

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
July 19, 2022**

FINAL MINUTES

Ms. Webb called the meeting to order at 12:15 p.m. in Room 105 A/B of the Workforce and Technology Center at Germanna Community College in Fredericksburg, VA.

Council members present: Katharine Webb, Victoria Harker, Thaddeus Holloman, Alvin J. Schexnider, Jennie O'Holleran, John Broderick, Walter Curt and William Harvey.

Council members absent: Ken Ampy, Mirza Baig, Jason El Koubi, Jeff Smith, Cheryl Oldham.

Staff members present: Tom Allison, Lee Andes, Jennifer Bertollo (COVES Fellow), Peter Blake, Celeste Chalkley (Governor's Management Fellow), Grace Covello, Joe DeFilippo, Sandra Freeman, Alan Edwards, Jodi Fisler, Abbie Handford, Hillary Hinkle, Wendy Kang, Tod Massa, Evan Price (Governor's Management Fellow) Beverly Rebar, Paula Robinson, Emily Salmon and Yan Zheng.

Secretary of Education, Aimee Guidera, Deputy Secretary of Education, Sarah Spota, and Ramona Taylor from the Office of the Attorney General also attended.

WELCOME AND INTRODUCTION OF NEW COUNCIL MEMBERS

Ms. Webb welcomed staff, Germanna's president Gullickson and Secretary Guidera and Deputy Secretary Sarah Spota. She then welcomed and introduced newly appointed Council members, Walter Curt and William Harvey. She noted that Cheryl Oldham had a previous engagement and was unable to attend.

Ms. Webb recognized and introduced distinguished guests, Secretary of Education, Aimee Guidea and Deputy Secretary of Education, Sarah Spota.

Secretary Guidera thanked the group for having her back again to another Council meeting. She also welcomed SCHEV's new board members. She reviewed the Governor's agenda and priorities for higher education so that Virginia continues to be strong, vibrant and sustainable in a changing landscape. She noted that Virginia is in a position of strength to have conversations about access, affordability and excellence.

Her four main areas of focus:

- Vibrant, safe campus at all schools
- Affordability and reducing the cost of higher education
- Prepare students for the increasing demands of the knowledge economy
- Build the college and career ready pipeline in partnership with K-12 school divisions

The Secretary expressed her excitement about the future of higher education. A working group will be assembled which will create an opportunity to think big about what the success of our higher education system looks like in 25 or 50 years.

APPROVAL OF MINUTES

Dr. Schexnider made a motion to approve the minutes from the May 16 Private College Advisory Board meeting, the May 16 Education Session and the May 17 Council minutes, which were seconded by Ms. Harker. All of the minutes were approved unanimously.

REMARKS FROM JANET GULLIKSON, PRESIDENT, GERMANNA COMMUNITY COLLEGE

Ms. Webb introduced President Gullickson, who discussed Germanna Community College's (GCC) hospitality and culture. She recognized Troy Paino, president of University of Mary Washington (UMW), a partner of GCC's. She discussed some of the "disruptive things happening on campus – enrollment has grown, unusual among community colleges; they removed prerequisites from all courses unless absolutely required (graduation rates went up because they removed that barrier); embedded tutors in classrooms; offer many online programs; streamlined financial aid, admissions and advising. Dr. Gullickson discussed the College Everywhere program in partnership with UMW where students can get a two-year degree in one year, and then transfer to UMW and graduate in 1.5 years with a bachelor's degree – all online. UMW president Troy Paino made an unscheduled appearance and briefly discussed the growing collaborations between GCC and UMW.

Council member Dr. Harvey noted GCC's innovative nature.

REMARKS FROM SHARON MORRISSEY, INTERIM CHANCELLOR, VIRGINIA COMMUNITY COLLEGE SYSTEM (VCCS)

Ms. Webb introduced Interim Chancellor Morrissey, who discussed the Virginia Community College System's plans to move forward during the interim period with three goals:

1. Re-establish unity, trust and stability within the system
2. Build a strong positive partnership with the Governor's office.
3. To do the business of the VCCS (collaborating with other stakeholders to develop legislative agenda)

Dr. Morrissey also discussed the VCCS's successes over the last year, including the College Promise Program (G3), Workforce Credential Grants, Multiple Measures, Transfer VA and the Opportunity 2027 strategic plan (workforce focused).

