

Agenda Book

January 7, 2020

Location: SCHEV Offices - Richmond, VA



January 7, 2020, Council Meetings Schedule of Events

SCHEV Offices
101 N. 14th Street, 9th floor main conference room
Richmond, VA 23219

- | | |
|---------------|---|
| 9:45 – 11:15 | Academic Affairs Committee (10th floor conference room) - Section I on the agenda
(Committee members: Ken Ampy (chair), Rosa Atkins (vice chair), Thaddeus Holloman, Marianne Radcliff, Carlyle Ramsey, Katie Webb) |
| 9:45 – 11:15 | Resources and Planning Committee (9th floor conference room) - Section II on the agenda
(Committee members: Tom Slater (chair), Victoria Harker (vice chair), Marge Connelly, Henry Light, Stephen Moret, Bill Murray) |
| 11:30 – 12:00 | Presentation by Katherine Rowe, President of William & Mary |
| 12:00 | Lunch |
| 12:30 – 4:00 | Council Meeting (9th floor conference room) - Section III on the agenda |



January 7, 2020, Council Meetings

Agendas

SCHEV offices
101 N. 14th Street
Richmond, VA 23219

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NEXT MEETING: March 16-17 (Radford University)			

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
OCTOBER 28, 2019
MINUTES**

Ms. Webb called the meeting to order at 2:56 p.m., at the State Council of Higher Education for Virginia in Richmond, Virginia. Committee members present: Heywood Fralin, Marianne Radcliff, and Katie Webb.

Committee members absent: Ken Ampy, Rosa Atkins, and Gene Lockhart, and Carlyle Ramsey.

Staff members present: Joseph G. DeFilippo, Jodi Fisler, Ashley Lockhart, and Emily Salmon.

APPROVAL OF MINUTES

On motion by Mr. Fralin, and seconded by Ms. Radcliff, the minutes from the September 16, 2019, meeting were approved unanimously.

Ms. Webb introduced and invited staff to present information on the following topics:

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

In attendance:

- Dr. Julie Ross, Dean, College of Engineering
- Dr. Ed Nelson, Associate Dean, Administration and Chief of Staff, College of Engineering
- Dr. Cliff Shaffer, Professor, Department of Computer Science, College of Engineering
- Jeff Earley, Associate Vice Provost for Finance
- Dr. C. Noel Byrd, Associate Vice Provost for Degree Innovation and SCHEV Compliance

Dr. DeFilippo introduced the program proposal from Virginia Polytechnic Institute and State University: Master of Engineering (M.Eng.) in Computer Science and Applications (CIP: 11.0101). He described the professionally-oriented degree program, which will be offered in both Blacksburg and Northern Virginia. Dr. DeFilippo explained that the program will be substantially-sized, growing from 36 to nearly 500 at maturity by the 2023-2024 school year, with staffing increasing from 12 to 43 full time employees. There was some discussion about this degree program's funding allocation, which makes it the largest investment in computer science in the Commonwealth.

Mr. Fralin abstained from voting on matters related to Virginia Tech.

On motion by Ms. Radcliff, seconded by Ms. Webb, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the Virginia Polytechnic Institute and State University to offer the degree designation Master of Engineering (M.Eng.)—in addition to the existing Master of Science (M.S.)—in Computer Science and Applications (CIP: 11.0101), effective spring 2020.

DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE

Dr. DeFilippo introduced a report of the program proposals that are currently under review as of October 4, 2019. He explained that this is an informational item that illustrates current concerns for academic review at our institutions of higher education.

ACTION ON PRIVATE POSTSECONDARY INSTITUTION PROVISIONAL CERTIFICATION

In attendance:

- Dr. Gene Couch, President, Virginia Business College
- Ma Tao, Representative of US Magis

Dr. DeFilippo introduced the action on Private Postsecondary Institution Provisional Certification for Virginia Business College (VBC). He explained the history of VBC and why it is back to request a second provisional certification in 2019, due to significant changes in leadership and board. There was some discussion about the withdrawal of its previous status, and how the institution worked with staff to meet the conditions required.

The committee had questions about the composition of the current board and its investment in the facilities. There was some discussion about the recruitment of students and its financial health. Dr. DeFilippo explained that provisional certification is not necessary and how its status as a nonprofit is under review with the IRS. There was some conversation regarding the importance of quality for students in the Commonwealth, no matter their geographical location.

On motion by Mr. Fralin, seconded by Ms. Radcliff, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Virginia Business College (VBC) to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, until October 28, 2020, in accordance with the conditions enumerated below:

1. that, during the period of provisional certification, VBC shall be allowed to advertise and receive student applications, but not actually enroll or instruct students;
2. that, during the period of provisional certification, VBC shall be allowed to recruit and hire faculty and staff;
3. that, during the period of provisional certification, VBC may not collect tuition from prospective students, though it may collect initial non-

refundable fees of no more than \$100, as per 8 VAC 40-31-130(E) of the Virginia Administrative Code;

4. that, during the period of provisional certification, all publicity, advertisements, and promotional materials must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
5. that, during the period of provisional certification, no changes to the board of directors may be made without explicit approval from SCHEV;
6. that, prior to the expiration of the period of provisional certification, SCHEV staff shall conduct a final review of faculty and administrator credentials hired during the provisional certification period;
7. that, prior to the expiration of the period of provisional certification, SCHEV staff (or an assigned expert) shall conduct a review of VBC's online platform and content as a condition to authorizing the school to offer distance education;
8. that, prior to the expiration of the period of provisional certification, VBC will provide SCHEV with proof of its non-profit status;
9. that, prior to the expiration of the period of provisional certification, VBC shall satisfy a site visit conducted by SCHEV staff demonstrating that its facilities conform to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and October 2019 Agenda Book 17 student body and adequate to support the educational programs to be offered by the school;
10. that, prior to the expiration of the period of provisional certification, VBC shall submit a surety instrument in the amount of \$20,000, which would be adequate to provide refunds to students in the event of school closure during the first year of operation; and
11. that VBC's provisional certification shall lapse if the school does not satisfy conditions 6-10 by October 28, 2020; in the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the SCHEV Director authority to confer full certification on Virginia Business College upon (i) SCHEV's final review of faculty and administrator credentials; (ii) SCHEV's final review of VBC's online platform and content; (iii) SCHEV's verification of VBC's non-profit status; (iv) successful completion of the site visit by SCHEV staff; and (v) VBC's submission of the required \$20,000 surety instrument.

ACTION ON PRIVATE POSTSECONDARY EDUCATION INSTITUTIONAL CERTIFICATION

Dr. DeFilippo introduced the action on private postsecondary educational certification for the Lotus School of Integrated Professions. He explained that it is already operating and offering non-credit classes in Henrico, but is transitioning to a degree-granting institution in the combined Bachelor of Science and Master of Science leading to licensure as an acupuncturist. Dr. DeFilippo further explained that this type of degree is licensed by the Virginia Board of Medicine, as well as accredited by the Oriental Medicine accreditor.

On motion by Mr. Fralin, seconded by Ms. Radcliff, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Lotus School of Integrated Professions to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective October 29, 2019.

UPDATE ON GRADUATE OUTCOME SURVEY

Ms. Webb introduced Dr. Jim Ellis, Director of Design and Methodology, Survey and Evaluation Research Laboratory, Center for Public Policy, L. Douglas Wilder School of Government and Public Affairs at Virginia Commonwealth University. Dr. Ellis gave a presentation to the committee with an update on the Graduate Outcome Survey. There was some discussion about an updated timeline for project, which is roughly one month behind its initial schedule. There were some questions from committee members about the composition and variety of the focus groups, as well as their employment rates.

Dr. Ellis discussed the potential for linking survey data to administrative data maintained by SCHEV. There were questions regarding various populations of graduates and how the survey would account for them. The committee expressed interest in Council reviewing a final questionnaire, and the possibility of holding a special meeting before the end of the calendar year was discussed.

REPORT ON HIGHER EDUCATION AND WORKFORCE ALIGNMENT PROJECT

Ms. Webb introduced Ms. Salmon and described the newly announced higher education and workforce alignment project. Ms. Salmon explained that the project is rooted in the need to address workforce needs and help individuals seek meaningful careers. She further explained that there is a critical need for a common data infrastructure so that it can inform curriculum development, policy, and strategic planning efforts and that she expects the report to be completed by July of 2020.

The Academic Affairs committee lost its quorum at 4:05 p.m. when Ms. Radcliff left the room.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo briefly reported on staff activities and achievements. There was some discussion on the topic of teacher shortages in the Commonwealth and Mr. Fralin expressed his support for making teacher compensation a high priority. Dr. DeFilippo also mentioned the timeline for implementation of the program approval policy changes.

ADJOURNMENT

Ms. Webb adjourned the meeting at 4:19 p.m.

Katharine Webb
Member, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs #I.C. – Action on Private Postsecondary (PPE) Institutional Certification

Date of Meeting: January 7, 2020

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Purpose of the Agenda Item: The purpose of this agenda item is to present a new postsecondary institution for certification by Council, in accord with Code of Virginia § 23.1-219.

Background Information/Summary of Major Elements: The Institute of World Politics is seeking certification to operate an institution of higher education in the Commonwealth of Virginia.

Materials Provided: The Institute of World Politics application summary.

Financial Impact: The Institute of World Politics submitted the required certification fee to operate as postsecondary institution in Virginia.

Timetable for Further Review/Action: N/A

Relationship to Goals of the Virginia Plan for Higher Education: Council's consideration of new higher education institutions for certification is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Institute of World Politics to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 7, 2020.

The Institute of World Politics **Application Summary**

School Overview

The Institute of World Politics is a private institution of higher education with its main campus located in Washington, DC, and is certified by the District of Columbia Higher Education Licensure Commission (HELC). The Institute of World Politics is accredited by the Middle States Commission on Higher Education (MSCHE)

School Officers

- Dr. John Lenczowski, President
- Lawrence Cosgriff, Executive Vice President
- Christopher Glass, Senior Vice President
- Dr. Francis Marlo, Dean of Academics

School Mission Statement

The mission statement of The Institute of World Politics is as follows:

The Institute of World Politics is a graduate school of national security and international affairs, dedicated to developing leaders with a sound understanding of international realities and the ethical conduct of statecraft, based on knowledge and appreciation of the principles of the American political economy and the Western moral tradition.

Proposed Educational Programs and Credentials

Graduate Certificate Program - American Foreign Policy
Graduate Certificate Program - Comparative Political Culture
Graduate Certificate Program - Conflict Prevention
Graduate Certificate Program - Corporate Statecraft
Graduate Certificate Program - Counterintelligence
Graduate Certificate Program - Counterterrorism
Graduate Certificate Program - Cyber Statecraft
Graduate Certificate Program - Economic Statecraft
Graduate Certificate Program - Homeland Security
Graduate Certificate Program - Intelligence
Graduate Certificate Program - International Politics
Master of Arts - National Security Affairs (Executive)
Master of Arts - Strategic and International Studies (Professional)
Master of Arts - Statecraft and National Security Affairs
Master of Arts - Strategic Intelligence Studies
Master of Arts - Statecraft and International Affairs
Doctorate - Statecraft and National Security (Professional)

Proposed Location

The Institute of World Politics will operate from the following address:

1761 Business Center Drive
Reston, VA 20190
(202) 462-2101

Financial Stability Indicator

The Institute of World Politics submitted a Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 2.6 out of a possible 3.0 for 2018, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

The Institute of World Politics provided a surety bond of \$20,000.00.

Evidence of Compliance

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

Based on a review of the application, staff recommends that the Academic Affairs Committee vote to approve, disapprove, or approve with condition the certification of the **Institute of World Politics** to operate as a postsecondary institution in Virginia. If approved, adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Institute of World Politics to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 7, 2020.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs #I.D. – Mission Statement Change for the College of William & Mary in Virginia

Date of Meeting: January 7, 2020

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Purpose of the Agenda Item: The purpose of this agenda item is to present a mission statement change for approval by Council, in accord with Code of Virginia § 23.1-203(2).

Background Information/Summary of Major Elements: The Code of Virginia charges Council to “review and approve or disapprove any proposed change in the statement of mission of any presently existing public institution of higher education and to define the mission of all public institutions of higher education created after the effective date of this provision.” Council policy distinguishes three levels of mission statement change—“Modification,” “Expansion,” and “New,”—of which the latter two require action by Council. The category of “Expansion” applies when changes in wording occur that expand the focus of the mission statement without altering the institution’s essential character or curricular offerings.

Presented here for Council consideration is a mission statement change for The College of William & Mary in Virginia (W&M). Staff has determined that the proposed change falls under the category of “Expansion” according to Council policy, insofar as the new statement involves substantially changed wording and some refocusing in comparison to the prior mission statement. W&M explains the scope and purpose of the change as follows:

The proposed change reframes the mission statement’s language, capturing more succinctly W&M’s essence and character as a whole university, including the distinctiveness of its students and alumni. The change expands the focus in areas such as inclusivity, transcends boundaries defined by level and discipline, and describes qualities W&M engenders in its graduates.

The proposed mission statement can be viewed side by side in comparison with the current one in an appended table. A further appendix provides the proposed mission statement in conjunction with new Vision and Values statements. The new Mission, Vision, and Values statements were adopted by the W&M Board of Visitors on November 22, 2019.

W&M attests that neither costs nor new curricular directions will be entailed by the new mission statement. Council's approval of the change does not imply approval of any specific budgetary action or alteration of the institutions' degree program profile.

Materials Provided:

- Current and Proposed Mission Statements (side-by-side comparison)
- W&M Vision, Mission, and Values Statements

Financial Impact: N/A

Timetable for Further Review/Action: As required by code, SCHEV will report the approved mission statement change to the Governor and General Assembly. If approved by Council, the new mission statement would take effect 30 days following adjournment of the 2020 General Assembly session.

Relationship to Goals of the Virginia Plan for Higher Education: Council's consideration of mission statement changes for public institutions is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the College of William and Mary in Virginia, to take effect 30 days following adjournment of the 2020 General Assembly:

Current Mission Statement	Proposed Mission Statement
<p>William & Mary, a public university in Williamsburg Virginia, is the second-oldest institution of higher learning in the United States. Established in 1693 by British royal charter, William & Mary is proud of its role as the Alma Mater of generations of American patriots, leaders and public servants. Now, in its fourth century, it continues this tradition of excellence by combining the best features of an undergraduate college with the opportunities offered by a modern research university. Its moderate size, dedicated faculty, and distinctive history give William & Mary a unique character among public institutions, and create a learning environment that fosters close interaction among students and teachers.</p> <p>The university's predominantly residential undergraduate program provides a broad liberal education in a stimulating academic environment enhanced by a talented and diverse student body. This nationally acclaimed undergraduate program is integrated with selected graduate and professional programs in five faculties -- Arts and Sciences, Business, Education, Law, and Marine Science. Masters and doctoral programs in the humanities, the sciences, the social sciences, business, education, and law provide a wide variety of intellectual opportunities for students at both graduate and undergraduate levels.</p> <p>At William & Mary, teaching, research, and public service are linked through programs designed to preserve, transmit, and expand knowledge. Effective teaching imparts knowledge and encourages the intellectual development of both student and teacher. Quality research supports the educational program by introducing students to the challenge and excitement of original discovery, and is a source of the knowledge and understanding needed for a better</p>	<p>A preeminent, public research university, grounded in the liberal arts and sciences since 1693, William & Mary is a vibrant and inclusive community. Through close mentoring and collaboration, we inspire lifelong learning, generate new knowledge, and expand understanding. We cultivate creative thinkers, principled leaders, and compassionate global citizens equipped for lives of meaning and distinction. William & Mary convenes great minds and hearts to meet the most pressing needs of our time.</p>

Current Mission Statement	Proposed Mission Statement
<p>society. The university recognizes its special responsibility to the citizens of Virginia through public and community service to the Commonwealth as well as to national and international communities. Teaching, research, and public service are all integral parts of the mission of William & Mary.</p>	

W&M Vision, Mission, and Values Statements

Vision

William & Mary transcends the boundaries between research and teaching, teaching and learning, learning and living. People come to William & Mary wanting to understand and change the world – and together we do.

Mission

A preeminent, public research university, grounded in the liberal arts and sciences since 1693, William & Mary is a vibrant and inclusive community. Through close mentoring and collaboration, we inspire lifelong learning, generate new knowledge, and expand understanding. We cultivate creative thinkers, principled leaders, and compassionate global citizens equipped for lives of meaning and distinction. William & Mary convenes great minds and hearts to meet the most pressing needs of our time.

William & Mary Statement of Values

Accomplishing our mission requires that the entire community work together as stewards of the core values that infuse our collective effort:

Belonging. We create a welcoming and caring community that embraces diverse people and perspectives.

Curiosity. We foster an open academic environment that champions intellectual agility and inspires creativity in the discovery, preservation, application, and advancement of knowledge.

Excellence. We aim for extraordinary, recognizing that personal growth and meaningful accomplishment require bold aspirations, courageous risk-taking, and focused effort.

Flourishing. We create conditions that ensure W&M will thrive for all time coming, and we empower those who live, learn, and work here to make choices toward a healthy and fulfilling life.

Integrity. We are honorable, equitable, trustworthy, and committed to the highest standards of integrity in all that we do.

Respect. We treat one another with mutual respect, recognizing and upholding each person's dignity and worth.

Service. We engage with individuals and communities both near and far, devoting our knowledge, skills, and time to serving the greater good.

William & Mary is a community that fosters deep human connection. We reflect on the lessons of history to meet the challenges of a rapidly-changing world. We engage diverse perspectives and seek wisdom in bridging differences. Together, we are unceasing in our efforts to make a meaningful difference in our communities, the state, the nation, and the world.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #I.E. – Program Proposals in the Review Pipeline

Date of Meeting: January 7, 2020

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Purpose of the Agenda Item: The purpose of this agenda item is to inform Council about degree program proposals under review by staff, in accord with Code of Virginia § 23.1-203 (5).

Background Information/Summary of Major Elements: Presented here is a table showing new degree program proposals from Virginia public institutions, as of December . The table shows programs in the review “pipeline” at SCHEV, including the date of submission and whether feedback has been provided to the institution.

Materials Provided:

Academic degree program proposals in the review pipeline, as of 12/5/2019.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Relationship to Goals of the Virginia Plan for Higher Education: Council’s consideration of new degree programs for approval or disapproval is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

Resolution: N/A

Academic degree program proposals in the review pipeline, as of 12/5/2019.

Date Received	Institution Name	Degree	Title	CIP Code	Comments
10/15/19	College of William and Mary	B.S.	Data Science	30.7001	Under review
12/2/19	College of William and Mary	B.A./B.S.	Health Sciences	30.2701	Under review
11/18/19	College of William and Mary	SJD	Law	22.0299	Under review
10/29/19	College of William and Mary	B.A.	Linguistics	16.0102	Under review
8/19/19	George Mason University	Ph.D.	Public Health	51.2201	Feedback provided
2/22/19	Old Dominion University	M.S.	Data Science & Analytics	11.0802	Feedback provided
9/17/19	Old Dominion University	B.S.	Exercise Science	31.0505	Feedback provided
5/2/19	Radford University	M.S.	Athletic Training	51.0913	No longer under review
5/28/19	Virginia Commonwealth University	B.S.	Health Sciences	51.0701	No longer under review
7/15/19	Virginia Tech	Ph.D.	Neuroscience	26.1501	Feedback provided

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #I.F. – Update on Transfer Virginia

Date of Meeting: January 7, 2020

Presenters: Dr. Patricia Parker
Project Director, Transfer Virginia
VCCS
pparker@vccs.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: May 20, 2019

Action: Council received a briefing on Transfer Virginia activities, in conjunction with its meeting with private college presidents.

Purpose of the Agenda Item: The purpose of this agenda item is to inform the Academic Affairs committee of the current status of the Transfer Virginia initiative.

Background Information/Summary of Major Elements: SCHEV and the Virginia Community College System are collaborating on a grant-supported project sponsored by the Aspen Institute, “Transfer Virginia,” which seeks to improve degree completion outcomes for transfer students through both policy and practice. Ms. Patricia Parker, project director of Transfer Virginia, will give an update on the current status of the project.

Materials Provided:

PowerPoint presentation will be provided at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: Updates will be provided on Transfer Virginia and other transfer-related activities periodically through 2022.

Relationship to Goals of the Virginia Plan for Higher Education: The Transfer Virginia initiative is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

Transfer Virginia is intended to have an impact on multiple strategies related to these two goals, including the following:

Goal 2:

- Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
- Engage adults and veterans in certificate and degree completion and lifelong learning

Goal 4:

- Build a competitive, future-ready workforce for all regions

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #I.G. – Progress Report on Higher Education and Workforce Alignment Project

Date of Meeting: January 7, 2020

Presenters: Emily Salmon
Senior Associate for Research Investment
emilysalmon@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: October 28, 2019

Action: Overview of alignment project presented to Council

Purpose of this agenda item and project: The purpose of this agenda item is to brief the committee and Council on the higher education and workforce alignment project and the associated deliverables that support The Virginia Plan for Higher Education.

Background Information/Summary of Major Elements: This project focuses on improving the alignment between workforce needs and higher education academic programs to reduce occupational shortages and to support individuals as they seek meaningful careers.

The first phase of the project will focus on infrastructure and resources needed to understand workforce shortages and the alignment of higher education academic programs with employment demand. A second phase could focus on deeper efforts related specific skills and competencies needed across sectors.

The alignment project commenced with interviews of key Virginia state entities that consume and/or produce supply and demand data. These stakeholders offered input on data and analysis needs and the infrastructure necessary to support alignment policy and planning efforts. Those interviews additionally yielded mention of other states that can serve as models for the Commonwealth's alignment effort.

Initial entities interviewed included:

- Virginia Employment Commission
- Virginia Economic Development Partnership
- Virginia Department of Housing and Community Development (lead staff for Go Virginia)
- Virginia Chamber of Commerce
- State Council of Higher Education for Virginia

- Virginia Business Higher Education Council (connections to industry stakeholders)
- National Governors Association* (additionally interviewed for national context and a source of reference for other states' alignment efforts)

The common message from the initial interviews indicated that a vast amount of data currently exists from federal and state data sources and concentrates on the supply side of the equation along with demand relative to the existing workforce. Virginia currently identifies high demand jobs based on the existing occupational openings, transfers and exits; however, no state entities currently identify workforce shortages and assess the adequacy of higher education programs to address those shortages, with the exception of a few one-time studies. All parties interviewed expressed support for SCHEV's alignment project as a means to address this issue. Additionally, all saw value in using such analysis to inform state policy pertaining to workforce development, education/higher education and economic development.

As a next step, staff conducted interviews with other states deemed to have alignment efforts from which the Commonwealth could learn. Input from various Virginia state stakeholders, the National Governors Association and internal staff research served as the basis for the list of interviewed states. This list is not exhaustive and as other relevant state models emerge, staff will conduct additional interviews and if findings warrant, update this list.

The subsequent table of preliminary findings summarizes those interviews as well as common and divergent themes. The table organizes input based on the responsible entity, dedicated staff resources, type of analysis performed and associated policy and planning impacts.

The next steps and timeline of this project are included below.

Next steps:

- Identify needs for supply, demand and workforce shortage data and resources: The project will identify the needs of institutions and other users of the information. This effort also will identify any required mandates or potential opportunities to use the data to support strategic funding or training based on an identified need.
- Follow up with Virginia stakeholders (state agencies, educational stakeholders, institutions) and interviewed states as needed. The project report will include recommended infrastructure to conduct supply, demand and workforce shortage analysis and serve as a resource to users of the information for planning and policy efforts.
- Develop outline for report and subsequent data appendices.

Timeline:

- October-December 2019: Preliminary discussions with state agencies regarding current availability of data, initial meetings with three to five states and mapping

- of entities that produce supply, demand and workforce shortage data. Update provided at January Council meeting – **Completed**
- January-March 2020: Assess stakeholder priorities and resource needs. Update provided at March Council meeting.
 - April-May 2020: Present draft report to Council.
 - May-June: Modify report based on input from Council members and others.
 - July 2020: Present final report to Council and transmit to community, including the Governor’s Chief Workforce Development Officer.

Relationship to the Virginia Plan for Higher Education: This item relates to the goal of “advancing economic and cultural prosperity with the strategy of building a competitive, future-ready workforce for all regions.” It also fulfills one of the Council’s recently established priority initiatives, to “establish the means by which policy makers can assess, align and publicize employer demand and postsecondary education programs and graduates.”

Materials Provided: Appendix summary table of preliminary findings identifying common themes and important differences between other states’ approaches to alignment data analysis and associated policy implementation and strategic planning.

Financial Impact: No estimated impact at this time.

Timetable for Further Review/Action: Council will receive updates at subsequent meetings.

Resolution: N/A

Appendix: Higher Education and Workforce Alignment Project

Summary of preliminary findings

The below table identifies common and divergent themes based on interviews with other states implementing coordinated alignment data, policy and planning efforts. Input from various Virginia state stakeholders, the National Governor's Association and internal staff research served as the basis for this list. This list is not exhaustive and as other relevant state models emerge, staff will conduct additional interviews and if findings warrant, update this list.

State	Responsible entity	Data produced and type of analysis	Staffing level	Data resources used	Timeline and inputs	Policy impacts	Institutional planning impacts
Kentucky	Kentucky Center for Statistics (KYSTATS) under KY Secretary of Workforce	Kentucky Future Skills Report Supply and Demand	1 contractor and 2 full time research analysts	Existing state and federal data. Analysis via internally developed crosswalk.	5-year future demand. State and regional quantitative data.	Work-ready scholarship tied to report findings. Free tuition for up to an associate's degree.	Institutions not mandated to do so, but use to expand programs as necessary.
Pennsylvania	Pennsylvania Department of Labor and Industry Center for Workforce Information and Analysis under PA State Workforce Boards	Pennsylvania High Priority Occupations Demand	1 full time statistician	Existing state and federal data. Analysis via internally developed crosswalk.	Annual demand. State and regional quantitative and qualitative data (via regional petition process).	Report drives annual workforce funding and training focuses. Used by CTE schools for equipment grants	Unknown - the extent used by higher education.

State	Responsible entity	Data produced and type of analysis	Staffing level	Data resources used	Timeline and inputs	Policy impacts	Institutional planning impacts
Iowa	State Workforce Board and Iowa College Aid	Future Ready Iowa Demand	1 part time person at Iowa College Aid (crosswalk analysis and future jobs program implementation).	Existing state and federal data. High demand occupations identified by state workforce board. Analysis internally via crosswalk (hybrid of national and NCES models) by Iowa College Aid	Annual demand. State and regional (by institution listing programs not in-demand occupations) Quantitative and qualitative via employer survey component.	Based on legislation passed in 2019, additional financial aid funds created the Iowa Future Jobs Grant, Iowa Future Jobs Last Dollar Scholarship, apprenticeship development fund and employer innovation fund.	To be determined. First report released in summer 2019.
Montana	Montana Department of Labor and Industry (and support by Montana Higher Education)	Statewide College Workforce Report Supply and Demand and Shortage (based on degree programs undersupplied)	1 full time economist	Existing state and federal data. Internal analysis via national crosswalk method. Four different demand analyses performed (industry, occupation,	5-year future demand. Subsequent reports to be done every two years and shorter in length. Quantitative with internal custom reports for	Board of Regents passed a levy to fund higher education based on the outcomes report. Resulted in “Becoming an Alum” project to increase re-entry,	Not mandated to use but have used, especially 2-year colleges. Carroll College in Helena expanded health care programs and Great Falls College expanded dental hygiene program because of the findings.

State	Responsible entity	Data produced and type of analysis	Staffing level	Data resources used	Timeline and inputs	Policy impacts	Institutional planning impacts
				program and workforce outcome)	each institution.	completions or additional training/credentials.	
Colorado	Colorado Executive Council on Workforce, Department of Higher Education and Department of Education	Talent Pipeline Report Supply and Demand and Shortage (based on gaps between job openings and degree completions)*	1 full time position – shared between workforce, higher education and education state entities.	Existing state and federal data. Internal analysis with feedback from a formal working group. Theme of report varies annually. Previous versions included crosswalk.	Annually. State and regional quantitative and qualitative (by testimonials in latest report). Report includes sector strategies component. Report identifies policy impacts from previous years.	Legislature has passed more than 30 bills based on data and analysis from previous and current talent pipeline reports.	Not mandated. Institutions use the report to expand programs to meet demand. Community colleges have used the report to establish programs to meet demand.

*2017 shortage analysis only.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #I.H. – Update on Graduate Outcome Survey

Date of Meeting: January 7, 2020

Presenter: Dr. James Ellis
Director of Design and Methodology
VCU Survey and Evaluation Research Laboratory
jmellis@vcu.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: October 28, 2019

Action: Council received an update on the graduate outcomes survey and discussed potential survey questions.

Purpose of the Agenda Item: The purpose of this agenda item is to inform the Academic Affairs committee of the current status of the project to conduct a comprehensive survey of graduates of Virginia public institutions, as funded by the 2019 General Assembly.

Background Information/Summary of Major Elements: The 2019 General Assembly passed an amended budget allocating \$750,000 for the administration of a one-time survey of graduates of public institutions of higher education. This funding allocation was based on a request from Council for \$1.25 million for a survey to determine the success of Virginia graduates in securing employment, earning wages, and contributing to the civic life of their communities. Council is seeking additional funding from the public colleges and universities and the Virginia Economic Development Partnership.

SCHEV has entered into a Memorandum of Understanding (MOU) with the VCU Survey and Research Evaluation Laboratory to conduct the survey and analyze and report on its results. Dr. Ellis will provide an update on the current status of survey design and implementation.

Materials Provided:

PowerPoint presentation will be provided at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: Continuing updates will be provided at Council meetings through 2020.

Relationship to Goals of the Virginia Plan for Higher Education: The post-college outcomes survey is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

The survey is expected to have an impact on multiple strategies related to these two goals, including the following:

Goal 2:

- Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
- Engage adults and veterans in certificate and degree completion and lifelong learning

Goal 4:

- Build a competitive, future-ready workforce for all regions
- Demonstrate the impact of higher education on state and regional economic development

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #I.I. – Report of the Staff Liaison to the Committee

Date of Meeting: January 7, 2020

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: N/A

Materials Provided:

- “Report of the Staff Liaison to the Academic Affairs Committee,” by Dr. Joseph G. DeFilippo.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Report of the Staff Liaison to the Academic Affairs Committee, January 2020

Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning

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Virginia Association of School Superintendents

- **Paul Smith** presented with **Patricia Parker** at the fall meeting of the Virginia Association of School Superintendents in Charlottesville (October 21). The presentation focused on the Passport and Uniform Certificate of General Studies (UCGS) programs and their application to dual enrollment. Dr. Smith and Ms. Parker defined the Passport and UCGS programs, discussed Passport and UCGS course transferability, and outlined challenges to applying the Passport and UCGS to dual enrollment programs.

State Authorization Reciprocity Agreement (SARA) Advisory Committee

- **Joseph G. DeFilippo**, **Darlene Derricott**, and **Emily Hils** hosted and welcomed the Virginia-SARA Advisory Committee (VSAC) at the Marriott Hotel in Richmond, Virginia (November 14). This is SCHEV's fifth annual meeting since obtaining state membership in 2014. The VSAC meeting reflected a diverse array of higher education contributors, including over 85 participants, representing 48 of Virginia's SARA institutions. The meeting agenda included presentations by state and national experts about trends in distance education, federal regulations, state authorization requirements, disclosures, nursing licensure, reporting, and regional and national resources. Attendees expressed an appreciation to SCHEV for the opportunity to meet yearly, for the time allotted for institutional participation, and for continued updates and the sharing of best practices regarding compliance requirements.

Instructional Programs Advisory Committee (IPAC)

- IPAC met on November 15, at the Virginia Community College System Offices. The agenda of the three-and-a-half hour meeting was dedicated entirely to transfer legislation, policy and practice. Moderated by **Joseph G. DeFilippo**, the meeting was attended by approximately 50 representatives of Virginia institutions, SCHEV, VCCS, and the Aspen Institute. Presentations were given by **Patricia Parker**, **Paul Smith**, **Josh Wyner** (Aspen Institute), **Lara Couturier** (HCM Strategists), and several Virginia institution experts.

Post-College Outcomes Survey Project

- SCHEV hosted the Post-College Outcomes Survey Project Advisory Committee at its offices in Richmond to finalize the survey questionnaire (November 21 and December 12). **Joseph G. DeFilippo** and **Ashley Lockhart** hosted the meetings with Jim Ellis from VCU's SERL.

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Staff Activities and Recognition

Darlene Derricott

- Attended the NC-SARA State Portal Entity Meeting in Atlanta, Georgia (September 10-11). Dr. Lori Williams, President and CEO of NC-SARA, welcomed members and expressed her role, the board, staff interest and the future of NC-SARA. Presenters included information on the new NC-SARA website, accreditation, provisional approvals and appeals, out of state placements, mergers and closures.
- Attended the Southern Regional Education Board (SREB) Cooperative State Agencies Professional Development Conference in Atlanta, Georgia (October 8-10). The conference was specifically designed for SARA members to learn about the work of other SREB states.
- Attended the Southern Regional Education Board (SREB) SARA Steering Committee Meeting in Atlanta, Georgia (October 16-17). Member states established working groups on policy, communications, training and development and were tasked with delivering outcomes by the June 2020 meeting. States also discussed policies on regional compacts and state appeals, provisional approvals and non-compliance consequences for institutions not reporting.

Ashley Lockhart

- Attended the VCU Center on Transition Innovations Advisory Council meeting in Richmond, VA (October 31). The Center on Transition Innovations (CTI) at Virginia Commonwealth University provides evidence-based resources and information along with emerging practices in the field for students with disabilities. As part of her work with the Advisory Council, Ms. Lockhart was asked to join the “College Success” Technical Workgroup which will help to identify the mental health challenges that Virginia community college students face when completing their degree/certificate or transferring to a 4-year college. The project is funded over a two-year period to gather information through focus groups, structured interviews, and a statewide survey.
- Attended the National Threat Assessment Conference for Educational Institutions in Richmond, Virginia (November 4-6). The conference brought together nationally recognized experts in the field of threat assessment to facilitate safer institutions of learning in the Commonwealth with presentations on strategies for establishing behavioral threat assessment legislation, developing a framework for our model policies, and implementing threat assessment in schools and campuses. There were also presentations on lessons learned from recent school tragedies in Connecticut, Florida, Virginia, and Colorado.
- Attended the House Appropriations Committee retreat in Norfolk, Virginia (November 19).
- Convened the Outstanding Faculty Awards Final Review Panel at SCHEV’s offices in Richmond (December 3). The Final Review Panel chose 12 recipients from 27 finalists. This year’s recipients will be honored at a luncheon on March

9, 2020 and will each receive an honorarium of \$7,500, sponsored by Dominion Energy.

Beverly Rebar

- Presented to the Student Advisory Committee on regarding SCHEV legislative work (November 8).
- Joined other SCHEV staff to tour University of Mary Washington and engage in a discussion with institutional leadership (November 11).
- Attended the House Appropriations Committee retreat in Norfolk, Virginia (November 19 and 20).
- Graduated as part of the 2019 class of Lead Virginia (November). Lead Virginia creates a strong state network leaders who become a resource for the Commonwealth's future. Graduates are challenged to work within and outside the political arena to usher in positive change for the state.
- Met with the Open Virginia Advisory Committee and Library Advisory Committee and convened institutional legislative liaisons for a discussion on the Governor's introduced budget and the upcoming session (December).

Paul Smith

- Convened the Dual Enrollment and Passport Advisory Committee (November 13). The goals of the meeting were to finalize the structure of the Uniform Certificate of General Studies and receive feedback on the *Public Higher Education Guidelines for the Development of Transfer Agreements* policy draft. The committee's feedback was used to create an updated draft of the policy guidelines and was presented to the Institutional Program Advisory Committee on November 15, 2019 for additional comments.
- Presented to the Region eight superintendents at Southside Virginia Community College on the Passport and Uniform Certificate of General Studies programs and their application to dual enrollment (November 18th). The conversation focused on the challenges of applying the Passport and UCGS programs to existing dual enrollment structures.
- Co-presented with Josh Floyd from Wytheville Community College on dual enrollment quality standards at the Virginia College Access Network's annual meeting (December 5). Dr. Smith provided a state-level perspective on the need for quality in dual enrollment programs and presented state-level data on student academic performance after the completion of a dual enrollment program.

