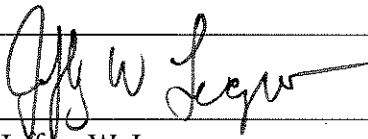


NOMINATION SIGNATURE PAGE

2023 Virginia Outstanding Faculty Awards

Nominations must include this as the cover page of the nomination package PDF submission

Name of Applicant:	Jeffrey S. Harrison, Ph.D.
Institution:	University of Richmond
Category (choose only one): <ul style="list-style-type: none">• Baccalaureate Institution• Masters/Comprehensive Institution• Research/Doctoral Institution• Two-Year Institution• Rising Star	Baccalaureate Institution
Signature of President or Chief Academic Officer:	
Printed Name of President or Chief Academic Officer:	Jeffrey W. Legro Executive Vice President and Provost
E-mail address of President or Chief Academic Officer:	jlegro@richmond.edu
Telephone number of President or Chief Academic Officer:	804-289-8153

Mission Statement

The mission of the University of Richmond is to educate in an academically challenging, intellectually vibrant, and collaborative community dedicated to the holistic development of students and the production of scholarly and creative work. A Richmond education prepares students for lives of purpose, thoughtful inquiry, and responsible leadership in a diverse world.

Additionally, the following core values (excerpted) are key to the fulfillment of its mission:

Student Growth: The University of Richmond is committed to the personal and intellectual development of all students. Through close mentoring and small classes taught by dedicated teacher-scholars and the opportunities and environment made possible by talented and engaged staff, the University challenges students to recognize their full potential, supports the development of their resilience, and encourages their growth as socially responsible community members.

Pursuit of Knowledge: The University of Richmond values intellectual curiosity, teaching that challenges and inspires, ambitious scholarly and creative work, and education as a lifelong process of discovery and growth. The University is committed to academic freedom and the promotion of a vibrant intellectual community that encourages thoughtful disagreement and the vigorous exchange of ideas.

Inclusivity and Equity: The University of Richmond values the dignity, worth, and contributions of all individuals; the thoughtful and respectful engagement with a broad diversity of perspectives and experiences essential to intellectual growth; and an inclusive community in which all members can engage meaningfully in institutional life and contribute to a community where all thrive.

Ethical Engagement: The University of Richmond values integrity, responsibility for the ethical consequences of our ideas and actions, and meaningful engagement with our local and global communities.

SUMMARY OF ACCOMPLISHMENTS

Scholarship of Discovery

When Dr. Jeffrey Harrison entered the field of Strategic Management in the mid-1980s, strategy scholars were obsessed with “shareholder primacy,” – the notion that firms exist to create high returns for shareholders. This idea was also pervasive in the business world, and it crept into business school classrooms. Jeff became acquainted with a competing perspective, stakeholder theory, early in his career. The theory is ethically based, and it supports the idea that firms exist to co-create value with their stakeholders – customers, employees, suppliers, communities, financiers (including shareholders), and other constituencies that have a legitimate interest in the firm and its outcomes. Jeff believed this was a much better model for strategic management, and he began to research it. However, other strategy scholars largely rejected the idea, and it was nearly impossible to get anything published on the topic within the strategy domain.

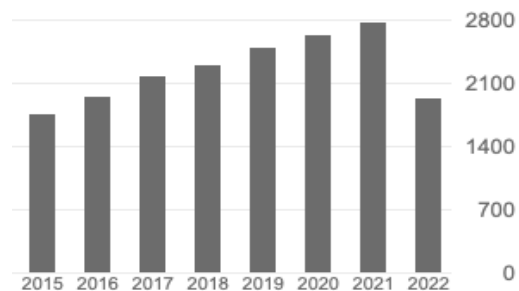
Recognizing that he needed to get published in order to remain a viable part of the strategic management field, Jeff pursued different topics in which he had an interest, including product diversification and mergers and acquisitions. He had enough success with research on these topics to eventually be selected as the Fred G. Peelen Professor of Global Hospitality Strategy at Cornell University. However, his family was very unhappy with the long, cold winters, so Jeff accepted an offer at the University of Richmond, and became the W. David Robbins Chair in Strategic Management.