Mr. Curt asked why high school students aren't coming to community colleges. President Broderick asked how many are coming to community colleges for a degree vs. a credential.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake highlighted the following items from his written report:

New Council Members: On July 5, Peter Blake sent electronic messages of welcome to new Council members Bill Harvey, Cheryl Oldham and Walter Curt. He encouraged them

to contact him with any questions, and he noted the Council's July 19 meeting at Germanna Community College.

Board of visitors orientation program planning: New board member orientation, which is [required by law](#), takes place October 18-19 in Richmond. Staff is putting together a planning group made up of representatives of the Governor's office and institutions.

Renaming of five community colleges: Following actions by the State Board for Community Colleges at various points during the past year, five of our community colleges have undergone name changes, as indicated below:

Previous Name	New Name	Effective Date
Dabney S. Lancaster Community College	Mountain Gateway Community College	July 1, 2022
John Tyler Community College	Brightpoint Community College	July 1, 2022
Lord Fairfax Community College	Laurel Ridge Community College	June 2, 2022
Patrick Henry Community College	Patrick & Henry Community College	July 1, 2022
Thomas Nelson Community College Community College	Virginia Peninsula Community College	July 1, 2022

Tuition and fee increases: SCHEV annually prepares a report on tuition and fees. The August 1, 2022, report will highlight board actions for 2022-23 student charges. Preliminary reports indicate that most institutions will either keep tuition at the same level as last year or provide a one-time offset for in-state undergraduate students. We will have more information at the meeting.

Campus visits: In June, I met with the Longwood University board of visitors as part of its annual retreat. I had the opportunity to thank them for their service and for the warm reception Council members received when we met at Longwood in March. We met at the new [Baliles Center for Environmental Education](#) in Westmoreland County. Also in June, I met with the new president of the University of Lynchburg, Dr. Alison Morrison-Shetlar. In July, Council vice chair Katie Webb, SCHEV staff member Paula Robinson and I met with the Hollins University President Mary Dana Hinton and her leadership team.

Return to office and telework agreements: On July 5, staff members who have been largely teleworking returned to the office under new telework agreements. Over the last two years, we have learned that teleworking is effective and efficient. Under the new agreements, most staff members will telework up to 16 hours a week.

New full-time staff: We have added several new staff members. Emma Donovan is a College Access Communications Specialist. She is a recent graduate of Christopher Newport University. Hillary Hinkle is an Associate for Financial Aid. She is graduate of Longwood University and has worked in financial aid offices at the University of Richmond and Virginia Commonwealth University. Sarah Beth Vernon is a Regional Manager for SCHEV's college access initiatives. She received a bachelor's degree from the University of Virginia and a master's degree from Mary Baldwin University. Jamie Porter also is a Regional Manager. She has been a school counselor and holds an undergraduate degree from Winston-Salem State University and a master's degree from Virginia State University.

Temporary staff: While not staff members, we have two Virginia Management Fellows and one COVES Policy Fellow. Evan Price and Celeste Chalkley are Management

Fellows. Evan is a recent graduate of George Mason University majoring in government and international politics with a minor in data analysis. This is his first VMF placement. Celeste Chalkley is in her second VMF rotation, having served previously at the Department of Social Services. She is a graduate of The College of William & Mary. Jennifer Bertollo is a COVES (Commonwealth of Virginia Engineering and Science) Fellow. She is a doctoral student in clinical psychology at Virginia Tech and is assisting with our review of student support services.

Crosswalk of SCHEV activities and Governor's priorities: In May, Governor Youngkin wrote a letter to public college and university presidents outlining his higher education priorities. We have taken his priorities and crosswalked them with related SCHEV initiatives.