Academic Affairs Staff:

Dr. Joseph G. DeFilippo, Director, Academic Affairs & Planning
Ms. Darlene Derricott, Senior Coordinator, Academic Services
Dr. Jodi Fisler, Associate for Assessment Policy & Analysis
Ms. Emily Hils, Academic Programs and Services Specialist
Ms. Ashley Lockhart, Coordinator for Academic Initiatives
Dr. Monica Osei, Associate Director for Academic Programs & Instructional Sites
Ms. Beverly Rebar, Senior Associate for Academic & Legislative Affairs
Ms. Sylvia Rosa-Casanova, Director, Private Postsecondary Education
Dr. Paul Smith, Senior Associate for Student Mobility Policy & Research

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
OCTOBER 28, 2019
MINUTES**

Tom Slater, the committee chair, called the meeting to order at 3:00 p.m. in the Main Conference room on the 9th floor of the James Monroe Building in Richmond, Virginia. The committee members present: Marge Connelly, Victoria Harker, Henry Light, William Murray and Tom Slater.

The following committee member was absent: Stephen Moret.

Staff members present: Tom Allison, Lee Andes, Peter Blake, Alan Edwards, Jean Huskey, Wendy Kang, Scott Kemp, Tod Massa, Beverly Rebar, Lee Ann Rung, Felix Sam, Kristin Whelan and Yan Zheng.

Deb Love from the Office of the Attorney General also was present.

Others present: Pam Currey, Pamela Fox, Robert Lambeth, Larry Stimpert

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Mr. Light, the minutes from the September 16, 2019, meeting were approved unanimously.

UPDATE ON ENROLLMENT PROJECTIONS

Dr. Massa provided an update on enrollments and degree estimates. He asked committee members to forgo action until January as we are awaiting updates from two institutions. Committee members asked if there are consequences for institutions that report late. Dr. Massa said that delays in budget recommendations are the consequence.

ACTION ON FINANCIAL AID REFORM STUDY

Mr. Andes reported to the Council on the review of the state's need-based financial aid and funding allocation methodology. The current funding model, referred to as the Partnership Model, is unchanged since 2005.

Mr. Allison briefly reviewed the Partnership Model. In this model, students who attend more expensive schools end up with higher unmet need regardless of demonstrated need. He reviewed the proposed models as presented in the September Resources and Planning meeting. He described the hybrid model that SCHEV has developed with the following recommendations:

- Improve accuracy of allocation of funds by using a student's actual expected family income (EFC.)

- Minimize the impact of higher tuition costs on influencing the financial aid allocations.
- Allocate funds based on cost and enrollment of low- and middle- income students.

The committee asked Mr. Allison to explain the math to them. He described the model as follows: The model will use the four-year sector average, rather than the institution's cost of attendance, as the beginning of the formula. The formula then discounts by 30 percent, subtracts all grant aid known to students and the EFC to come up with the unmet need number. The committee also asked if the formula takes an institution's endowment into account and was told no as this is a restriction in Code. The tuition revenue used for aid is included. Historically, the formulas have used the measure of percentage of need met, but SCHEV has found that this masks need and that three quarters of the designated high income students are actually from families whose income is just over the threshold of high income. The new formulation is careful to avoid pitting low- and middle income against each other. The new concentration on the average need of students, better focuses the funding on the students who most need it.

The committee asked about the turn-around time for implementing the new model. The new model will take approximately two years to implement.

Mr. Allison was asked about the typical income level of a student with a zero EFC as determined by the Free Application for Federal Student Aid (FAFSA.) He stated that 99% of zero EFC students are classified as low-income meaning that their income falls below 200% of the federal poverty level.

In addition to the new model, SCHEV recommends the following updates to financial aid policies:

- Continue to review policies with the aim of simplifying the awards. Combine the VGAP and the Commonwealth Award into one award. Restrict the awards to low- and middle- income students. Restructure the awards to include incentives. All students who meet the income requirements will first receive the Commonwealth Award and if the student meets certain objections, they will be awarded a bonus in the VGAP. Financial aid directors support this. Provide institutions with more flexibility while keeping them accountable in prioritizing low- and middle- income students.
- SCHEV recommends continued monitoring of tuition revenue used for aid through the six-year-plan process and increased transparency by publicly reporting the amount of tuition revenue used for financial aid. SCHEV also recommends authorizing institutions to use a portion of tuition revenue to fund emergency awards for low-income students facing unique expenses that threaten their ability to remain enrolled.
- Support for continued expansion outreach designed to improve student preparation for higher education. This should include support for current outreach programs, programs that aid in FAFSA completion, on-line resources and wrap around social services.

On a motion from Mr. Connelly and seconded by Mr. Light, the following motion was approved unanimously (5-0) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the final report on the Review of Financial Aid Funding Formulas and Awarding Practices and directs staff to proceed with the recommendations therein.

REVIEW OF BUDGET AND POLICY RECOMMENDATION FOR THE 2020-2022 BIENNIUM

Ms. Kang reviewed the draft budget with the committee with the goal of finalizing recommendations to the Governor and General Assembly for the 2020-2022 biennium. A significant investment last year enabled us to enact many of our policies, but is still below what is needed. The recommendations are sized up based on revenue forecasts.

The committee asked if the state still views financial aid as one-time money and Ms. Kang explained that the institutions expect that funding in their budgets, but because of contingencies built into the Code language, budget fluctuations cannot affect what a student receives in their award. Financial aid is year to year, students must maintain the same level of need to receive the same aid. The committee expressed a need to be clearer with SCHEV's expectations of the institutions that additional funding from the general assembly should reflect a lower tuition increase, but allow them to maintain the autonomy of their Boards of Visitors. Tuition freezes are moderated with allocation of additional funds. The committee suggested changing the language to reflect SCHEV changes to financial aid rather than tuition policy with a goal to maintain affordability and quality and excellence.

Ms. Kang outlined the goal areas informing budget recommendations:

Affordability and excellence:

- Need based financial aid awarding.
- Operational support – institutions will higher levels of Pell grant eligible students would get greater funding. Committee members expressed concern that there is no explicit promise from the institutions to keep tuition and fees from increasing.
- Tuition Assistance Grant (TAG)

The budget recommendation increases the TAG grant to \$3,675. Chairman Slater yielded to President Stimpert from Hampton-Sydney College and President Fox from Mary Baldwin University. Both presidents appealed to the committee on behalf of the private institutions in the state. They requested an additional one thousand dollar per award increase for the TAG grant, capital funding consideration and inclusion in the Internship Pilot Program. Committee members stated that often not all of the TAG funds that are allocated are used and asked if carryover could be placed used to increase the award amounts. They also asked how the carryover could affect individual awards. Committee members asked how TAG funds relate to the amount of financial aid for public versus private students. Mr. Andes said that in

Code, TAG cannot exceed the subsidy for public institution. Dr. Murray suggested a change to the language and recommended a resolution to extend one-time revenues to increase public and private aid up to four thousand dollars if funds were available. The full language updated was to be presented in the full council meeting. The committee also suggested that expected outcomes could also be used to influence institutional spending and student behavior for out-of-state students with the goal of attracting and keeping out-of-state talent.

- Office of Qualified Loan Ombudsman.
- Virginia Military Survivors Program.
- Graduate financial aid.

Access and completion:

Partnering with the Virginia Department of Education, SCHEV is implementing a statewide initiative to attract students to higher education through supporting existing programs such as 1,2,3 GO, early college testing and increased advising. These initiatives and others are implemented with the goal of attracting the 25,000 Virginia high school graduates who do not pursue any form of higher education or credentialing after receiving their high school diploma. SCHEV also recommends a strong investment in community colleges to address gaps in workforce demands and support programs designed to produce skilled trades in high demand areas.

The committee members expressed support for increased funding for programs aimed at improving completion rates. The members asked if the increased allocation would be in the form of a grant and stressed that they would like more funding to be explicitly tied to completion. Members asked if the Six-Year plans include funding requests for new programs aimed at increasing completion rates.

Talent development:

Ms. Kang reviewed the budget recommendations aimed to improve talent development in the Commonwealth. A greater investment in the Internship Pilot Program is recommended. The increased funding would provide matching grants to institutions to grow the program. Greater investment will allow a focus on new partnership development, aid with training employers who have never had interns and build awareness statewide. SCHEV is working closely with the Chamber of Commerce to expand the Internship Pilot program state-wide and open it to private institutions. Funding will also encourage consistency in the program across campuses thus making the program more equitable. Committee members asked that SCHEV determine who will be accountable in the program and stated that the program should have specific goals. Members also asked how SCHEV plans to grow the program in areas of the state with the greatest needs. Ms. Kang offered to have a presentation on the program at the January meeting. Chairman Slater mentioned the Rolls-Royce plant in Prince George having problems finding qualified employees. Dr. Murray stated that we need more structure in the program for more credibility and funding.

Efficiency, effectiveness and planning:

- Efficiency and effectiveness study.

SCHEV is requesting funding to create a working group or contract an outside study to provide an objective review of structures, processes, policies and outcomes in public institutions and state government. SCHEV would like the General Assembly to review this request as similar to the financial aid review. The estimated cost is \$150,000 per year.

- Suspend level 2 measures for the 2020-2022 biennium.

These measurements were removed from the Institutional Performance Standards (IPS) in 2018, but are still reported. SCHEV recommends suspending these measures as we review the assessment process for these measures.

- Support reserve funding to prepare for an economic downturn.

Other initiative areas:

- Virtual Library of Virginia (VIVA)

VIVA is the academic library consortium of Virginia. It provides direct support to academic institutions and students across the state. SCHEV recommends continued support for this shared service model.

- Commonwealth Graduate Engineering Program (CGEP)

CGEP is a consortium of six Virginia universities that delivers graduate level engineering education to Virginia's scientists and engineers. SCHEV recommends the funding be split between general fund and nongeneral fund as is the current practice.

- Agency initiatives

To meet additional demands and expectations, SCHEV requests funding to fill at least two of five critical staff vacancies and funding for modernizing our equipment to reduce administrative burden and increase efficiency.

On a motion from Mr. Slater and seconded by Mr. Harker, the following resolution was approved unanimously (5-0) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Budget and Policy recommendations for the 2020-2022 biennium.

ACTION ON CAPITAL OUTLAY BUDGET

Ms. Kang presented SCHEV's recommendations on the Capital Outlay portion of the budget report. SCHEV is awaiting the implementation of the COVA Trax/M-R_Fix system to have access to more information to assess capital needs. SCHEV staff proposes to continue to place a high priority on funding for maintenance reserve, but will defer to the Department of Planning and Budget for determining funding amounts this year.

The higher education institutions submitted 147 capital outlay project requests to the Department of Planning for 2020-2022. Using the Council's Fixed Assets Guidelines, staff reviewed 123 capital outlay requests that have a general fund component. Nineteen of the projects are authorized for planning by the General Assembly or are related to equipment funding of previously authorized construction. SCHEV staff reviewed and prioritized these projects according to the Council's Fixed Asset Guidelines and programmatic reviews from site visits and discussions with institutional experts.

On a motion from Ms. Harker and seconded by Ms. Connelly, the following resolution was approved unanimously (5-0) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia supports additional investment in the maintenance reserve program, but defers the determination of funding amounts to the Department of Planning and Budgeting for the 2020- 2022 Biennium until additional data are available through the COVA Trax/M-R-Fix system.

BE IT FURTHER RESOLVED that the State Council of Higher Education calculates a need of \$824,779,216 from the general fund and \$1,750,000 from nongeneral funds to support the capital outlay needs of public higher education institutions in the 2020-2022 biennium.

BE IT FURTHER RESOLVED that the State Council of Higher Education recommends that a priority for debt authorization be provided for the Maintenance Reserve Program.

UPDATE ON THE OFFICE OF THE QUALIFIED EDUCATION LOAN OMBUDSMAN ACTIVITIES FOR 2019

Mr. Kemp, SCHEV's loan advocate provided Council an update on the initiatives of his office. In the past year, the loan ombudsman's office has opened 130 cases.

Mr. Kemp presented on the background and current status of student debt in Virginia. The total nationwide student debt has reached 1.6 trillion dollars with a default rate of 10.1% and 43% loans in distress (interest only payments or missing payments).

The students with less than \$5,000 in debt are most likely to default. These students have the highest default rate since they likely never completed a credential or degree and did not get the increase in salary that comes with higher education. There are about one million borrowers in Virginia with an average of \$36,000 per borrower.

The Office of the Qualified Loan Ombudsman office is partnering with the Virginia Department of Education to provide student information on loans. The office is creating an online module based workshop for students and creating specific modules for inclusion in the Economics and Personal Finance course mandate by the DOE for all Virginia high school students. He reviewed the following policy considerations with the committee:

- Simplify Repayment Plans

- Fix Public Service Loan Forgiveness (PSLF)
- Fix Spousal Consolidation Loan
- Stop Collections – Move all defaulted loans to IBR
- Resolve Borrower Protection Cases (School Closures)
- Require Annual Loan Counseling in College
- Incentivize those who pay off loan early

The committee asked for clarification in the name of the office – ombudsman or advocate. Mr. Kemp explained that ombudsman refers to the office and loan advocate is his title.

Committee members wanted more details on what kinds of students at which type of institution of higher education are taking out the most loans and defaulting most often. Mr. Kemp referred to the data in his presentation to show that students who attend proprietary schools are most likely to take out loans and default later.

At the end of the meeting, Ms. Kang Wendy took a few moments to personally thank the members of her team for help in creating the budget.

MOTION TO ADJOURN

The Chair adjourned the meeting at 5:00 p.m.

Tom Slater
Committee Chair

Kristin Whelan
Coordinator, Executive & Board Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #II.C – Discussion of 2019 Fall Enrollment at Public Four-Year Institutions

Date of Meeting: January 7, 2020

Presenter: Tod Massa
Director of Policy Analytics
todmassa@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: January 2020

Action: Council received an update on Fall 2019 enrollment

Background Information/Summary of Major Elements: Student enrollment at Virginia's public four-year institutions in Fall 2019 totaled 223,438, the largest enrollment in history. Public four-year institutions increased enrollment by 3,183 students (1.4%) over Fall 2018 levels.

While some institutions lost enrollment compared to last year, overall undergraduate enrollment has increased. Enrollment of undergraduate students is up by 750 (0.4%). Enrollment of first-time-in-college students increased by 1,139 students (3.2%). In-state, undergraduate enrollment increased by 602 students, or 0.4%.

Enrollment figures for the Virginia Community College System and the private nonprofit institutions will be reported at the next meeting.

Materials Provided: Attached is a summary of enrollment data at public four-year institutions. More details are available on the SCHEV website's Research section (<https://research.schev.edu/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports>).

Financial Impact: None.

Timetable for Further Review/Action: Additional and updated information on Fall 2019 enrollment will be posted regularly to the SCHEV website.

Resolution: None.

Fall 2019 Enrollment at Public Four-Year Institutions

Overview

The information below details student enrollment at public four-year institutions in Fall 2019. The information also includes comparisons to institutional enrollment projections. Since enrollment is a predicate to degree completion, ensuring that the Commonwealth has policies aligned to support enrollment is a key element to meeting the degree goals of the Top Jobs Act and becoming the best-educated state in the nation by 2030.

These and other data related to enrollment can be found on the SCHEV research website (<https://research.schev.edu/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports>).

Highlights

Enrollment at the public four-year colleges and universities remains strong overall. Total enrollment is up, based predominantly on uninterrupted demand for undergraduate enrollment at these institutions for the past quarter of a century. Enrollment of undergraduate students over the prior year was up by 750 students (0.4%). Enrollment of undergraduate students is 0.4% lower than the institutions projected in the spring 2019.

The number of new first-time-in-college students increased by 1,139 (3.2%) to 36,583. This represented an increase of 658 students from Virginia and an increase of 481 nonresident students.

Enrollment of new undergraduate transfer students (from all institutions) decreased by 197 students (-1.8%) to 10,982, most likely reflecting the post-recession decline in enrollment at Virginia's community colleges.

A total of 7,068 of these new transfers came from the Virginia Community College System and Richard Bland College, a decrease of 327 students (-4.4%); 3,261 had completed an associate degree in the prior year, a decrease of 73 students (-2.2%).

George Mason University is Virginia's largest public four-year institution. It also enrolls the largest number of in-state undergraduate students. Virginia Military Institute is Virginia's smallest public four-year institution.

Six institutions enroll over 77% of Virginia undergraduate students at four-year public institutions – George Mason, Virginia Commonwealth, Virginia Tech, Old Dominion, James Madison and Virginia.

From 2000 to 2019, enrollment of undergraduate women has increased 31%. From 2018 to 2019, the percentage of women in total undergraduate enrollment remained at 54%.

Virginia's public four-year institutions are becoming more racially diverse. Since 2000, enrollment of non-white undergraduate students (excluding international students) has

increased 99%. As a percentage of total undergraduate enrollment, the number of non-white students has increased from 26.6% to 40.3% during the same period.

Conclusion

Fall 2019 undergraduate enrollment at the public four-year institutions was higher than the prior year, but lower than institutions' projections. In fact, undergraduate enrollment has increased every year since 1994. In-state undergraduate enrollment also increased every year from 1994, except in 2000 (decrease of 327 students) and in 2018 (decrease of 54 students). In short, public baccalaureate enrollment has set record levels for 25 years. Even with dramatic changes at individual institutions, Virginia public higher education remains a highly desired destination.

In fall of 2019, enrollment of first-time-in-college students went up (3.2%), while enrollment of new undergraduate transfer students declined (-1.8%). George Mason University is the state's largest public four-year institution. It and five other institutions enroll 77% of Virginia undergraduate students enrolled at public four-year institutions. Undergraduate students at public four-year institutions are predominately women, and student enrollment increasingly is becoming more racially diverse.

Ensuring that the Commonwealth has policies aligned to support enrollment is a key element to meeting the degree goals of the Top Jobs Act and becoming the Best-Educated State in the Nation by 2030.

Table 1: Total Enrollment at Public Four-year Institutions						
Institution	Enrollment in 2019-20			Projections for 2019-20		
	N	Change from 2018-19		N	Difference between Enrollment and Projections*	
		N	%		N	%
Total Public Four-year Institutions	223,438	3,183	1.4%	222,142	1,296	0.6%
Christopher Newport University	4,919	-38	-0.8%	5,074	-155	-3.1%
George Mason University	38,255	578	1.5%	38,592	-337	-0.9%
James Madison University	21,820	69	0.3%	21,968	-148	-0.7%
Longwood University	4,468	-443	-9.0%	4,485	-17	-0.4%
Norfolk State University	5,601	397	7.6%	5,190	411	7.9%
Old Dominion University	23,675	-501	-2.1%	24,107	-432	-1.8%
Radford University	11,870	2,535	27.2%	11,141	729	6.5%
University of Mary Washington	4,488	-239	-5.1%	4,525	-37	-0.8%
University of Virginia	25,018	379	1.5%	24,830	188	0.8%
University of Virginia's College at Wise	2,002	-63	-3.1%	1,998	4	0.2%
Virginia Commonwealth University	30,103	-973	-3.1%	30,300	-197	-0.7%
Virginia Military Institute	1,698	13	0.8%	1,693	5	0.3%
Virginia State University	4,365	-20	-0.5%	4,459	-94	-2.1%
Virginia Tech	36,383	1,533	4.4%	34,955	1,428	4.1%
William & Mary	8,773	-44	-0.5%	8,824	-51	-0.6%

Total in-state undergraduate enrollment at the public four-year colleges and universities has increased every year since 1994, including 2019 where in-state undergraduate enrollment experienced a modest increase of 0.4% from the previous year. The only years that this was not true for in-state undergraduates was 2000, which was slightly lower than in 1999, and 2018, which was slightly lower than in 2017.

Table 2: Fall Enrollment Trends in Undergraduate Enrollment at Total Public Four-year Institutions

Year	Total	% Annual Change	In-State	% Annual Change In-State
1992-93	121,953		98,909	
1993-94	120,479	-1.2%	97,879	-1.0%
1994-95	119,509	-0.8%	97,324	-0.6%
1995-96	120,521	0.8%	97,818	0.5%
1996-97	122,979	2.0%	98,905	1.1%
1997-98	125,441	2.0%	100,931	2.0%
1998-99	127,740	1.8%	102,609	1.7%
1999-00	131,305	2.8%	105,613	2.9%
2000-01	131,805	0.4%	105,286	-0.3%
2001-02	135,157	2.5%	107,731	2.3%
2002-03	138,484	2.5%	110,693	2.7%
2003-04	139,408	0.7%	111,714	0.9%
2004-05	140,545	0.8%	113,120	1.3%
2005-06	144,770	3.0%	116,873	3.3%
2006-07	147,110	1.6%	118,766	1.6%
2007-08	150,889	2.6%	121,873	2.6%
2008-09	155,177	2.8%	125,473	3.0%
2009-10	158,833	2.4%	128,935	2.8%
2010-11	161,417	1.6%	131,489	2.0%
2011-12	164,460	1.9%	134,269	2.1%
2012-13	166,722	1.4%	136,138	1.4%
2013-14	168,239	0.9%	137,345	0.9%
2014-15	169,119	0.5%	138,363	0.7%
2015-16	170,590	0.9%	138,488	0.1%
2016-17	170,999	0.2%	139,430	0.7%
2017-18	174,032	1.8%	141,645	1.6%
2018-19	174,795	0.4%	141,591	-0.04%
2019-20	175,545	0.4%	142,193	0.4%

In-state undergraduate enrollment increased by 602 students, or about 0.4% over 2018 and about 0.3% lower than institutional targets. Of the seven institutions that experienced decreased enrollment, two had enrollment declines over 5%. Eight institutions had increases in enrollment. Norfolk State University and Virginia Tech had the largest proportional increases (8.1% and 4.7% respectively).

Table 3: In-State, Undergraduate Enrollment at Public Four-year Institutions						
Institution	Enrollment in 2019-20			Estimates for 2019-20		
	N	Change from 2018-19		N	Difference between Enrollment and 2019 Projections	
		N	%		N	%
Total Public Four-year Institutions	142,193	602	0.4%	142,672	-479	-0.3%
Christopher Newport University	4,516	-11	-0.2%	4,675	-159	-3.4%
George Mason University	22,934	499	2.2%	22,848	86	0.4%
James Madison University	15,250	234	1.6%	15,318	-68	-0.4%
Longwood University	3,512	-428	-10.9%	3,520	-8	-0.2%
Norfolk State University	3,893	293	8.1%	3,589	304	8.5%
Old Dominion University	17,401	-57	-0.3%	17,303	98	0.6%
Radford University	7,398	30	0.4%	7,385	13	0.2%
University of Mary Washington	3,825	-204	-5.1%	3,882	-57	-1.5%
University of Virginia	11,714	86	0.7%	11,679	35	0.3%
University of Virginia's College at Wise	1,859	-85	-4.4%	1,880	-21	-1.1%
Virginia Commonwealth University	21,151	-639	-2.9%	21,562	-411	-1.9%
Virginia Military Institute	1,054	28	2.7%	1,063	-9	-0.8%
Virginia State University	2,923	23	0.8%	3,109	-186	-6.0%
Virginia Tech	20,668	923	4.7%	20,658	10	0.05%
William and Mary	4,095	-90	-2.2%	4,181	-86	-2.1%

New first-time-in-college students from Virginia had an overall increase of 2.4% or 658 students. Seven institutions had decreases in enrollment. Longwood (-22.6%), Radford University (-6.2%), University of Mary Washington (-5.5%) and University of Virginia's College at Wise (-7.9%) had the largest proportional decreases. Of the eight institutions that experienced increased enrollment, Christopher Newport (2.7%), George Mason (2.7%), and James Madison University (1.0%) had the smallest proportional increases. Norfolk State University (12.0%), University of Virginia (4.4%), Virginia Military Institute (5.4%), Virginia State University (13.5%), and Virginia Tech (18.0%) had the largest proportional increases.

Table 4: In-State, First-Time-in-College Enrollment at Public Four-year Institutions

Institution	Enrollment in 2019-20			Estimates for 2019-20		
	N	Change from 2018-19		N	Difference between Enrollment and 2019 Projections	
		N	%		N	%
Total Public Four-year Institutions	28,106	658	2.4%	28,666	-560	-2.0%
Christopher Newport University	1,153	30	2.7%	1,127	26	2.3%
George Mason University	2,996	80	2.7%	3,257	-261	-8.0%
James Madison University	3,336	33	1.0%	3,368	-32	-1.0%
Longwood University	741	-216	-22.6%	782	-41	-5.2%
Norfolk State University	833	89	12.0%	746	87	11.7%
Old Dominion University	2,837	-15	-0.5%	2,809	28	1.0%
Radford University	1,497	-99	-6.2%	1,524	-27	-1.8%
University of Mary Washington	790	-46	-5.5%	789	1	0.1%
University of Virginia	2,598	110	4.4%	2,679	-81	-3.0%
University of Virginia's College at Wise	244	-21	-7.9%	266	-22	-8.3%
Virginia Commonwealth University	4,026	-150	-3.6%	4,203	-177	-4.2%
Virginia Military Institute	274	14	5.4%	263	11	4.2%
Virginia State University	722	86	13.5%	746	-24	-3.2%
Virginia Tech	5,112	781	18.0%	5,129	-17	-0.3%
William and Mary	947	-18	-1.9%	972	-25	-2.6%

Enrollment of new transfer students from Virginia Community College System (VCCS) and Richard Bland dropped 4.4%, with decreases at 12 institutions. This likely reflects the ongoing enrollment and market shift that has been occurring in the two-year sector as the economy has strengthened. It is worth noting, though, that there were 266 fewer associate degrees awarded in 2018-19 in the public two-year institutions, and that likely explains some of the loss. Three institutions increased the number of transfer students from the previous year, eight students at Virginia State University, 17 students at William and Mary, and 21 transfers at Norfolk State University.

Table 5: Transfer Enrollment at Public Four-year Institutions from VCCS and RBC

Institution	Total Transfers 2019-20			Transfer with AA/AAS in Prior Year Enrolling 2019-20		
	N	Change from 2018-19		N	Change from 2018-19	
		N	%		N	%
Total Public Four-year Institutions	7,068	-327	-4.4%	3,261	-73	-2.2%
Christopher Newport University	95	-3	-3.1%	45	7	18.4%
George Mason University	2,081	-114	-5.2%	1,095	11	1.0%
James Madison University	481	-25	-4.9%	232	-9	-3.7%
Longwood University	108	-20	-15.6%	48	-12	-20.0%
Norfolk State University	172	21	13.9%	54	16	42.1%
Old Dominion University	1,116	-61	-5.2%	488	-57	-10.5%
Radford University	395	-55	-12.2%	141	-11	-7.2%
University of Mary Washington	190	-27	-12.4%	101	7	7.4%
University of Virginia	353	-5	-1.4%	186	-1	-0.5%
University of Virginia's College at Wise	47	-5	-9.6%	27	-3	-10.0%
Virginia Commonwealth University	1,130	-50	-4.2%	433	-46	-9.6%
Virginia Military Institute	13	-6	-31.6%	3	3	N/A
Virginia State University	85	8	10.4%	28	4	16.7%
Virginia Tech	718	-2	-0.3%	329	0	0.0%
William & Mary	84	17	25.4%	51	18	54.5%

Of the 47,559 degree-seeking new undergraduates who enrolled at a public four-year institution, nearly one in four were first-generation students. The percentage of first-generation students reported range from 11.3% at William and Mary to 45% at Old Dominion. Please note Virginia Military Institute does not collect first generation status and Virginia State University reported the status of all students as unknown/unreported. “First generation” generally means that no parent or guardian has earned at least an associate degree, although at some institutions it means at least a bachelor’s degree.

Table 6: First Generation Degree-Seeking Undergraduates, New to the Institution at Public Four-Year Institutions		
	New Undergraduates	% First Generation
Total Public Four-year Institutions	47,559	23.5%
Christopher Newport University	1,391	18.3%
George Mason University	6,510	23.5%
James Madison University	5,190	14.1%
Longwood University	949	33.7%
Norfolk State University	1,670	27.3%
Old Dominion University	5,039	45.0%
Radford University	2,259	33.6%
University of Mary Washington	1,185	24.7%
University of Virginia	4,624	14.1%
University of Virginia's College at Wise	362	37.6%
Virginia Commonwealth University	6,133	32.5%
*Virginia Military Institute	480	0.0%
**Virginia State University	1,297	0.0%
Virginia Tech	8,767	17.9%
William & Mary	1,703	11.3%
<i>Includes Degree-Seeking, Undergraduates only</i>		
<i>*Virginia Military Institute does not collect this status</i>		
<i>**Virginia State reported unknown/unreported status for all students</i>		

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #II.D – Action on Enrollment Projections and Degree Estimates

Date of Meeting: January 7, 2020

Presenter: Tod Massa
Policy Analytics Director
TodMassa@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
- ☐ Previous review/action

Date:

Action:

Purpose of Agenda Item: To review and approve/disapprove the enrollment projections and degree estimates of the public and TAG-participating private nonprofit colleges and universities.

Background Information/Summary of Major Elements: The enrollment projections and degree estimates adopted by the Council each odd-numbered year serve as a key planning tool for higher education in the Commonwealth. With passage of the Virginia Higher Education Opportunity Act of 2011, which incorporated a goal of awarding 100,000 cumulative additional undergraduate degrees to in-state students at public institutions by 2025, with a like number from private institutions, the degree estimates are a critical component in tracking progress towards this goal. Council's adoption of a statewide target to reach 1.5 million additional degrees and workforce credentials by 2030 causes the enrollment projections and degree estimates to take on new meaning.

As part of revisions to The Virginia Plan for Higher Education, staff also is revising its estimate of what will be required to be the best-educated state in the nation. As other institutions pursue educational attainment goals, it may be necessary to increase the number of degrees and credentials that Virginia needs to achieve beyond the 1.5 million.

The enrollment projections and degree estimates are the fourth of the Council general duties:

4. Review and approve or disapprove all enrollment projections proposed by each public institution of higher education. The Council's projections shall be organized numerically by level of enrollment and shall be used solely for budgetary, fiscal, and strategic planning purposes. The Council shall develop estimates of the number of

degrees to be awarded by each public institution of higher education and include those estimates in its reports of enrollment projections. The student admissions policies for such institutions and their specific programs shall remain the sole responsibility of the individual governing boards but all baccalaureate public institutions of higher education shall adopt dual admissions policies with comprehensive community colleges as required by § 23.1-907.

During the 2011 legislative session, The Virginia Higher Education Opportunity Act of 2011, also known as “Preparing for the Top Jobs of the 21st Century,” added requirements for the nonprofit private institutions participating in the Tuition Assistance Grant program in § 23.1-304:

C. To assist the General Assembly in determining the per student amount provided for in subsection A and its relation to the per student amount provided to nonprofit private institutions of higher education pursuant to the Tuition Assistance Grant Act (§ 23.1-628 et seq.), each nonprofit private institution of higher education eligible to participate in the Tuition Assistance Grant Program shall submit to the Council its Virginia student enrollment projections for that fiscal year and its actual Virginia student enrollment for the prior fiscal year in a manner determined by the Council. The student admissions policies for such private institutions and their specific programs shall remain the sole responsibility of the governing boards of such individual institutions.

Enrollment projection highlights

These projections represent the years 2018-19 through 2024-25. Many institutions project flat projections beyond 2022-23. Between 2018-19 and 2024-25, public and private four-year and two-year colleges and universities project an increase in enrollment from **521,472** in fall 2018 to **537,089**. This increase follows three years of decline, representing the uncertainty and volatility of community college enrollment. VCCS projects a decline from **161,587** to **153,544** over the same time period and hitting a low of **146,644** next fall. The public four-year colleges and universities anticipate an increase from **220,255** in 2018 to **237,699** in the fall of 2024. Enrollment at the TAG-eligible independent colleges and universities is planned to grow significantly from **137,271** to **143,416**. As a side note, Liberty University’s projections show modest growth from **79,160** to **80,411**.

Institutions project in-state undergraduate enrollment to dip from **330,729** in 2018 to **320,041** in 2020 and to rebound to **330,547** in 2024. As above, this anticipated enrollment decline is attributable to the community college enrollment projections.

In-state undergraduate enrollment at the public four-year institutions is expected to increase from **141,591** to **147,294**, with an accompanying increase in out-of-state undergraduates from **33,204** to **37,665**. Total undergraduate enrollment at the public four-year institutions would then increase from **174,795** to **184,959**. Total undergraduate enrollment at the public four-year institutions has increased every year since 1994.

The private nonprofit colleges and universities anticipate the number of in-state undergraduate students to grow from **31,900** in fall 2018 to **35,182** and out-of-state

undergraduate students from **54,308** to **56,840**. These growth plans would result in total undergraduate enrollment moving from **86,208** to **92,020**.

Overall, graduate university enrollment will increase from **87,359** to **94,578** across the Commonwealth. Graduate enrollment at public institutions is targeted to increase from **40,384** in fall 2018 to **47,934**. The private nonprofit universities look to decrease slightly from **46,968** to **46,639** graduate students. The first professional programs sectors (law, medicine, dentistry, veterinary medicine, and pharmacy) across both public and private institutions are expected to contract from **9,568** to **9,337** students enrolled. Law programs are expected to shrink from **3,269** to **3,141** students. Medical programs will drop slightly from **3,675** to **3,628**. Dentistry programs remain flat at **410**. Pharmacy and veterinary medicine programs historically have been grouped together in the enrollment projections and are expected to shrink from **1,917** (**1,415** pharmacy, **502** veterinary medicine) to **1,670**.

Of perhaps greatest interest to policymakers and Virginia education community, the number of new, first-time in college (FTIC) students is expected to show an overall increase from **77,254** to **82,241**, with those students coming from in-state increasing from **59,470** to **61,416**. At the public four-year institutions, the projections show an increase from **27,448** in-state FTIC to **28,978**. (Enrollment in fall 2019 already has reached **28,106**, largely due to Virginia Tech's unanticipated recruiting success of new FTIC for fall 2019.) Public four-year institutions project growth in new FTIC from out-of-state students from **7,996** in fall 2018 to **9,958**. At the private nonprofit institutions, new in-state FTIC enrollment is projected to increase from **5,799** to **7,010** students, and out-of-state FTIC enrollment from **8,305** to **9,337**.

In reviewing the projection details, staff notes that not only did Virginia Tech experience a windfall of additional FTIC students (**6,285** in 2018 compared to **7,651** in 2019), but the institution intends a larger first-year class than in 2018 throughout the projections. Compared to 2018, VT plans a larger class of **6,739** FTIC students beginning in fall 2020. Of those, the institution plans to enroll **4,578** in-state FTIC students and **2,161** out-of-state students.

As the numbers of graduating high school students decline across the nation, particularly in the Northeast, Virginia institutions will see increased competition for Virginia high school graduates. Virginia institutions will have to recruit more deeply into the ranks of high school graduates and work to open new pathways for adult and other nontraditional students to achieve these enrollment goals.

Degree estimate highlights

Enrollment represents the means to an end. The higher education policy objectives of the Commonwealth are properly on credential and degree attainment. To that end, the degree-estimates component of the projections provide a direct assessment of progress to the goal of becoming the best-educated state in the nation.

With degree and credential completions through 2018-19, the Commonwealth has added **445,851** total undergraduate awards toward the current estimate of 1.5 million needed. These degree estimates suggest the Commonwealth will achieve an additional

577,042 awards for a total of **1,026,991** awards, with five years remaining. Assuming no loss and no growth in degree awards in those last five years, another **491,115** degrees and certificates will be added, taking the total to **1,518,106**, slightly above the current goal. The next few years are critical to maintaining momentum by supporting institution efforts in student success and completion.

These estimates do not include non-credit workforce credentials earned through the state's Workforce Credential Grant program. They also do not include individuals who have completed a registered apprenticeship through the Virginia Department of Labor and Industry.