Although most of his scholarship for the first half of his career dealt with other topics, Jeff also continued to promote stakeholder theory within the field of strategic management. Then, around the turn of the century, business executives and strategy scholars began to realize that shareholder primacy was leading to decision-making that was destroying a lot of value for firms and for society (e.g., the Enron debacle). Jeff was serving on the editorial review board of the *Academy of Management Journal* at this time, and jointly submitted a proposal (with Ed Freeman) for a special issue on “Stakeholders, Social Responsibility and Performance.” The introductory article Jeff and Ed wrote has been cited over 1,800 times.

Further seizing the opportunity, Jeff teamed up with other scholars in the Robins School, and they were able to get two papers on stakeholder theory published in the top journal in strategic management (*Strategic Management Journal*.) Both articles received “Best Paper” awards. “Managing for Stakeholders, Stakeholder Utility Functions, and Competitive Advantage,” now has nearly 1,400 academic citations (according to Google Scholar). The paper demonstrates, using reciprocity and organizational justice theory, that firms that treat stakeholders better than other firms have an information advantage—stakeholders are willing to share valuable, private information with them. This paper is central to the effort among strategic management scholars and business ethics scholars to demonstrate to the business community that doing good for stakeholders can also lead to high financial performance. Another first-authored paper, called “Stakeholder Theory, Value, and Firm Performance,” lays out the types of value firms can provide for their stakeholders, beyond financial (over 1,100 citations). A recently published paper called “Harmful Stakeholder Strategies,” describes how firms destroy value for stakeholders, how stakeholders are likely to respond, and how firms can mitigate the damage.

Jeff also published two highly influential books (with co-authors) on stakeholder theory. The first, *Stakeholder Theory: The State of the Art*, comprehensively evaluated all of the research on stakeholder theory across all disciplines up to that time (2010). It has been cited over 5,000 times. For the second, Jeff put together a team of the top stakeholder scholars to serve with him as editors and invited many well-known scholars to write original papers on their particular topics within the stakeholder domain. *The Cambridge Handbook of Stakeholder Theory* was published by Cambridge University Press in 2019.

As demonstrated in the bar graph (based on Google Scholar), Jeff's citation count continues to increase, evidence of the increasing importance of his work. Total citations were 28,777 on September 15, 2022. Jeff fought to integrate stakeholder theory into strategic management; he has been a prominent leader within the intellectual domain for three decades; and his work continues to gain influence.



Further evidence of the influence of stakeholder scholarship by Jeff and a few other intellectual leaders in the area is that a group of the most prominent CEOs in the United States formally endorsed stakeholder theory in 2019, reversing a statement they released twenty years previously, which formally endorsed shareholder primacy (the theory that boards exist to promote the interests of shareholders). Nearly 200 members of the Business Roundtable signed a statement specifying that the purpose of a corporation is to serve its stakeholders—customers, employees, suppliers, communities, and shareholders. After the statement was released, Jeff and two other prominent stakeholder scholars published “On the 2019 Business Roundtable Statement on the Purpose of a Corporation” in *Journal of Management*.

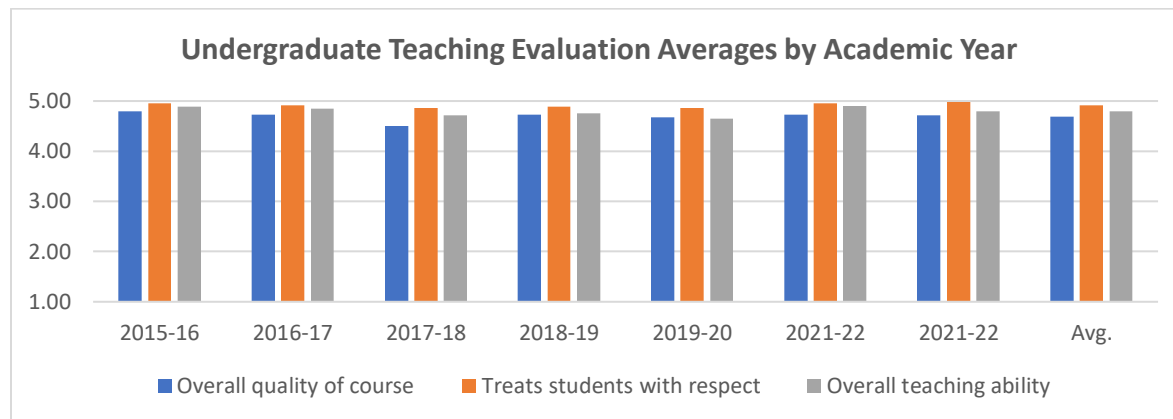
Teaching

Jeff is passionate about teaching. In anonymous comments from teaching evaluations for the MBA class of 2022, a student stated, “Dr. Harrison is an extremely enthusiastic teacher. I applaud his ability to foster a discussion and have a real, genuine openness to answers or opinions that may be different than his own.” Jeff encourages diverse viewpoints and teaches that diversity promotes higher performance in firms. He argues that firms have to be inclusive if they are going to be successful over the long term.