Mr. Blake also reviewed SCHEV's new and expanded duties and responsibilities charts in the Agenda Book: He noted:

- \$25 million for SCHEV to work with colleges and universities to increase their number of low-income, Pell-eligible students. Council member Harvey asked how SCHEV intends to use the money. Mr. Curt asked how institutions are doing in this area (retention and graduation rates).
- The innovative internship program administered by SCHEV. Mr. Curt commented that interns in small towns like his have a lack of housing for interns.
- Related to providing mental health services on campuses, a new duty to establish a pilot program that gets students through counseling programs and licensure more quickly. Dr. Harvey noted that \$25 million is not a lot of money for mental health and support services.
- The debt collection policy (withholding transcripts for lack of payment) budget language that directs the Secretary of Education to work with the Attorney General's office and SCHEV to study and come back with recommendations.
- Two economic development initiatives related to a data science innovation hub in Hampton Roads area in which several colleges/universities will participate, and a bio-technology life sciences pharmaceutical manufacturing cluster being led by the Department of Community Housing and Development. Mr. Curt asked the definition of a data science and innovation hub.

Dr. Schexnider wants to get idea of how the new duties will affect SCHEV's staffing.

UPDATE ON THE VIRGINIA PLAN FOR HIGHER EDUCATION: DATA-INFORMED INITIATIVES

Emily Salmon presented on data-informed initiatives in *Pathways to Opportunity: The Virginia Plan for Higher Education*. She described aspects of staff's efforts to track progress toward achieving the plan's goals via two of the plan's five baseline measures – borrowing and wages.

Council member Walter Curt requested a copy of the report that shows gender disparity.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Dr. Schexnider summarized the following items addressed by the Committee:

The committee received a report from Dr. DeFilippo regarding a recommended new degree program at George Mason University for a Bachelor of Arts degree in international security and law.

Another topic discussed was a recap of the June 2, 2022, Day of Dialogue on Civic engagement at James Madison University.

Program approval actions:

The committee's recommendation, seconded by Ms. Harker was approved unanimously (7-0) by Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Arts (B.A.) degree program in International Security and Law (CIP code: 45.0999), effective fall 2023.

Report from the Resources & Planning Committee

Ms. Harker reviewed the following discussion items from the Resources and Planning Committee meeting: The work of the resources and planning committee, state budget and preparation for 2023 general assembly session, cost and funding needs study and institutional performance standards preliminary data.

Council member Curt asked that SCHEV provide data for the decline in male enrollments over time.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake informed members that the actions taken by staff on behalf of Council as delegated items were included in the agenda book.

DISCUSSION OF 2023 SCHEDULE AND LOCATIONS FOR COUNCIL MEETINGS

SCHEV Staff member Laura Osberger proposed the following dates and locations for the 2023 Council meetings. Council will vote on this agenda item at the September 2022 meeting.

PROPOSED 2023 SCHEDULE AND LOCATIONS:

- **January 10, 2023** – SCHEV (Richmond)
- **March 20-21, 2023** – Radford University (Radford)
- **May 15-16, 2023** (with Private College Advisory Board) – Virginia Union University (Richmond)
- **July 18, 2023** – Central Virginia Community College (Lynchburg)
- **September 18-19, 2023** (with Council of Presidents) – James Madison University (Harrisonburg)
- **October 23-24, 2023** – SCHEV (Richmond)

ACTION ON RESOLUTIONS FOR DEPARTING COUNCIL MEMBER

Ms. Webb commented on Ms. Alex Arriaga's service on the Council and thanked her for her service. Ms. Webb made a motion for approval that was seconded by Ms. Harker and approved unanimously (8-0) by Council.

The text of the resolution is attached.

OLD BUSINESS

None.

NEW BUSINESS

Council member Curt has asked for time to express concerns related around male enrollment rates, changes in enrollment and society. He stated that more research is needed on junior and seniors in high school and their decision not to pursue higher education. Vice Chair Webb asked SCHEV to consider how we would undertake a survey like this and added this topic to the September agenda.

MOTION TO ADJOURN

The meeting adjourned at 2:27 p.m.

Katharine Webb
Council Vice-Chair

Laura Osberger
Interim Director of Board & Executive
Affairs/Senior Associate for Communications
and Outreach

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items approved/not approved as delegated to staff:

Academic Program Actions

Institution	Degree/Program/CIP	Effective Date
The College of William & Mary in Virginia	Graduate Certificate Program Approved: <ul style="list-style-type: none"> Investment Management (52.0807) 	Fall 2022
The College of William & Mary in Virginia	Program Modifications Approved: <ul style="list-style-type: none"> Add a traditional, face-to-face delivery format to the Post-Professional Certificate in Special Education, 6-12 (13.1019) Add a traditional, face-to-face delivery format to the Post-Professional Certificate in Special Education, K-6 (13.1017) 	Fall 2022
George Mason University	Program Modification Approved: Modify the credit hours of the Master of Science degree program in Nutrition (51.3102) from 39 to 39-45.	Fall 2022
George Mason University	Graduate Certificate Programs Approved: <ul style="list-style-type: none"> Cell and Molecular Biology (26.0406) Publishing Practice (09.1001) 	Fall 2022
Germanna Community College	Facilitated Staff Approval: <ul style="list-style-type: none"> Associate of Applied Science degree program in Emergency Medical Services - Paramedic (51.0904) 	Fall 2022
John Tyler Community College	Certificate Program Approved: Initiate the following new program: <ul style="list-style-type: none"> Energy Technology (15.0599) 	Fall 2022
Piedmont Virginia Community College	Facilitated Staff Approval: <ul style="list-style-type: none"> Associate of Applied Science degree program in Medical Laboratory Technology (51.1004) 	Fall 2022
University of Mary Washington	Baccalaureate Certificate Program Approved: <ul style="list-style-type: none"> Spanish for Health Care Professionals (16.0199) 	Fall 2022
University of Virginia	Graduate Certificate Program Approved: <ul style="list-style-type: none"> Public Health (51.2201) 	Fall 2022

Institution	Degree/Program/CIP	Effective Date
Virginia Commonwealth University	CIP Code Change Approved: Change the CIP code of the Master of Decision Analytics degree program in Decision Analytics from (52.1301) to (30.7101)	Fall 2022
Virginia Polytechnic Institute and State University	CIP Code Change Approved: Change the CIP code of the Graduate Certificate in Integrative STEM Education from (13.1399) to (13.1213)	Fall 2022
Virginia Polytechnic Institute and State University	Graduate Certificate Programs Approved: <ul style="list-style-type: none"> • Applied Economic Analytics (45.0602) • Organizational Communication Management (09.0901) • Religion and the Public Sphere (38.0299) 	Fall 2022

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items approved and reported:

Discontinued Programs

Institution	Degree/Program/CIP	Effective Date
Norfolk State University	Program Discontinuance Approved: <ul style="list-style-type: none"> • Bachelor of Science in Medical Technology (51.1005) [Council Approval Date: Unknown] 	Fall 2022
Old Dominion University	Program Discontinuance Approved: <ul style="list-style-type: none"> • Graduate Certificate in Military Child and Families (13.9999) 	Fall 2022
University of Virginia	Program Discontinuance Approved: <ul style="list-style-type: none"> • Post- Baccalaureate Certificate in Post-Baccalaureate Pre-Medical Program (51.1102) 	Summer 2022

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “*Policies and Procedures for Internal and Off-Campus Organizational Changes*,” the following items approved as delegated to staff:

Internal and Off-Campus Organizational Changes

Institution	Change/Site	Effective Date
George Mason University	Reorganize the College of Health and Human Services to close the Department of Rehabilitation Science . The department closure will address a	July 1, 2022

Institution	Change/Site	Effective Date
	<p>“recommendation of the Advisory Working Group” to close the department and will “accurately reflect the active academic programming in the College.” Closing the department will also allow the College “to focus resources (e.g., faculty, staff, and funding) toward the active academic programs” offered by other departments.</p>	
<p>Longwood University</p>	<p>Rename the Department of Health, Athletic Training, Recreation, and Kinesiology to the Department of Health, Recreation, and Kinesiology. The Department has been renamed to accurately reflect the academic programming offered in the department.</p>	<p>July 1, 2022</p>
<p>Virginia Polytechnic Institute and State University</p>	<p>Reorganize the College of Architecture and Urban Studies to relocate the School of Performing Arts to the College. The relocation of the school from the College of Liberal Arts and Human Sciences will co-locate the performance arts with the visual arts in one college. The reorganization “will ensure that all of the arts reside in the same college, thereby creating cohesion for the arts programming at the institution.” The reorganization will also “ensure all of the academic units and initiatives focused on related creative disciplines are effectively and efficiently managed.”</p>	<p>June 24, 2022</p>
<p>Virginia Polytechnic Institute and State University</p>	<p>Reorganize the College of Engineering to relocate the Myers-Lawson School of Construction to the College. The relocation of the school from the College of Architecture and Urban Studies will ensure “faculty are able to effectively coordinate and collaborate on projects, events, and experiential learning programs that involve construction and engineering.” Relocating the school to a college with academic units of related disciplinary focus will “support strategic faculty recruitment efforts” for the school and the college.</p>	<p>July 1, 2022</p>
<p>Virginia Polytechnic Institute and State University</p>	<p>Reorganize the College of Liberal Arts and Human Sciences to relocate the School of Public and International Affairs to the College. The relocation of the school from</p>	<p>June 24, 2022</p>