Across all institutions, from 2018-19 to 2024-25, the degree estimates depict the following:

- Short-term certificates (less than two-years in length) increase from **15,047** to **16,786**.
- Transfer-oriented associate degrees increase from **13,747** to **14,572**.
- Occupational/technical associate degrees increase from **5,788** to **6,196**.
- Bachelor's degrees increase from **55,020** to **60,669**.
- Overall, undergraduate awards increase, on average, by almost one percent annually. This is the minimum typically expected to achieve the 1.5 million undergraduate degree awards.
- First-professional degrees increase from **2,427** to **2,523**.
- Master's degrees increase **21,849** to **25,154**.
- Doctoral degrees (research) increase from **3,003** to **3,236**.
- Total awards (degrees and certificates at all levels) increase from **120,016** to **132,252**.

At public institutions:

- Short-term certificates (less than two-years in length) increase from **14,658** to **16,388**.
- Transfer-oriented associates degree increase from **12,510** to **13,169**.
- Occupational/technical associate degrees increase from **5,723** to **6,171**.
- Bachelor's degrees increase from **37,916** to **41,288**.
- Overall, undergraduate awards increase, on average, by almost one percent annually. This is the minimum typically expected to achieve the 1.5 million undergraduate degree awards.
- First-professional degrees **1,344** to **1,339**.
- Master's degrees increase **11,448** to **13,130**.
- Doctoral degrees (research) increase from **1,883** to **1,996**.
- Total awards (degrees and certificates at all levels) increase from **87,063** to **95,661**.

At private nonprofit institutions:

- Short-term certificates (less than two-years in length) increase from **389** to **398**.
- Transfer-oriented associate degree increase from **1,237** to **1,403**.
- Bachelor's degrees increase from **17,104** to **19,381**.

- Overall, undergraduate awards increase, on average, by almost one percent annually. This is the minimum typically expected to achieve the 1.5 million undergraduate degree awards.
- First-professional degrees flat from **1,083** to **1,184**.
- Master's degrees increase **10,401** to **12,024**.
- Doctoral degrees (research) increase from **1,120** to **1,240**.
- Total awards (degrees and certificates at all levels) increase from **32,953** to **35,591**.

Analysis

These projections show that Virginia remains on the desired path of undergraduate degree and certificate production to become the best-educated state in the nation. As demonstrated in the chart below, projections remain above the level of production needed to attain the goal until 2025. This is a source of potential concern. Given the changing market pressures in recruiting and enrollment, Council should keep attention on enrollment and completion of credentials at all levels. However, as described previously, if these projections are accurate, and the final years remain at least constant, the Commonwealth will add 1.5 million additional degrees and certificates.

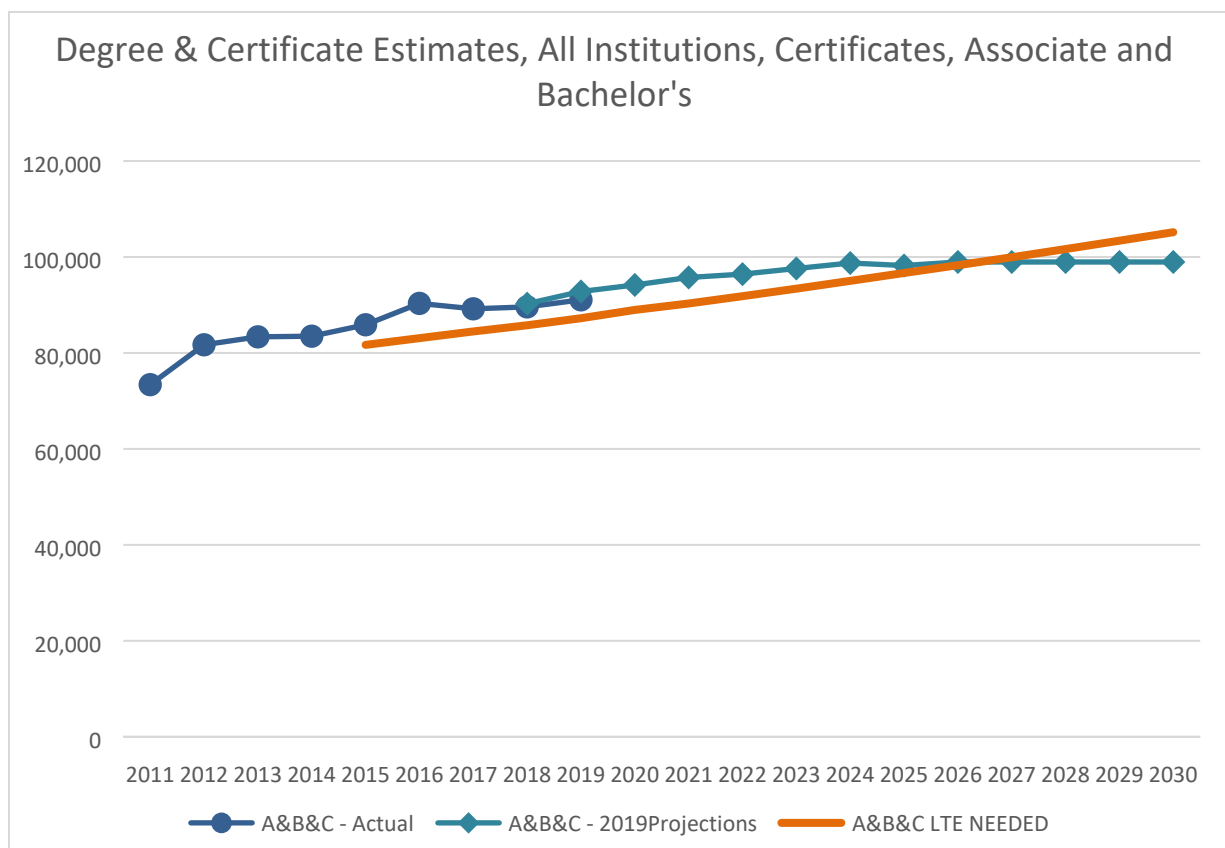


Figure 1: Estimated awards required to achieve goal.

These enrollment projections and degree estimates suggest that the Commonwealth will narrowly miss the goal of the Top Jobs for the 21st Century, Higher Education Opportunity Act, of awarding 100,000 cumulative additional undergraduate degrees to

in-state students, with 98,047 awards. Virginia's private nonprofit colleges are on track to produce 19,825 cumulative additional undergraduate degrees awarded to in-state students.

The 2019 enrollment projections and degree estimates depict a healthy system of higher education for the Commonwealth. Community college enrollment has declined tremendously over the last few years as the unemployment rate also has dropped, but while this presents significant management challenges for community colleges, it simply reflects the tight relationship between the sector and the economy. Virginia's public four-year colleges and universities continue to be a primary destination for undergraduate students with unbroken enrollment increases since 1994, but the growth is not spread across institutions, as a number had decreases over last year. This is likewise true in for the private nonprofit colleges and universities, a number of which have shown multiple years of enrollment challenges.

As competition from institutions outside the Commonwealth for Virginia high school graduates increases, more institutions may have difficulty achieving their enrollment goals. The Council may wish consider a summit or other collaborative approach that engages institutional and state policy leadership on the associated challenges and opportunities.

Materials Provided: Selected tables in attachment showing enrollment projections and degree estimates can be found at this website:

<https://research.schev.edu/pdfs/EnrollmentProjectionsDegreeEstimatesJan2020.pdf>

Interactive data regarding enrollment projections can be found here:

<https://research.schev.edu/Projections>

Financial Impact: N/A

Relationship to Goals of The Virginia Plan for Higher Education: A key component to tracking progress towards the goal of becoming the best-educated state in the nation.

Timetable for Further Review/Action: The enrollment projections and degree estimates are revised every two years.

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the FY 2019-2025 institutional enrollment projections and degree estimates for the purposes of budgetary and fiscal planning and performance measurement. Staff is directed to make the detailed enrollment targets and degree estimates available to the public via the SCHEV website, with full detail.

BE IT FURTHER RESOLVED that approval of these institutional enrollment targets does not constitute either implicit or explicit approval of any new program, site, higher education center, or campus determined by an institution as necessary to achieve these targets.

Grand Total, All Reporting Institutions

Summary of Enrollment Projection and Degree Estimates

TOTAL: Headcount Enrollment - First-Time-in-College and New Transfer

	First-Time in College					New Transfer				
	In-State HC		Out-of-State HC		Total	In-State HC		Out-of-State HC		Total
Fall	(n)	(%)	(n)	(%)	(n)	(n)	(%)	(n)	(%)	(n)
2018	59,470	77.0%	17,784	23.0%	77,254	19,747	73.5%	7,125	26.5%	26,872
2019	61,011	75.7%	19,622	24.3%	80,633	19,420	72.9%	7,205	27.1%	26,625
2020	60,188	75.5%	19,575	24.5%	79,763	19,488	72.7%	7,319	27.3%	26,807
2021	60,384	75.2%	19,875	24.8%	80,259	19,679	72.5%	7,466	27.5%	27,145
2022	60,516	75.0%	20,162	25.0%	80,678	19,815	72.7%	7,455	27.3%	27,270
2023	60,891	74.8%	20,475	25.2%	81,366	20,077	72.6%	7,588	27.4%	27,665
2024	61,416	74.7%	20,825	25.3%	82,241	20,403	72.6%	7,705	27.4%	28,108

TOTAL: Fall Headcount Enrollment, Total

	Undergraduate			First Professional			Graduate			All
Fall	In-State	Out-of-State	In-State %	In-State	Out-of-State	In-State %	In-State	Out-of-State	In-State %	Total
2018	330,730	94,219	78%	4,445	4,719	49%	39,790	47,569	46%	521,472
2019	328,317	94,068	78%	4,323	5,245	45%	39,387	46,537	46%	518,112
2020	320,038	95,348	77%	4,260	5,180	45%	39,766	47,578	46%	512,404
2021	326,383	96,988	77%	4,225	5,126	45%	40,850	48,631	46%	522,436
2022	328,366	97,830	77%	4,183	5,128	45%	41,809	49,592	46%	527,139
2023	329,874	98,933	77%	4,204	5,112	45%	42,539	50,225	46%	531,122
2024	332,459	100,493	77%	4,203	5,123	45%	43,565	51,013	46%	537,089

TOTAL: Fall Headcount Enrollment, Total

	Undergraduate			First Professional			Graduate			All
Fall	FT	PT	Total	FT	PT	Total	FT	PT	Total	Total
2018	271,364	153,570	424,949	8,805	359	9,164	41,131	46,228	87,359	521,472
2019	271,623	150,762	422,385	8,910	658	9,568	40,635	45,289	85,924	518,112
2020	273,079	142,307	415,386	8,811	629	9,440	41,419	45,925	87,344	512,404
2021	274,850	148,521	423,371	8,721	630	9,351	42,125	47,356	89,481	522,436
2022	277,427	148,769	426,196	8,671	640	9,311	42,880	48,521	91,401	527,139
2023	279,207	149,600	428,807	8,690	626	9,316	43,339	49,425	92,764	531,122
2024	281,704	151,248	432,952	8,697	629	9,326	44,128	50,450	94,578	537,089

TOTAL: Degree Estimates

Fiscal Year	Short-term Certs.	Assoc, Transfer	Assoc, Applied	Bachelor	Post-Bach. Certs	First Prof.	Master	Post-Master's Certs.	Doctor	Total Awards
2018	15,047	13,747	5,788	55,020	2,296	2,427	21,849	193	3,003	120,016
2019	15,347	13,984	5,853	57,625	2,177	2,504	22,945	250	3,102	123,787
2020	15,908	14,148	5,908	58,207	2,511	2,595	23,164	259	3,117	125,817
2021	16,081	14,294	5,969	59,393	2,625	2,592	23,608	265	3,180	128,007
2022	16,283	14,391	6,015	59,770	2,743	2,550	24,160	272	3,199	129,383
2023	16,431	14,537	6,075	60,561	2,805	2,504	24,591	272	3,234	131,010
2024	16,608	14,667	6,135	61,335	2,856	2,521	24,932	273	3,245	132,572
2025	16,786	14,572	6,196	60,669	2,842	2,523	25,154	274	3,236	132,252

State Council of Higher Education for Virginia Agenda Item

Item: Resource and Planning Committee #II.E. – Action on Proposed Changes to the Domicile Guidelines

Date of Meeting: January 7, 2020

Presenter: Lee Andes
Associate Director for Financial Aid
leeandes@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: September 17, 2019

Action: Reviewed proposed changes. Council requested input from the military advisory committee.

Purpose of Agenda Item:

The purpose of this agenda item is to update guidelines for determination of domicile and eligibility for in-state tuition. The Code of Virginia charges the Council with development of these guidelines for institutions. A section of the code is included below.

§ 23.1-510

E. An advisory committee composed of at least 10 representatives of public institutions of higher education and private institutions of higher education shall be appointed by the Council each year to cooperate with the Council in developing the guidelines for determining eligibility or revisions of such guidelines.

Background Information/Summary of Major Elements:

SCHEV staff worked with an on-going committee – the Domicile Guidelines Review Committee – that includes representatives from the public and private institutions. This committee spent the past three years reviewing the Domicile Guidelines to align the document with the statute and ensure that the document provides the necessary guidance for implementation of the statutory requirements for in-state tuition eligibility. Special immigration counsel provided a complete review of those sections dealing with non-citizens.

With the exception of certain updates to Addendum A, the amendments do not constitute new or differing guidance. The majority of the changes involve inclusion of terms in the “definitions” section, reorganization, reduction of redundancy, and incorporation of long-standing guidance into the document.

The following is a summary of changes made to the overall document.

Domicile Guidelines

- Reorganized the entire document to improve flow of guidance and remove unnecessary duplications.
- Included important definitions such as “clear and convincing evidence,” “financial self-sufficiency,” “surviving spouse,” “unaccompanied orders,” and “veteran” along with refinement of other definitions.
- Provided guidance on the treatment of terms such as “legal presumptions,” “temporary absence,” and “grace period” referred to within the Code.
- Reinforced the importance of determining a person’s intent (domicile is “the intent to remain”) - or “why” a person is residing in Virginia - rather than merely on what documents a person can provide.
- Emphasized the importance of using the evidence to establish a timeline to provide insight into the person’s initial purpose for moving to Virginia.
- Addressed more fully the eligibility provisions detailed in the statute for dependents of military members assigned to Virginia or contiguous state and those reassigned with unaccompanied orders.
- Included guidance associated with new provisions in the Code of Virginia, including, but not limited to, statute changes affecting military spouse and surviving spouse.
- Revised section on non-citizens to reflect guidance from immigration counsel. This section provides clarifications and no changes to current practice.
- Moved the non-domicile exceptions for in-state tuition from the domicile guidelines and relocate to a new Addendum C.

Addendum A

- Reinforced guidance on treatment of those with “pending asylum” per advice from legal counsel.
- Clarified the descriptions of the various categories and what documents may be used to verify status.
- Corrected the eligibility status of certain non-immigrant groups.
 - G-2 visa: certain foreign government workers previously listed as “eligible” to establish domicile; however, the terms of these visas restricts visits to no more than 90 days.
 - P visa: certain athletes and entertainers previously listed as “eligible” to establish domicile; however, these visas require that the individual not have the intent of abandoning their foreign domicile.
 - R visas: religious workers previously listed as “ineligible” to establish domicile; however, these visas do not require the intent to retain the foreign domicile.
 - U-3 visa and U-deferred visas: Include new categories such as the U-3 (child of victim of certain crimes) and U-deferred (victims of certain crimes approved for their visa but for whom the actual document is delayed).

Addendum C

Created a new section to place the non-domicile provisions granting access to in-state tuition as an exception.

Staff distributed these recommendations to all institutional offices utilizing these guidelines and collected final responses. SCHEV's Military Education Advisory Committee (MEAC) reviewed the amendments and requested no further changes to this version of the guidelines.

Materials Provided: A copy of the incorporated recommendations from the Domicile Guideline Review Committee is available on the SCHEV agenda website under handouts and presentations:

<https://schev.edu/index/agency-info/council-information/agenda-books>

Financial Impact: These amendments do not create additional cost to either the Commonwealth or the individual institutions.

Relationship to Goals of The Virginia Plan for Higher Education: These guidelines ensure a level of consistency among institutions in determining which students are eligible to receive in-state tuition charges. This outcome supports many of the goals and strategies within the Virginia Plan, including, but not limited to:

Provide Affordable Access for All

- Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
- Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay

Timetable for Further Review/Action: Staff has vetted these proposed changes and they are ready for council approval.

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed amendments to the Virginia Domicile Guidelines and associated addendums.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #II.F. – Discussion of Governor’s Introduced Budget

Date of Meeting: January 7, 2020

Presenter: Wendy Kang, Director of Finance Policy & Innovation
WendyKang@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: October 31, 2019

Action: The Council approved an operating and financial aid budget recommendation totaling \$212.6 million from the general fund for 2020-22 biennium

On December 17, 2019, Governor Northam introduced his budget for the 2020-22 biennium. The purpose of this agenda will be to review the Governor’s budget, to provide a comparison of the Governor’s budget to the SCHEV recommendations and to discuss with Council members potential areas of focus for the session based on similarities and differences.

In total, the Governor proposed an increase of \$369 million in general fund operating and financial aid appropriations for higher education for the biennium.

Major additional funding in general fund in the Governor’s introduced budget includes the following items:

- Undergraduate financial aid, additional \$62 million over the biennium. This includes full funding of the SCHEV recommendation and use of the new methodology plus additional funding for NSU and VSU.
- Provided \$145 million G3 Initiative of Get Skilled, Get a Job, Give Back for the biennium. This funding is provided to community colleges to provide free college to low- and middle-income families.
- Provided \$22 million each for GMU and ODU for their enrollment growth and student success for the biennium;
- Provided a total of \$15.3 million for NSU and \$13 million for VSU to support student initiatives, technology improvements and various student support services for the biennium (this includes additional financial aid);
- Provided additional \$4 million per year for New Economy Workforce Credential Grant;

- Provided \$3 million per year for Tuition Assistant Grant to accommodate the enrollment growth and to increase the award from \$3,400 to \$4000 for qualified students. Language removes eligibility from those who are enrolled in an online or distance learning program.
- Moves the funding designated for VRIF out of education into a new agency under Secretary of Commerce. Deletes Higher Education Research Initiative item.
- Provided a total of \$30 million is research funding for JMU, UVA, VCU, VIMS, VSU-extension and VBHRC consortium for the biennium.

