

# Commonwealth Innovative Internship Program Round 3 Call for Proposals

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STATE COUNCIL OF HIGHER  
EDUCATION FOR VIRGINIA

# Important Dates

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- **Proposals due:**
  - January 20, 2020 by 11:59 pm
  - April 1, 2020 by 11:59 pm
- **Award announcements:**
  - March 23, 2020
  - June 1, 2020
- **Estimated start dates:**
  - April 1, 2020
  - June 15, 2020

# Background

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- **2018:** Funding appropriated to SCHEV to award grants to stimulate public colleges and universities to develop partnerships to provide innovative paid internship opportunities for their students.
- **2019:** The effort was expanded and enacted into law as the Innovative Internship Fund and Program.

# Background (cont'd)

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**The purpose of the new program is still to expand paid and credit-bearing student internships and other work-based learning opportunities in collaboration with Virginia employers.**

# Background (cont'd)

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- Institutional grants
- Statewide initiative to facilitate the readiness of students, employers and institutions of higher education to participate in internship and other work-based learning opportunities.

# Statewide Initiative

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## Spring & Summer 2019

- Convened a Policy and Employer Advisory Panel
- Conducted an environmental scan
- Convened regional meetings with internship practitioners from institutions of higher education
- Convened regional meetings with employers

# Statewide Initiative (cont'd)

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- **Every institution is focused on providing experiential learning opportunities for students**
- **Many excellent programs**
- **Experienced staff are implementing national best practices**

# Statewide Initiative (cont'd)

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## Question 1:

**How can a statewide initiative support institutions to scale these efforts while maintaining consistency and quality for students and employers?**



# Statewide Initiative (cont'd)

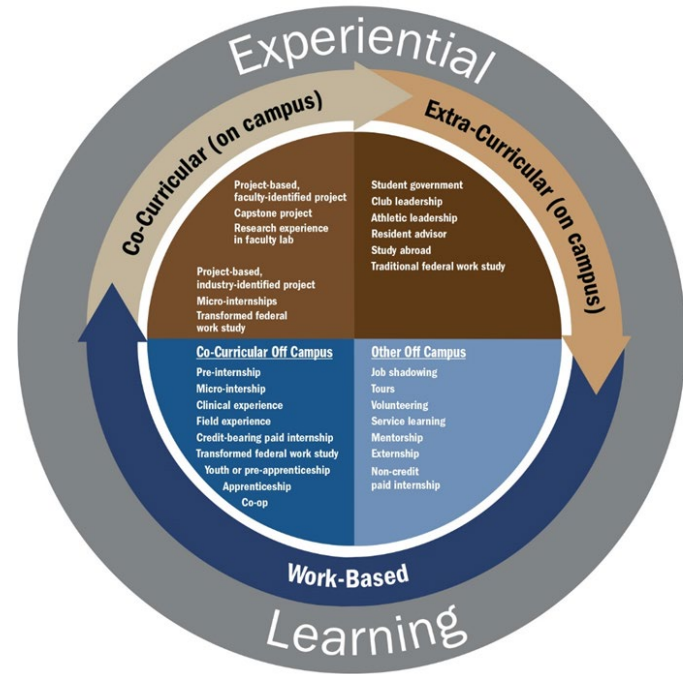
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**Additional attention is needed in the following areas:**

- 1. Definitions: Definitions of experiential learning, internship, work-based learning, etc., vary within an institution, across institutions and with employers, causing confusion for students and employers.**

# Statewide Initiative (cont'd)

The statewide initiative will focus on work-based experiential learning, while institutions might choose to create a comprehensive plan that addresses all aspects of experiential learning.



# Statewide Initiative (cont'd)

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## 2. Coordination:

- The level of coordination varies among career service offices, schools, academic departments, degree programs and individual classrooms.
- Most institutions have not identified all the opportunities available across their campuses and not all opportunities align with evidence-based best practices.

# Statewide Initiative (cont'd)

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- **Not all institutions are using alumni associations and foundations, industry advisory councils and panels, institutional advancement and development offices and foundations, and government relations offices to identify new employer partners for experiential learning.**

# Statewide Initiative (cont'd)

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- 3. Access and Equity: Institutional policies and practices sometimes create barriers to access for students.**
  - Equal access to information
  - Equal opportunity to participate
  - Timing of financial aid
  - Leveraging of federal work study as a source of funding for internships on or off campus

# Statewide Initiative (cont'd)

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**4. Student Experience: The student experience is not always consistent.**

- **Cost barriers**
- **Location of opportunities**
- **Support, advising, guidance before, during, after**

**5. Professional Development and Recognition: For faculty and staff**

# Moving Forward

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**Question 1 Recap: Supporting institutions to address the 5 elements on the previous slides is how a statewide initiative can help ensure the readiness of institutions to affordably scale high-quality paid internships and other work-based learning opportunities.**

# Moving Forward (cont'd)

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## **Question 2:**

**How can a statewide initiative support employers to scale their efforts while maintaining consistency and quality?**



# Moving Forward (cont'd)

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**Partner with the Virginia Chamber of Commerce, the Chamber Foundation and regional Chambers to:**

- Identify thousands of new employer partners to host work-based experiential learning opportunities**
- In collaboration with institutions, ensure the readiness of employers to offer evidence-based programs**

# Moving Forward (cont'd)

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- Partner with institutions for “Hire Virginia” style events
- Partner with institutions for “CampusPhilly” style programs
- Other still-to-be-identified activities

# Moving Forward (cont'd)

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## Other potential initiatives include:

- Student readiness (sharing & scaling best practices already underway)
- Professional development events
- Outreach and awareness for students, parents and employers
- Collaboration to transform federal work study
- Recommendations for design & development of state work study
- Technology for tracking, measuring, reporting

# Focus of Round 3 Competition

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**The focus of Round 3 is to support the readiness of public institutions of higher education to affordably scale high-quality paid internships and other work-based learning opportunities.**

# Facts

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- **Eligible lead applicants: Virginia public institutions of higher education**
- **Limited submission: Each institution may submit one application. Virginia public higher education centers and institutes can participate as partners.**

# Facts (cont'd)

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**Length of award: 12 months**

**Award amount: up to \$25,000**

**Matching funds: No match required**

# Facts (cont'd)

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**Required activity: Presidents of public institutions must convene a task force to develop an experiential learning vision for students at their institutions, determine institutional priorities and design strategies to implement the highest priority initiatives needed to achieve the vision over time.**

# Facts (cont'd)

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**Required deliverable: A comprehensive plan for your institution submitted to SCHEV at the end of the grant period.**

**Additional activity: Engagement in state-level activities with SCHEV, the Chamber and other partners on the development of statewide initiatives for internship and work-based learning.**



# Contents and Scoring of Proposal

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**Proposals are limited to 7 pages, not including:**

- **cover sheet**
- **table of contents**
- **executive summary (2 points)**
- **organizational chart of task force members (2 points)**
- **budget and budget narrative (0 points)**

# Contents and Scoring of Proposal (cont'd)

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## Project description

- Brief history: 4 points
- Task force: 4 points
- Work plan: 25 points
- Milestones and timeline: 3 points
- Conclusion: 0 points

**Impact points: 20**

**Total points: 60**

# Application Submission

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- **Submit applications via email to Lynn Seuffert at [lynnseuffert@schev.edu](mailto:lynnseuffert@schev.edu).**
- **Proposals must be received by 11:59 p.m. on your chosen due date.**
- **Submit proposals in a single pdf file; budgets may be submitted in Excel.**