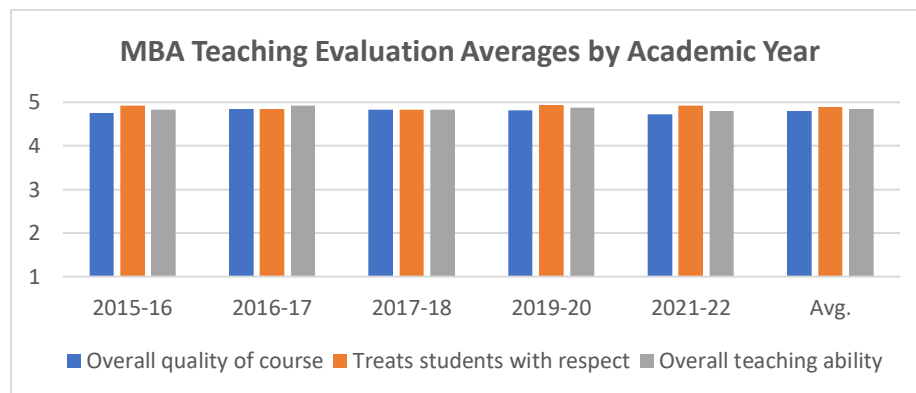
An undergraduate student in the class of 2021 reiterates Jeff's respect for all students: “His humble expertise on the subject matter and enthusiasm for teaching are unparalleled. He is extremely kind and respectfully responds to all student comments made in class.” And from the class of 2022, a student described Jeff this way: “Extremely well spoken, knowledgeable, respectful, and caring.” Another student in the same class said: “He is extremely caring and all of his students feel welcomed and respected in his class.” From the class of 2020, an undergraduate wrote: “The greatest strength of Dr. Harrison is his unparalleled passion and enthusiasm for not only the course, but also for us. He started our class with the same amount of passion and actively worked to engage every single student. I have never had a professor who loved what they did so much, while at the same time taught me even more.”

Jeff's excellence in teaching is also reflected in his numerical teaching evaluations. The University of Richmond is graded as an A in teaching in the “Poets & Quants” survey and receives similar rankings for teaching from other rating services. Even in this atmosphere in which students have very high expectations for teaching quality, Jeff stands out – his teaching evaluations are consistently well above average. He has taught a variety of courses over his career, but since 2015 he has only taught Strategic Management. A new evaluation instrument was adopted in 2015, so the evaluations reported begin in that year. However, evaluations from years before 2015 are comparable in their consistency and their position above school averages, regardless of the course (e.g., Jeff taught Entrepreneurship while serving as Director of the Innovation and Entrepreneurship Program). The graphs on the following page are averages across all courses Jeff taught by academic year. In these evaluations, a 5 for overall quality of course or overall teaching ability means “excellent” and a 4 means “good”. For treating students with respect, a 5 means “strongly agree” and a 4 means “agree”.

Jeff's average across the years reported, compared to the same years for all undergraduate Robins School courses, is 4.7 (4.2 average) for overall quality of course, 4.9 (4.6) for treating students with respect, and 4.8 (4.3) for overall teaching ability. Jeff's standard deviations are, respectively, .09, .05, and .09. The low standard deviations indicate a high level of consistency in teaching performance. These evaluations include the COVID years when teaching was done remotely or in hybrid (some remote and some in class). To deal with problems associated with hybrid teaching, Jeff doubled his teaching load and taught a class online and a class in person, so that all students could have an excellent learning experience. This additional commitment of time and energy may help account for why there was no dip in his teaching evaluations during those semesters.



Jeff's MBA teaching evaluations are comparable. His average for overall quality of course is 4.8 (4.2 program average), for respect 4.9 (4.6 program average) and for overall teaching ability is 4.9 (4.4 program average), with standard deviations of .05, .05, and .04, respectively. The reported averages for the MBA program were available for the period from 2017-2021.