Comparison of SCHEV and Governor's Budget Recommendations for 2020-22 Biennium
(Additional General Fund Only)
(in millions)

Item	2020-21		2021-22		Biennial Total	
	SCHEV	Governor	SCHEV	Governor	SCHEV	Governor
Affordability and Excellence						
Need-based financial aid ¹	\$15.1	\$22.1	\$30.3	\$39.7	\$45.4	\$61.8
Operational support to minimize tuition and fee increases ²	\$18.0	\$26.4	\$32.3	\$28.4	\$50.3	\$54.8
Tuition Assistance Grant (TAG)	\$5.7	\$3.0	\$7.8	\$3.0	\$13.4	\$6.0
Office of the Qualified Education Loan Ombudsman	\$0.1	\$0.0	\$0.1	\$0.0	\$0.2	\$0.0
Virginia Military Survivors Program	\$0.8	\$0.8	\$1.1	\$0.8	\$1.9	\$1.5
Graduate financial aid	\$1.0	\$0.0	\$1.5	\$0.0	\$2.5	\$0.0
<i>Subtotal Affordability and Excellence</i>	<i>\$40.6</i>	<i>\$52.2</i>	<i>\$73.0</i>	<i>\$71.9</i>	<i>\$113.6</i>	<i>\$124.1</i>
Access and Success						
Guidance to Postsecondary Success-GPS	\$1.5	\$0.0	\$1.8	\$0.0	\$3.3	\$0.0
Investment in community colleges ³	\$20.0	\$76.5	\$30.0	\$76.5	\$50.0	\$153.0
Institutional support for student success ⁴	\$10.0	\$2.1	\$10.0	\$2.1	\$20.0	\$4.2
<i>Subtotal Access and Success</i>	<i>\$31.5</i>	<i>\$78.6</i>	<i>\$41.8</i>	<i>\$78.6</i>	<i>\$73.3</i>	<i>\$157.2</i>
Talent Development						
Tech Talent Investment Program	TBD	\$15.2	TBD	\$15.2	TBD	\$30.4
Innovative Internship Program	\$0.3	\$0.0	\$1.3	\$0.0	\$1.6	\$0.0
Higher Education Equipment Trust Fund Debt Service			\$17.1	\$13.3	\$17.1	\$13.3
<i>Subtotal Talent Development</i>	<i>\$0.3</i>	<i>\$15.2</i>	<i>\$18.4</i>	<i>\$28.5</i>	<i>\$18.7</i>	<i>\$43.7</i>
Efficiency, Effectiveness and Planning						
Funding formula model reform	\$0.2	\$0.0	\$0.2	\$0.0	\$0.3	\$0.0
<i>Subtotal Efficiency, Effectiveness and Planning</i>	<i>\$0.2</i>	<i>\$0.0</i>	<i>\$0.2</i>	<i>\$0.0</i>	<i>\$0.3</i>	<i>\$0.0</i>
Other Areas of Support						
Agency operations	\$0.5	\$0.0	\$0.5	\$0.0	\$1.0	\$0.0
Commonwealth Graduate Engineering Program (CGEP)*	\$0.2	\$0.0	\$0.4	\$0.0	\$0.6	\$0.0
Virtual Library of Virginia (VIVA)	\$2.4	\$0.0	\$2.6	\$0.0	\$5.0	\$0.0
<i>Subtotal Other Areas of Support</i>	<i>\$3.1</i>	<i>\$0.0</i>	<i>\$3.6</i>	<i>\$0.0</i>	<i>\$6.6</i>	<i>\$0.0</i>
Interest earnings and credit card rebate (based on 2018)		\$7.2		\$7.2		\$14.4
Research		\$14.5		\$15.8		\$30.2
Total	\$75.6	\$167.6	\$136.9	\$202.0	\$212.6	\$369.6

(1) Introduced budget includes full funding using the SCHEV financial aid methodology and includes additional aid for NSU and VSU.

(2) Funding is primarily to support initiatives at GMU, ODU, NSU and VSU.

(3) Includes funding of \$72.5 million per for G3 per year and additional funding for the workforce credential grant

(4) Includes funding for LU, NSU, VSU and VCCS to help with specific student success initiatives

Finally, the Governor provided additional debt financing worth of \$2.6 billion for capital investments in the maintenance reserve program, and capital projects for planning and construction for many state facilities including higher education facilities.

Areas in the SCHEV recommendations that were not funded include:

- **General operation and support to keep tuition low:** This funding was intended to support a 2% increase in nonpersonal services at institutions with a variable cost share in general fund based on the percent of Pell students. (As a note, funding is included for specific initiatives that will support some operation costs at GMU, NSU, VSU and ODU.)
- **Funding formula reform:** This initiative planned to continue the work of the strategic finance plan and review costs, including the base-adequacy formula currently used to assess costs (\$150k each year).
- **Guidance to postsecondary success:** This initiative increased activities to pre-k-12 to increase awareness of postsecondary options and improve access and success for underrepresented students (\$1.5 million each year).
- **Innovative internship program:** This initiative planned to increase services in the coming years.
- **Graduate research and financial aid:** This initiative planned to increase funding for graduate aid (\$1 million in the first and \$1.5 million in the second).
- **Virginia Library of Virginia:** This funding amount was to support increased costs to maintain services and grow the open educational resources initiative.
- **Equipment and research:** This initiative recommended additional funding to support research equipment and general equipment support at institutions.

SCHEV staff are working with legislators and money committee staff to determine options to seek additional funding during the session in these key priority areas.

Materials Provided: A preliminary summary of the Governor's introduced budget related to higher education is enclosed.

Financial Impact: To be determined through the legislative process.

Timetable for Further Review/Action: Staff will provide periodic updates to Council between now and the end of the 2020 General Assembly session.

Resolution: None.

**Preliminary Summary of
Major Items in the Governor's Introduced Budget
for Higher Education in the 2020-22 Biennium
(General Fund)**

Item	2022-22 Budget for Operations
Systemwide Budget	
Increase undergraduate financial aid	Provides \$22.1 million in FY2020 and \$39.7 million in FY2022. This amount includes the SCHEV financial aid funding recommendations and provides additional funding for NSU and VSU.
G3 Initiative (VCCS)	<p>Provides \$145 million in the 2020-22 biennium for the Governor's G3 initiative of Get Skilled, Get a Job, Give Back.</p> <p>Aligns with SCHEV's budget recommendation to increase funding for free or low cost associate degrees and certificates by 2030 based on the recent development of a strategic finance plan for higher education. VCCS is tasked to administrate this program.</p> <p>Eligibility: Family income at or under 400% of the federal poverty level, enrollment in 6 or more credits per semester in programs approved by the Chief Workforce Advisor, completion of FAFSA, agreement to complete work experience, community service or public service at a rate of 2 hours per enrolled credit hour by the end of the academic term through a community engagement agreement and demonstration of progress towards degree completion in 3 years (or will lose credits if they complete over 150 percent of the credits needed for a degree).</p> <p>Funding: Last-dollar cost of tuition, mandatory fees and textbooks, Student support incentive grant for full-time, full Pell students (\$1,000 per semester and \$500 for summer term), performance payments to colleges of \$500 per student who completes 30 credit hours and \$400 per student who earns an associate degree.</p> <p>SCHEV is charged with developing the student engagement agreement and annual reporting on progress of the program.</p>
New Economy Workforce Credential Grant Program	Provides an additional \$4 million per year for this program.
Military Survivors and Dependent Education program	Provides an additional \$750,000 per year for a total of \$1.5 million for the biennium.

Item	2022-22 Budget for Operations
Continue financial benefits (interest earnings and credit card rebates at 2018 rate)	\$7.2 million per year.
Tuition Assistance Grant	Provides \$3 million per year to accommodate the enrollment growth and to increase the award from \$3,400 to \$4000 for qualified students. Language removes eligibility from those who are enrolled in an online or distance learning program.
Higher Education Equipment Trust Fund	Level fund this program at the current rate for the 2020-22 biennium. Allocation is the same as FY2018.
Virginia Research Investment	Move funding designated for VRIF out of education into a new agency under Secretary of Commerce. Deletes Higher Education Research Initiative item.
Salary	No salary increase is budgeted for the biennium.
Health insurance	Health insurance is expected to increase.
Institution-Specific Budget	
GMU	Provides \$22 million for the biennium to account for enrollment growth and student success.
LU	Provides \$137,410 per year to develop a 2+2 degree pathway in early childhood education.
NSU	In the 2020-22 biennium <ul style="list-style-type: none"> • \$8.2 million to support student initiatives (including financial aid) • \$5.5 million for campus technology improvement • \$1.5 million for student advising, UTeach program and first day success.
ODU	<ul style="list-style-type: none"> • \$22 million in the biennium to account for enrollment growth and student success. • Provides \$250,000 per year to support Virginia Symphony Orchestra minority fellowship program.
UVA	<ul style="list-style-type: none"> • Provides \$1 million per year for the Foundation for Humanities. • Provided \$1 million to support Focused Ultrasound research program
VCU	Provides \$7.5 million per year for Massey Cancer center
VSU	In the 2020-22 biennium <ul style="list-style-type: none"> • \$8.4 million to support student initiatives (including financial aid) • \$1.9 million for campus technology improvement ▪ \$2.5 million for various student support programs such as summer bridge program, supplemental instructional program and early warning system etc.
VCCS	Provides \$250,000 per year for hospitality apprenticeship program.
VIMS	Provides \$250,000 per year for saltwater fisheries survey
VSU-extension	Provides \$1.46 million in FY21 and \$1.35 million in FY22 to increase funding for state match.

Item	2022-22 Budget for Operations
Jefferson Lab	Provides \$1.5 million in the biennium the federal funding for the nuclear femtography center Provides \$5 million for possible new accelerator funding (remains unallotted until Governor authorization)
Virginia Biosciences Health Research Corporation(VBHRC)	Provided \$1.25 million in FY22 for a non-stock consortium comprise of UVA, VT, VCU, GMU and EVMS to contract with private entities, foundations and other governmental sources to capture and perform research in the biosciences, as well as promote the development of bioscience infrastructure tools which can be used to facilitate additional research activities.
Central Appropriations	
Central Budget Items that may Impact Higher Education	<p>The following items are proposed for general fund adjustments with no specific allocation:</p> <ul style="list-style-type: none"> ▪ Adjust funding to increase health premium costs (Item 474, paragraph G.1) ▪ Adjusts funding for costs of UVA health insurance plan (Item 474, paragraph T. \$960,000) ▪ Adjusts funding for decreases in VITA costs (Item 478, paragraph C) ▪ Adjusts funding for increases in Line of Duty Act premiums (Item 474, paragraph Q.3) ▪ Adjusts funding for state employee retirement cost based on the full constriction rates certified by the Virginia Retirement System Board based on the June 30, 2019, Virginia Retirement system valuation for 2021 and 2022 (Item 477, Paragraph H.4) ▪ Adjusts funding for the worker compensation premiums based on the latest actuarial report (Item 477, Paragraph R) ▪ Adjusts for changes in Performance Budgeting System charges (Item 478, Paragraph H) ▪ Adjusts funding for changes in Cardinal Financial System charges (Item 478, Paragraph F) ▪ Adjusts funding for Personnel Management Information System (PMIS) internal service fund (Item 478, Paragraph I) ▪ Adjusts funding to agencies for information technology auditors and security officers (Items 478, Paragraph E) <ul style="list-style-type: none"> • Potential minimum wage contingencies • Provide additional funding for Tech Talent Investment Program (\$30.4 million GF)
Language	
Membership of 4-VA initiatives updated	Changes membership to add new institutions and brings membership to eight. GMU, JMU, ODU, UVA, VCU, VMI, VT and WM.

Item	2022-22 Budget for Operations
Indirect cost recovery	UVA-WISE is exempt from recovering indirect costs from auxiliary operations to E&G
Research Arbitration	<p>§ 4-2.01.a.5 NONGENERAL FUND REVENUES in the Appropriation Act states:</p> <p>5. Notwithstanding any other provision of law, public institutions of higher education may enter into agreements or contracts with nonprofit organizations that provide funding for research or other mission related activities and require use of binding arbitration or application of the laws of another jurisdiction, upon approval of the Office of the Attorney General.</p>
Level II Performance	Freeze Level II performance measures standard
VCCS	Remove requirement for VCCS to pay for site work costs of new capital projects, but not for new campuses.
Item	2020-22 Budget for Capital Outlay
Maintenance Reserve	This program is level funded in the next biennium. (need additional information to determine whether some institutions received more or less funding in this program)
Capital outlay pools	DPB provides three kinds of capital outlay pools: pre-planning, detailed planning and full funding (i.e. construction). Including equipment funding, not all projects are fully funded by the state.

**Summary of the Governor's Introduced Budget for 2020-21
(Additional General Fund Only)**

Inst	E&G Programs			Undergraduate Financial Aid ²	Non-E&G Inst- Specific/ Research Funding	Total Additions
	FY2020 E&G GF Approp. plus Tuition Moderation Fund	E&G Funding Including enrollment growth, student success, instructional expansion	% Increase (excl CA) over FY2020 E&G			
CNU	\$31,947,238		0.0%	\$124,800		\$124,800
GMU	\$149,763,436	\$10,000,000	6.7%	\$3,472,500		\$13,472,500
JMU	\$92,856,420		0.0%	\$639,700	\$1,000,000	\$1,639,700
LU	\$30,286,452	\$137,410	0.5%	\$393,700		\$531,110
NSU	\$49,028,930	\$3,894,348	7.9%	\$4,156,342		\$8,050,690
ODU	\$129,804,452	\$10,250,000	7.9%	\$2,668,500		\$12,918,500
RU	\$54,532,981		0.0%	\$1,269,200		\$1,269,200
UMW	\$28,646,274		0.0%	\$235,200		\$235,200
UVA	\$136,586,101	\$1,000,000	0.7%	\$160,200	\$1,000,000	\$2,160,200
UVA-W	\$20,553,230		0.0%	\$201,400		\$201,400
VCU	\$190,099,432		0.0%	\$2,319,200	\$7,500,000	\$9,819,200
VMI	\$12,201,864		0.0%	\$13,400		\$13,400
VSU	\$38,270,868	\$2,883,340	7.5%	\$4,312,550		\$7,195,890
VT	\$173,776,362		0.0%	\$811,600		\$811,600
W&M	\$47,574,032		0.0%	\$66,500		\$66,500
RBC	\$8,244,744		0.0%	\$77,200		\$77,200
VCCS	\$397,936,304	\$250,000	0.1%	\$1,135,500		\$1,385,500
G3				\$72,540,937		\$72,540,937
Tech Talent					\$15,200,000	\$15,200,000
Interest earnings ³						\$7,231,017
Inst Total	\$1,592,109,120	\$28,415,098	1.8%	\$94,598,429	\$24,700,000	\$154,944,544
VIMS					\$250,000	\$250,000
VSU-Ext					\$1,461,956	\$1,461,956
Jefferson Lab					\$3,250,000	\$3,250,000
SCHEV						
WCG				\$4,000,000		\$4,000,000
TAG				\$3,000,000		\$3,000,000
Military Survivor pgm				\$750,000		\$750,000
Grand Total	\$1,592,109,120	\$28,415,098	1.8%	\$102,348,429	\$29,661,956	\$167,656,500

(1) Includes central account distributions such as classified salary increase, health insurance and 2019 tuition moderation fund

(2) Includes additional VCAN fund for NSU less positions each year.

(3) Includes interest earning from institutions tuition and fee deposit to the state and credit card rebates based on the 2018 amounts.

**Summary of the Governor's Introduced Budget for 2021-22
(Additional General Fund Only)**

Inst	E&G Programs			Undergraduate Financial Aid ²	Non-E&G Inst- Specific/ Research Funding	Total Additions
	FY2020 E&G GF Approp. plus Tuition Moderation Fund	E&G Funding Including enrollment growth, student success, instructional expansion	% Increase (excl CA) over FY2018 E&G			
CNU	\$31,947,238		0.0%	\$249,600		\$249,600
GMU	\$149,763,436	\$12,000,000	8.0%	\$6,944,900		\$18,944,900
JMU	\$92,856,420		0.0%	\$1,279,400	\$1,000,000	\$2,279,400
LU	\$30,286,452	\$137,410	0.5%	\$787,400		\$924,810
NSU	\$49,028,930	\$3,394,348	6.9%	\$6,385,617		\$9,779,965
ODU	\$129,804,452	\$12,250,000	9.4%	\$5,337,000		\$17,587,000
RU	\$54,532,981		0.0%	\$2,538,400		\$2,538,400
UMW	\$28,646,274		0.0%	\$470,300		\$470,300
UVA	\$136,586,101	\$1,000,000	0.7%	\$320,300	\$1,000,000	\$2,320,300
UVA-W	\$20,553,230		0.0%	\$402,700		\$402,700
VCU	\$190,099,432		0.0%	\$4,638,400	\$7,500,000	\$12,138,400
VMI	\$12,201,864		0.0%	\$26,700		\$26,700
VSU	\$38,270,868	\$1,511,773	4.0%	\$6,144,342		\$7,656,115
VT	\$173,776,362		0.0%	\$1,623,200		\$1,623,200
W&M	\$47,574,032		0.0%	\$133,000		\$133,000
RBC	\$8,244,744		0.0%	\$154,300		\$154,300
VCCS	\$397,936,304	\$250,000	0.1%	\$2,271,000		\$2,521,000
G3				\$72,540,937		\$72,540,937
Tech Talent					\$15,200,000	\$15,200,000
Interest earnings ³						\$7,231,017
Inst Total	\$1,592,109,120	\$30,543,531	1.9%	\$112,247,496	\$24,700,000	\$174,722,044
VIMS					\$250,000	\$250,000
VSU-ext					\$1,535,054	\$1,535,054
Jefferson Lab					\$3,250,000	\$3,250,000
VBHRC					\$1,250,000	\$1,250,000
HEETF (debt service) ⁴						\$13,306,692
SCHEV						
WCG				\$4,000,000		\$4,000,000
TAG				\$3,000,000		\$3,000,000
Military Survivor pgm				\$750,000		\$750,000
Grand Total	\$1,592,109,120	\$30,543,531	1.9%	\$119,997,496	\$30,985,054	\$202,063,790

(1) Includes central account distributions such as classified salary increase, health insurance and tuition moderation fund in 2019

(2) Includes additional VCAN fund for NSU less positions each year.

