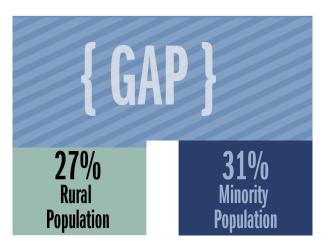
## THE VIRGINIA PLAN FOR HIGHER EDUCATION

## **Q:** How can Virginia increase educational attainment rates? A: By using multiple strategies to close the gaps.

51% of Virginians with a postsecondary credential or degree



Note: Percentages provided for rural and minority individuals (non-Asian) are based on those with an associate degree or higher.

Growing Virginia's economy requires more people to have postsecondary education. More than half of Virginians hold a postsecondary credential or degree, but many rural, minority and low-income citizens do not. To increase the overall rate, the Commonwealth should focus on access to college and improving completion rates with an emphasis on closing these gaps.

## Findings

**DISPARITIES:** Educational attainment rates are 27% in Virginia's rural areas and 31% for minority populations (non-Asian), compared to the statewide average of 51%.

**COMPLETION GAPS:** College-completion rates among underrepresented populations (those who are low-income, minority, 25 years of age or older, and from areas of the state with low educationalattainment rates) are on average 7 to 15 percentage points lower than that of traditional students.

DEMOGRAPHIC SHIFTS: Virginia's demographic profile is projected to shift, with 10% more of its citizens identifying as minorities by 2040.

## **Considerations**

ENGAGE STUDENTS EARLIER: Raise awareness of and provide assistance for underrepresented populations to prepare for college in middle and high schools and completion of, college.

**PROMOTE TRANSITIONS TO HIGHER EDUCATION:** Connecting pre-K-12 schools, colleges and universities through programs such as high-school dual enrollment, guaranteed admissions between two- and four-year institutions, and workforce credentials can reduce tuition cost for students and improve completion rates to meet job demand.

**INCREASE COMPLETION RATES:** Improving college completion efforts through

programs and strategies that support those at risk of dropping out can close the gaps. Virginia recently joined Complete College America, a national organias part of the goal to support access to, zation with 40 states, to focus on college completion efforts.

> SUPPORT FINANCIAL AID: Underrepresented students are often first-generation and need financial aid. Efforts to support aid can reduce the risk of dropping out and make college more affordable — thereby closing the gaps in educational attainment.

Sources: Lumina Foundation, Stronger Nation 2016; SCHEV staff analysis.

ABOUT THIS SERIES A five-part series highlighting the Virginia Plan for Higher Education's Annual Report — a statewide plan for the Commonwealth to be the best-educated state by 2030. Learn more at www.schev.edu/VaPlanReport

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STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA