



## Boards of Visitors Orientation

November 14-15, 2023

Lewis Ginter Botanical Garden  
Kelly Education Center Auditorium  
1800 Lakeside Avenue  
Richmond, Virginia 23228

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### NOVEMBER 14

- 11:30 am**      **CHECK-IN OPENS; INFORMAL NETWORKING (Light Buffet Lunch Provided)**  
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden
- 12:10 pm**      **Welcome, Overview and Acknowledgements**
- **Peter Blake**, Director, State Council of Higher Education for Virginia
  - **Brian Trader**, President and CEO, Lewis Ginter Botanical Gardens
  - **Ken Ampy**, Chair, State Council of Higher Education for Virginia (SCHEV Council)
- 12:20 pm**      **Board Requirements in the Current Legal Environment**
- Introduction: **Richard Cullen**, Counselor to the Governor
  - Speaker: **Jason Miyares**, Attorney General of the Commonwealth of Virginia
- 12:50 pm**      **Fundamentals of Service on a Public Board, Part 1: The Role of a Public Trustee**
- Moderator: **Erin Hennessy**, Executive Vice President, TVP Communications
  - Speakers:
    - **Ed Baine**, Rector, Board of Visitors, Virginia Tech
    - **Betsy Beamer**, Member, Board of Visitors, Radford University
    - **Victoria Harker**, Vice Chair, SCHEV Council; former Chair, Finance Committee, Board of Visitors, University of Virginia
    - **Doug Wetmore**, Member, Board of Visitors, University of Virginia
- 1:50 pm**      **Remarks and Introduction**  
Kelly Gee, Secretary of the Commonwealth
- 2:00 pm**      **Remarks from Governor Youngkin**  
Glenn Youngkin, Governor of the Commonwealth of Virginia
- 2:45 pm**      **BREAK (Refreshments Provided)**
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- 3:00 pm**                    **Fundamentals of Service on a Public Board, Part 2: Virginia-specific Responsibilities (FOIA; COIA; Ethics)**
- **Alan Gernhardt**, Executive Director, Virginia Freedom of Information Advisory Council
  - **Mike Melis**, Senior Assistant Attorney General, Office of the Attorney General
- 3:40 pm**                    **Analyzing and Benchmarking Institutional Outcomes and Spending**  
**Lina Bankert**, Managing Director and Partner, Boston Consulting Group (BCG)
- 4:20 pm**                    **What Virginians Think about Virginia Higher Education**
- Introduction: **Heidi Abbott**, Chair, Governance Committee, Board of Visitors, Norfolk State University
  - Speaker: **Kirk Cox**, President, Virginia Business Higher Education Council
- 5:00 pm**                    **Reflections and Preparations for Day Two**  
**Peter Blake**, Director, State Council of Higher Education for Virginia
- 5:10 pm**                    **RECEPTION**  
Robins Room, Visitor’s Center, Lewis Ginter Botanical Gardens
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## **NOVEMBER 15**

- 8:45 am**                    **CHECK-IN OPENS; INFORMAL NETWORKING (Continental Breakfast Provided)**  
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden
- 9:00 am**                    **Welcome, Overview and Acknowledgements**  
**Peter Blake**, Director, State Council of Higher Education for Virginia
- 9:10 am**                    **Virginia’s Economic Outlook**  
**Stephen Cummings**, Secretary of Finance
- 9:45 am**                    **Institutional & State Finance: Budgeting, Spending & Tuition Setting**
- Moderator: **John Markowitz**, Deputy Secretary of Finance
  - Speakers:
    - **Michael Maul**, Director, Virginia Department of Planning and Budget
    - **Amy Sebring**, Executive Vice President and Chief Operating Officer, Virginia Tech
    - **Ron Tillett**, Member, Board of Visitors, Christopher Newport University
- 10:45 am**                    **BREAK (Refreshments Provided)**

**11:00 am**

### **Student Health and Wellness**

- Moderator: **Justin Pope**, Vice President and Chief of Staff, Longwood University
- Speakers:
  - **John Littel**, Secretary of Health and Human Resources; Member and former Rector, Board of Visitors, William & Mary
  - **Kelly Crace**, Associate Vice President for Health and Wellness, William & Mary
  - **Makola Abdullah**, President, Virginia State University

**12:00 pm**

### **LUNCH (Buffet Lunch Provided)**

**12:50 pm**

### **Governor Youngkin's Priorities for Higher Education**

- Introduction: **John Jumper**, Member, SCHEV Council; former President, Board of Visitors, Virginia Military Institute
- Speaker: **Aimee Guidera**, Secretary of Education

**1:15 pm**

### **Boards' Roles in Graduate Outcomes and Labor-market Needs**

- Moderator: **Todd Haymore**, Rector, Board of Visitors, Virginia Commonwealth University; former Secretary of Commerce and Trade
- Speakers:
  - **Heather McKay**, Executive Director, Virginia Office of Education Economics, Virginia Economic Development Partnership
  - **Gil Bland**, Member, Board of Visitors, Norfolk State University; former Chair, SCHEV Council
  - **Joseph G. DeFilippo**, Academic Affairs Director, State Council of Higher Education for Virginia

**2:15 pm**

### **BREAK (Refreshments Provided)**

**2:30 pm**

### **Best Practices for Effective Governance: Advice from Rectors and Presidents**

- Moderator: **Judi Lynch**, Former member and former Vice Rector, Board of Visitors, Longwood University
- Speakers:
  - **Valerie Brown**, Rector, Board of Visitors, Virginia State University
  - **Bruce Bradley**, Rector, Board of Visitors, Old Dominion University
  - **Maribeth Herod**, Rector, Board of Visitors, James Madison University
  - **David Doré**, Chancellor, Virginia Community College System
  - **Michael Rao**, President, Virginia Commonwealth University

**3:30 pm**

### **Conclusions, Reflections and Appreciation**

- **Peter Blake**, Director, State Council of Higher Education for Virginia

**REMINDER:** Please provide your feedback on this event. Please complete the survey at:



**2024 (Tentative) Board of Visitors Orientation Date: November 12-13, 2024**