(3) Includes interest earning from institutions tuition and fee deposit to the state and credit card rebates. It is based on the 2018 amounts.

(4) Estimated debt service based on 2019-20 calculation.

Funding for Maintenance Reserve Program in 2019-22

Inst.	2019-20	2020-21	2021-22
CNU	\$1,015,859	\$1,027,186	\$1,027,186
CWM	\$3,666,752	\$3,707,638	\$3,707,638
GMU	\$5,837,877	\$5,902,972	\$5,902,972
JMU	\$4,957,041	\$5,012,314	\$5,012,314
LU	\$1,878,865	\$1,899,815	\$1,899,815
NSU	\$4,118,167	\$4,164,086	\$4,164,086
ODU	\$3,629,749	\$3,670,222	\$3,670,222
RU	\$2,213,442	\$2,238,123	\$2,238,123
UMW	\$1,653,087	\$1,671,520	\$1,671,520
UVA	\$12,916,383	\$13,060,405	\$13,060,405
UVAW	\$772,776	\$781,393	\$781,393
VCU	\$7,073,267	\$7,152,137	\$7,152,137
VMI	\$1,714,724	\$1,733,844	\$1,733,844
VSU	\$3,769,199	\$3,811,227	\$3,811,227
VT	\$13,574,211	\$13,725,568	\$13,725,568
RBC	\$515,756	\$521,507	\$521,507
VCCS	\$13,158,441	\$13,305,162	\$13,305,162
VIMS	\$802,315	\$811,261	\$811,261
Total	\$83,267,911	\$84,196,380	\$84,196,380

**State-Supported Capital Outlay Projects in the Governor's Budget with funding Sources and Project Stage
in 2020-2022**

Institution	Request Title	Project Type	Governor Budget	
CNU	Construct and Renoate Fine Arts and Rehearsal Space (18086) equipment, this was requested in 2014-16 biennial budget, was approved in 2016-18 biennium	New Construction	VCBA	equipment
CNU	Improvements - infrastructure repairs	Improvement-infrasturc	VCBA	full funding
CNU	integrated science center Phase III	New Construction	NGF	detailed planning
GMU	Construct and renovate advanced computational infrastructure and hybrid learning labs	New Construction	NGF	detailed planning
GMU	construct institute fro digital innovation (IDIA) and garage	new construction	VCBA, 9(d), NGF	full funding
GMU	expand central plant capacity	improvement	VCBA	full funding
GMU	Expand IT Network infrastructure	Improvement-infrasturc	VCBA	equipment
GMU	Improve Technology infrastructure Phase II	Improvement-infrasturc	VCBA and 9(d)	full funding
GMU	Virtual Online Campus	New Construction /Improvement	VCBA and NGF	detailed planning
JMU	Renovate and Expand Carrier library	New Construction	NGF	detailed planning
JMU	Renovate Jackson Hall (18344)		VCBA and 9(d)	equipment
LU	Renovate/Expand environmental health and safety and facilities annex bldg (18384)	improvement	VCBA	full funding
NSU	Construct Physical Education and Athletic Building (requested for FY 2024)	New Construction	VCBA	full funding
NSU	Science Building replacement (183850)	New Construction	VCBA	full funding
ODU	Campus wide stormwater improvements	improvements	VCBA	full funding
ODU	construct a new biology building	New Construction	VCBA and 9(d)	detailed planning
ODU	Construct health sciences building (18335)	New Construction	VCBA	full funding
RU	Renovate/construct center of adaptive innovation and creativity (CAIC) (18386)	New Construction	VCBA	full funding
UMW	New Theater and Renovation of Performing Arts Facilities	New Construction	GF	detailed planning
UMW	Renovate Seacobeck Hall	Renovation	VCBA	supplement
UVA	Renovate physics building ((19330)	Renovation	VCBA	full funding
UVAW	Renovate/Convert Wyllie library (18338)	Renovation	VCBA	full funding
VCU	Construct interdisciplinary classroom and lab building	New Construction	NGF	pre-planning
VCCS	Construct academic building, Fauquier Campus, Lord Fairfax	New Construction	VCBA	supplement
VCCS	Construct advanced CTE and workforce center, Norfolk prototype, TCC	New Construction	GF	detailed planning
VCCS	Construct advanced techical training center, Piedmont, Virginia	New Construction	VCBA	full funding
VCCS	Renovate Amherst/Campbell Hall, CVCC	Renovation	VCBA	full funding
VCCS	Renovate Godwin building, Annandale, NVCC	Renovation	VCBA	full funding
VCCS	Renovate Diggs/Moore/Harrison Complex, Hampton, TNCC	Renovation	VCBA	full funding
VCCS	Replace French Slaughter building, Locust Grove, Germanana (198340)	Renovation	VCBA	full funding
VCCS	re-roof and replace HVAC multiple buildings statewide	Renovation	VCBA	full funding
VMI	improvements to Post Wide Safety and Security Phase 1	improvement	VCBA	full funding
VMI	renovate and expand engineering and lab facilities	improvement	VCBA	full funding
VSU	Construct Center for Institutional Advancement and Admissions	New Construction	VCBA	full funding
VSU	demolish/replace Daniel gym and demolish harries hall phase 1 (18333)	New Construction	VCBA	full funding
VSU	improve and replace technology infrastructure	improvement	VCBA	full funding
VSU	improve infrastructure for campus safety, security, energy reduction and system reliability	improvement	VCBA	full funding
VSU	waterproof campus buildings	improvement	VCBA	full funding
VSU-ext	renovate summerseat for urban agriculture center	Renovation	GF	detailed planning
VT	address life, health, safety, accessibility and code compliance	improvement	VCBA	full funding
VT	Franlin Biomedical Research Institute		VCBA	equipment
VT	renovate Holden hall (engineering) (equipment)	renovation	VCBA	equipment
VT-ext	construct livestock and poultry research facilities (18277)	construction	VCBA	equipment
VT-ext	improve systemwide agriculture research and extension centers		VCBA	full funding
W&M	construct fine and performing arts facilities Phase 1 & II	New Construction	VCBA	supplement
W&M	repair sanitary sever lines	improvements	VCBA	full funding
W&M	replace swem library windows	improvements	VCBA	full funding
RBC	construct center for innovation and educational development (18337)	construction	VCBA	full funding
VIMS	construct marina operations administration complex	construction	GF	detailed planning
VIMS	construct new fisheries sciences building	construction	VCBA	equipment
VIMS	Research Vessel (17950)			
Total	51			

**9(C), 9(d) and Other NGF-Only Projects with funding Sources and Project Stage
in 2020-2022**

Institution	Request Title	Governor Budget
CNU	Improvements: auxiliary infrastructure repairs	9(D)
JMU	Convocation Center Renovation/Expansion	9(D)
JMU	Expand Warren Hall	9(D)
JMU	Renovate Eagle Hall	9(C)
JMU	Acquire additional land	NGF
RU	Renovate Norwood and Tyler Residence Halls	9(C)
UMW	Athletic Field Replacements and Improvements	9(D)
UVA	Alderman Library Renewal	9(D)
VMI	Renovate 408 Parade	NGF
VT	Construct new academic facility, innovation campus, Northern Virginia	9(D)
VT	Data and Decision Science Building	9(D)
VT	Construct creativity and innovation district living learning community	9(C) & NGF
VT	construct global business and analytic complex residence halls	9(C)
VT	construct new upper quad residence hall	9(C)
VT	construct corps leadership and military science building	9(D) & NGF
VT	acquire falls church property	9(D)
W&M	Renovate dormitories	9(D)
W&M	Renovate: Kaplan Area & Construct: Sports Performance Center	9(D)
W&M	Construct: Parking facilities	9(D)
Total	19	

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #II.G. Presentation on Innovative Internship Program

Date of Meeting: January 7, 2020

Presenter: Lynn Seuffert
Associate for Research Investment
lynnseuffert@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☐ Previous review/action

Date:

Action:

Purpose of Agenda Item: The purpose of this agenda item is to inform the Resources and Planning committee of the current status of the project to implement the Innovative Internship Program, created and funded by the General Assembly in 2019.

Background Information/Summary of Major Elements: The 2019 General Assembly created the program to expand paid and credit-bearing student internships and other work-based learning opportunities in collaboration with Virginia employers through grants to institutions and a statewide initiative. The General Assembly also passed an amended budget allocating \$700,000.

During the meeting, Council members will receive an update on the program activities related to the statewide initiative and planned activities for the coming year.

Materials Provided: PowerPoint presentation will be provided at the meeting and available on the SCHEV Council meeting webpage.

Financial Impact: NA

Relationship to Goals of The Virginia Plan for Higher Education: The Innovative Internship Fund and Program is related to all four goals of the Virginia Plan:

- Provide affordable access for all: Meet the financial needs of students with less ability to pay
- Optimize student success for work and life: Identify and implement strategies that support student success and completion

- Drive change and improvement through innovation and investment: Cultivate innovations that enrich quality, promote collaboration and improve efficiency
- Advance the economic and cultural prosperity of the Commonwealth and its regions: Increase internships and work-based learning opportunities and support alignment of programs to meet worker shortages in high-demand areas by growing partnerships with institutions, economic development and business.

Timetable for Further Review/Action: Continuing updates will be provided at Council meetings through 2020.

Resolution: NA

State Council of Higher Education for Virginia Agenda Item

Item: Resource and Planning Committee #II.H.– Update on Strategic Finance Plan

Date of Meeting: January 7, 2020

Presenter: Wendy Kang
Director of Finance Policy and Innovation
wendykang@schev.edu

Tom Allison
Senior Associate for Finance Policy and Innovation
tomallison@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: May 2019

Action: SCHEV and HCM staff (Pam Currey) provided an update on the status of the report.

Purpose of Agenda Item: The purpose of this agenda item is to highlight the final outcomes of the strategic finance plan that SCHEV issued in November. This report summarized the work performed by Strategy Labs/HCM Strategists - a national higher education consultancy group supporting the Lumina Foundation's Strategy Labs over the last year. The goal of the plan was to assess the alignment of funding to The Virginia Plan goals and identify recommendations to help Virginia meet its goal of becoming the best-educated state by 2030.

Background Information/Summary of Major Elements: The project involved ongoing stakeholder input during the development on the plan. The following is a summary of the activities that occurred:

- Meetings with staff from the Department of Planning and Budget, the Secretaries of Finance and Education, the Chief Workforce Development Advisor and staff to the money committees to guide the project.
- Alignment of the six-year plan process and funding requests to address key needs related to The Virginia Plan goals.
- Use of analysis to inform the educational attainment report background.
- Recommendations to review of financial aid policies (recommended by Council and passed in the 2019 Session).
- Identification of promising practices in other states that have been shown to increase educational attainment and further align funding to goals.
- Recognition of the need for a strategic finance plan during the 2019 General Assembly session by including budget language for the finance plan to align with

priorities of Joint Subcommittee on the Future Competitiveness of Higher Education.

- Hosting of a one-day convening with over 80 institution and higher education representatives that focused on four key areas of interest: (1) access and enrollment, (2) completion, (3) stable funding models and costs; (4) workforce alignment.
- Use of data during the two one-day Council meeting retreats in July and August and as part of the development of the SCHEV budget recommendations.

The following is a brief highlight of key results from the report:

- Virginia's cost per degree is lower than the national average and has decreased over time. Virginia's public institutions, on average, provide a better return on investment than other states and over time.
- When assessing expected demand for degrees, the state may not meet its best-educated state goal without an increased focus on credentials, certificates and associate degrees. For bachelor's degrees, shortages could continue in specific demand occupational areas such as teaching, health care and technology.
- Gaps in access and success by race and ethnicity, income and regions of the state threaten Virginia's ability to reach its attainment goal. Closing these gaps must be considered in any funding strategy.
- Virginia could begin to address these gaps by implementing funding strategies in three areas: (1) aligning existing funding with completion priorities (2) increasing affordability and (3) providing support to target populations.

In addition, SCHEV proposed to continue this work to further review efficiencies, costs and other funding strategies as part of its proposed budget recommendations. SCHEV staff will begin this work in January pending input from the Governor's introduced budget.

Materials Provided: A full [copy of the report](#) is available on the SCHEV reports section of the website.

Financial Impact: These amendments do not create additional cost to either the Commonwealth or the individual institutions.

Relationship to Goals of The Virginia Plan for Higher Education: This plan was develop with all of the goals of The Virginia Plan for Higher Education to further align funding to reach the objective of becoming the best-educated state by 2030.

Timetable for Further Review/Action: None.

Resolution: N/A.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #II.I – Update on Financial Aid Award Letters

Date of Meeting: January 7, 2020

Presenter: Lee Andes
Assistant Director for Financial Aid
leeandes@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: October 30, 2018

Action: Review

Purpose of the agenda item: The purpose of this agenda item is to provide an update on the progress of institutions meeting the requirements of SCHEV's Policies and Guidance for Institutional Financial Aid Award Letters established as a result of 2017 Appropriation Act language directing institutions to create greater standardization of a more letters.

Background Information/Summary of Major Elements: Nationally, there is an assumption that institutions treat financial aid award letters primarily as a marketing product to attract students and not to provide a direct financial comparison among multiple institutions. This lack of standardization causes confusion for students and makes it difficult to compare the cost of attending different institutions.

To address these concerns, the 2017 Appropriation Act (Chapter 836, Item 144 K), assigned SCHEV with the task of reviewing the financial aid award letters of each public and private institution participating in state financial aid. Per the legislation, SCHEV developed policies and best practices to standardize the elements used in the award letters so that students could compare institutions and make informed financial decisions.

Item 144, 2017 Act of the Appropriation, Chapter 836

K. 1. The State Council of Higher Education for Virginia shall work with representatives of the higher education institutions receiving state financial aid or whose students receive tuition assistance grants and review the financial aid award letters utilized by these institutions by November 1, 2017. During this review, the Council shall identify opportunities for improvement as well as best practices for, but not limited to, clarity and completeness of the information provided on gift aid as well as student's responsibility regarding student loans or work-study,

student's ability to compare financial aid award packages among these institutions to make informed financial choices, and the conditions under which these awards or outstanding balance might change.

2. The Council shall then develop and implement award letter policies so that the following information is available to the student (1) a breakdown of the components of the institution's cost of attendance, designating billable charges; (2) a clear identification of each award, indicating the type of aid; (3) the use of standardized terminology consistent with the National Association of Student Financial Aid Administrators (NASFAA); and (4) whether awards are conditional and renewal requirement criteria information.

3. The Council shall report its findings and provide a status report on the implementation of the policy and process changes to the House Appropriations and Senate Finance Committees by December 1, 2018.

Staff completed its initial review of existing award letters in the fall of 2017 and Council approved the Policies and Guidance for Institutional Financial Aid Award Letters in October, 2018. Institutions are required to submit their letters for SCHEV staff review and comment and must implement the new letters for 2020-21 award year.

Update on Institutional Compliance:

Fifteen public senior institutions, one two-year college, 23 community colleges, and 28 private non-profit colleges and universities are subject to the initial directive. The system office for the Virginia's community colleges provided a single submission on behalf of all the community colleges.

The 2020-21 financial aid awarding cycle can begin as soon as institutions receive results from student filings of the Free Application for Federal Student Aid (FAFSA), which is first available October 1, 2019. The typical window for most senior institutions to distribute financial aid award notices is from December 2019 until July 2020, with the majority occurring between March and May 2020. Two-year colleges will begin using the award notices as early as March 2020 and continue until the first day of class for the fall 2020 term. These dates mean that some institutions may still be months away from beginning to produce and distribute the 2020-21 award letters.

Institutional submissions must meet all four of the requirements found in the Policies and Guidance document:

1. Inclusion and separation of cost of attendance and billable charges, including the net owed to the institution before loans;
2. Identification and separation of awards by type;
3. Standardized of terminology; and
4. Terms and conditions used to develop the award estimates.

Staff recommendations for further improvement are not required for compliance but staff provides these to the institutions to assist in the improved appearance and clarity of the information.

Summary report as of December 3, 2019:

	Total	Approved	Revision Requested	Under Review	To be Submitted
Public 4-year	15	9	5	0	1
Public 2-year	24	24	0	0	0
Private 4-year	28	14	10	0	4

* single VCCS submission on behalf of the 23 community colleges.

Staff will continue to work with the outstanding institutions to reach compliance.

Upcoming:

In the 2019 session the General Assembly passed SB1593. This bill codifies the requirement that institutions comply with SCHEV's Policies and Guidance but does not stipulate what must be included within the document. The new law extends the compliance requirement to include for-profit institutions.

§ 23.1-611.1. Financial aid award notification.

Any comprehensive financial aid award notification provided to a student by a public institution of higher education or private institution of higher education shall meet the requirements and best practices established by the Council in its Financial Aid Award Letters Policies and Guidance.

Staff plan to begin working with the for-profit institutions as soon as the current review of public and private non-profit institutions is completed, sometime in the spring of 2020.

Following completion of working with the public and private non-profit institutions, staff plan to review the results to determine whether the current policies and guidance are adequately serving the Commonwealth and producing the intended product.

To date, staff has found a significant difference in the ability of the institutions to produce visually appealing and easy to read documents, whether presented on paper or on-line. This confirms the difficulty in implementing a standardized award template and suggests the need for private software developers to develop solutions or increased flexibility. Staff is also interested in making stronger requirements regarding student loan information.

Materials Provided: No additional materials are provided.

Financial Impact: N/A.

Timetable for Further Review/Action: Staff will continue to provide periodic updates on this project, as necessary.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
BOARD OF VISITORS ORIENTATION
OCTOBER 22-23, 2019
MINUTES**

Mr. Peter Blake, Director of SCHEV welcomed the attendees and provided a brief overview of the agenda. Attached is a copy of the attendee list.

Mr. Blake introduced the President and CEO of The Virginia Museum of History and Culture (VMHC), Mr. Jamie Bosket. Mr. Bosket provided welcoming remarks to the group and spoke about the museum's history, collections and current exhibits.

Mr. Blake introduced the Chair of the State Council of Higher Education for Virginia (SCHEV), Mr. Heywood Fralin. Mr. Fralin gave an overview of the agenda and explained the importance of service as a member of a board of visitors (BOV).

