

Includes addendum of updated pages
from October 2023

Virginia State University

Institution-specific Fact Pack

MAY 2023

Institutional fact pack: table of contents

This deck includes updated pages in an addendum, including data from more recent years and several additional pages on completion outcomes, revenue, and cost effectiveness



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Deep Dive | Virginia State University background information

Overview

Founding year: 1882

Location: Petersburg

Size and setting: Four-Year, Medium, Highly Residential

Mission: Committed to the preparation of a diverse population of men and women through the advancement of academic programs and services that integrate instruction, research, extension, and outreach

Research Institution: Undergraduate

Carnegie classification: Master's Colleges & Universities: Medium Programs

Program offering:

- 7 Certificates
- 35 Bachelor's degrees
- 15 Master's degrees
- 2 Doctorates degrees

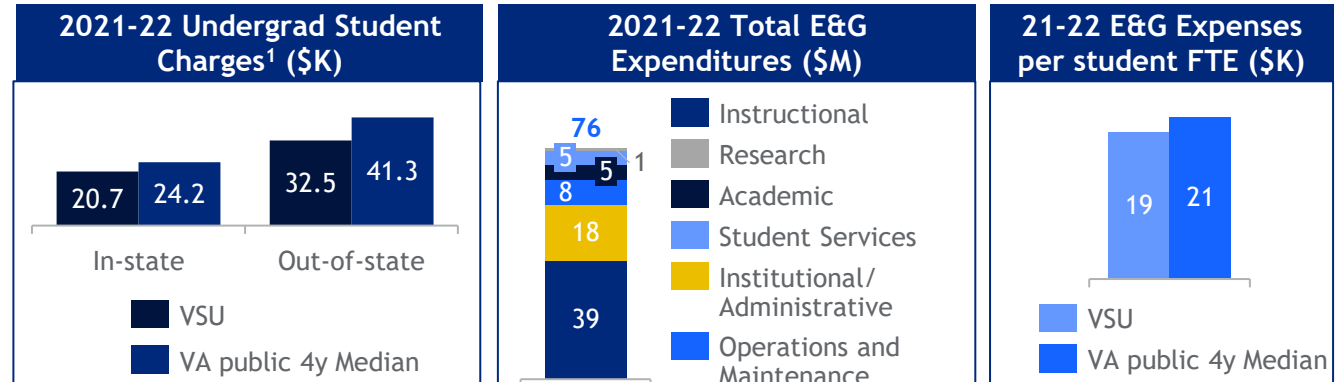
Local Context & Economy

Geography: Suburban

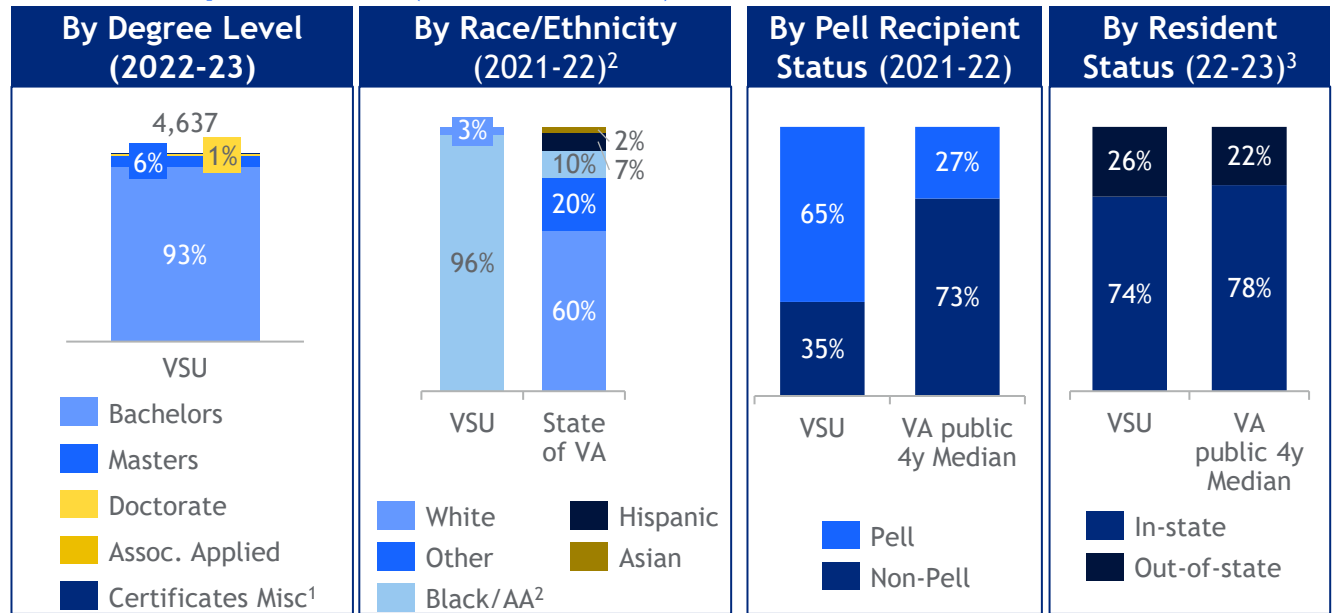


	Local	State-wide
Median HH income	\$44.9K	\$80.6K
Unemployment rate	5.4%	3.2%
Poverty rate	21.3%	10.2%

High-level Financials



Student Population (Headcount)



1. Full-time general UG student charges including tuition, mandatory fees, and average room & board 2. Undergraduate headcount, excludes international students and unknown / unreported. 3. Based on total UG headcount.

Virginia State University: Key metrics at a glance

Enrollment volume & composition

Current enrollment: 4.6K students in Fall 2022

- 54% lower-income students in Fall 2021 (-1 percentage point increase from Fall 2011)
- 88% acceptance rate in Fall 2022 (0% CAGR since Fall 2012)
- 15% yield in Fall 2022 (-6% CAGR since Fall 2012)

-2.2%

Annual growth in enrollment over 10 years

Program alignment & performance

Current 6-year graduation rate: 37% for freshman cohort of Fall 2016

- 4.9 year avg time-to-degree for first-time in college students who graduated in 2022 (0.3 change since 2013)

-7pp

Decrease in 6-yr grad rate over 11 years

Current median wage of MA/BA graduates 3-years post-graduation: \$54K/\$39K (vs. \$35K for those with only a high school degree or equivalent)

- 12% difference in median wages for Pell graduates and non-Pell graduates

+4.3%

Growth in wages of BA graduates over 9 years

Financial effectiveness & sustainability

Current cost of attendance: \$23.7K in 2021-22

- \$8.4K annual borrowing per student FTE (-1.6% annual growth since 2011)

+1.8%

Annual growth in student attendance cost over 10 years

Current revenue mix: GF is 53% of E&G revenue (\$43M) in 2021-22; 4.5% annual growth since 2011-12

- \$38M of Non-GF E&G total in 2021-22 (47% of total revenue); -.1% annual growth since 2011-12
- 22% discount rate in 2021-22 (3 percentage point increase since 2013-14)

+12pp

Growth in share of rev. from Gen. Fund over 10 years

Current per student FTE expenditure (E&G and Auxiliary): \$30K in 2021-22

- \$118M total expenditure in 2021-22 (+.7% annual growth since 2014-15; +1.5% since 2018-19)
- 2.0 composite financial index ratio in 2021-22 vs. 3.0 benchmark (decrease of -1.2 since 2015-16)

+3.4%

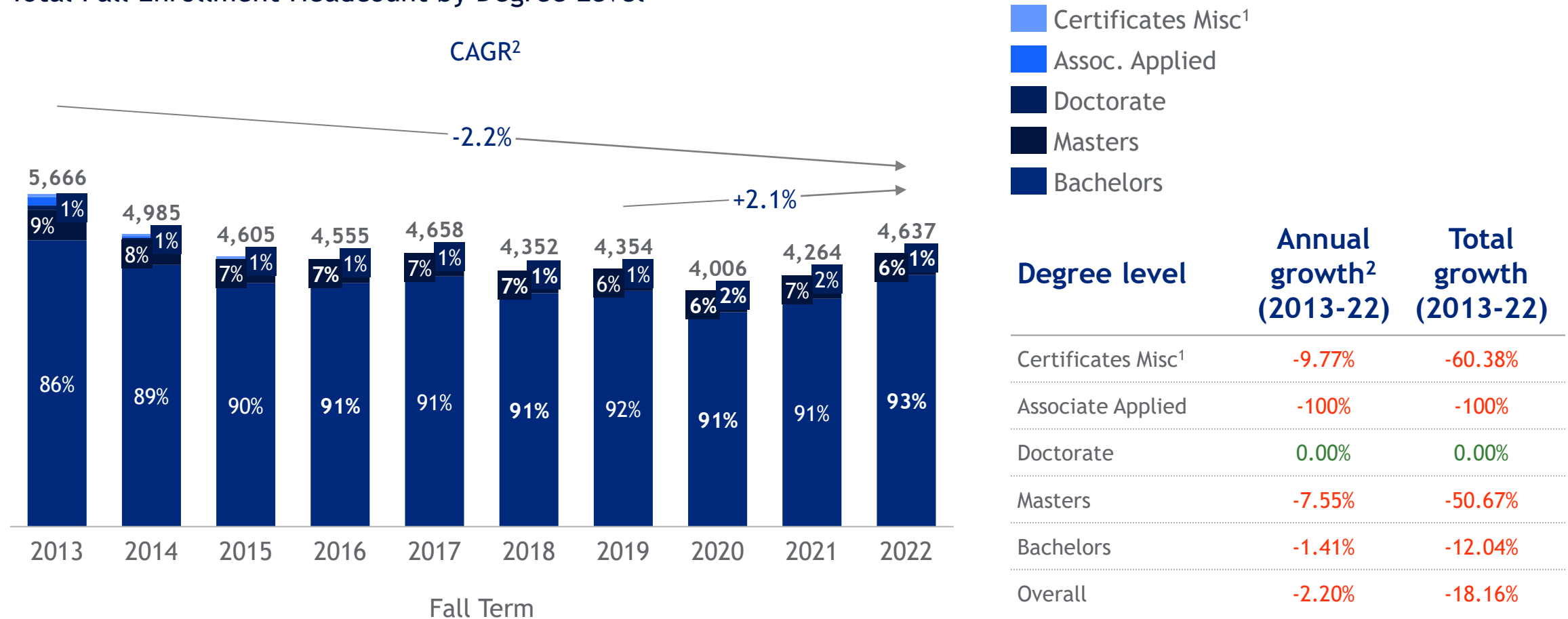
Annual growth in per-student FTE expenditure over 10 years



Enrollment

Chart (A): How is overall enrollment trending over time?

Total Fall Enrollment Headcount by Degree Level



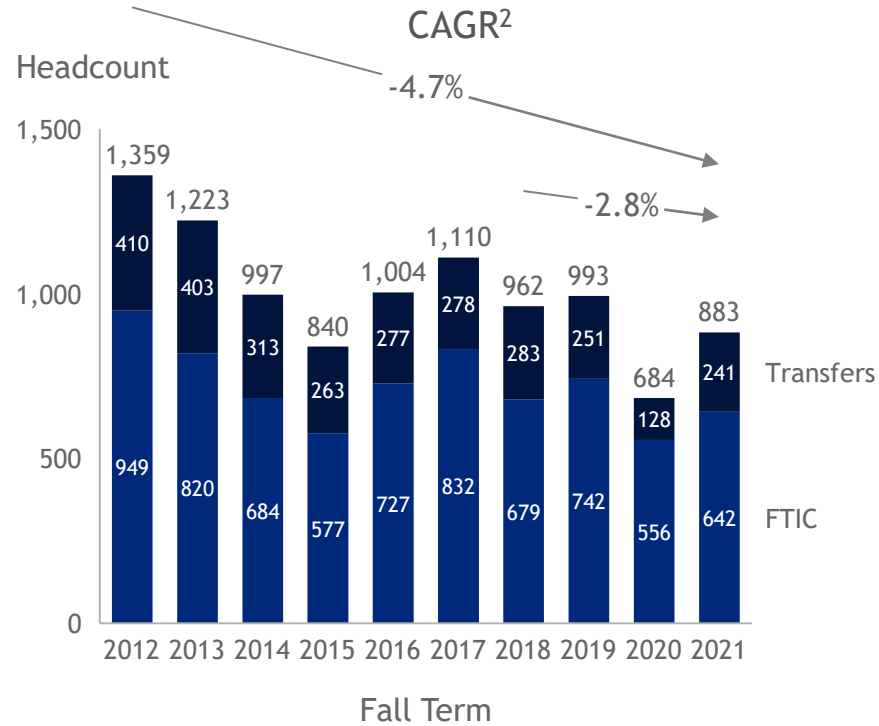
1. Sum of less than one-year certificates, one plus year certificates, post bachelors certificates, and post masters certificates. 2. "Annual growth" calculated as compound annual growth rate (CAGR)

Note: Assoc. Applied and Certificates Misc. are not visible on some bars because they are less than 1% of yearly enrollment. Not program placed excluded.

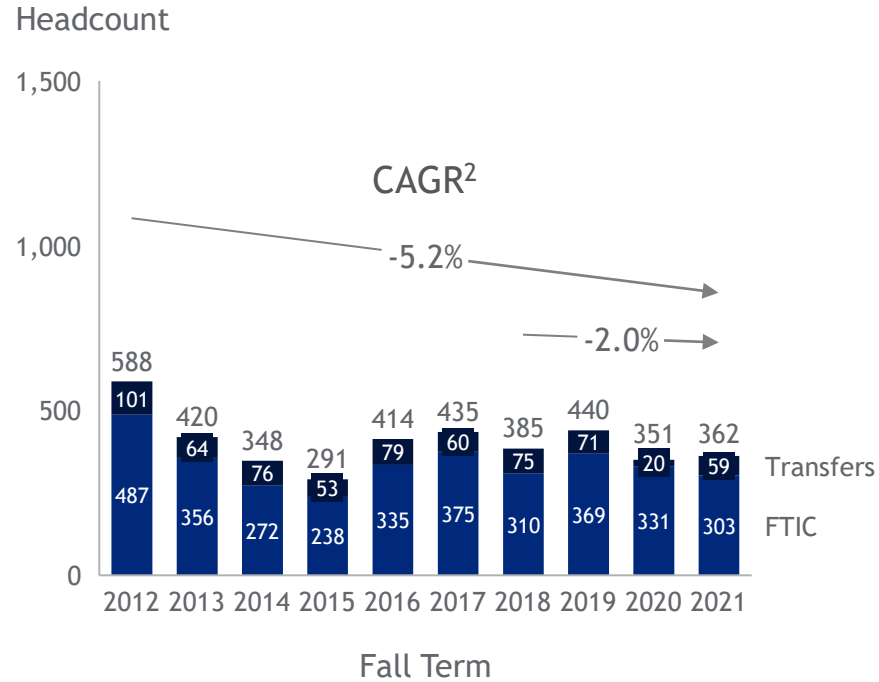
Source: Data from State Council of Higher Education for Virginia (SCHEV) Research Center Enrollment Report E33: Fall Enrollment by Degree Level

Chart (B): How are new in-state and out-of-state undergraduate enrollment headcount trending over time?

In-state new FTIC¹ (Freshmen) and transfers



Out of state new FTIC¹ (Freshmen) and transfers



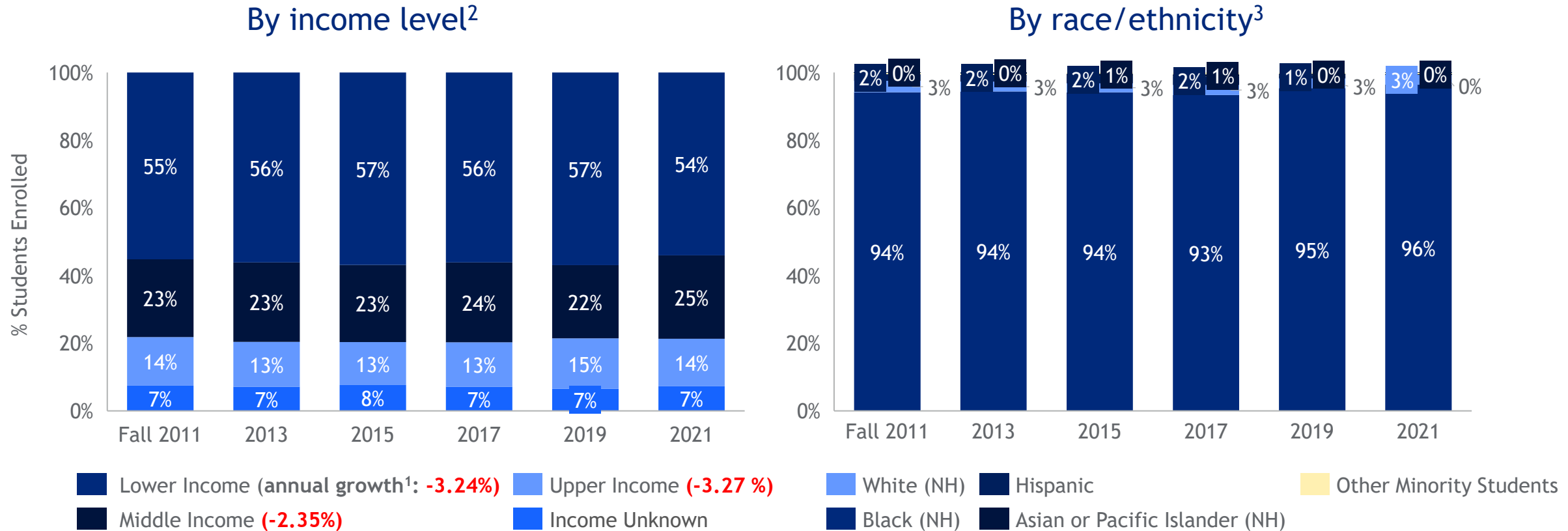
Sub cohort	Annual growth ² (2013-21)
In-state FTIC	-4.2%
Out-of-state FTIC	-5.1%
In-state Transfers	-5.7%
Out-of-state Transfers	-5.8%

Note: Figures based on SCHEV Annual Admissions Report. Includes spring and fall headcounts.

1. First time in college students 2. "Annual growth" calculated as compound annual growth rate (CAGR)
 Note: 2022 excluded due to limited data availability of transfer student headcount. Year marks start year of report.
 Source: Data from State Council of Higher Education for Virginia Research Center Enrollment report B08: Annual Admission report

Chart (C): How is the student body mix changing over time?

Undergraduate Enrollment Headcount by income & race/ethnicity

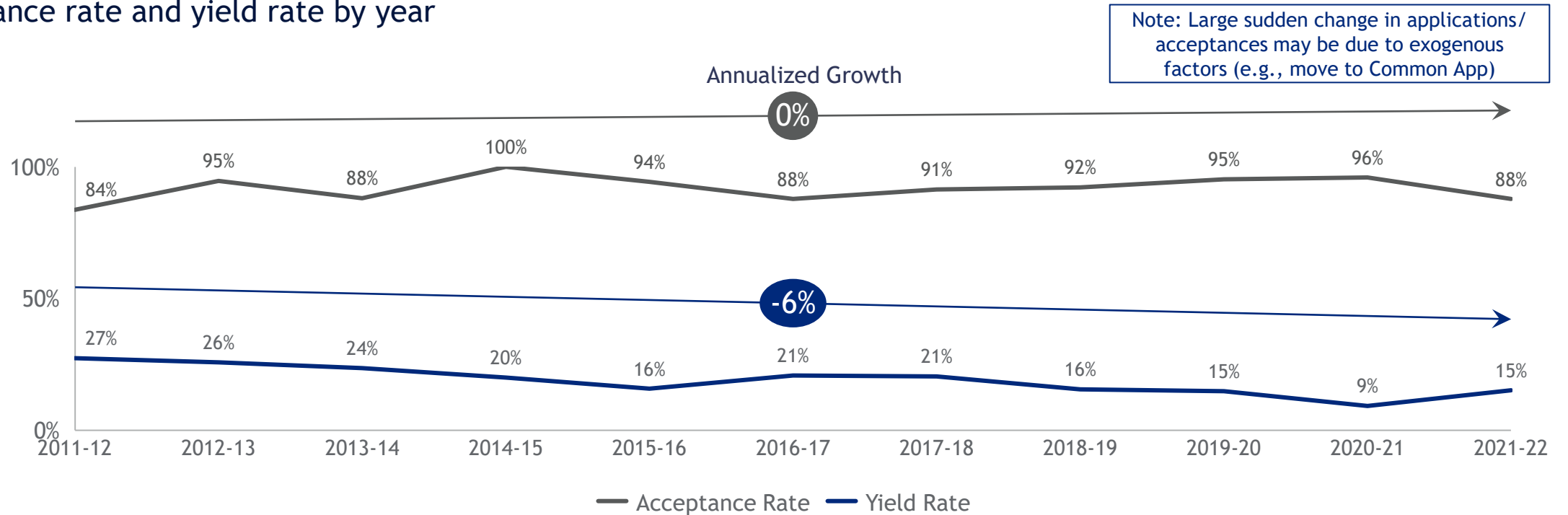


1. "Annual growth" calculated as 10-year compound annual growth rate (CAGR) on headcount numbers 2. Income range (i.e., lower, middle and upper) is defined by the federal poverty level (FPL) "Lower Income Range" ; 0 to 200% of FPL "Middle Income Range"; 201 to 400% of FPL "Upper Income Range" - 401% of FPL and above. 3. Foreign Students & Unknown/Unreported figures omitted from the data.