Institution	Change/Site	Effective Date
	the College of Architecture and Urban Studies places the school in same the college as closely related academic units. The reorganization will also strengthen faculty collaboration and research in the social sciences and humanities and promote a cohesive social sciences and humanities portfolio for the university.	
Virginia Polytechnic Institute and State University	Reorganize the School of Architecture + Design to establish two schools: the School of Architecture , and the School of Design . The Schools will reside in the College of Architecture and Urban Studies. The establishment of separate schools “would align Virginia Tech’s organizational structure of the academic units with the norm represented by SCHEV peer institutions.” Of the 15 peer institutions that offer architecture programming and design programming that is similar to that offered at Virginia Tech, “13 institutions house the architecture programs in a separate academic unit from the academic unit that houses the design programming.”	June 24, 2022
Virginia Polytechnic Institute and State University	Rename the College of Architecture and Urban Studies to the College of Architecture, Arts, and Design . The College has been renamed to ensure “the college has a name that is inclusive and reflects all of the academic units and programming for which it has oversight.”	July 1, 2022

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*,” the following item approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA)
Approvals**

Institution	Effective Date
Virginia University of Integrative Medicine	May 13, 2022

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items approved as delegated to staff:

**Postsecondary, Non-Degree Institutions Certified to Operate in
the Commonwealth of Virginia**

Institution		Effective Date
TEK School	Falls Church, VA	June 1, 2022

Financial Aid Action

Institutional Student Financial Aid Plans

Pursuant to §4-5.01.b.1.a of the 2022 Virginia Acts of Assembly, Chapter 2, staff has reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. Each has been approved.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

CERTIFICATE OF RECOGNITION

Alex Arriaga

WHEREAS, Maria Alexandra “Alex” Arriaga served as an exemplary member of the State Council of Higher Education for Virginia since 2020; and

WHEREAS, Ms. Arriaga functioned ably as a member of the Academic Affairs Committee, including as its vice chair in only her second year, and brought to bear her considerable national and international experience, expertise and insightful perspective to the work of the Committee and the Council; and

WHEREAS, as a result of her professionalism, strong dedication to Virginia youth and past involvement in public service and human rights, Ms. Arriaga served as an excellent role model and advisor to agency staff and brought empathy and compassion to the deliberations and actions of the Council, especially on matters related to students with disabilities; and

WHEREAS, Ms. Arriaga approached her service on the Council with enthusiasm and always conducted herself with dignity, steadfast resolve, and an earnest desire to ensure that education in all forms and at all levels is accessible for everyone in the Commonwealth; and

WHEREAS, Ms. Arriaga worked diligently to help formulate and advance the statewide strategic plan, *Pathways to Opportunity: The Virginia Plan for Higher Education*, which will continue to impact positively the lives of future generations; and

WHEREAS, through collaboration and persistence, Ms. Arriaga served the Council well in developing and adopting the *Action Plan to Address Higher Education Barriers faced by Students with Disabilities*; and

WHEREAS, Ms. Arriaga will continue to pursue progress in the best interests of Virginia secondary and postsecondary education, and will remain a trusted friend and valued advisor as the Council fulfills its mission of advancing the Commonwealth through higher education; now, therefore, be it

RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Alex Arriaga** for her distinguished service and enduring commitment to Virginia education, and extends to her best wishes for continued success in all future endeavors.

Ken Ampy
Chair

Peter Blake
Director

Approved this 19th day of July, 2022
State Council of Higher Education for Virginia