Knowledge Integration

In the early years of his career, while strategic management scholars were resistant to stakeholder theory, Jeff nonetheless injected strategic management classrooms with his stakeholder work. In addition to what he taught in his own classes, he wrote (with Caron St. John) the first strategic management textbook to include stakeholder theory. The book, called *Strategic Management of Organizations and Stakeholders*, was an immediate success and was adopted at colleges and universities in 48 of the United States (international sales were not reported at the time). He and Caron went on to write a smaller spinoff textbook that went six editions. Jeff's four other strategic management textbooks likewise make abundant use of stakeholder theory, and rely to a great extent on Jeff's own research in this area.

Jeff also uses the knowledge obtained through his research in guiding MBA students in their capstone projects, which are consulting projects for companies primarily located in the Richmond area (although many operate throughout Virginia and beyond). Also, four of his books are directly targeted at business practitioners as well as scholars. These “crossover books” help business people manage their firms ethically while also creating additional value for stakeholders.

Jeff’s success in integrating stakeholder theory into strategic management is evident in the respect he has gained as a top scholar in both strategic management and business ethics. As one example of this dual reputation across these fields, he serves as an editor at *Journal of Business Ethics*, an editorial board member at *Strategic Management Journal*, and an editorial board member at *Business Ethics Quarterly* (all top tier journals). He has received awards for “Best Reviewer” at both of the latter two journals.

Service

Jeff has served in dozens of service roles at the University of Richmond and in the profession. Given limited space, this small section will focus on four major efforts. First, Jeff led a major conference on stakeholder theory in Barcelona in 2011, co-organized with Ed Freeman, and jointly sponsored by Strategic Management Society and The European Institute for Advanced Studies in Management. Scholars and business practitioners from 22 countries gathered, and 68 papers were presented in the three-day conference. Simultaneously, Ed, Jeff, and Italian scholar, Maurizio Zollo, worked through the arduous process of gaining recognition for a separate interest group (e.g., division) at the Strategic Management Society called Stakeholder Strategy. Jeff led the effort, engaging over 50 scholars from around the world, and provided leadership for the first three years. The group continues to thrive, numbering in the hundreds.

A second effort was closer to home. The Robins School of Business did not have and desperately needed, an entrepreneurship program. Jeff led the effort to create one, complete with a curriculum that included courses from the School of Arts and Science, Jepson School of Leadership Studies, and University of Richmond School of Law; an executive board; an online interface for students, alumni, and faculty; an internship program; and a University-wide business pitch competition. The academic part of the program soon attracted 50 students – a large program for a small university. The program has now transformed into a permanent Management Department concentration for business students and a minor for non-business students. The minor is something Jeff supported and worked for over many years.

Third, Jeff has run the McWick Case Competition at the University for 18 years. This competition involves approximately 180 students annually, who compete in several rounds with their strategic plans for a real company. Judges include Virginia business executives.

Fourth, Jeff established the Robins Case Network (RCN) in 2010 to provide comprehensive case studies to instructors of strategic management around the world, in direct competition with commercial case providers that charge as much as \$8 per student for use of their cases. Most of the cases on the RCN have been written by Jeff with his students (19 of them, in fact), who learn a great deal as they engage in applied business research. They include a summary, discussion questions, and instructional support. Although most users probably do not seek permission to use these publicly available, completely free cases, those that do give us an indication of their reach. Hundreds of institutions from dozens of countries have sought permission. They include large schools like Texas A&M University, UCLA, University of Notre Dame, and University of Georgia, and smaller schools like Bluefield University (VA) and Rowan College (NJ). Also included are over 100 international schools such as City University of Hong Kong, National University of Sciences and Technology (Pakistan), Gaborone Institute of Professional Studies (Botswana), Universitas Pelita Harapan (Indonesia), and HEC Paris.

PERSONAL STATEMENT

Distribution of Responsibilities

The Robins School of Business follows what is called a teacher/scholar model, a balance of teaching and research, and research is expected to be relevant to the subject taught. All of my research is relevant to what I teach. I bring it into the classroom through the textbooks I write (which contain much of my research), our in-class discussions, and learning activities such as analysis of business cases, most of which were written by me and my students in previous semesters and are found on the Robins Case Network.