Source: SCHEV Undergraduate enrollment report E58: Enrollment by income range category and Report E22: Fall Headcount Trends in Race Ethnicity; Financial data from FAFSA, typically representing prior year, as reported on in SCHEV's annual financial file

Chart (D): What changes are happening across the recruitment funnel for first time college students?

Acceptance rate and yield rate by year

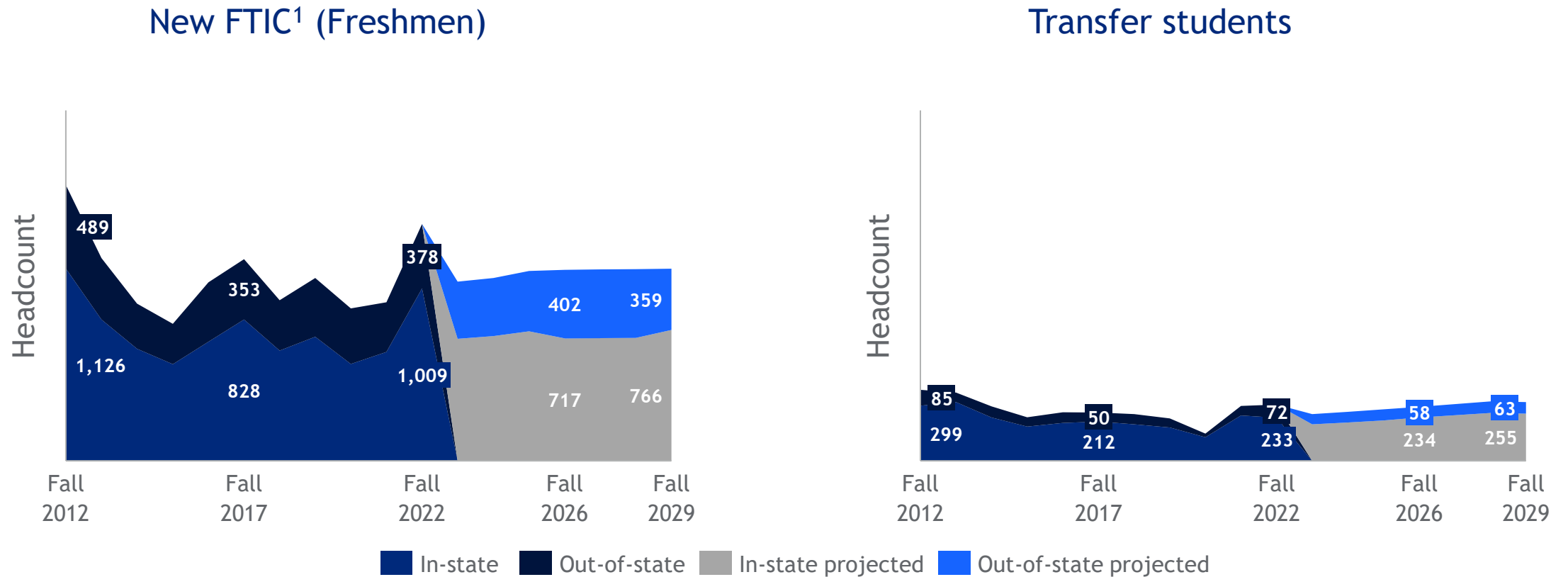


Applied	6,151	5,885	5,656	4,791	5,478	5,831	6,451	6,858	7,810	9,964	7,082
Accepted	5,148	5,575	4,983	4,791	5,165	5,118	5,894	6,326	7,445	9,569	6,218
Enrolled	1,410	1,436	1,176	956	815	1,062	1,207	989	1,111	887	945

1. First time in college students
 Source: Data from State Council of Higher Education for Virginia Research Center Admissions Report B08

Chart (E): How do enrollment projections compare to historical trends?

New Enrollment Headcount, New FTIC and Transfer students by origin (projections as of 2023)



1. First time in college students

Source: Data from State Council of Higher Education for Virginia Research Center report E02: Fall Headcount Enrollment; SCHEV Enrollment Projection Summary



Program alignment & performance

Program alignment & performance: key considerations



Objective for this section:

- Provide directional insight into how institutions are improving in how they support their unique student population to graduate ready to enter the workforce
- Provide a starting point for institutions to highlight their own proven successes within their unique context



Considerations:

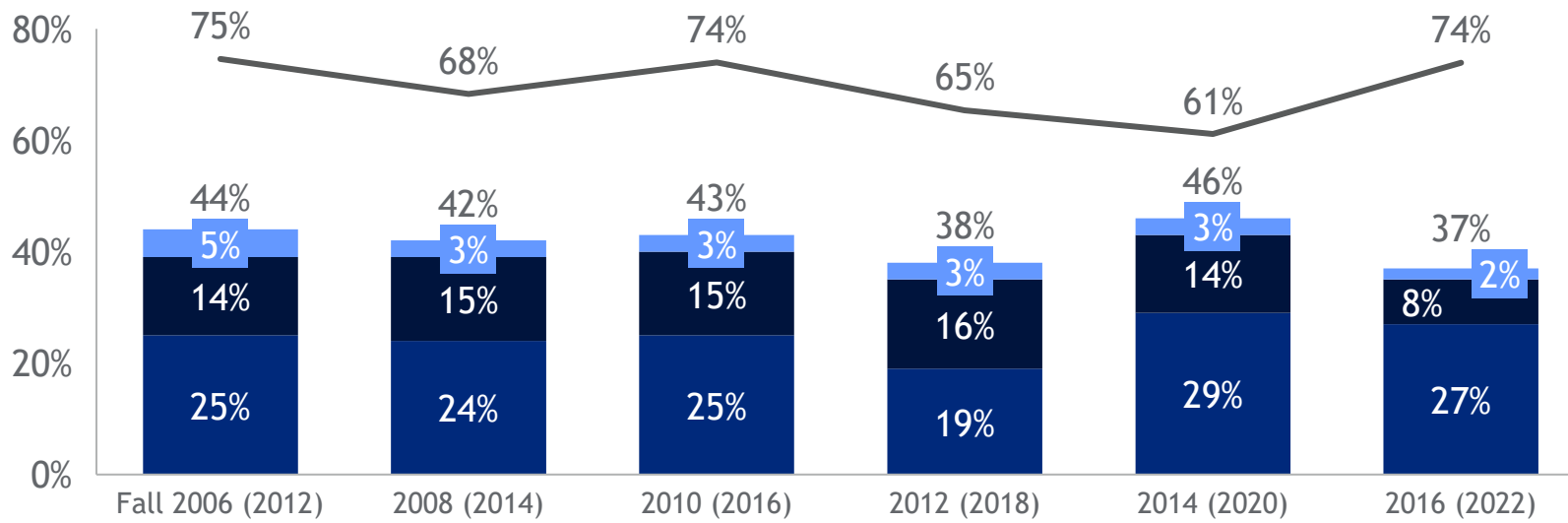
- Outcomes should be viewed in context of an institution's unique mission, student mix, and local conditions; as such, institutions may have different definitions of success
- Workforce outcomes are influenced by a variety of factors beyond the remit of post-secondary institutions (e.g., local labor market trends, macro-economic environment, individual circumstances, etc.)
- Longitudinal data on post-completion outcomes and workforce alignment may have gaps and limitations
- Institutions have varying programmatic strengths and should be encouraged to build on areas of distinctiveness vs. aiming to be "everything for everybody"

Completion outcomes

Chart (A): How are retention and graduation rates trending over time?

Undergraduate Freshman FTIC Cohort¹ Retention Rate² and Graduation Rates

% of Cohort



Rate	Annual growth ³ (2006-16)
Grad within 6 years	-1.72%
Grad within 5 years	-1.08%
Grad within 4 years	0.77%
Retention	-0.09%

Legend:
■ Graduated within 4 years
■ Graduated within 5 years
■ Graduated within 6 years
— Retention Rate

Time to degree for 6-Year grad year:

FTIC: Median	4.00	4.00	4.50	4.50	5.00
FTIC: Mean	4.55	4.57	4.78	4.68	4.89
Transfer: Median	4.50	5.00	5.00	5.00	5.00
Transfer: Mean	5.38	5.51	5.42	5.66	6.44

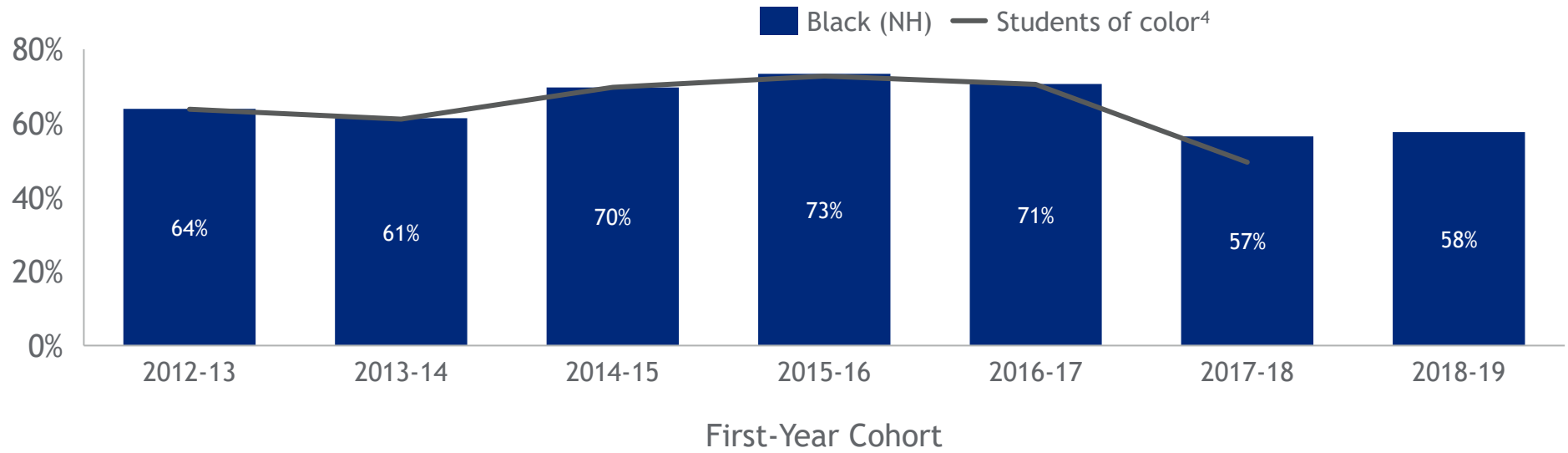
1. First time in college and full-time freshmen cohorts 2. Percent of first-year students retained for following second-year fall term 3. "Annual growth" calculated as compound annual growth rate (CAGR).

Source: SCHEV Retention and Graduation report GRS04B: Cohort Graduation Rates, Four-Year Institutions (First-time, Full-time Freshmen Cohorts) by Year; SCHEV time to degree data

Chart (B): How are retention rates of students of color trending vs. white students?

First-year retention rate¹ of FTIC² students by race/ethnicity for undergraduate students

% of Student Retained into Second Year



Rate	Annual growth ³ (2012-18)
White (NH)	6.98%
Hispanic	-100.00%
Black (NH)	-1.72%
Students of color ⁴	-4.14%

Race/ethnicity % of total undergraduate population:

Race/ethnicity	Black (NH)
2012-13	94%
2013-14	94%
2014-15	94%
2015-16	94%
2016-17	94%
2017-18	93%
2018-19	95%

1. Rate of first-year students retained into second year 2. First time in college full time students 3. Excludes Native American, White American, Hispanic, International, and Asian/Pacific Islander due to comprising less than 5% of student population each year 4. Retention rate for students of color at Virginia State University

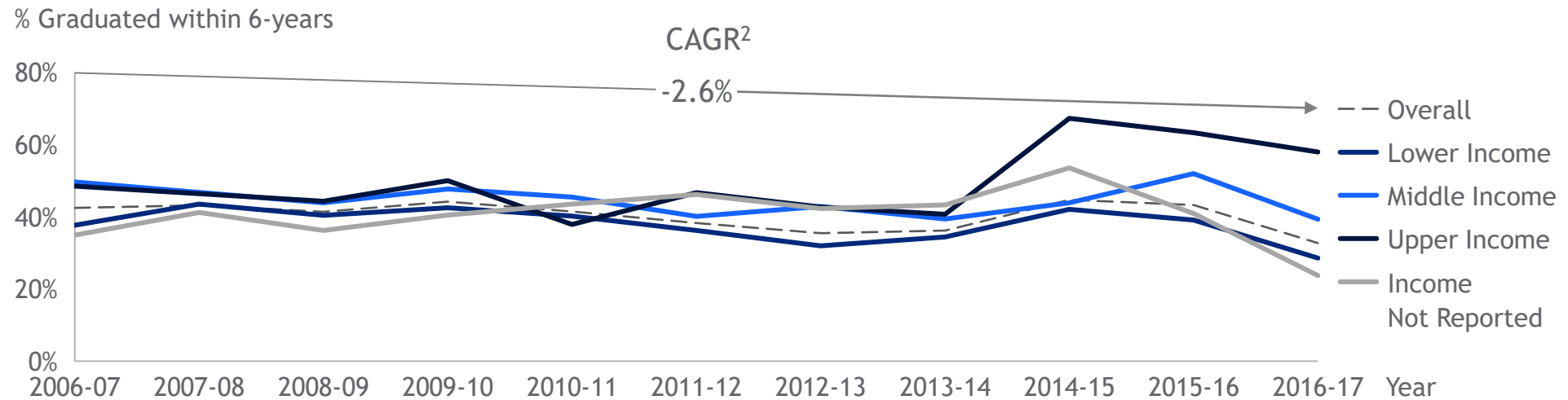
Note: Graph excludes race/ethnicity unknown

Source: SCHEV Retention and Graduation report Sub-Cohort Retention and Completion Rate Trends; RT01: Retention Report (First-time, Full-time Students; E22 Fall Term Enrollment by Race/ethnicity

Chart (C): How do graduation rates differ by income level?

6-Year Graduation Rate of FTIC¹ Undergraduate Students by Income Level

Rate	Annual growth ² (2006-16)
Overall	-2.59%
High income	1.80%
Middle income	-2.32%
Lower income	-2.72%
Income Not Reported	-3.80%

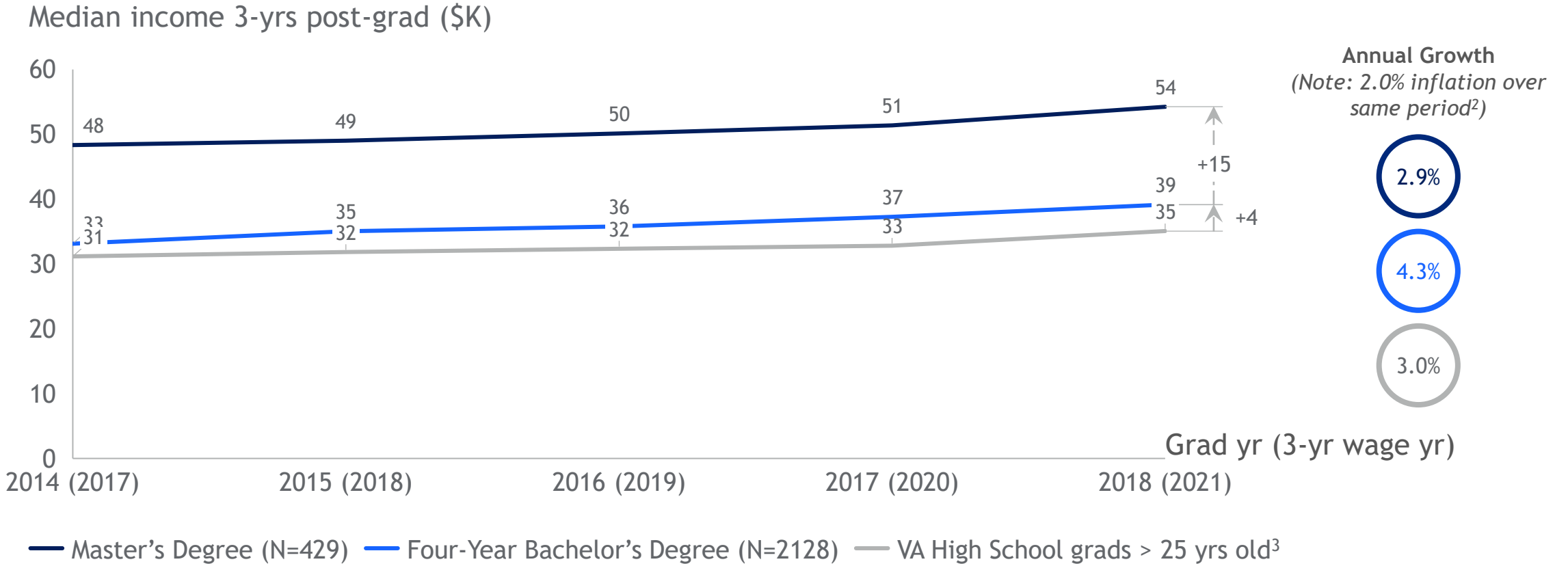


	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
High income	14%	15%	15%	13%	13%	14%	13%	12%	13%	13%	14%
Middle income	25%	22%	22%	23%	24%	23%	23%	24%	23%	23%	23%
Lower income	54%	55%	57%	56%	56%	56%	57%	56%	56%	53%	55%
Income unknown	7%	9%	7%	8%	7%	7%	8%	8%	7%	11%	7%

1. First time in college, full-time students 2. "Annual growth" calculated as compound annual growth rate (CAGR)
 Note: Income unreported line is excluded in this chart; Income categories do not exclude Pell recipients. Income represents family/student income at entry. Includes full-time students, enrolling for the first time in fall, spring, or summer. Income levels based on reported family income on FAFSA and family size (lower income = 200% poverty level and below; middle income = 201-400% of poverty level; high income = 401% poverty level and above)
 Source: SCHEV Retention and Graduation report Sub-Cohort Retention and Completion Rate Trends; GR-SC01: Six-Year Graduation Rate Trends, by Economic Sub cohorts (Low, Middle, High)

Post-completion outcomes

Graph (A): How much excess wages are generated by higher-ed degrees¹ vs. high school degrees?



1. Only included degrees with >10% of enrollment to ensure large enough N 2. CPI 2017-2021 for Washington-Arlington-Alexandria, DC-VA-MD-WV 3. Wages for Virginians ages 25+ with no more than a high school diploma or equivalent, wages defined as wages, salary, Armed Forces pay, commissions, tips, piece-rate payments, and cash bonuses earned before deductions were made for taxes, bonds, pensions, union dues, etc....and net income from self-employment.”; 2020 includes 5-year estimates due to COVID-data disruption
 Note: Years represent median wage 3 years post grad in VA of students who graduated in the year combined and students who graduated in the 4 previous years with wages adjusted for inflation to the most recent year of wages, in order to allow for reporting at the program-level; only includes wage data from VA from employers covered under state unemployment insurance; Only included programs with >10% of enrollment to ensure large enough N
 Source: SCHEV data extraction, April 2023; Bureau of Labor Statistics; US Census Bureau

Graph (B): How do wages for the largest programs¹ compare to other schools?

	Difference in median wage grad vs. all 4-yr public & private reporting inst. ²	Diff. in wage growth vs. all 4-yr public inst.	Median inc. VSU grads	% of VSU grads ³	Sample size (N)	Capture rate (N /grads)
4-year Bachelor's						
Criminal Justice/Safety Studies	-14	1 pp	\$39K	10%	247	51%
Physical Education Teaching and Coaching	-17	9 pp	\$33K	9%	251	58%
Mass Communication/Media Studies	-13	12 pp	\$35K	9%	165	40%
Psychology, General	-15	-12 pp	\$33K	6%	173	55%
Business Administration and Management, General	-30	-1 pp	\$40K	5%	130	50%
Liberal Arts and Sciences/Liberal Studies	-3	9 pp	\$49K	4%	126	71%
Master's						
Counselor Education/School Counseling and Guidance Services	1	-1 pp	\$54K	3%	104	85%

1. Largest programs based on number of 2018 graduates with sample size (N) at least 100 up to 20 programs; excludes "Multi-Interdisciplinary studies, other"

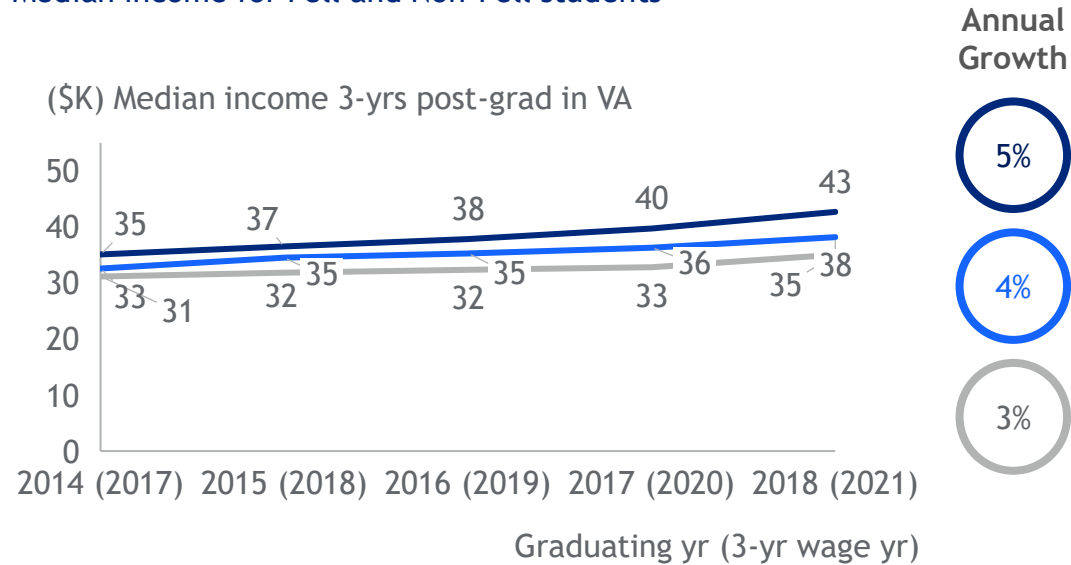
2. Median wage of class of '18 and 5 preceding classes 3 yrs post-grad 3. 2017-2018 Graduating Year

Source: SCHEV data extract, 4/'23

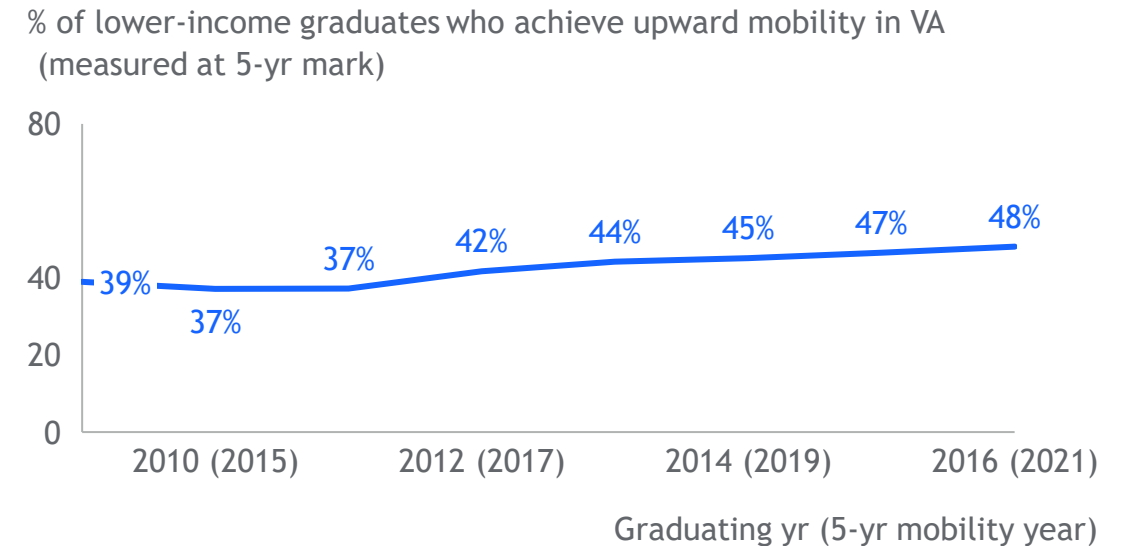
Wage growth and absolute wages below peers

Graph (C): How are median wages and upward mobility trending for lower-income students?

Median income for Pell and Non-Pell students



Upward mobility for lower-income undergrads²



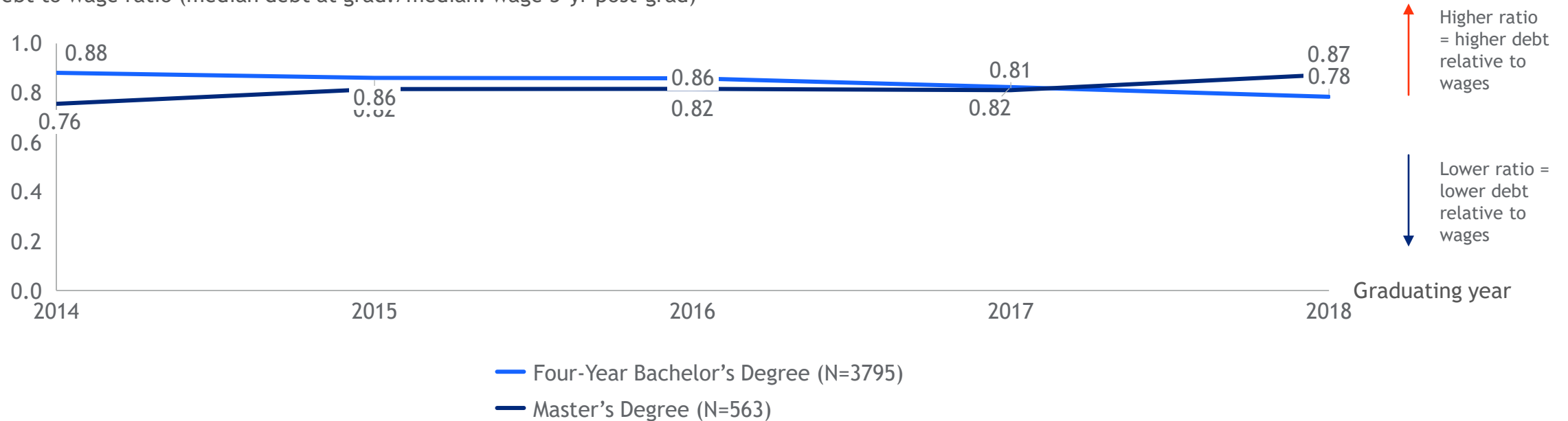
- Virginia State University Non-Pell grads (N=482)
- Virginia State University Pell grads (N=1646)
- VA High School grads > 25 yrs old

- Virginia State University (N=298)

1. Wages for Virginians ages 25+ with no more than a high school diploma or equivalent, wages defined as wages, salary, Armed Forces pay, commissions, tips, piece-rate payments, and cash bonuses earned before deductions were made for taxes, bonds, pensions, union dues, etc....and net income from self-employment.”; 2020 includes 5-year estimates due to COVID-data disruption 2. Upward mobility defined as earnings greater than 200% of the federal poverty level (5-yrs post-grad) for the average family size for a 25-29 yr old + estimated annual student loan payment; lower-income undergraduates defined as those coming from households at 0-200% of the federal poverty level (income data drawn from FAFSA)
 Note: Years represent median wage 3 years post grad in VA of students who graduated in the year combined and students who graduated in the 4 previous years with wages adjusted for inflation to the most recent year of wages, in order to allow for reporting at the program-level; only includes wage data from VA from employers covered under state unemployment insurance

Graph (D): How much debt do students take on relative to their future earnings?

Debt to wage ratio (median debt at grad./median. wage 3-yr post-grad)



	2014	2015	2016	2017	2018
Four-Year Bachelor's Degree median debt	\$29.2K	\$30.2K	\$30.7K	\$30.7K	\$30.7K
Master's Degree median debt	\$36.6K	\$39.9K	\$40.9K	\$41.7K	\$47.4K

Note: Years represent median wage 3 years post grad in VA of students who graduated in the year combined and students who graduated in the 4 previous years with wages adjusted for inflation to the most recent year of wages, in order to allow for reporting at the program-level; only includes wage data from VA from employers covered under state unemployment insurance; Debt represents median cumulative debt at graduation

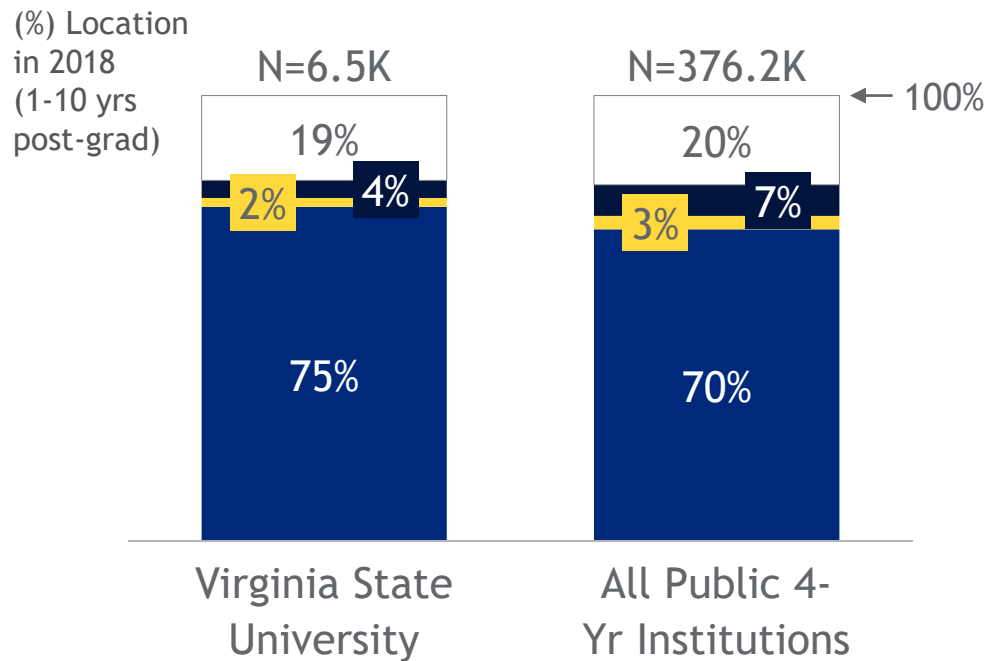
Source: SCHEV data extraction, April 2023



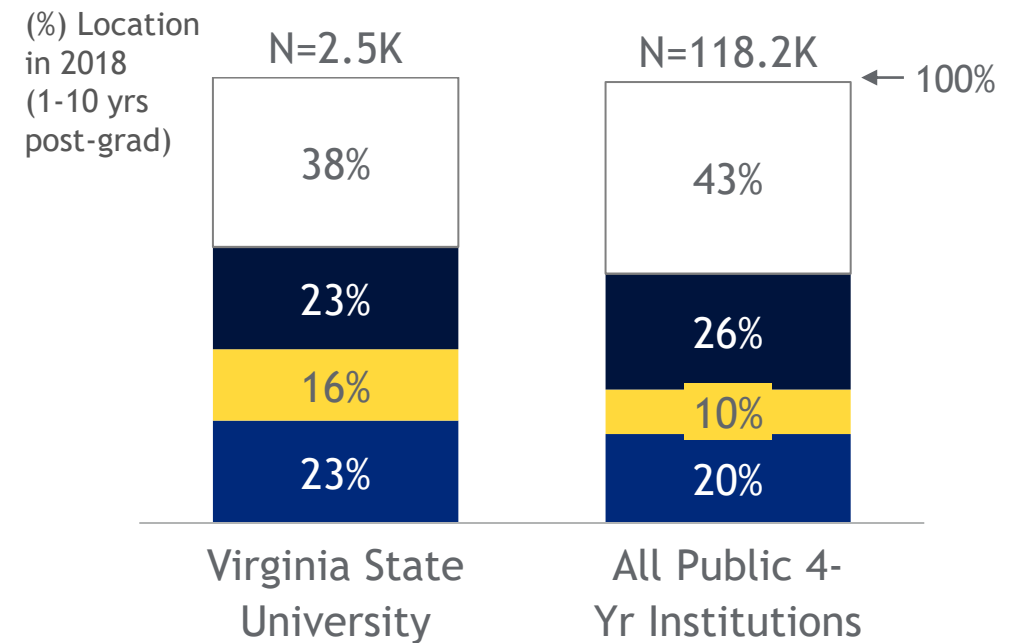
Workforce alignment

Chart (A): Are graduates remaining in Virginia after school?

In-State Graduates (all levels)



Out-of-State Graduates (all levels)



Unknown
 Rest of US
 Border States¹
 In Virginia

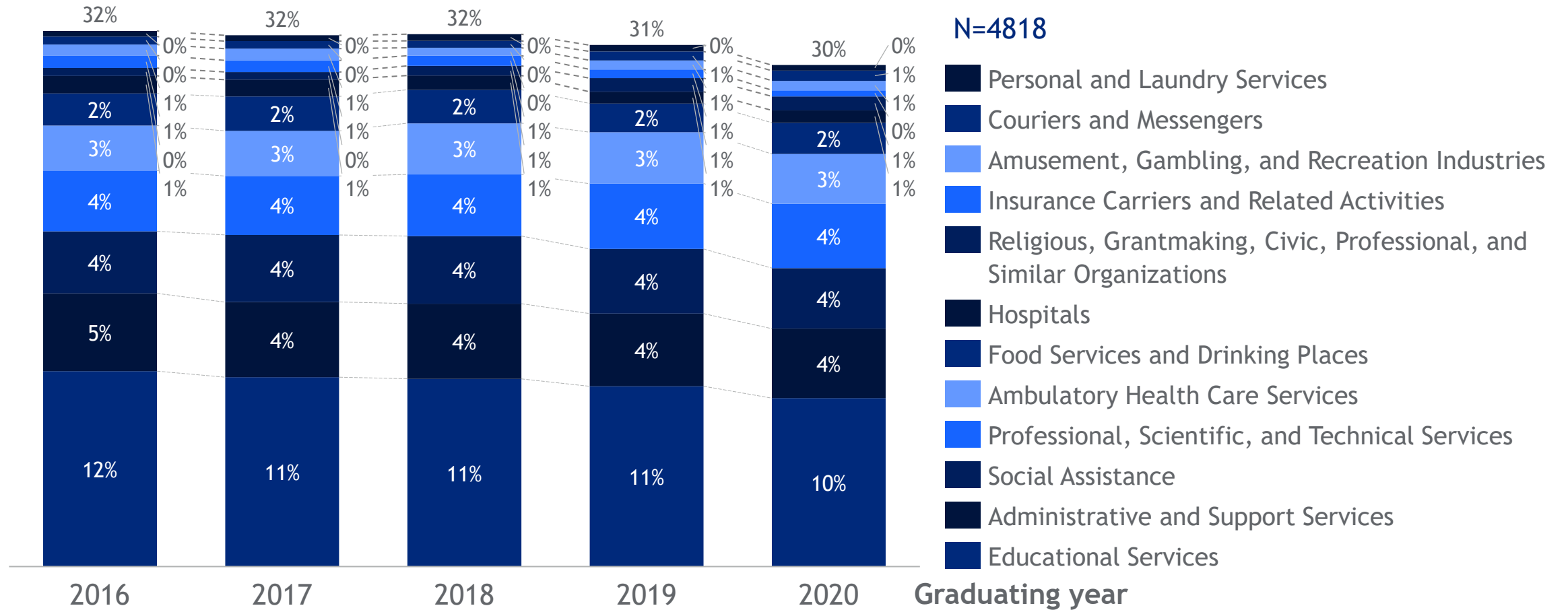
Note: Graduates include students from all degree programs and levels from graduating classes of 2007-08-2017-18

1. Border States Include North Carolina, Tennessee, Kentucky, West Virginia, Maryland and Washington, D.C.

Source: SCHEV Graduate Mobility Website

Chart (B): Are graduates entering industries with the highest job growth in VA?

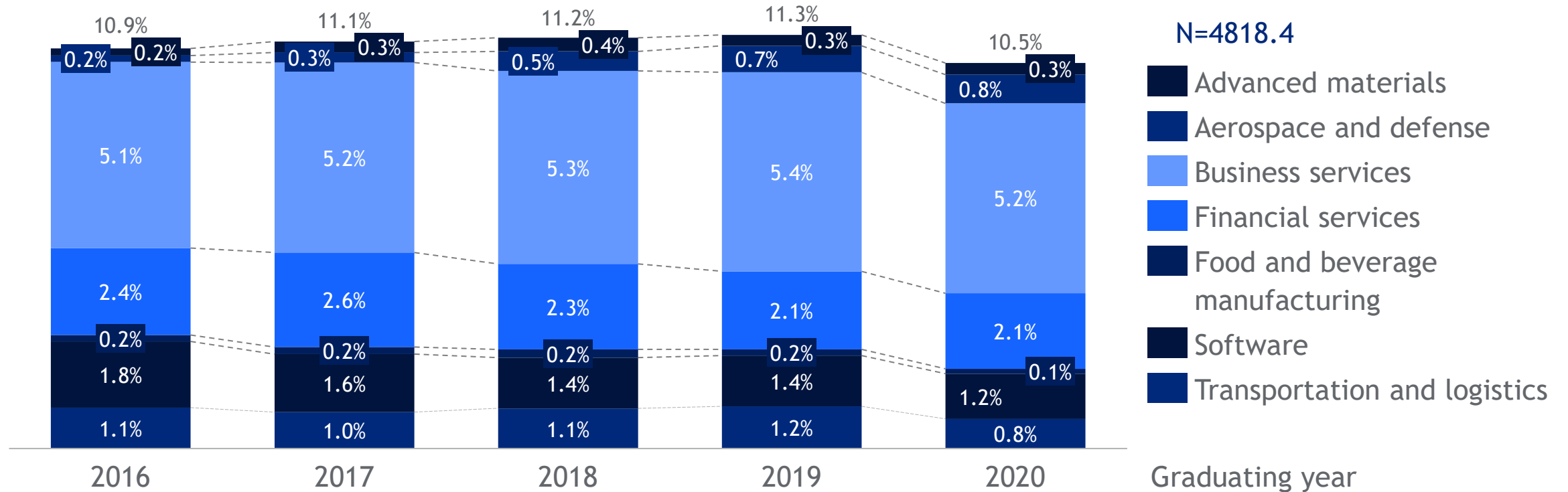
% of graduates working in top 12 high growth industries 1 year post graduation (inclusive of all degree levels)



Note: Excludes State, Local, and Federal Government
 Source: SCHEV graduate data; VOEE data on highest growth industries

Chart (C): Are graduates entering VEDP-designated high-priority tradable industries?

% of graduates working in VEDP priority industries¹ 1 year post graduation (inclusive of all degree levels)



1. Priority industries defined as industries with high potential job growth and alignment to Virginia's strengths that will position Virginia as an unparalleled business location
Source: SCHEV and VEDP

Occupational alignment: key considerations



Objective for this section:

- Provide directional insight into how institutional degree conferrals align to high-growth occupations in the Commonwealth of Virginia



Approach:

- A tailored set of degree programs at 2 & 4-yr levels matching each occupation was chosen based on CIP codes and the most common degree programs across the state (full list in backup)



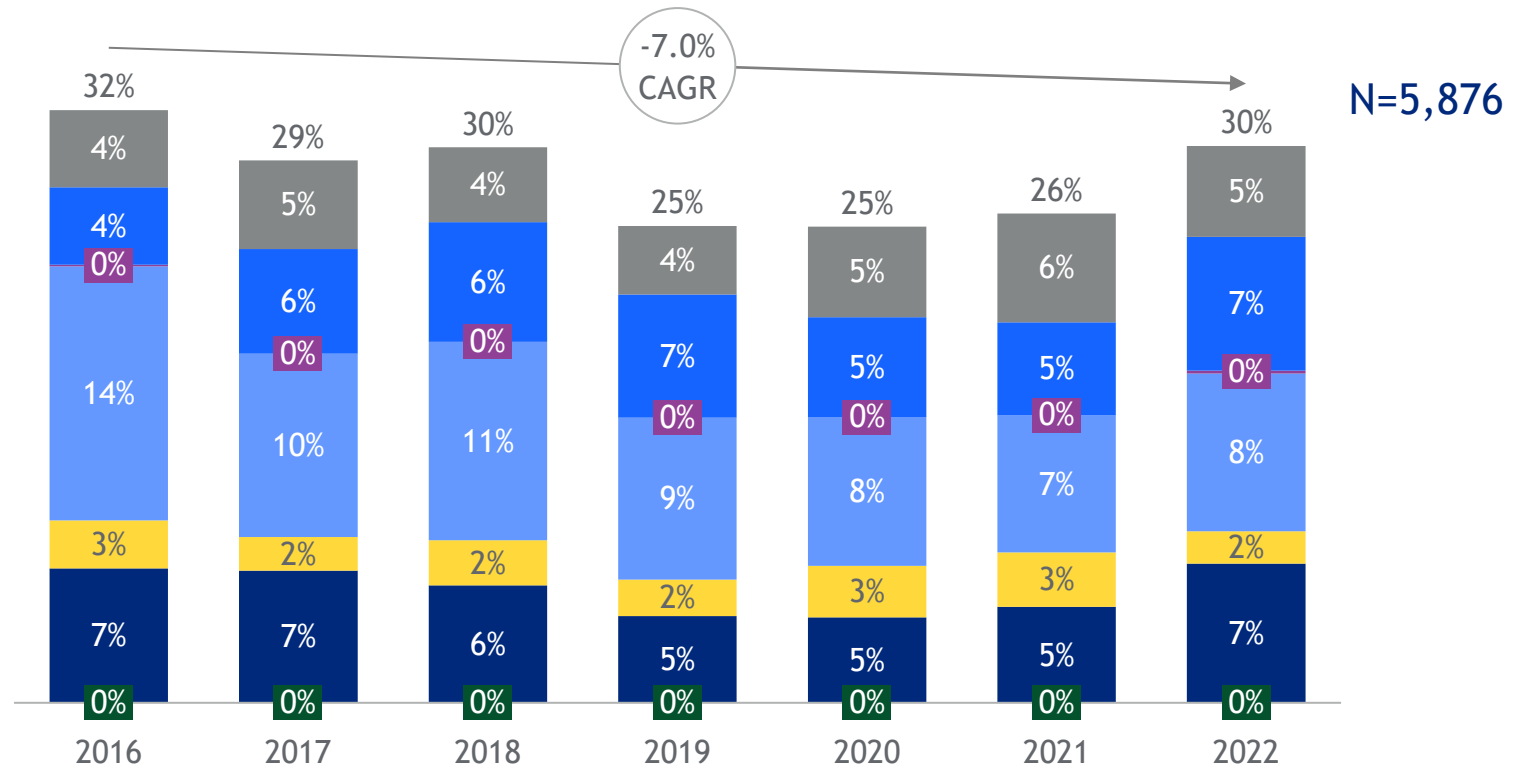
Considerations:

- Occupational alignment data is still nascent; VOEE's "Education and Workforce Alignment" dashboard is pending public release for institutional use.
- The mapping of programs of study to high-growth occupations may have gaps and limitations, as there is no clear 1:1 mapping between degree programs and occupational requirements.
- Some occupations (e.g., business operations specialists) may not capture all projected workforce supply-demand gaps.

Chart (D): Are students graduating from programs that are aligned to occupations that are expected to see high growth in the next 5 years?

Occupations

Share of students graduating from programs aligned to high-growth occupations



Note: Excludes high growth occupations that typically do not require any college education for entry level positions; excludes "Other Management Occupations" due to lack of consistent "core" associated programs

Source: VOOE occupation growth estimates, SCHEV degree conferral estimates

Backup | High-growth occupation - degree program mapping (1/4)

Computer Occupations	CIP Code
Computer and Information Sciences, General	110101
Information Technology	110103
Computer Science	110701
Mathematics and Computer Science	300801
Computer and Information Systems Security/Auditing/Information Assurance.	111003
Computer and Information Sciences and Support Services, Other	119999
Computer Engineering, General	140901

Business Operations Specialists	CIP Code
Business Administration, Management and Operations, Other	520299
Business Operations Support and Secretarial Services, Other	520499
Business Administration and Management, General	520201
Business/Commerce, General	520101
Business Analytics.	307102
International Business/Trade/Commerce	521101
Small Business Administration/Management	520703

Healthcare Diagnosing or Treating Practitioners	CIP Code
Allied Health Diagnostic, Intervention, and Treatment Professions, Other	510999
Health Information/Medical Records Technology/Technician	510707
Registered Nursing/Registered Nurse	513801

Healthcare Diagnosing or Treating Practitioners	CIP Code
Emergency Medical Technology/Technician (EMT Paramedic)	510904
Licensed Practical/Vocational Nurse Training	513901
Respiratory Care Therapy/Therapist	510908
Health Services/Allied Health/Health Sciences, General	510000
Medical/Clinical Assistant	510801
Nursing Practice	513818
Nursing Science	513808
Psychiatric/Mental Health Nurse/Nursing	513810
Adult Health Nurse/Nursing	513803
Family Practice Nurse/Nursing	513805
Medicine	511201
Nurse Anesthetist	513804
Registered Nursing, Nursing Administration, Nursing Research and Clinical Nursing, Other	513899
Geriatric Nurse/Nursing	513821
Maternal/Child Health and Neonatal Nurse/Nursing	513806
Pre-Medicine/Pre-Medical Studies	511102
Clinical/Medical Laboratory Technician	511004
Dental Hygiene/Hygienist	510602
Dental Laboratory Technology/Technician	510603
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	510910

Backup | High-growth occupation - degree program mapping (2/4)

Healthcare Diagnosing or Treating Practitioners	CIP Code
Medical Office Assistant/Specialist	510710
Medical Radiologic Technology/Science - Radiation Therapist	510907
Occupational Therapist Assistant	510803
Opticianry/Ophthalmic Dispensing Optician	511801
Physical Therapy Assistant.	510806
Radiologic Technology/Science - Radiographer	510911
Surgical Technology/Technologist	510909
Physician Assistant	510912

Preschool, Elementary, Middle, Secondary, and Special Education Teachers	CIP Code
Elementary Education and Teaching	131202
Secondary Education and Teaching	131205
Teacher Education and Professional Development, Specific Levels and Methods, Other	131299
Administration of Special Education	130402
Art Teacher Education	131302
Education, General	130101
Education/Teaching of Individuals with Autism	131013
Education/Teaching of Individuals with Vision Impairments Including Blindness	131009
Educational Leadership and Administration, General	130401
Foreign Language Teacher Education	131306

Preschool, Elementary, Middle, Secondary, and Special Education Teachers	CIP Code
Health Teacher Education	131307
Physical Education Teaching and Coaching	131314
Reading Teacher Education	131315
Special Education and Teaching, General.	131001
Early Childhood Education and Teaching	131210
Education/Teaching of Individuals in Early Childhood Special Education Programs	131015
Education/Teaching of the Gifted and Talented	131004
Educational Assessment, Testing, and Measurement	130604
Education, Other	139999
Education/Teaching of Individuals in Secondary Special Education Programs	131019
Education/Teaching of Individuals with Multiple Disabilities	131007
Educational Administration and Supervision, Other	130499
English/Language Arts Teacher Education	131305
French Language Teacher Education	131325
History Teacher Education	131328
Junior High/Intermediate/Middle School Education and Teaching	131203
Kindergarten/Preschool Education and Teaching	131209
Mathematics Teacher Education	131311
Science Teacher Education/General Science Teacher Education	131316
Social Studies Teacher Education	131318
Special Education and Teaching, Other	131099

Backup | High-growth occupation - degree program mapping (3/4)

Preschool, Elementary, Middle, Secondary, and Special Education Teachers	CIP Code
Teacher Assistant/Aide	131501
Teacher Education, Multiple Levels	131206
Biology Teacher Education	131322
Online Teaching for K-12 Teachers	139998
Geography Teacher Education	131332
Physics Teacher Education	131329
Technology Teacher Education/Industrial Arts Teacher Education	131309

Financial Specialists	CIP Code
Accounting and Related Services, Other	520399
Finance, General	520801
Accounting	520301
Accounting and Finance	520304
Accounting and Business/Management	520305
Finance and Financial Management Services, Other	520899
Actuarial Science	521304

Counselors, Social Workers, and Other Community and Social Service Specialists	CIP Code
Mental and Social Health Services and Allied Professions, Other	511599
Social Work	440701

Counselors, Social Workers, and Other Community and Social Service Specialists	CIP Code
Counselor Education/School Counseling and Guidance Services	131101
Clinical Pastoral Counseling/Patient Counseling	511506
Community Health Services/Liaison/Counseling	511504
Counseling Psychology	422803
Mental Health Counseling/Counselor	511508
Substance Abuse/Addiction Counseling	511501
Vocational Rehabilitation Counseling/Counselor	512310
Clinical, Counseling and Applied Psychology, Other	422899
Genetic Counseling/Counselor	511509
Psychiatric/Mental Health Services Technician	511502

Skilled Trades	CIP Code
Aircraft Powerplant Technology/Technician	470608
Airframe Mechanics and Aircraft Maintenance Technology/Technician	470607
Automobile/Automotive Mechanics Technology/Technician	470604
Construction Trades, General	460000
Diesel Mechanics Technology/Technician	470605
Electrician	460302
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician	470201

Backup | High-growth occupation - degree program mapping (4/4)

Skilled Trades	CIP Code
Industrial Electronics Technology/Technician	470105
Mechanics and Repairers, General	470000
Precision Metal Working, Other	480599
Welding Technology/Welder	480508
Electrical, Electronic, and Communications Engineering Technology/Technician.	150303



Financial effectiveness & sustainability

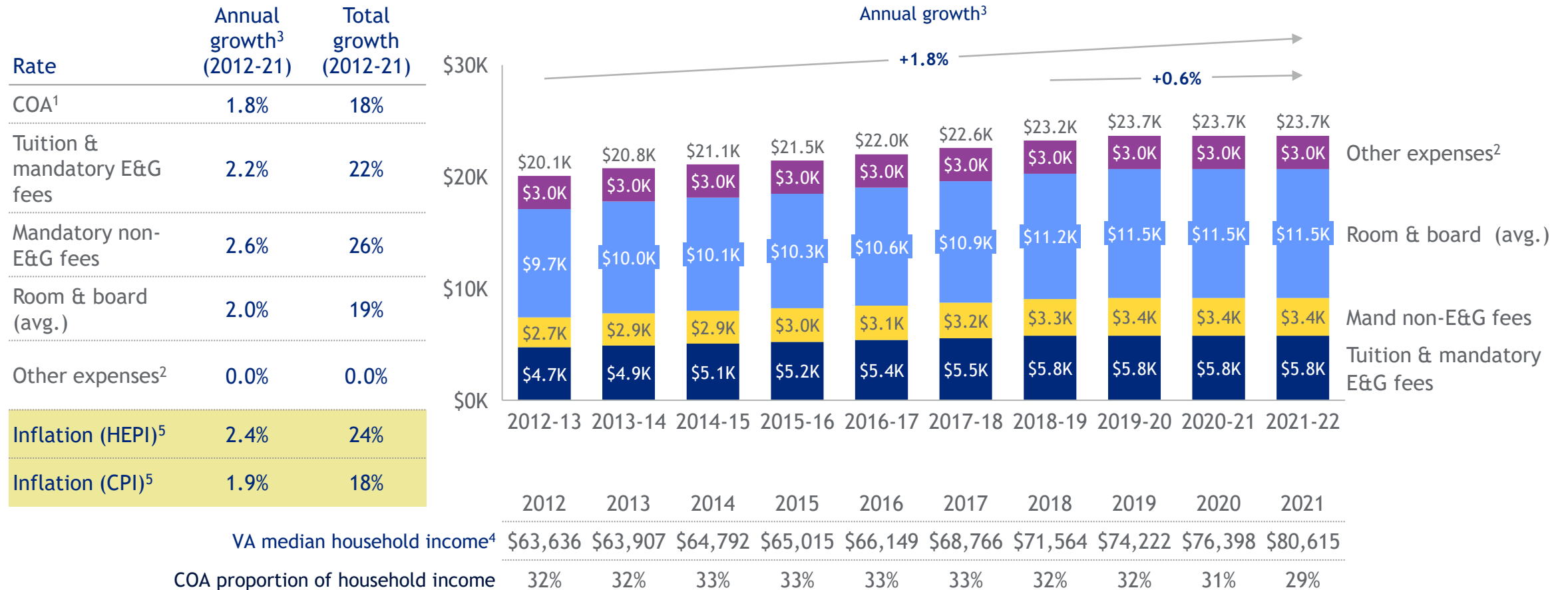


Affordability

Virginia State University

Chart (A): How has the total cost of attendance been changing over time?

Breakdown of total cost of attendance (COA)¹ for in-state undergraduates [2012-2021]



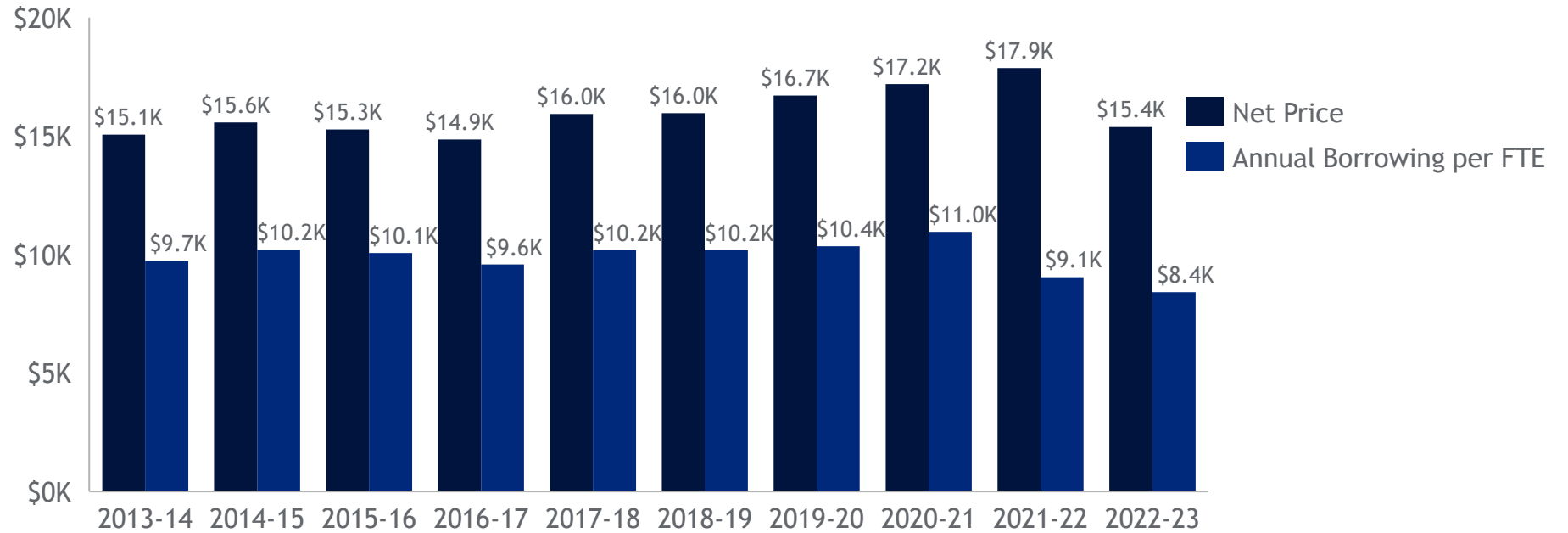
1. COA = calculated cost of attending the institution; includes transportation, room/board, tuition/fees, supplies, books and other expenses 2. Other expenses include transportation, supplies, books, and other expenses 3. "Annual growth" calculated as compound annual growth rate 4. Inflation-adjusted 5. Determined as growth in HEPI/CPI
 Source: Data from SCHEV Research Center Tuition & Fees Report TF01: Student Charges by Student Level and Residency Status; IPEDS; U.S. Census Bureau, American Community Survey 5-yr estimates

Virginia State University

Chart (B): How much debt do students need to take on to cover net price?

Net price¹ vs. annual borrowing per total full time equivalents (FTE)² [2013-2022]

Rate	Annual growth ³ (2013-22)
Net price ¹	0.2%
Annual borrowing per FTE	-1.6%



	Annual	Total
Inflation (HEPI) ⁴	2.8%	28%
Inflation (CPI) ⁴	2.6%	26%

Total annual borrowing	\$57M	\$56M	\$49M	\$44M	\$46M	\$46M	\$44M	\$46M	\$35M	\$33M
Annualized FTE (in-state + out-of-state)	5,820	5,498	4,844	4,584	4,505	4,474	4,236	4,231	3,899	3,932
% of students who borrowed ⁵	86%	86%	85%	81%	80%	80%	79%	81%	73%	62%

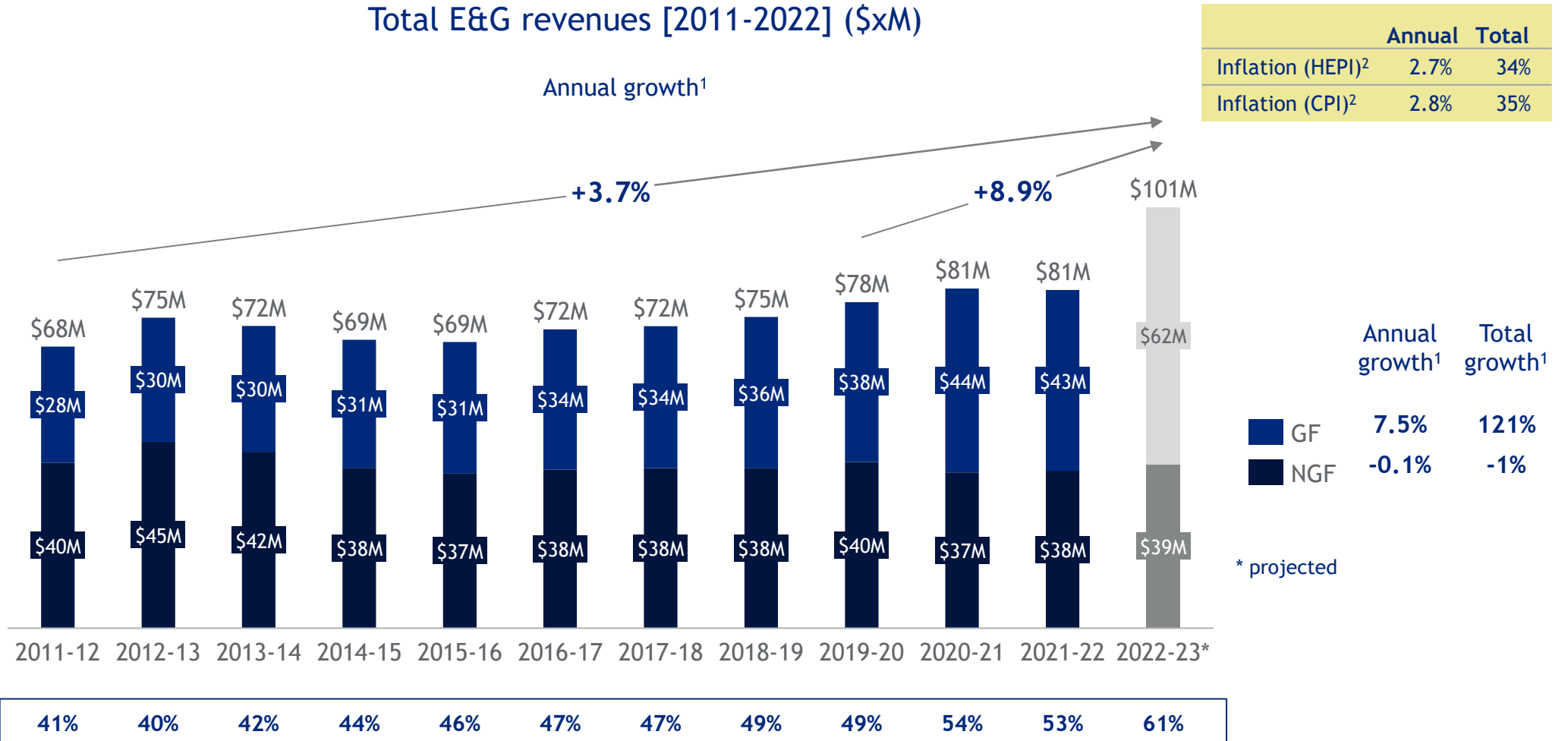
1. Net price = total cost of attendance - financial aid (average) 2. Determined as total annual borrowing (e.g., private Perkins, Stafford, Plus loans) divided by annualized FTE 3. "Annual growth" calculated as compound annual growth rate (CAGR) 4. Determined as annual growth in Higher Education Price Index over period 5. Determined as the number of students with loans divided by total reported enrollment; excludes non-degree, unclassified, and certificate programs; only includes associate, bachelor's, master's, first professional, and doctor's degree programs
 Source: Data from SCHEV Research Center Financial Aid Report FA19C: Trends in Annual Borrowing Per Annualized Student FTE; IPEDS

Revenue

Virginia State University

Chart (A): How much do E&G revenues rely on state general funds?

Total E&G revenues [2011-2022] (\$xM)



GF % of total	41%	40%	42%	44%	46%	47%	47%	49%	49%	54%	53%	61%
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1. "Annual growth" calculated as compound annual growth rate (CAGR) 2. Determined as growth in HEPI/CPI
 Notes: GF=general funds; NGF=non-general funds; total E&G revenues = E&G GF appropriations + total E&G NGF revenue (as reported by institutions)
 Source: SCHEV

Virginia State University

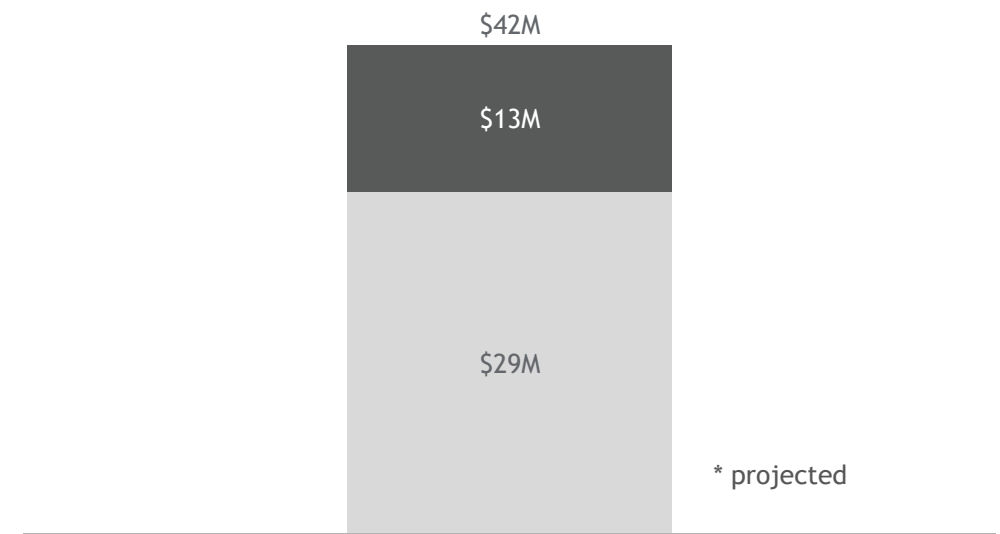
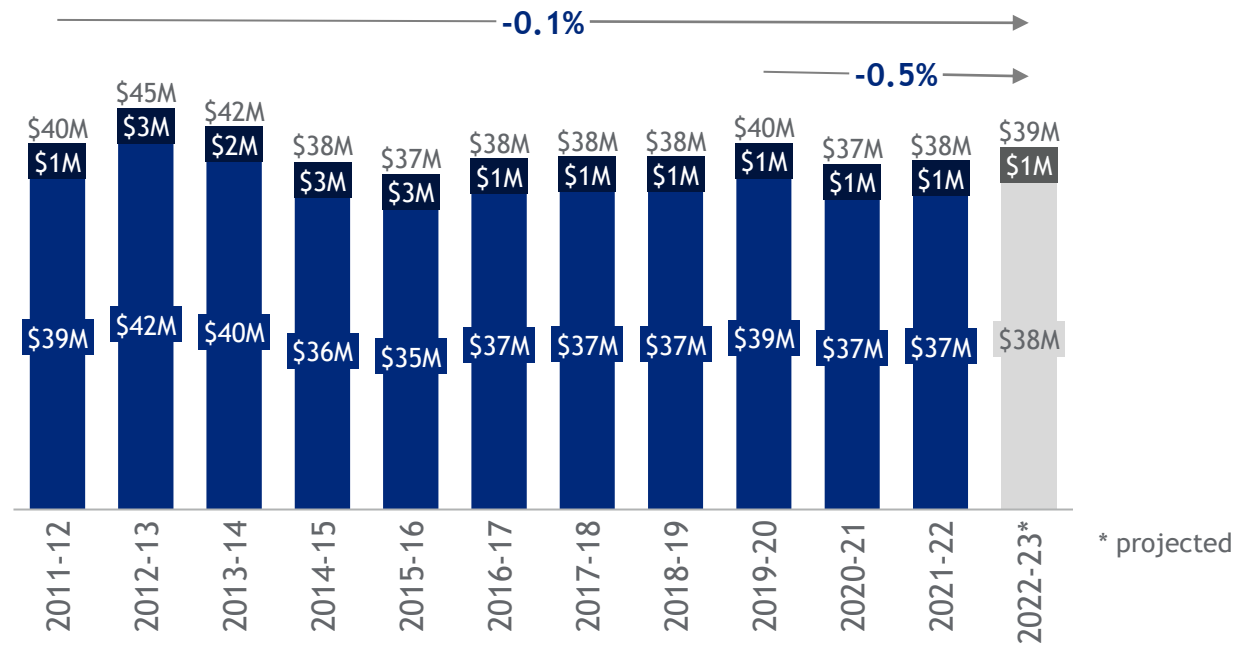
Chart (B): How quickly have NGF sources of revenue been changing?