Because I hold the W. David Robbins Chair in Strategic Management, I am expected to devote more of my time to research than to teaching; however, quality teaching is still a requirement. In addition, there is an expectation that all faculty members will provide a fair share of institutional service. External service to the profession is above and beyond the service requirement but is encouraged because of the recognition it brings to our institution. As described in my Summary of Accomplishments, I provide a great deal of highly significant service to the field as well as to the University and the local community through supervision of MBA capstone projects for local businesses, many of which are small or non-profits, as well as pro bono consulting to various non-profit organizations.

Educational Philosophy

The business environment is in a constant state of change. This field of strategic management provides theories, models, and tools useful to business executives to help them guide their firms successfully through this environment. It involves evaluating the internal workings and resources of a firm and its environment, collaboratively devising missions, visions, values, and strategies, and ensuring that these are successfully carried out. Although current societal, government, legal, political, technological, and competitive forces are important to study and form a context in which to apply strategic management, these forces change. Consider recent changes in business due to COVID, an increased emphasis on inclusion and diversity, and more focus on adjusting to and preventing global climate change (e.g., the popularity of electric vehicles). For students to be successful in their business careers, they need the ability to analyze situations and think critically about the direction their firms (or parts thereof) should go.

Consequently, I decided many years ago that my primary emphasis in business education should be on two things: 1) providing students with a set of tools that will help them to make better decisions in business and in their personal lives and 2) changing the way students think about the business world. The first objective is met as I help them master the tools of strategic management, many of which I have developed myself through my six textbooks and consulting.

To achieve the second objective, I help students understand the importance of the relationships a firm has with its customers, suppliers, employees, financiers, the community, and society, how to monitor and improve these relationships, and how to co-create more value with these important stakeholders. It is no surprise, then, that the theoretical foundation I use in my teaching is stakeholder theory, which was introduced in the Summary of Accomplishments section because it is also my main research focus. Instead of focusing primarily on the creation of wealth for shareholders, which has been the dominant thinking for decades, a stakeholder approach requires students to look at business actions and decisions from the perspective of its stakeholders and to be responsive to societal interests. The magic is that, according to numerous empirical studies, companies that do this also tend to make more money! My students leave my classes with a broader, more ethical perspective and approach to business, a set of analytical tools that will help them make better decisions in business and in their lives, and improved critical thinking skills. Feedback from students affirms that this desired result has been accomplished for the vast majority of my students.

In addition, I foster an atmosphere in my classes that encourages all students to share their perspectives on important issues, even if they are controversial or if they believe I might disagree. As a student stated on an anonymous teaching evaluation (undergraduate class of 2021): “He cares so much about his students and is very supportive and complimentary of all students. No students are ever intimidated to answer questions which stimulates good discussion.” From the same class, “Prof. Harrison is the kindest professor at UR! He makes his students feel welcome and excited to be in the course which is huge for piquing our interest and making students engaged. I wish all professors had his ability to connect with students.” From the class of 2022: “He values input from students more than anything and really listens to what students are saying.” Also from the class of 2022, “I have never had a professor who cares about their students as much as Dr. Harrison does.”

This educational philosophy extends into another program of high importance to our MBA students and to the local business community – the MBA Capstone Project. The capstone involves a live, pro bono consulting project for businesses located primarily in central Virginia, although many businesses are based elsewhere in the state or have business dealings throughout Virginia, the rest of the United States, and the world. From a faculty perspective, it is hard to figure out exactly where to put supervision of capstone projects. They are partially teaching, mostly service (although faculty receive a token payment in appreciation), and also involve quite a bit of applied research, as students are guided through a process of researching firm processes, the external environment, competitors, markets, and the financial condition of the firm. This program has a huge impact on the business community. At 68 Capstones since 2008, I have supervised more MBA Capstone Projects than any other faculty member in the Robins School of Business. To give readers of this portfolio a better idea of the impact of these capstone projects, I have listed a few of the projects I supervised based on the type of business.

Small or Entrepreneurial Organizations

- Deluca Gelato—the best gelato outside of Italy
- Daystar Desserts—delicious cheesecake and other desserts
- James River Grounds—yard care and maintenance
- KidMed—pediatric medical care
- Look Better Than You Feel—specialty garments for breast cancer surgery survivors
- Refuge for Men—barber shop and salon in downtown Richmond
- Salsas Don Sebastian—fresh salsas delivered directly to local stores

Non-Profit Organizations

- Boys & Girls Club—a refuge for children, including many after-school programs
- International Hospital for Children—medical services for children in developing nations
- Richmond Symphony—performs, teaches, and champions music to inspire and unite communities
- Multiple Sclerosis Society—research and assistance to people affected by MS
- St. Joseph’s Villa—education, health services, and shelter to children and families
- Virginia War Memorial—monument, museum, and educational center dedicated to veterans

Large Organizations

- DuPont—multinational chemical company
- Luck Companies—largest provider of aggregates on the Atlantic seaboard
- Markel—multinational company involved in insurance, ventures, and investments
- NewMarket—multinational company involved primarily with petroleum additives
- Owens & Minor—multinational provider of healthcare logistics and medical supplies
- Transact Capital—mergers and acquisitions advisory firm

JEFFREY S. HARRISON

W. David Robbins Chair in Strategic Management
Department of Management, University of Richmond

MAJOR AWARDS (since 2013)

- University of Richmond Distinguished Scholar, 2020 (for extraordinary research)
- Graduate Teacher of the Year, Richard S. Reynolds Graduate School of Business, University of Richmond, 2018
- University of Richmond Distinguished Educator, 2013 (for extraordinary teaching)

EDUCATION

- Ph.D., Business Administration, University of Utah, 1985, Strategic Management/MIS
- M.B.A., University of Utah, 1983
- B.S., Finance, Brigham Young University, 1982, Magna Cum Laude

TEACHING

Experience

- *W. David Robbins Chair in Strategic Management*, University of Richmond (since 2004)
- *Guest Lecturer*, Postgraduate Program in Business at FEA/USP (University of Sao Paulo, Brazil)(2014-2021)
- *Fred G. Peelen Professor of Global Hospitality Strategy*, Cornell University (2002-2004)
- Associate, then full Professor of Management, University of Central Florida (1993-2002)
- Assistant, then Associate Professor of Management, Clemson University (1988-93)
- Assistant Professor of Management, Arizona State University (1985-88)

Textbooks (most recent editions only)

- Hitt, M. A., Ireland, R.D., Hoskisson, R.E., and Harrison, J.S. 2023. *Strategic Management: Competitiveness and Globalization*, 14th Ed. Boston, MA: Cengage Learning (in production)
- Harrison, J.S. and St. John, C.H. 2014. *Foundations in Strategic Management*, 6th Ed. Independence, KY: Cengage/South-Western.
- Hoskisson, R.E., Hitt, M.A., Ireland, R.D. and Harrison, J.S. 2013. *Competing for Advantage*, 3rd Ed. Independence, KY: Cengage/South-Western.
- Harrison, J.S. and Enz, C. 2005 *Hospitality Strategic Management*, New York: Wiley
- Harrison, J.S. 2003. *Strategic Management of Resources and Relationships*, New York: Wiley.
- Harrison, J.S. and St. John, C.H. 1998. *Strategic Management of Organizations and Stakeholders: Concepts and Cases*, 2nd Ed. Cincinnati, OH: South-Western Publishing.

SCHOLARLY WORKS AND ACTIVITIES

- 28,777 academic citations as of September 15, 2022—Google Scholar

2 Most Recent Scholarly and Practitioner Books (out of 8 total)

- Harrison, J.S. 2020. *Sustaining High Performance in Business: Systems, Resources, and Stakeholders*, New York, NY: Business Expert Press.
- Harrison, J.S., Barney, J.B., Freeman, R.E. and Phillips R.A. (Eds). 2019. *Cambridge Handbook of Stakeholder Theory*, Cambridge, U.K.: Cambridge University Press.

Journal Articles and Other Scholarly Publications

- 33 articles in the most highly ranked journals in Strategic Management (ranked 4 or 4* in ABS Academic Journal Guide/in Financial Times journal list used for research rankings)

- Journals include *Strategic Management Journal* (6), *Academy of Management Perspectives* (6), *Journal of Management* (5), *Journal of Business Ethics* (5), *Academy of Management Journal* (4), *Academy of Management Review* (3), *Business Ethics Quarterly* (2), *Journal of Management Studies* (1), *Academy of Management Annals* (1)
- First or sole author on 16 of the 33 top tier articles
- Representative titles of articles: “Harmful Stakeholder Strategies (*J Bus Eth*)”, “Instrumental Stakeholder Theory Makes Ethically Based Relationship Building Palatable to Managers Focused on the Bottom Line (*Acad Man Rev*)”, “How Applying Instrumental Stakeholder Theory Can Provide Sustainable Competitive Advantage (*Acad Man Rev*)”, “Management Theory and Social Welfare: Contributions and Challenges (*Acad Man Rev*)”, “Corporate Social Performance and Economic Cycles (*J Bus Eth*)”.
- 21 other academic journal articles (including 1 Brazilian and 1 Japanese)
- 13 chapters in academic books
- 20 published business cases (majority written with undergrad. or grad. students)
- 54 papers presented at professional meetings

SERVICE

Recent Service Awards

- “Best Reviewer,” *Strategic Management Journal*, 2020
- “Best Reviewer,” *Business Ethics Quarterly*, 2018

Representative Service at University of Richmond

- Creator and Administrator, Robins Case Network, 2010-present (provides business cases free of charge to colleges and universities around the world)
- Chair and Organizer, Annual McWick Case Competition, Robins School, 2004-present
- Chair, Strategic Planning Committee, Robins School, 2017-21 & 2004-2006
- Director, Innovation and Entrepreneurship Program, Robins School, 2007-2010
- Diversity Representative, Robins School, 2007-2009
- Chair, Recruiting Committee, Department of Management, five times
- Chair, Full Professors Committee, Robins School, 2020-2022

Representative Service to the Profession (international in scope)

- Organizer of stakeholder-oriented conferences in Barcelona, Zurich and the U.S.
- Led the creation of a thriving interest group (division) called Stakeholder Strategy at Strategic Management Society, and then provided leadership for first 3 years
- Editor of Strategy and Ethics section at *Journal of Business Ethics* (2017-present)
- Served and/or currently serving on editorial review boards at 5 top tier journals, including *Strategic Management Journal* (12 years), *Academy of Management Journal* (9 years), and *Business Ethics Quarterly* (8 years)
- Special issue editor for several top journals, including *Academy of Management Journal*, *Academy of Management Review*, and *Academy of Management Perspectives*
- Organizer of a Professional Development Workshop on “The influence of societal values on innovation and entrepreneurship” at Academy of Management Annual Meeting, 2020

Representative Service to the Community

- Has supervised 68 MBA Capstone projects that provide free consulting to large, small and medium-sized businesses in the community, many of which are non-profits (faculty receive token payments for this service)
- Has provided 2-years of pro bono consulting in strategic planning to the board and top management of the Weinstein Jewish Community Center (no religious affiliation)
- Has provided pro bono consulting in strategic planning to top managers of the National White Collar Crime Center, helping them to develop a strategic plan

LETTERS OF SUPPORT (EXCERPTED)

Professor Jeff Harrison is a thought leader in strategic management. He has done more than any other person to bring an awareness of business as creating value for customers, employees, communities, suppliers, as well as shareholders. In short, he has been the unquestioned leader in infusing stakeholder theory into strategic management. He has done this via (1) producing scholarly articles in the very best journals in the field; (2) editing books of essays by a wide range of top scholars in the field; (3) writing monographs with some of the best scholars in the field; and (4) authoring textbooks and other teaching materials, all of which attempt to infuse stakeholder theory into the mainstream conversations of strategic management. **R. Edward Freeman, University Professor, Olsson Professor, U. of Virginia**

Dr. Jeff Harrison is uniquely deserving of the SCHEV Outstanding Faculty Award. He is a prominent scholar who has made seminal contributions to the field of stakeholder theory, a devoted and impactful teacher and mentor to countless students, and a consummate colleague and community partner. He is one of the most valuable faculty members at the Robins School and the University of Richmond. Dr. Harrison's high level of productivity and devotion to his scholarly pursuits make him a positive role model for other faculty members. He is generous with his time, providing mentoring and feedback on projects and manuscripts. Perhaps more relevant to this award is the way that Dr. Harrison integrates his work on stakeholder theory into his teaching of strategic management. The broader Richmond business community has also benefited from his skillful guidance of countless MBA capstone projects. These projects are performed pro-bono, often for organizations at the early stage of development. **Miguel A. Quiñones, Dean, Robins School of Business.**

Dr. Jeff Harrison is one of the rare faculty who excels in all aspects of teaching, research, and service. On the teaching front, he is a very well-received and respected professor who challenges his students to bring their best to class every day, and invests significant time and energy into students' personal and professional development. On the scholarship front, he is best known in his field for advancing a stakeholder perspective in strategic management, and the impact of his research can be seen from the fact that he is currently the fourth most-highly cited author on stakeholder theory on Google Scholar. Finally, on the service front, Dr. Harrison is one of those rare colleagues who can always be counted on to step up and volunteer his time to help the field, the institution, and his colleagues succeed. He serves (or has previously served) on the editorial review boards and leadership teams at numerous journals, and has won Best Reviewer Awards from two elite journals in his field. At the University of Richmond, Dr. Harrison has also played key roles in high-impact, time-intensive committees and directing the Innovation and Entrepreneurship Program. Perhaps most telling of Dr. Harrison's generosity of spirit is his support and development of junior faculty in his department. We are very fortunate to have a gem like Dr. Harrison as our colleague, and he is most deserving of the SCHEV Outstanding Faculty Award. **Violet Ho, Robins Distinguished Professor, Dept. Chair in Management, U. of Richmond**

Dr. Harrison is a very effective educator, genuine and earnest communicator, and thorough researcher. His personable manner and significant acumen make him one of the best teachers I've had throughout school and military training. He is able to be rigorous and pleasant at the same time, which in my opinion epitomizes his stakeholder view of excellence in performance and positive interaction. He teaches the class at a high level without being either a tyrant or a pushover. **MBA Student, Class of 2018**

I have never had a professor in my time here that cares so much about the course and his students. Prof. Harrison comes to every class with excitement, always asking how students are and engaging in conversation before class starts. He is always willing to give constructive feedback, and paces the course very well. **Undergraduate Student, Class of 2022**

I am delighted to attest to the contribution that Professor Jeffrey Harrison has made to both research and service in the area of Business Ethics. As a scholar of stakeholder theory myself, I can say without a doubt that Jeff has been crucial to shaping the development and application of this now ubiquitous concept. His research linking stakeholder management to corporate performance and value creation stands as a foundation upon which the field has flourished. In my role as editor-in-chief of the *Journal of Business Ethics* (the lead business ethics journal, FT50 listed), it was without hesitation that I invited Jeff to be the inaugural editor for *Strategy and Business Ethics*. His dedicated service, generous leadership and outstanding expertise have contributed enormously to the journal and the entire business ethics community. **Michelle Greenwood, Senior Editor, *Journal of Business Ethics***

I have known and worked with Jeff Harrison for 14 years. Our connections have revolved around high-level MBA student consulting projects. Jeff has supervised 68 six-month consulting projects and is the advisor I seek for our non-profit clients. Jeff values advising projects that will result in a positive impact in our community. Whether it be with Comfort Zone Camp, Junior Achievement, the MS Society, St. Joseph's Villa, ASK Childhood Cancer Foundation, or the International Hospital for Children (to name just a few), Jeff shares his expertise in the non-profit arena. Under his guidance, students help these clients maximize returns and develop innovative solutions resulting in strategic growth for our non-profit population. His work helps our students be valuable resources and active participants in the Greater Richmond community. **Debbie Fisher, MBA Capstone Supervisor, University of Richmond**

Jeffrey S. Harrison is an outstanding researcher who publishes impactful scholarship consistently. My belief is that researchers interested in addressing stakeholder management as well as business ethics topics from a managerial perspective all benefit greatly by studying Professor Harrison's contributions. Indeed, without examining his publications, scholars would lack the insights required to design valid and insightful studies. In addition to these core research topics, Professor Harrison's impressive portfolio of published work includes high-quality and influential contributions to our understanding of mergers and acquisitions as a corporate-level strategy and to corporate governance practices. I have had the pleasure of collaborating with Professor Harrison to write a scholarly book as well as a textbook in the strategic management space. We also have published several articles together over the years. In all instances, I find Professor Harrison to be extremely talented and gifted and to be an outstanding writer. Professor Harrison has a keen ability to identify research topics that can simultaneously address a gap in the research literature and provide valuable insights to practitioners. I cherish my collaborations with him and am always excited when a new opportunity surfaces for us to work together. **R. Duane Ireland, Interim Dean, University Distinguished Prof., Mays Bus. School, Texas A&M U., Past Editor of *Academy of Management Journal***

Love Professor Harrison! He makes a conscious effort to create relationships with his students, which is very much appreciated. He is extremely knowledgeable and experienced in Strategic Management and shares this knowledge and passion with his students each class. **Undergraduate Student, Class of 2021**