Total NGF E&G revenues [2011-2022] (\$xM)

Total NGF auxiliary revenues [2022-23] (\$xM)

Annual growth¹

Annual growth¹



	Annual
Inflation (HEPI) ³	2.7%
Inflation (CPI) ³	2.8%

Other NGF
 Tuition revenue²

0.3% Annual growth¹
 -0.1% Annual growth¹

Non-E&G fees
 Other auxiliary revenue

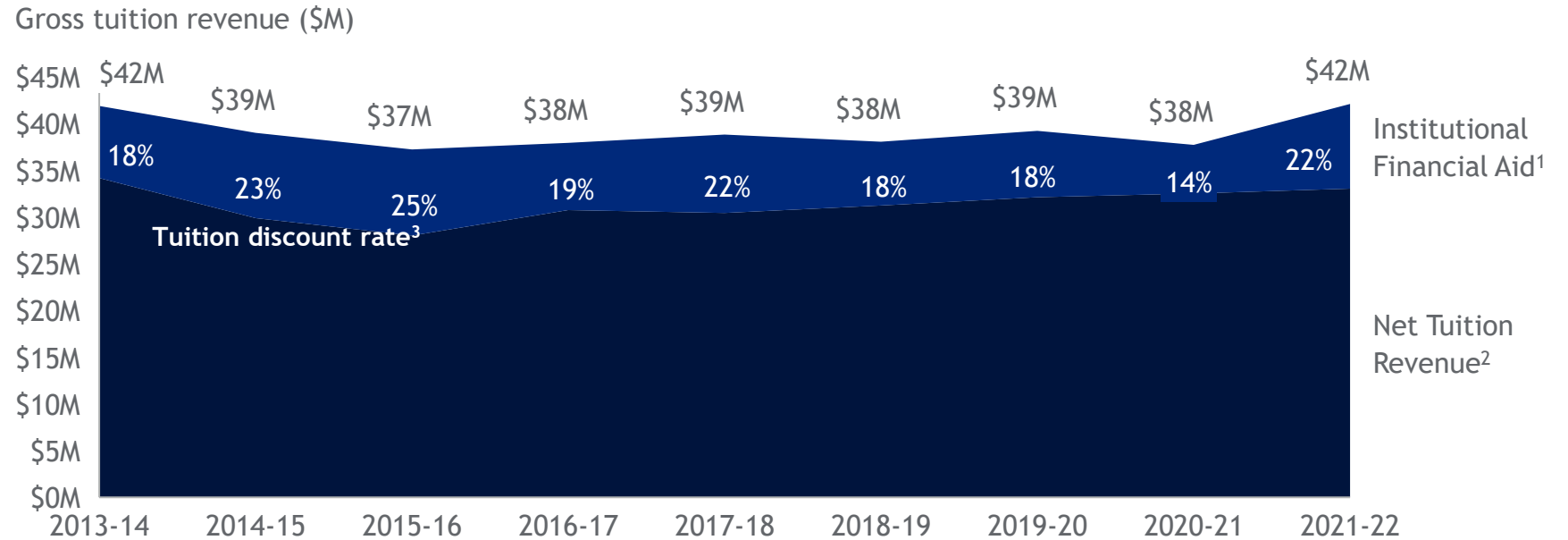
1. "Annual growth" calculated as compound annual growth rate (CAGR) 2. Total NGF tuition revenue included tuition revenue used for financial aid 3. Determined as growth in HEPI/CPI
 Notes: NGF=non-general funds; projected revenues for FY2023 year included; total auxiliary revenue available from FY21
 Source: SCHEV

Virginia State University

Chart (C): How is institutional financial aid (e.g., discounts/waivers) offsetting institutional tuition revenue over time?

Institutional financial aid (e.g., tuition discounts/waivers)¹ vs. net tuition revenue² [2013-2021]

Category	Annual growth ⁴ (2013-21)
Gross tuition revenue	0.1%
Institutional financial aid ¹	2.0%
Net tuition revenue ²	-0.4%
Inflation (HEPI) ⁵	2.8%
Inflation (CPI) ⁵	2.7%



	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Institutional financial aid	\$7.7M	\$9.1M	\$9.2M	\$7.2M	\$8.4M	\$6.8M	\$7.1M	\$5.2M	\$9.1M
Net tuition revenue (NGF)	\$34M	\$30M	\$28M	\$31M	\$30M	\$31M	\$32M	\$33M	\$33M
State-funded financial aid (GF)	\$6.3M	\$6.3M	\$7.3M	\$8.6M	\$8.6M	\$8.8M	\$10M	\$13M	\$16M

1. Institution financial aid = SCHEV S1/S2 collections; includes tuition discounts/waivers (foregone revenue) and non-general fund tuition revenues applied toward financial aid (redirected revenue) 2. Net tuition revenue = gross tuition revenue - total institutional financial aid 3. Tuition discount rate = total institutional aid (tuition discounts/waivers) / gross tuition revenue 4. "Annual growth" calculated as compound annual growth rate (CAGR) 5. Determined as annual growth in HEPI/CPI over period
 Source: SCHEV

Cost effectiveness

Expenditures by category

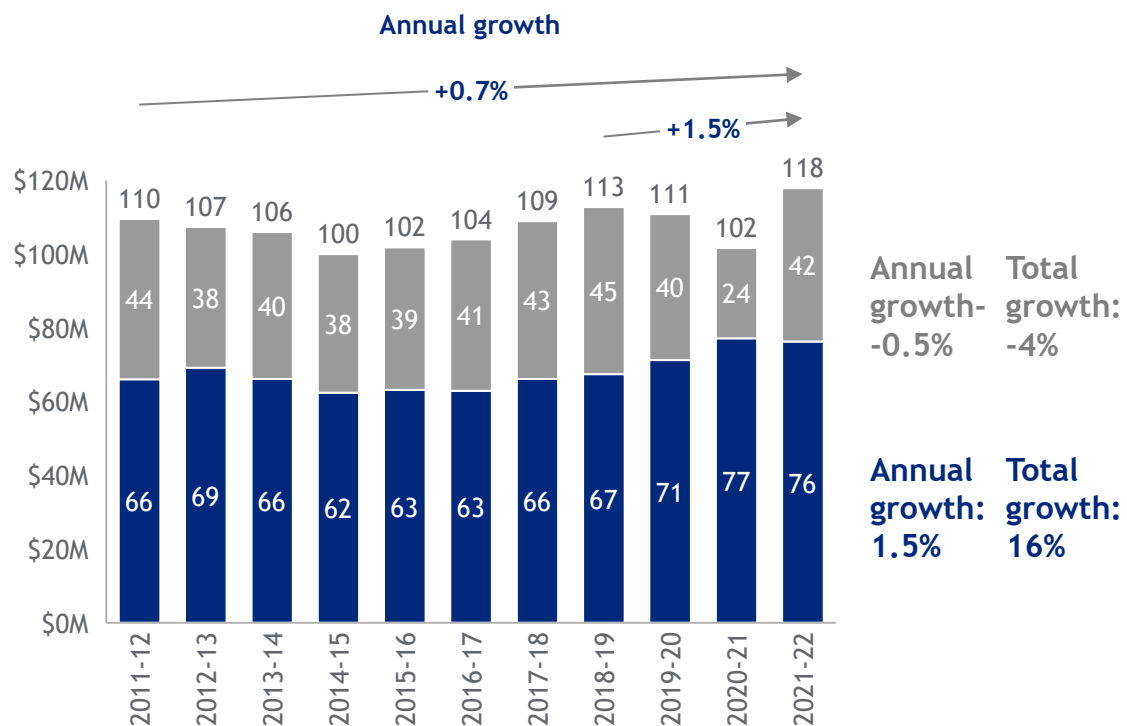
Virginia State University

Chart (A): How are E&G and Auxiliary expenditures (overall and per student) changing over time?

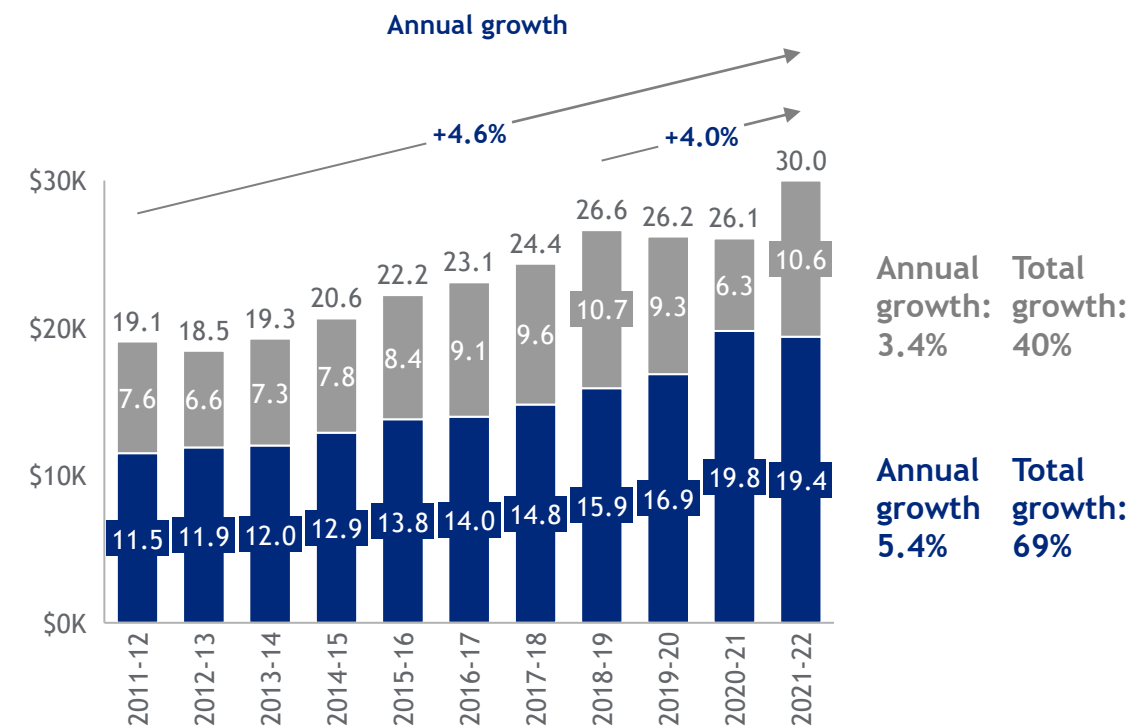
E&G and Auxiliary expenditures and expenditures by student FTE over time

	Annual	Total
Inflation (HEPI) ¹	2.7%	30%
Inflation (CPI) ¹	2.5%	28%

E&G and Auxiliary expenditure [2011-2021] (\$xM)



Expenditure per student FTE [2011-2021] (\$xK)



■ Auxiliary ■ E&G

1. Determined as growth in HEPI/CPI over period

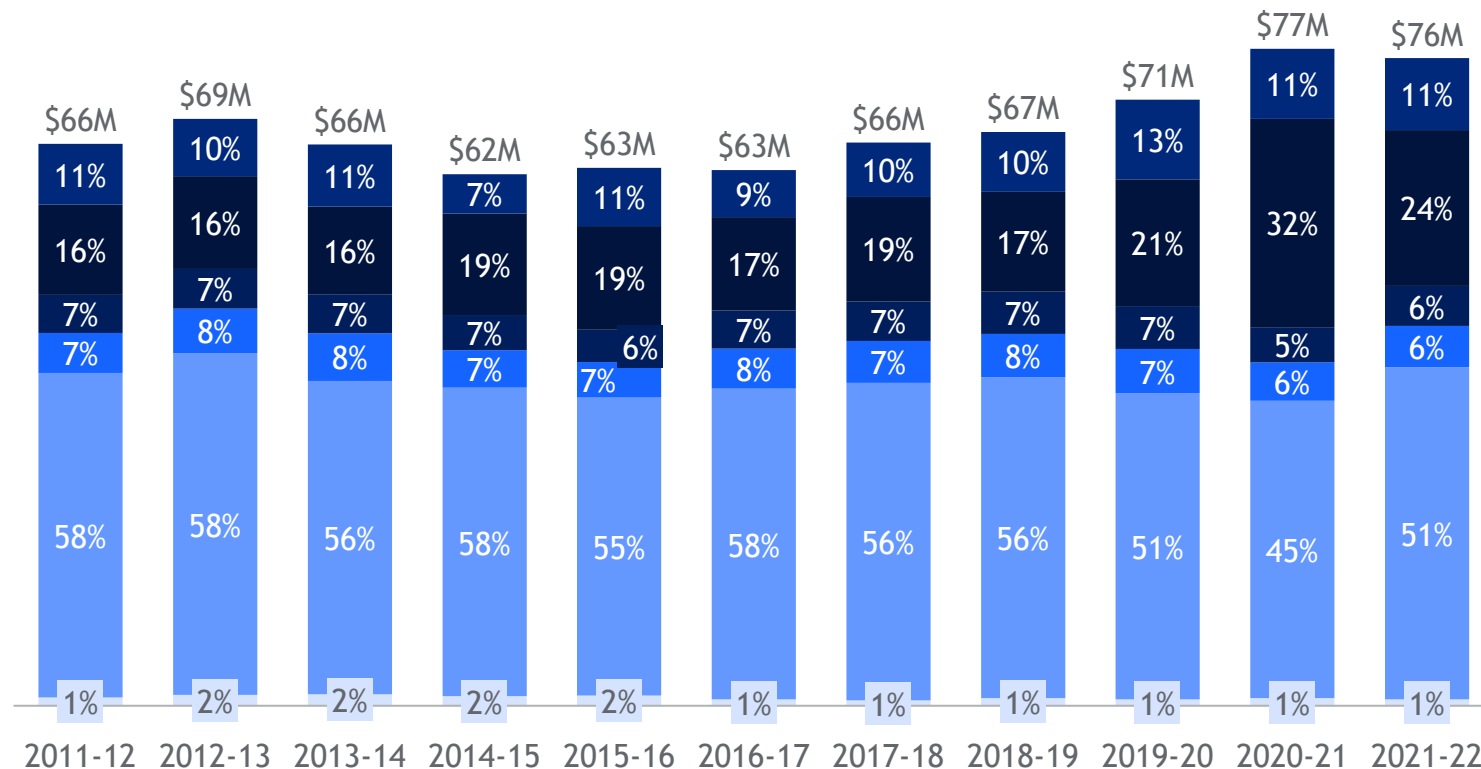
Note: Excludes student financial assistance and financial assistance for E&G services (program codes 108 and 110) and program code 199 ("admin/support services"). During the COVID-19 pandemic, institutions incurred one-time expenses such as testing, quarantine housing, and upgrades for distance learning, as well as suppressed personnel expenditures like travel, professional development, and hiring. Including these COVID-related expenses may skew comparisons across those years.

Source: Cardinal Expendwise expenditure data; SCHEV report E5 FTE data

Virginia State University

Chart (B): How are E&G expenditures changing over time?

Proportional breakdown of E&G expenditures by category [2011-2021]



	Annual	Total
Inflation (HEPI) ²	2.7%	30%
Inflation (CPI) ²	2.5%	28%

Growth rates (2011-2021)

	Annual	Total
Instructional	0.2%	2%
Research	-2.4%	-22%
Academic	0.3%	3%
Student Services	0.5%	5%
Institutional/Administrative	5.6%	73%
Operations & Maintenance	1.7%	18%

■ Operations & Maintenance
 ■ Institutional/Administrative
 ■ Student Services
 ■ Academic
 ■ Instructional
 ■ Research

1. "Annual growth" calculated as compound annual growth rate (CAGR). 2. Determined as growth in HEPI/CPI over period
 Note: Excludes student financial assistance and financial assistance for E&G services (program codes 108 and 110) and public services due to small expenditures; excludes program code 199 ("admin/support services") and program code 809 ("auxiliary enterprises")
 Source: Cardinal Expendwise data

Personnel numbers & costs

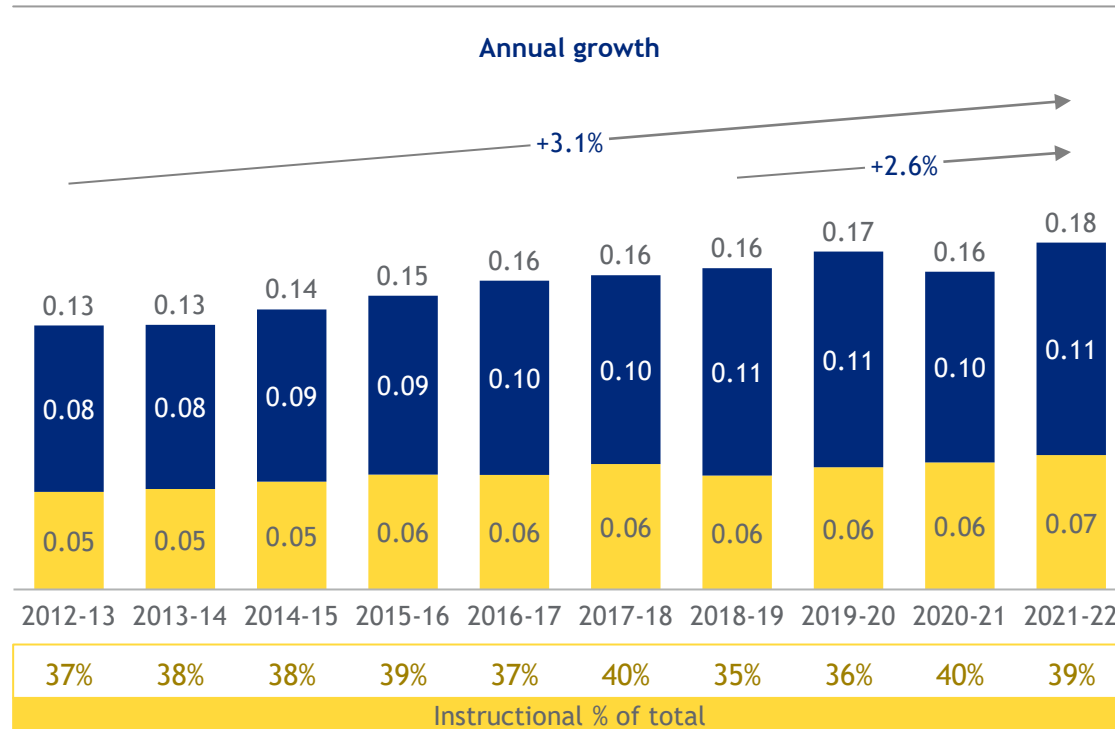
Virginia State University

Chart (C): How has personnel increased on a per-student basis?

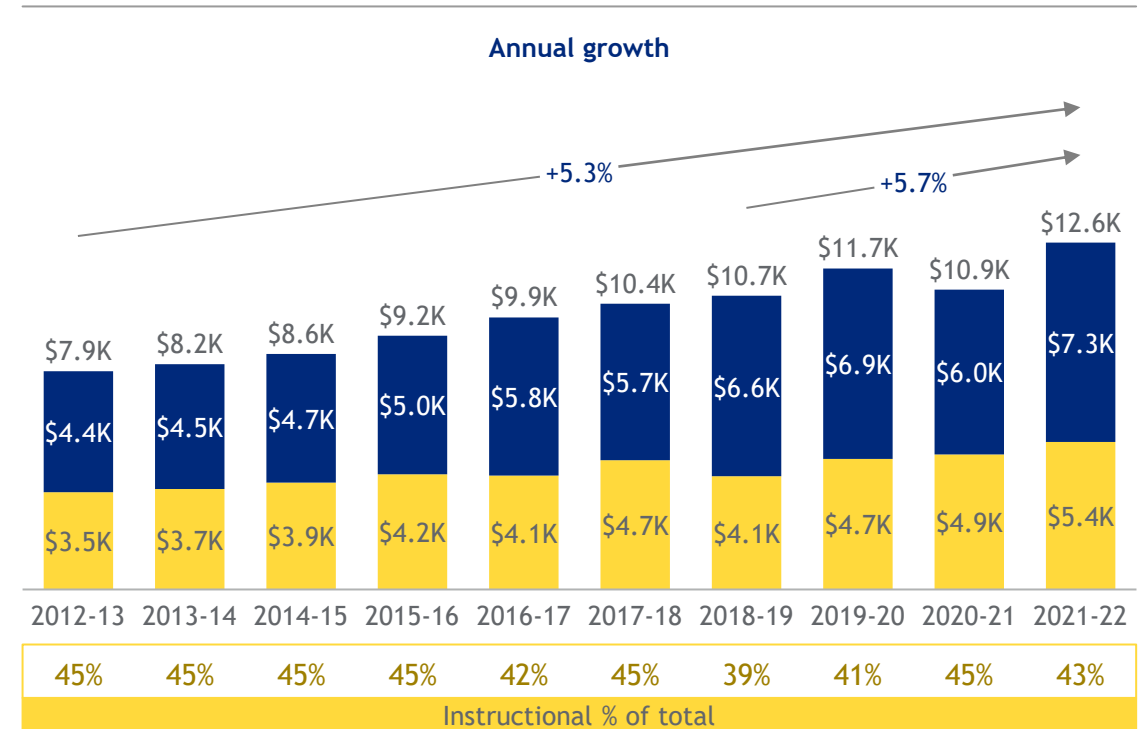
Breakdown of personnel by # and \$ on a per-student basis [2013-2022]

	Annual	Total
Inflation (HEPI) ¹	2.8%	28%
Inflation (CPI) ¹	2.6%	26%

By # of employees per student FTE



By salary outlay \$\$ per student FTE



■ Non-instructional ■ Instructional

1. Determined as growth in HEPI/CPI over period

Note: full-time personnel only; includes personnel from all sources of funding; William & Mary includes VIMS and VT/VSU include extension campuses

Source: IPEDS

Fastest-growing expenditures (E&G + Auxiliary)

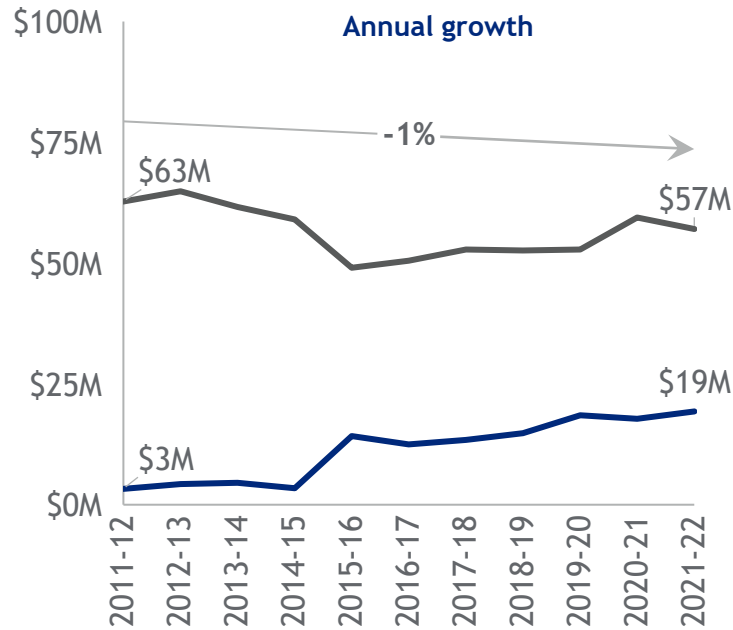
Virginia State University

Chart (D): Which of the biggest expenditure categories are growing fastest?

Growth in E&G program expenditures (by service areas) [2011-2021]

	Annual	Total
Inflation (HEPI) ²	2.7%	30%
Inflation (CPI) ²	2.5%	28%

Top 5 E&G service areas over time



Top 10 service areas¹

	\$ of spend (2021-22)	% of spend (2021-22)	Annual growth rate ³
General Academic Instruction	\$39M	51%	0.2%
Executive Management	\$7M	9%	n/a
Building Repairs And Maintenance	\$4M	5%	n/a
Fiscal Operations	\$4M	5%	n/a
Logistical Services	\$3M	4%	n/a
General Administrative Services	\$3M	4%	n/a
Administration And Supervision	\$2M	3%	n/a
Student Admissions And Records	\$2M	3%	n/a
Libraries	\$2M	2%	-3.8%
All Other Subprograms	\$2M	2%	-2%

— Top 5 service areas — All other service areas

1. May be less than 10 depending on institutional use of Cardinal accounting service areas 2. Determined as growth in HEPI/CPI over period. 3. "Annual growth" calculated as compound annual growth rate (CAGR).

Note: Excludes student financial assistance and financial assistance for E&G services (program codes 108 and 110); includes program code 199 ("admin/support services") and program code 809 ("auxiliary enterprises"); personnel spending determined by personal services, non-personnel spending all other major objects

Source: Cardinal Expendwise

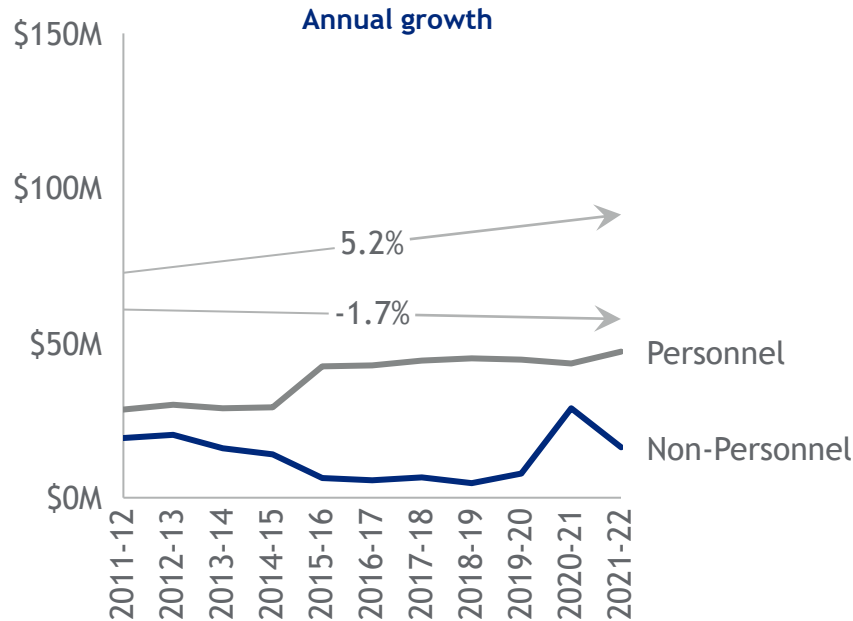
Virginia State University

Chart (E): Is expenditure growth driven by personnel or non-personnel costs?

Growth in expenditures, personnel vs. non-personnel [2011-2021]

	Annual	Total
Inflation (HEPI) ²	2.7%	30%
Inflation (CPI) ²	2.5%	28%

Spending for top 5 service areas



	Top 5 service areas (E&G only)	\$ of spend (2021-22)	% of spend (2021-22)	Annual growth rate ¹
Personnel	General Academic Instruction	\$31M	49%	0.9%
	Executive Management	\$5M	8%	n/a
	General Administrative Services	\$5M	7%	n/a
	Fiscal Operations	\$3M	5%	n/a
	Logistical Services	\$3M	4%	n/a
Non-personnel	General Academic Instruction	\$8M	12%	-2.0%
	Executive Management	\$2M	2%	n/a
	General Administrative Services	-\$2M	-3%	n/a
	Fiscal Operations	<\$1M	1%	n/a
	Logistical Services	\$8M	13%	-1.7%

1. "Annual growth" calculated as compound annual growth rate (CAGR). 2. Determined as growth in HEPI/CPI over period
 Note: Excludes student financial assistance and financial assistance for E&G services (program codes 108 and 110); includes program code 199 ("admin/support services") and program code 809 ("auxiliary enterprises"); personnel spending determined by personal services, non-personnel spending all other major objects
 Source: Cardinal

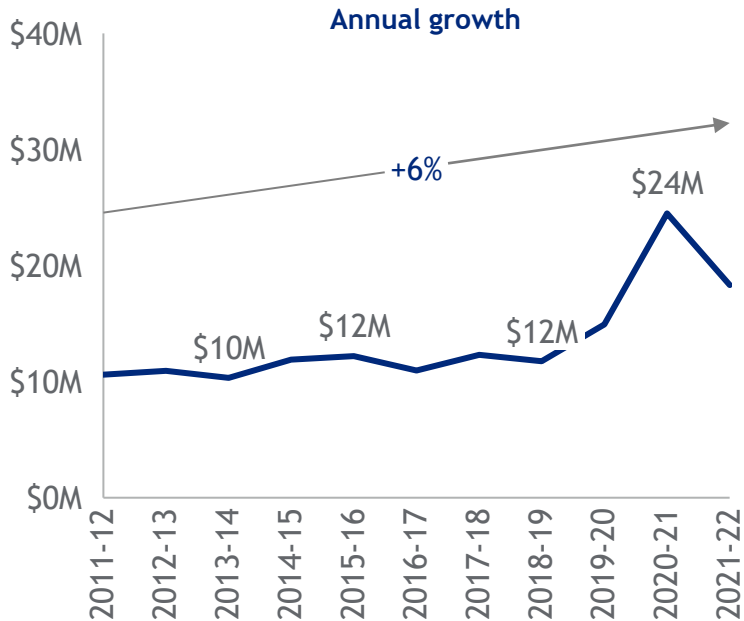
Virginia State University

Chart (F): Which types of administrative spend are growing fastest?

Growth in institutional support spend objects [2011-2021]

	Annual	Total
Inflation (HEPI) ²	2.7%	30%
Inflation (CPI) ²	2.5%	28%

Total institutional support spend over time



Top 5 spend objects

	\$ of spend (2021-22)	% of spend (2021-22)	Annual growth rate ¹
Salaries	\$12M	64%	2.2%
Employee Benefits	\$4M	24%	5.0%
Support Services	\$3M	15%	-4.3%
Technical Services	\$2M	8%	-2.6%
Communication Services	\$1M	4%	-0.4%

1. "Annual growth" calculated as compound annual growth rate (CAGR). 2. Determined as growth in HEPI/CPI over period
 Note: Only program code 106 (institutional support)
 Source: Cardinal

Financial health

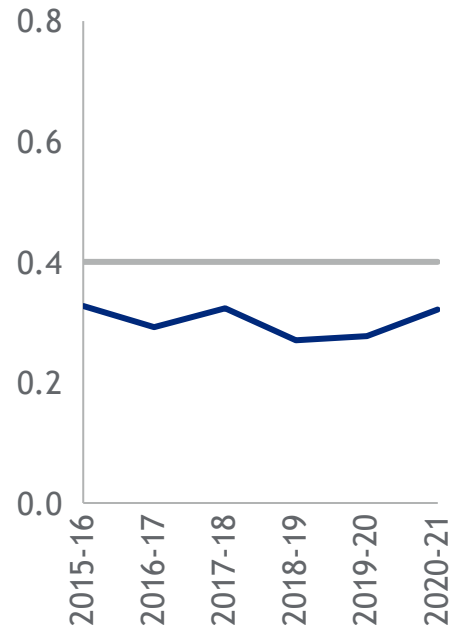
Virginia State University

Chart (G): Is institutional financial health a concern? (exclude components¹)

Fiscal Health Ratios per Auditor of Public Accounts Higher Education Comparative Report, excluding component units¹ [2015-2020]

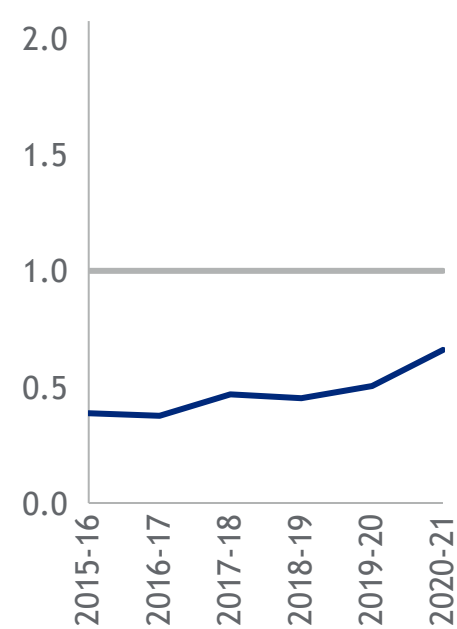
Primary Reserve Ratio

Is there sufficient short-term reserve to quickly satisfy obligations?



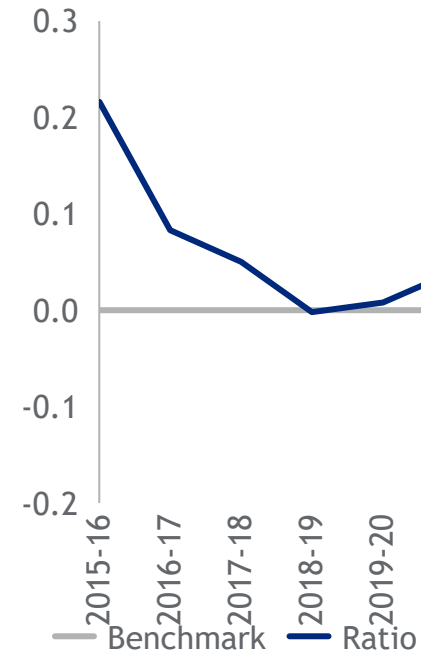
Viability Ratio

Is there sufficient expendable net position to cover long-term debt?



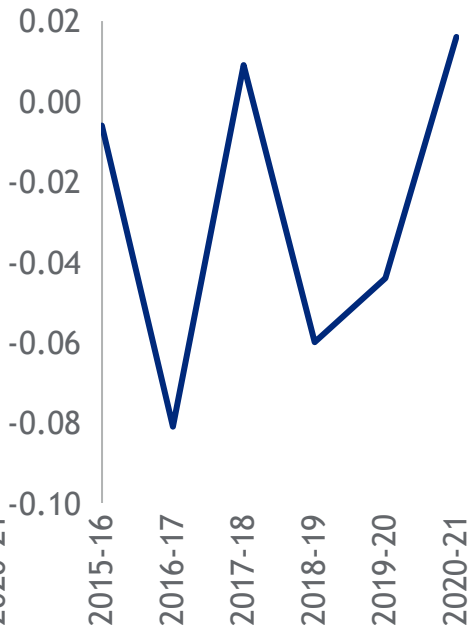
Return on Net Position Ratio

Is the institution achieving positive economic return on its invested resources?



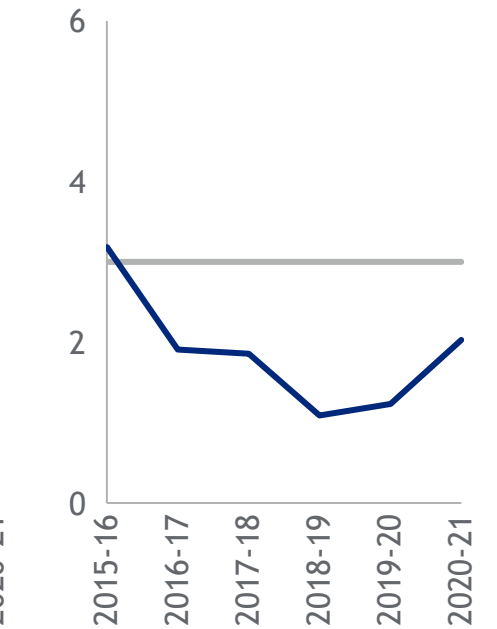
Net Operating Revenues Ratio

Is the institution operating within its available resources?



Composite Financial Index Ratio

What is the overall financial health of institution through aggregating 4 other ratios?



1. Component units are legally separate organizations for which the institutional leaders are financially accountable and are significant to institution finances
 Note: Net operating revenues ratio has no fixed benchmark; however, institutions should attempt to achieve positive income before consideration of capital and other revenues
 Source: SCHEV; Auditor of Public Accounts Higher Education Comparative Report for FY 2020 ([link](#))

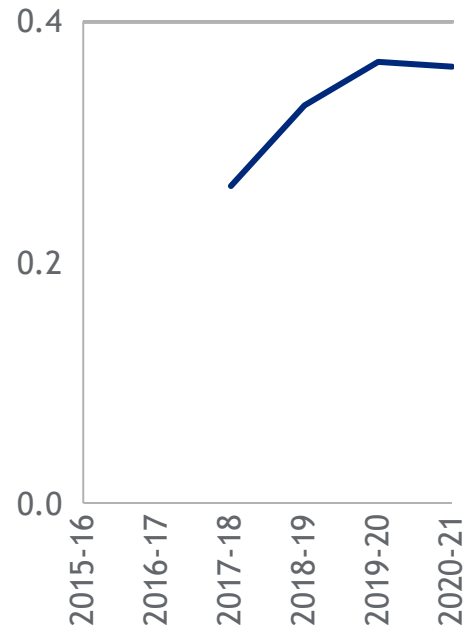
Virginia State University

Chart (H): Is institutional financial health a concern? (include components¹)

Fiscal Health Ratios per Auditor of Public Accounts Higher Education Comparative Report, including component units¹ [2015-2020]

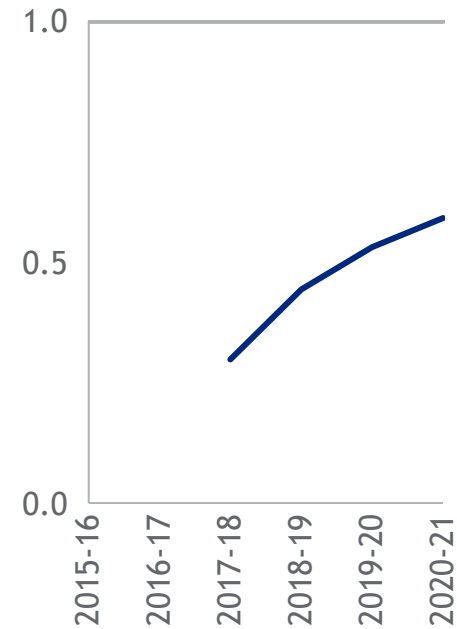
Primary Reserve Ratio

Is there sufficient short-term reserve to quickly satisfy obligations?



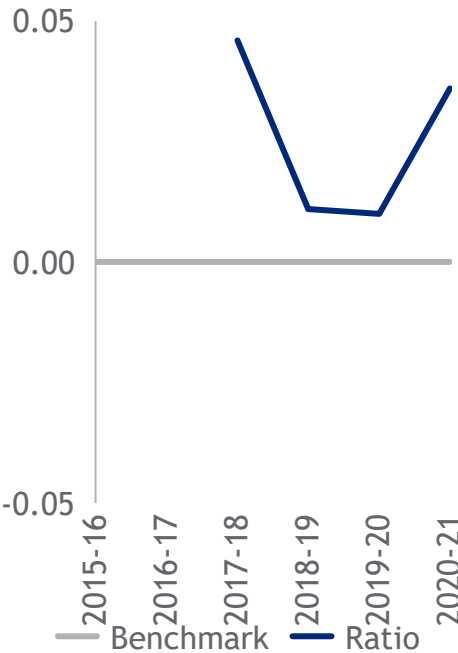
Viability Ratio

Is there sufficient expendable net position to cover long-term debt?



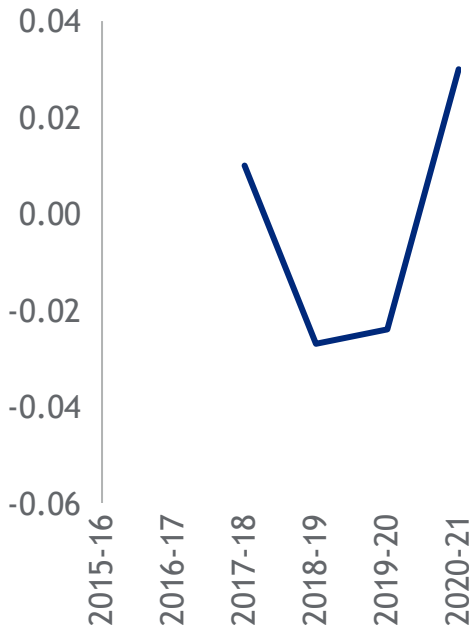
Return on Net Position Ratio

Is the institution achieving positive economic return on its invested resources?



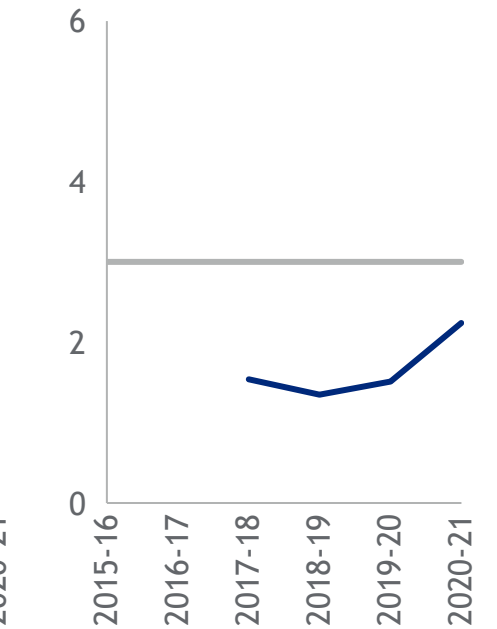
Net Operating Revenues Ratio

Is the institution operating within its available resources?



Composite Financial Index Ratio

What is the overall financial health of institution through aggregating 4 other ratios?



1. Component units are legally separate organizations for which the institutional leaders are financially accountable

Note: Ratios for 2015 and 2016 w/ component units not available; net operating revenues ratio has no fixed benchmark - however, institutions should attempt to achieve positive income before consideration of capital and other revenues

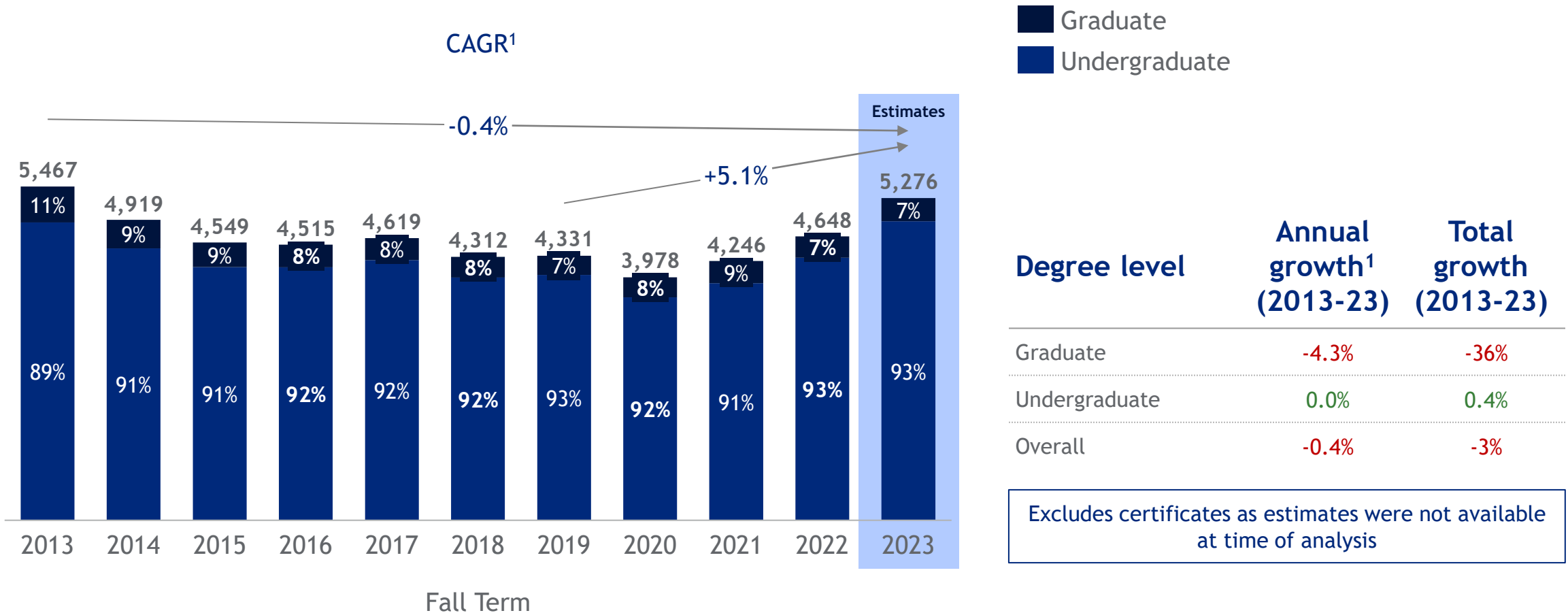
Source: SCHEV; Auditor of Public Accounts Higher Education Comparative Report for FY 2020 ([link](#))

Post-Plan Submission Addendum

Virginia State University

Chart (A): How is overall enrollment headcount trending over time?

Total Fall Enrollment Headcount by Degree Level



1. "Annual growth" calculated as compound annual growth rate (CAGR)

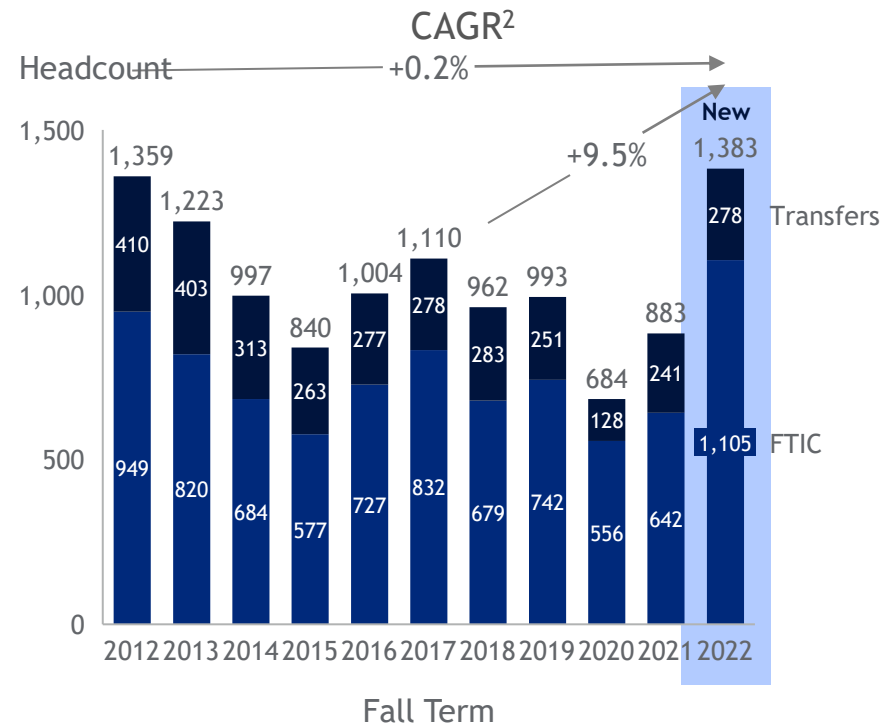
Note: Not program placed excluded.

Source: Data from State Council of Higher Education for Virginia (SCHEV) Research Center Enrollment Report E33: Fall Enrollment by Degree Level Virginia State University 2023 enrollment numbers are estimates from SCHEV Early Enrollment Estimates report as of September, 2023

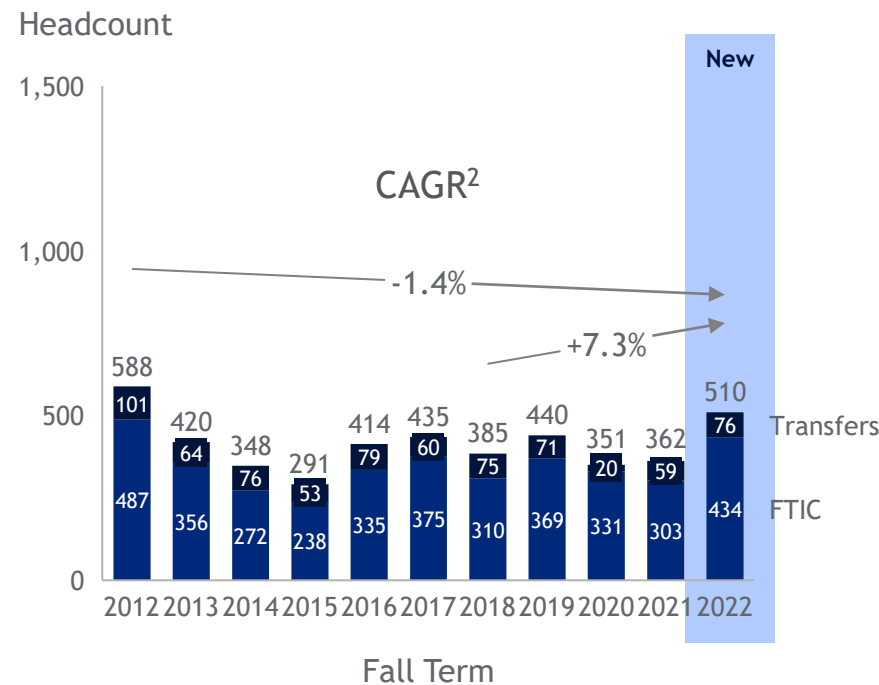
Virginia State University

Chart (B): How are new in-state and out-of-state undergraduate enrollment headcount trending over time?

In-state new FTIC¹ (Freshmen) and transfers



Out of state new FTIC¹ (Freshmen) and transfers



Sub cohort	Annual growth ² (2012-22)
In-state FTIC	1.5%
Out-of-state FTIC	-1.1%
In-state Transfers	-3.8%
Out-of-state Transfers	-2.8%

Note: Figures based on SCHEV Annual Admissions Report. Includes spring and fall headcounts.

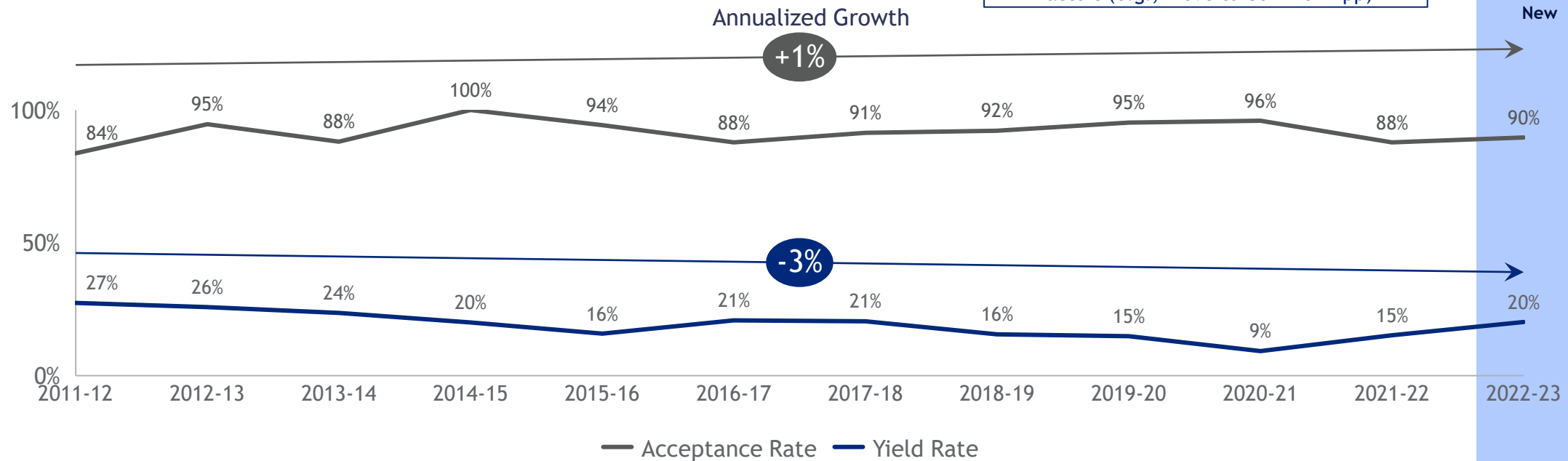
1. First time in college students 2. "Annual growth" calculated as compound annual growth rate (CAGR)
 Source: Data from State Council of Higher Education for Virginia Research Center Enrollment report B08: Annual Admission report

Virginia State University

Chart (D): What changes are happening across the recruitment funnel for first time college students?

Acceptance rate and yield rate by year

Note: Large sudden change in applications/ acceptances may be due to exogenous factors (e.g., move to Common App)



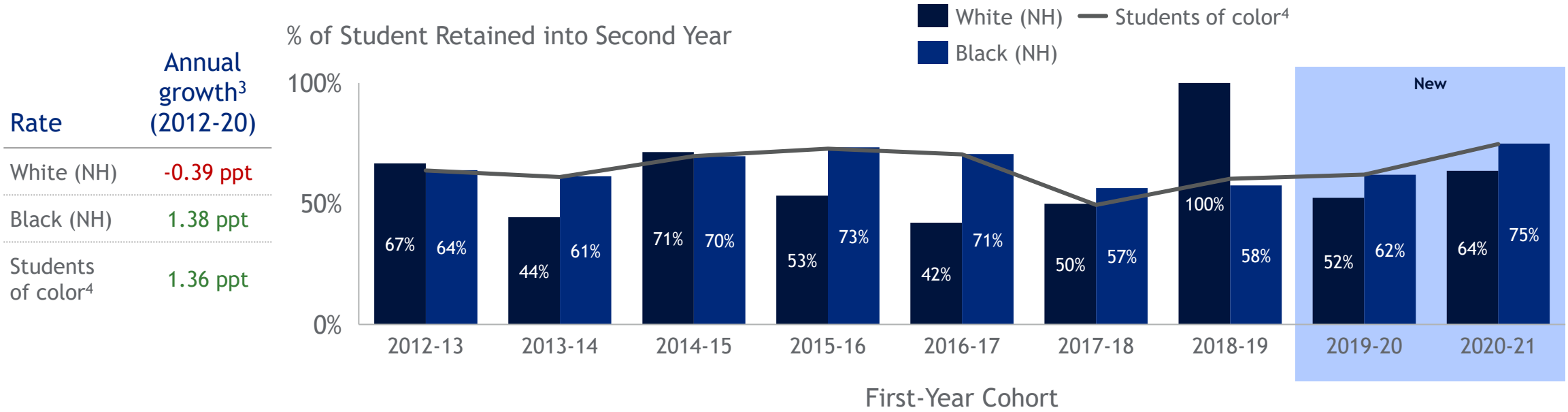
Applied	6,151	5,885	5,656	4,791	5,478	5,831	6,451	6,858	7,810	9,964	7,082	8,497
Accepted	5,148	5,575	4,983	4,791	5,165	5,118	5,894	6,326	7,445	9,569	6,218	7,622
Enrolled	1,410	1,436	1,176	956	815	1,062	1,207	989	1,111	887	945	1,539

1. First time in college students
 Source: Data from State Council of Higher Education for Virginia Research Center Admissions Report B08

Virginia State University

Chart (B): How are retention rates of students of color trending vs. white students?

First-year retention rate¹ of FTIC² students by race/ethnicity for undergraduate students



Rate	Annual growth ³ (2012-20)
White (NH)	-0.39 ppt
Black (NH)	1.38 ppt
Students of color ⁴	1.36 ppt

Race/ethnicity	White (NH)	Black (NH)	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
% of total undergraduate population:	White (NH)	Black (NH)	4%	3%	3%	3%	3%	3%	2%	3%	3%
	Black (NH)		94%	94%	94%	94%	94%	93%	95%	95%	96%

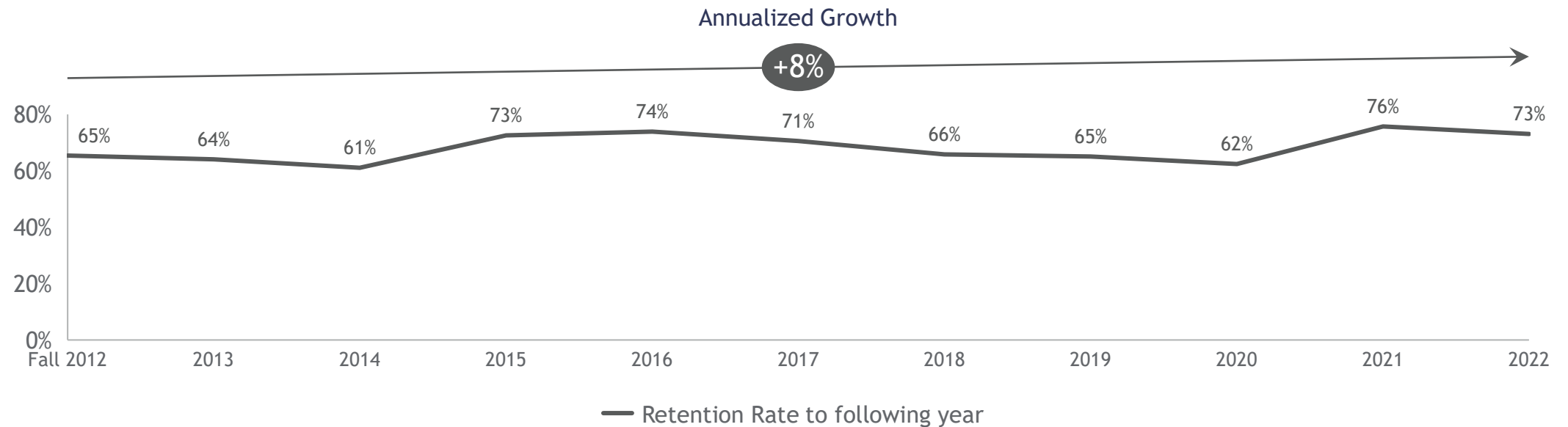
1. Rate of first-year students retained into second year 2. First time in college full time students 3. Excludes Native American, White American, Hispanic, International, and Asian/Pacific Islander due to comprising less than 5% of student population each year 4. Retention rate for students of color at Virginia State University 5. Annual growth for Hispanic population calculated for 4-year period for which there is data available. Note: Graph excludes race/ethnicity unknown

Source: SCHEV Retention and Graduation report Sub-Cohort Retention and Completion Rate Trends; RT01: Retention Report (First-time, Full-time Students; E22 Fall Term Enrollment by Race/ethnicity

Virginia State University

Chart (D): How is retention of FTIC freshman changing over time?

Undergraduate Freshman FTIC Cohort¹ Retention Rate²



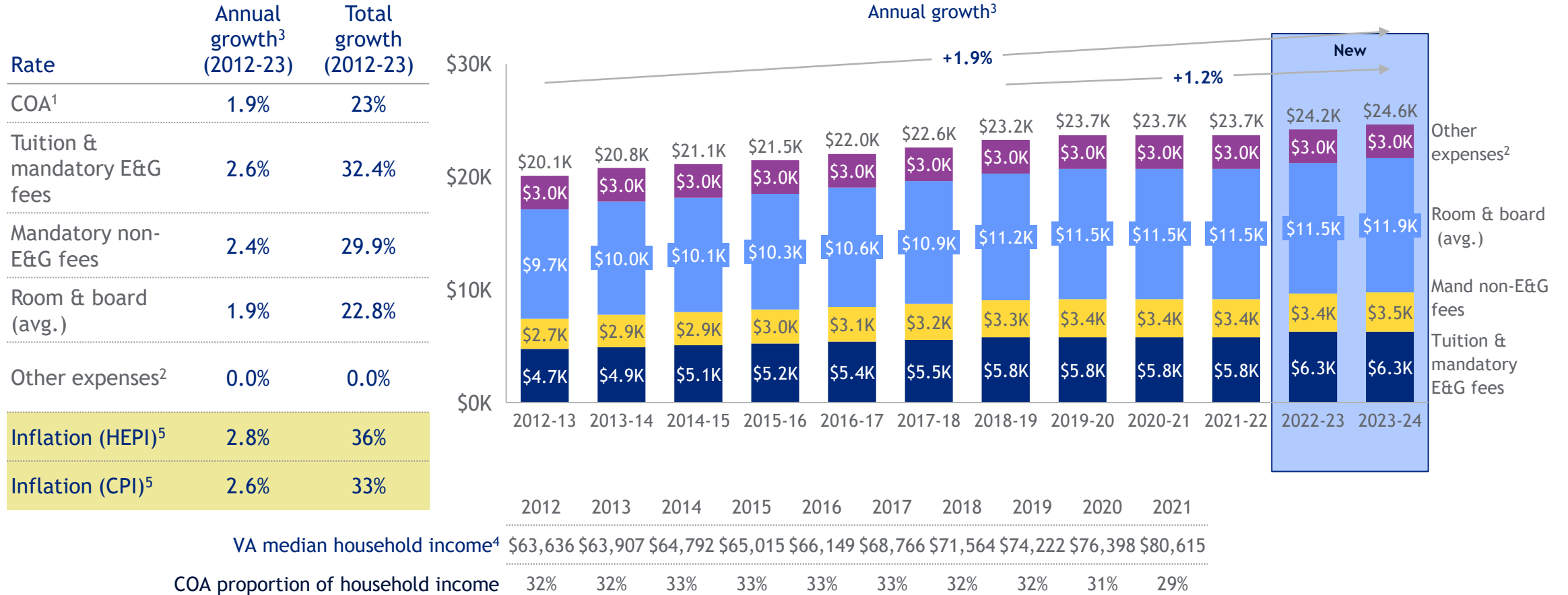
Cohort	1,232	1,358	1,138	909	767	1,037	1,083	928	1,065	882	913
Retained	806	870	695	660	567	732	713	604	665	668	667

1. First time in college and full-time freshmen cohorts 2. Percent of first-year students retained for following second-year fall term
Source: SCHEV Retention report RT01

Virginia State University

Chart (A): How has the total cost of attendance been changing over time?

Breakdown of total cost of attendance (COA)¹ for in-state undergraduates [2012-2023]

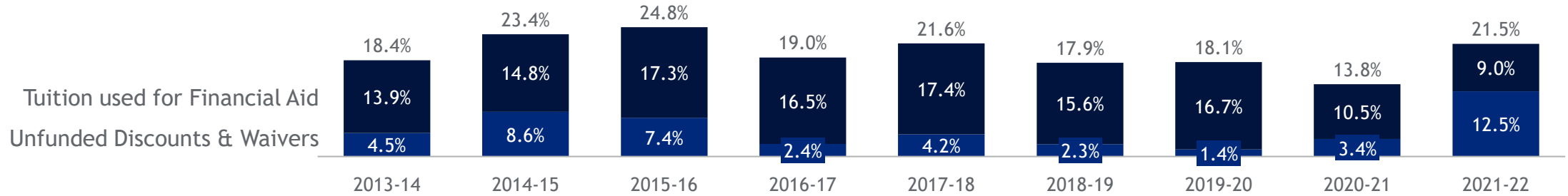


1. COA = calculated cost of attending the institution; includes transportation, room/board, tuition/fees, supplies, books and other expenses 2. Other expenses include transportation, supplies, books, and other expenses. . Note: 2023 data not available for other expenses so 2022 data was used as a placeholder 3. "Annual growth" calculated as compound annual growth rate 4. Inflation-adjusted 5. Determined as growth in HEPI/CPI. Note HEPI estimate for 2023 as of June, 2023. Source: Data from SCHEV Research Center Tuition & Fees Report TF01: Student Charges by Student Level and Residency Status; IPEDS; U.S. Census Bureau, American Community Survey 5-yr estimates

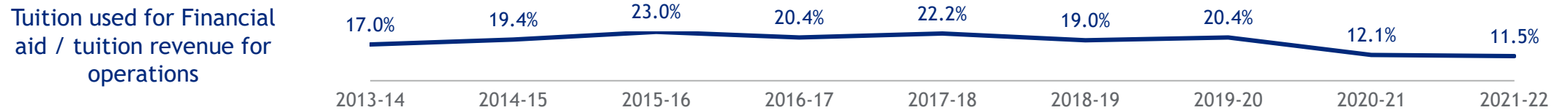
Virginia State University

Chart (C): How are unfunded discounts & waivers and tuition used for financial aid offsetting tuition revenue over time?

Discount rate: Institution discounting as % of gross tuition revenue



Redistribution rate: Tuition used for Financial Aid as % of paid/collected tuition



(\$M)	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Gross Tuition Rev	\$42.0	\$39.1	\$37.3	\$38.0	\$38.9	\$38.1	\$39.3	\$37.8	\$42.2
− Unfunded Discounts & Waivers	\$1.9	\$3.3	\$2.8	\$0.9	\$1.6	\$0.9	\$0.5	\$1.3	\$5.3
− Tuition Rev for Financial Aid	\$5.8	\$5.8	\$6.5	\$6.3	\$6.8	\$5.9	\$6.6	\$4.0	\$3.8
⊕ Tuition Rev for Operations	\$34.2	\$30.0	\$28.1	\$30.8	\$30.5	\$31.3	\$32.2	\$32.6	\$33.1
% of Gross Tuition for Operations	81.6%	76.6%	75.2%	81.0%	78.4%	82.1%	81.9%	86.2%	78.5%

Source: Previously submitted 6y plans, S1S2 report, SCHEV analysis

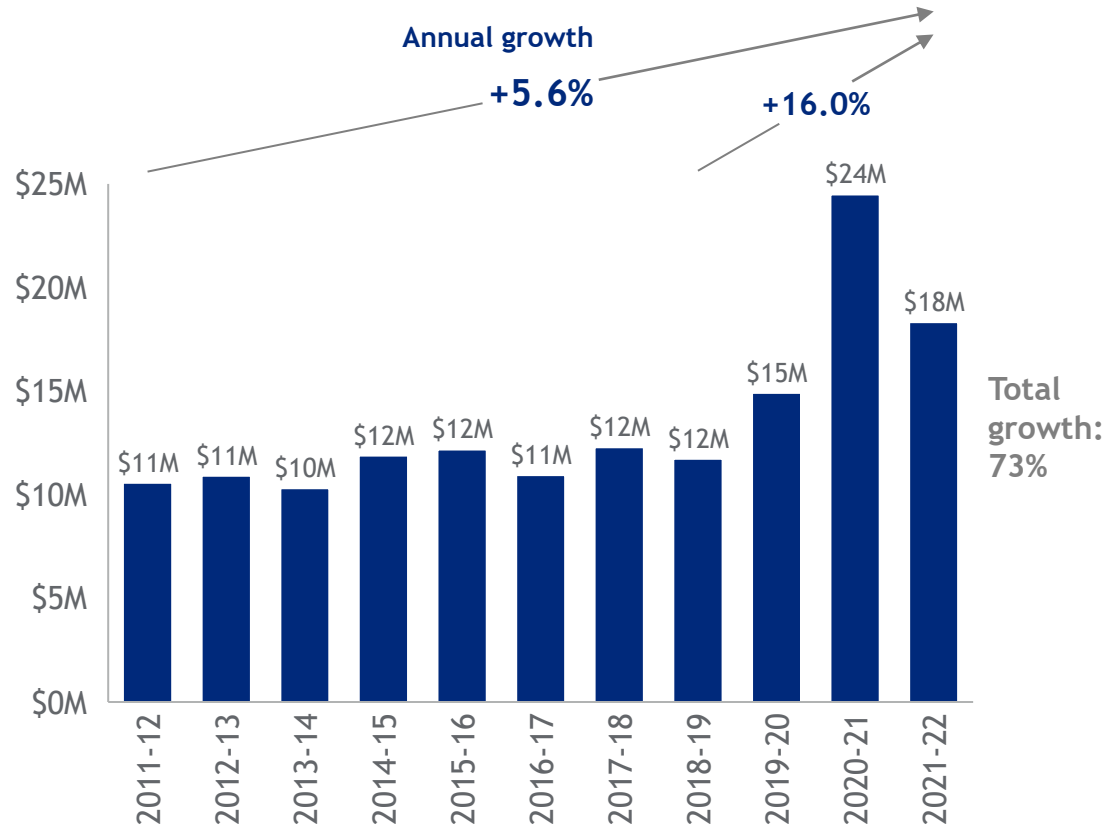
Virginia State University

Chart (C): How are institutional/admin expenditures (total and per student) changing over time?

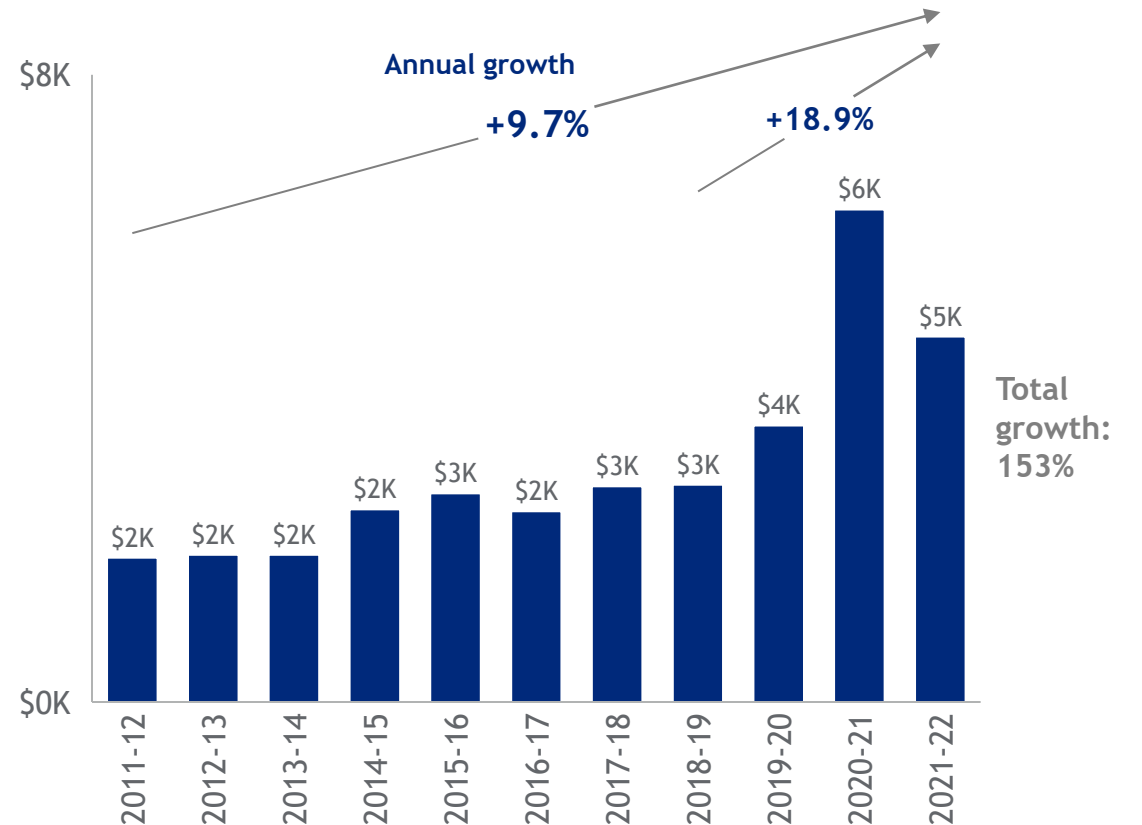
Total institutional/admin (106) expenditures and expenditures by student FTE over time

	Annual	Total
Inflation (HEPI) ¹	2.7%	30%
Inflation (CPI) ¹	2.5%	28%

Total expenditure [2011-2021] (\$xM)



Expenditure per student FTE [2011-2021] (\$xK)



1. Determined as growth in HEPI/CPI over period
Source: Cardinal Expendwise expenditure data; SCHEV report E5 FTE data

Appendix

Backup | Cardinal programs & service areas (I/III)

Note: level of available detail and relevance of certain categories differ widely by institution

Instruction

General Academic Instruction

Remedial Instruction

Vocational Education

Community Education

Dentistry Instruction

Medicine Instruction

Family Practice Residency Instruction

Veterinary Instruction

Unique Academic Program Activities

Research

Institutes And Research Centers

Individual Or Project Research

Agriculture And Forestry Research

Coal And Energy Research

Environmental And Water Resources Research

Marine Science, Resources, And Environmental Research

Industrial And Economic Development Research

Supporting Research

Veterinary Medical Research

Backup | Cardinal programs & service areas (II/III)

Note: level of available detail and relevance of certain categories differ widely by institution

Academic Support

Libraries

Museums And Galleries

Audio/Visual Services

Computing Support

Ancillary Support

Academic Administration, Personnel
Development, and Course and
Curriculum Development

All Other Subprograms

Student Services

Student Service Administration

Social And Cultural Development

Counseling And Career Guidance

Student Admissions And Records

Financial Aid Administration

Student Health Services

Institutional/Administrative¹

Executive Management

Fiscal Operations

General Administrative Services

Logistical Services

Public Relations And Development

1. "Institutional Support" in Cardinal

Backup | Cardinal programs & service areas (III/III)

Note: level of available detail and relevance of certain categories differ widely by institution

Operations & Maintenance

Administration And Supervision

Alumni Hall

Custodial Service

Building Repairs And Maintenance, Care And Maintenance Of
Grounds, And Utility Lines And Maintenance Repairs

Utilities

Property And General Liability Insurance

Property Rentals

Non-E&G

Auxiliary

Food Services

Bookstores And Other Stores

Residential Services

Parking And Transportation Systems And Services

Telecommunications Systems And Services

Student Health Services

Student Unions And Recreational Facilities

Recreational And Intramural Programs

Other Enterprise Functions

Intercollegiate Athletics

Backup | Cardinal objects (I/II)

Note: level of available detail and relevance of certain categories differ widely by institution

Contractual Services [Objects]	Contractual Services [SubObjects]
Communication services	<ul style="list-style-type: none"> Shipping & postal services Messenger services Printing services Telecom services
Employee development services	<ul style="list-style-type: none"> Memberships Publication subscriptions Employee training courses, workshops, and conferences Employee tuition reimbursement
Health services	<ul style="list-style-type: none"> Clinic services Dental services Hospital/medical services Nursing home services X-ray and laboratory services Insurance premiums
Management & informational services	<ul style="list-style-type: none"> Auditing Fiscal services (banking, accounting) Attorney services / legal services Management services Public information & public relations Media & advertising services

Contractual Services [Objects]	Contractual Services [SubObjects]
Repair & maintenance services	<ul style="list-style-type: none"> Custodial services Electrical repair & maintenance Equipment repair & maintenance Extermination Highway repair Mechanical repair Plant repair Vehicle repair
Support services	<ul style="list-style-type: none"> Architectural & engineering Clerical services Food & dietary services Laundry & linen services Manual labor services Production services
Technical services	<ul style="list-style-type: none"> Information hardware services Computer software development services Computer operating services
Transportation services	<ul style="list-style-type: none"> Moving & relocation services Travel Meal reimbursements

Backup | Cardinal objects (II/II)

Note: level of available detail and relevance of certain categories differ widely by institution

Supplies & Materials

Administrative supplies

Energy supplies

Manufacturing & merchandising
supplies

Medial & laboratory supplies

Repair & maintenance supplies

Residential supplies

Specific use supplies

Equipment

Computer hardware & software

Educational and cultural equipment

Medial & laboratory equipment

Motorized equipment

Office equipment

Specific use equipment

Stationary equipment

Personnel¹

Salaries

Employee benefits

Special payments

Wages

Disability benefits

Continuous Charges

Insurance

Capital lease payments

Operating lease payments

Service charges

Installment purchases

Payments for state employee health
insurance programs

1. "Personal services"

Backup | Fiscal health ratio definitions

Fiscal Health Ratios per Auditor of Public Accounts Higher Education Comparative Report

	Formula	Key Question
Primary Reserve Ratio	$\frac{\text{Expendable net position}}{\text{Total expenses}}$	Is there sufficient short-term reserve to quickly satisfy obligations?
Viability Ratio	$\frac{\text{Expendable net position}}{\text{Long-term debt obligations}}$	Is there sufficient expendable net position to cover long-term debt?
Return on Net Position Ratio	$\frac{\text{Change in net position}}{\text{Net position at beginning of fiscal year}}$	Is the institution achieving positive economic return on its invested resources?
Net Operating Revenues Ratio	$\frac{\text{Net income (excl. capital revenues)}}{\text{Total non-capital revenues}}$	Is the institution operating within its available resources?
Composite Financial Index Ratio	<i>Weighted avg. of 4 other ratios</i>	What is the overall financial health of institution through aggregating 4 other ratios?

Virginia State University

Backup | Component units for each VA IHE (I/II)**University****Non-University Component Units**

Christopher Newport University (CNU)

- CNU Educational Foundation
- CNU Real Estate Foundation

The College of William and Mary in Virginia (W&M) (includes Virginia Institute of Marine Science (VIMS) and Richard Bland College)

- W&M Foundation
- Marshall-Wythe School of Law Foundation
- W&M Alumni Association
- W&M Athletic Educational Foundation
- W&M School of Business Foundation
- VIMS Foundation
- Richard Bland College Foundation
- W&M Real Estate Foundation
- Intellectual Property Foundation

George Mason University (GMU)

- GMU Foundation
- Mason Housing
- GMU Instructional Foundation
- Mason Korea, LLC
- Mercatus Center

James Madison University (JMU)

- JMU Foundation

Longwood University (LU)

- LU Foundation
- LU Real Estate Foundation
- LU Trust

Norfolk State University (NSU)

- NSU Foundation
- Athletics Foundation of NSU
- NSU Research & Innovation Foundation & Affiliates

Radford University (RU)

- RU Foundation

University of Mary Washington (UMW)

- UMW Foundation

Note: Excludes Virginia Community College System (VCCS), as not compared to 4-yr colleges in comparative report

Source: Auditor of Public Accounts Higher Education Comparative Report for FY 2020 (link); 2020 financial statements for each institution

Virginia State University

Backup | Component units for each VA IHE (II/II)

University	Non-University Component Units
Old Dominion University (ODU)	<ul style="list-style-type: none"> • ODU Educational Foundation • ODU Real Estate Foundation • ODU Athletic Foundation • ODU Research Foundation
University of Virginia (UVA) (includes UVA-Wise)	<ul style="list-style-type: none"> • UVA Global, LLC • UVA Law School Foundation • College Foundation of UVA • UVA Darden School Foundation • Alumni Association of UVA • Jefferson Scholars Foundation • Virginia Athletics Foundation • UVA Foundation • UVA Physicians Group • UVA Investment Management Company
Virginia Commonwealth University (VCU)	<ul style="list-style-type: none"> • Medical College of Virginia Foundation • VCU Foundation • VCU Real Estate Foundation • VCU School of Business Foundation • VCU School of Engineering Foundation • Dentistry@VCU • VCU Health System Authority
Virginia Military Institute (VMI)	<ul style="list-style-type: none"> • VMI Alumni Agencies • VMI Research Laboratories
Virginia Polytechnic Institute & State University (VT)	<ul style="list-style-type: none"> • VT Foundation
Virginia State University (VSU)	<ul style="list-style-type: none"> • VSU Foundation • VSU Real Estate Foundation

Note: Excludes Virginia Community College System (VCCS), as not compared to 4-yr colleges in comparative report

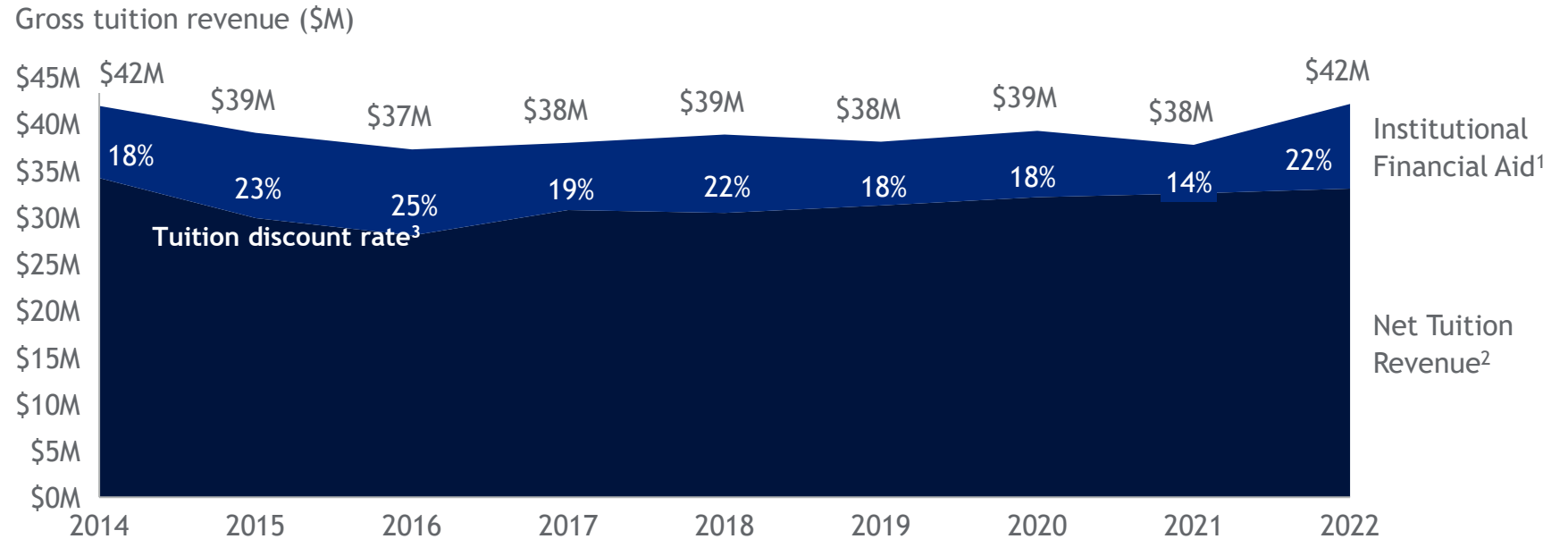
Source: Auditor of Public Accounts Higher Education Comparative Report for FY 2020 (link); 2020 financial statements for each institution

Virginia State University

Backup | How is institutional financial aid (e.g., discounts/waivers) offsetting institutional tuition revenue over time?

Institutional financial aid (e.g., tuition discounts/waivers)¹ vs. net tuition revenue² [2014-2022]

Category	Annual growth ⁴ (2014-22)
Gross tuition revenue	0.1%
Institutional financial aid ¹	2.0%
Net tuition revenue ²	-0.4%
Inflation (HEPI) ⁵	2.8%
Inflation (CPI) ⁵	2.7%



Institutional financial aid	\$7.7M	\$9.1M	\$9.2M	\$7.2M	\$8.4M	\$6.8M	\$7.1M	\$5.2M	\$9.1M
Net tuition revenue (NGF)	\$34M	\$30M	\$28M	\$31M	\$30M	\$31M	\$32M	\$33M	\$33M
State-funded financial aid (GF)	\$6.3M	\$6.3M	\$7.3M	\$8.6M	\$8.6M	\$8.8M	\$10M	\$13M	\$16M

1. Institution financial aid = SCHEV S1/S2 collections; includes tuition discounts/waivers (foregone revenue) and non-general fund tuition revenues applied toward financial aid (redirected revenue) 2. Net tuition revenue = gross tuition revenue - total institutional financial aid 3. Tuition discount rate = total institutional aid (tuition discounts/waivers) / gross tuition revenue 4. "Annual growth" calculated as compound annual growth rate (CAGR) 5. Determined as annual growth in HEPI/CPI over period
Source: SCHEV