Mr. Blake introduced the first panel featuring Marge Connelly, Vice Chair of SCHEV and former Rector, Board of Visitors, Longwood University; Alan Gernhardt, Senior Attorney, FOIA Advisory Council; and Deb Love, Senior Attorney General and Chief of the Education Section, Office of the Attorney General.

Synopsis of Virginia's Coordinated System of Higher Education and of Boards' Legal and Ethical Responsibilities In It

Mr. Blake presented on the Virginia Higher Education landscape, including the numbers of institutions and the history and role of SCHEV as the coordinating board. He talked about the importance of higher education in terms of return on investment of state funding. The governance structure involves the Governor and General Assembly, state committees, boards of visitors and SCHEV. Ms. Connelly presented on the Virginia Plan for Higher Education. The Plan's objective is to make Virginia the best educated state by 2030. She reviewed Virginia's strengths and challenges relative to meeting each goal that has been set in pursuit of this objective. She listed actions needed from the institutions in order to address the challenges.

Mr. Gerhardt talked about the Freedom of Information Act (FOIA) and said that FOIA permeates all actions that the board must take. It ensures that the people are informed about government decisions. Public records are subject to FOIA, and must be disclosed unless disclosure is prohibited or the records are exempted under one of about 150 exemptions in the law. Public meetings must be properly noticed and open to the public, and minutes must be taken. For closed meetings, the body must first have an open meeting, hold a vote to close the meeting, and then follow specific requirements. All actions taken by the board must be done in open session.

Ms. Love briefed the group on the role of the Office of the Attorney General (OAG) as the exclusive counsel for the institutions of higher education. The OAG may appoint outside counsel for matters outside its expertise. There has to be consistency among

the division's attorneys. A lot of board members do not have experience in the public sector, and it is very different from the private sector. She encouraged members to turn to assigned counsel to answer questions, although the Rector may prefer that communications go through her/him. Relying on advice of counsel may be a defense if sued.

Mr. Blake referred members to the SCHEV website to view the FOIA video and other relevant materials.

The panel answered questions from the group, which mainly concerned FOIA meeting requirements. Katie Webb, member of SCHEV Council, provided concluding remarks.

Cabinet Perspectives on Board Service:

Ms. Webb introduced the panel of cabinet members.

Atif Qarni, Secretary of Education, thanked and greeted the group. He shared the Governor's "cradle to classroom to career" approach. Early childhood development is a priority because the best way of addressing gaps that exist is to focus on the early years of brain development. In the K-12 space, they are moving from high stakes testing towards ensuring that graduates become more critical thinkers. More students should learn about pathways other than going to a four-year university. If the child does decide to attend one of Virginia's institutions, we have the best institutions in the country, which is one reason that Virginia was named the best state for business. Secretary Qarni praised institutions for embracing diversity for students and faculty and announced plans to hold an equity summit.

Megan Healy, Governor's Chief Workforce Development Advisor, talked about building partnerships with institutions to make sure that students have pathways to jobs with living wages. All of Virginia should have the skills to get a great job. In assessing the performance of institutions, she looks at where students are working and what are they paid. She wants to make sure that we are putting resources where they are needed. Work-based learning and paid internships are important to providing access.

Kelly Thomasson, Secretary of the Commonwealth, talked about the process of appointment to the boards. She shared a goal to make sure that boards reflect the diversity of the state. Among 60 board appointments this year, over 50% were non-Caucasian and there was a mix of men and women.

Aubrey Layne, Secretary of Finance shared a presentation on issues that impact state funding for higher education. Secretary Layne discussed key factors used by the rating agencies to assess the health of Virginia's economy. National and state economic indicators point to a slowing economy. The health of the national economy, federal policy and issues such as health care costs and pre-K-12 education costs are among the factors that create funding challenges for higher education. He provided a general overview of SCHEV recommendations for the Governor's budget.

No questions were asked of the panel.

Achieving and Maintaining Institutional Excellence, Equity and Innovation in Times of Change and Uncertainty

Mr. Blake introduced Janice Underwood, Virginia Director of Diversity, Equity and Inclusion in the Office of the Governor. Dr. Underwood provided some information about her background and the role of her office. She provided a set of three questions for boards to ask regarding diversity, equity and inclusion efforts: 1) What are you doing on your campus?; 2) how do you know if measures are working?; 3) how can we transform colonized manifestations that are only in place to make the status quo comfortable? To transform recruitment of faculty and staff, the work has to be intentional. Student diversity is on the rise, but faculty/staff is not. What are we willing to do to address this? She suggested leaning into the discomfort of the questions around diversity because that is how the work happens.

Dr. Underwood introduced Toyia Younger, Vice President for Leadership Development, American Association of State Colleges and Universities (AASCU). Dr. Younger provided some information on her connection with the Commonwealth and her family history. Her educational background gave her the passion for providing future generations with the opportunity to surpass the generation before. She described the mission and membership of AASCU and its involvement in equity initiatives. Equity is not necessarily a conversation about race; there are other dimensions, including diversity of thought, ideology, religion, sexual orientation, socio-economic status. Equity is making sure that all students have what they need to achieve their goals and avoiding assumptions that all students are coming to us with the same level of preparation and the same resources. Boards should assess institutional readiness to make significant changes.

Governor Remarks on Higher Education and Board Service

Mr. Fralin introduced Governor Ralph Northam. Governor Northam addressed the group and thanked them for serving. He praised the members of his administration. He stressed the importance of diversity to his administration. His cabinet is majority women. Addressing his appointment of the first officer for diversity, equity and inclusion, he pointed out that the Commonwealth has over 100,000 state employees. Most corporations of that size have an officer of diversity and inclusion. Regarding the budget, Virginia overall is doing well, with the lowest unemployment rate in history, but there are challenges. Many regions of the state are competing for talent, so we have to address the talent pipeline. The reserve fund was increased and there is surplus revenue. The catch is that spending is higher than the revenues, so he has tasked cabinet secretaries to plan for cuts.

Governor spoke of education as a continuum. Early childhood education is important, as is preparing for the jobs of the future. He urged members to consider affordability and predictability of costs for families, recruitment of faculty and serving veterans.

WEDNESDAY, OCTOBER 23

Mr. Blake provided a greeting and opening remarks and introduced the panel of Henry Stoever, President and CEO of the Association of Governing Boards of Universities and Colleges and Heather Crislip, Rector of the Board of Visitors of the University of Mary Washington.

Best Practices of Effective Boards: Governing Change-averse Institutions in a Fast-paced World

Mr. Stoever spoke about board service and strategic leadership, which requires board members to be very engaged. They should ask the Governor why they were appointed. He provided an overview of AGB, its mission and membership. He spoke of the environment in higher education. Leverage staff to understand the impacts on that environment in which the institution must operate.

Six principles of board leadership:

- Accountability to stakeholders.
- Hiring and evaluating the president
- Strategy
- Board composition
- Oversight
- Commitment

He recommended strategies for more effective engagement, then answered questions from the group.

Ms. Crislip provided recommendations on board operations based on her experience as the University of Mary Washington rector. Her institution took a number of measures to make meetings more efficient. As rector, she acts as a conduit for all board members' concerns to address to the administration, to ensure that the president is clear on board priorities.

Mr. Stoever and Ms. Crislip answered questions.

Peter Blake and Tom Slater, member of SCHEV and former President of the board of visitors of Virginia Military Institute, provided concluding remarks.

Hot Topic: Issues in College Student Life

Deputy Secretary Fran Bradford served as moderator and introduced Dr. R. Kelly Crace, Associate Vice President of Health and Wellness at William & Mary and Kevin Foust, Vice President of Campus Safety and Security at Virginia Tech.

Dr. Crace talked about macro-shifts in student life. There are students who previously would not have been able to go to college such as those on the spectrum or with mental health issues. Demand for services and care is very high and exceeds the resources

that we have. He does not agree that this generation is a snowflake generation; research shows that they are very resilient. Competition is high and fear of failure is higher than ever. By the time they get to college, they are accustomed to fear-based excellence. The goal should be to move them to deeper level of authenticity and integrity. There is a need for different types of mental health care for different needs. Mental health on campus is everyone's responsibility.

Mr. Foust spoke about mental health issues on campus. Some studies suggest that 20-30% of students enter college with pre-diagnosed conditions. Others aren't pre-diagnosed but will experience a crisis once they are on campus. Many will go into crisis because they don't know how to take their prescribed medications.

Regarding sexual assault, Dr. Crace said institutions need to ensure that everyone comes onto campus with some baseline understanding about healthy sexual relationships. He recommended bystander training/courage intervention. Mr. Foust recommended that board members understand the consequences of failing to follow Title IX and the Clery Act and learn how the institution partners with other law enforcement in the area.

On drug and alcohol abuses issues, Dr. Crace said institutions need to understand the fuel that moves people toward that behavior. Mr. Foust said members should know about the programs offered to the community and what types of abuse are most common.

The panelists answered questions.

Sarah Izabel, Co-Chair of the SCHEV Student Advisory Committee and Student at Virginia Commonwealth University, provided concluding remarks. She said that students are aware of their unhealthy behaviors but believe that is what they must do to get what they want. Work on diversity and inclusion issues is important. On sexual assault, informing students is key, e.g., VCU has made it very clear to students what their options are if something happens. Regarding substance abuse, drugs are very easy to get on campus and it is not perceived to be a problem when people over-drink on the weekends. Students should understand the problems of becoming dependent.

Hot Topic: Issues of Equity

Ms. Izabel introduced the panelists. Susan Gooden, Chair of the State Board for Community Colleges and Interim Dean of the Wilder School of Government and Public Affairs at Virginia Commonwealth University and Paola Santana, the Strategy Office for State Policy, Lumina Foundation.

Ms. Santana introduced herself and talked about Lumina's attainment goal. She provided national statistics on the demographics of current students enrolled in postsecondary institutions. The system is really not designed for modern students. It is important to understand how policies affect these students. Attainment has been increasing steadily in the Commonwealth, but the growth has not been equitable; it has

not affected all racial groups the same way. There is a gap for students of color. Representatives from the Lumina Foundation met with Governor Northam and he said equity is a priority of his administration and shared his strategies, which boards should embrace.

Ms. Gooden recommended that members build an equity initiative with the president to hold all senior administrators accountable for diversity and equity. Ask if the institution really wants diversity success and work through what some of the issues may be. Challenge myths around diversity and employ specific strategies for faculty recruitment.

The panel answered questions.

Boards' Fiduciary Obligations for Institutions' Financial Health and Sustainability and their Impacts on Students' Affordability and Debt

Victoria Harker, Member, SCHEV and Former Chair, Finance Committee, Board of Visitors for the University of Virginia, introduced the panel: Michael Maul, Associate Director for Education and Transportation, Department of Planning and Budget, Jennifer "J.J." Wagner Davis, Executive Vice President and Chief Operating Officer, University of Virginia, and Kevin Davenport, Vice President of Finance, Virginia State University.

Mr. Maul presented on the state budgeting process. He broke down the general fund by categories of expenses and provided an overview of trends in state funding per FTE student. Increases in tuition have surpassed inflation. Currently, the economy is slowing. The administration is developing the biennial budget and questioning the amount that will be available for discretionary spending.

Ms. Davis advised members to get to know their institution's CFO/COO. At the most macro level, that person is always looking for efficiencies and lowering costs; find out what they are working on.

Mr. Davenport said the finance officer has a tough job because there are so many stakeholders and not enough resources for everyone's needs. It is their job to be focused on the strategic plan.

On recruitment of students, competition has increased and tuition discounting is common. Out-of-state students pay a higher tuition and they have become more sophisticated in understanding that. Members should understand their own institution's mix of in-state and out-of-state students and know who they are competing with for students. Be aware of the institution's strategic enrollment plan.

The panel answered questions, including about student demand for technology and the role of foundations.

Perspectives from Rectors and Presidents on Issues Confronting Board Leadership and Executive Administration

Anne Holton, Interim President of the George Mason University, introduced the panel and provided questions for the panel members. Panel members included Katherine Rowe, President, William & Mary; Brian Hemphill, President, Radford University; Marianne Radcliff, Council member and former Rector, Longwood University, and Dennis Treacy, Member and Immediate Past Rector, Board of Visitors, Virginia Tech.

The panel provided advice on the primary focus of a new board member. Be aware of the distinction between governance and management roles. Members should speak with one voice through the Rector. New members should take time to learn and ask a lot of questions.

The panel answered questions from the audience regarding such topics as how to best leverage the strengths of board members, encouraging open discussions within the confines of FOIA meeting laws, and time management. Panelists gave examples of good and bad board/administration interaction.

Anne Holton wrapped up the panel by saying that the most important job is to show up and be prepared. Show up on campus at events other than board meetings.

Mr. Blake provided concluding remarks about the program and said a representative from the Secretary's office would distribute pins and commissions.

Katie Webb
Council Secretary

Beverly Rebar
SCHEV staff

Registered Attendees - 2019 Boards of Visitors Orientation

George Mason University

Simmi Bhuller
Carolyn Moss
Juan Carlos Iturregui

James Madison University

Kathy Warden

Longwood University

Cookie (N.H.) Scott

Norfolk State University

Mary Blunt
Pamela Boston
Kim Brown
Jim Dyke
Harry Watkins

Old Dominion University

Robert Broermann
Peter Decker

Radford University

Robert Archer (Rector)
David Smith
Lisa Throckmorton

University of Mary Washington

Heather Crislip (Rector)
Deborah Santiago

Virginia Commonwealth University

Pamela El
Carolina Episinal
Colleen Santana
Alexis Swann

Virginia Community College System

RJ Narang
Terri Thompson

Virginia Military Institute

Michael Hamlar

Virginia State University

Raul Herrera

Virginia Tech

Shelley Barlow
Sharon Brickhouse Martin
Melissa Nelson
Horacio Valeiras (Rector)

William & Mary

Mari Carmen Aponte
Charles Poston

State Council of Higher Education for Virginia

Peter Blake, Director
Marge Connelly, Vice Chair
Heywood Fralin, Chair
Victoria Harker
Marianne Radcliff
Thomas Slater
Katharine Webb, Secretary

Board Professionals

April Allbritton, Norfolk State University
Ericka Cage, Norfolk State University
Karen Castelee, Radford University
Chelsea Gray, Virginia Commonwealth University
Donna Harper, James Madison University
Jeffrey McClurken, University of Mary Washington
Kim O'Rourke, Virginia Tech
Annie Redd, Virginia State University
Michele Schumacher, Virginia Commonwealth University
Donna Thornburg, Virginia Commonwealth University

Student Advisory Committee

Ethan Crouson, Old Dominion University
Sarah Izabel, Virginia Commonwealth University

Governor

The Hon. Ralph Northam, Governor of Virginia

Cabinet Members

The Hon. Fran Bradford, Deputy Secretary of Education
The Hon. Megan Healy, Governor's Chief Workforce Development Advisor
The Hon. Aubrey Layne, Secretary of Finance
The Hon. Atif Qarni, Virginia Secretary of Education
The Hon. Kelly Thomasson, Secretary of the Commonwealth

Other Participants

Jamie Bosket, President & CEO, Virginia Museum of History & Culture
Caroline Corl, Governor's Office
Kelly Crace, Associate VP for Health & Wellness, William & Mary
Kevin Davenport, Vice President of Finance, Virginia State University
Ron Forehand, Sr. Assistant Attorney General, Office of Attorney General
Kevin Foust, Chief of Police & Director of Security, Virginia Tech
Alan Gernhardt, Executive Director, FOIA Advisory Council
Susan Gooden, State Board for Community Colleges
Brian Hemphill, President, Radford University
Mark Herring, Attorney General, Office of the Attorney General
Sarah Herzog, Deputy Director, Senate Finance Committee
Anne Holton, President, George Mason University
Julie Laskaris, American Association of University Professors
Deb Love, Senior Assistant Attorney General, Chief of the Education Section, Office of the Attorney General
Michael Maul, Associate Director, Department of Planning & Budget
Katherine Rowe, President, William & Mary
Paola Santana, Strategy Officer for State Policy, Lumina Foundation
Henry Stoevers, Association of Governing Boards
Saranna Thornton, American Association of University Professors
Dennis Treacy, Member and Past Rector, Board of Visitors, Virginia Commonwealth University
Janice Underwood, Virginia Director of Diversity, Equity and Inclusion, Governor's Office
Jennifer Wagner Davis, Executive Vice President And CEO, University of Virginia
Toyia Younger, American Association of State Colleges and Universities

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
OCTOBER 29, 2019
MINUTES**

Mr. Fralin called the meeting to order at 9:05 a.m. in the SCHEV main conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Marge Connelly, Heywood Fralin, Victoria Harker, Henry Light, Stephen Moret, William Murray, Marianne Radcliff, Tom Slater and Katharine Webb.

Council members absent: Ken Ampy, Rosa Atkins, Gene Lockhart and Carlyle Ramsey.

Council member Carlyle Ramsey was scheduled to participate by phone, but was unable to do so. Dialing instructions were posted in the meeting notice in advance; therefore, the phone line remained open to the public.

Staff members present: Tom Allison, Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Jean Huskey, Wendy Kang, Tod Massa, Beverly Rebar, Lee Ann Rung, Emily Salmon, Kristin Whelan and Yan Zheng.

Deb Love from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

On a motion by Mr. Slater and seconded by Dr. Murray, the minutes from the September 17, 2019, Council meeting, were approved unanimously (9-0).

REMARKS FROM TED RASPILLER, PRESIDENT, JOHN TYLER COMMUNITY COLLEGE (JTCC)

Mr. Blake introduced President Raspiller. Dr. Raspiller provided a presentation about JTCC's work to prepare students for careers. He introduced Bill Fiege, Vice President of Learning and Student Success, and Keri-Beth Pettengill, Director, Institutional Effectiveness.

President Raspiller reviewed information about enrollments and provided details of JTCC's current economic impact study, noting that during FY 2017-18, the college contributed more than \$300 million in income to the community.

Mr. Fiege reviewed Tyler's service region and explained ways in which the college examines program needs. Ms. Pettengill talked about student advising and career coaching, noting both in-person services and online services available to students. She distributed copies of a document entitled, *Our Value to the Community*, which summarized the topics discussed.

President Raspiller answered questions from members.

REMARKS FROM GORDON MORSE

Mr. Blake introduced Mr. Morse. He noted that Mr. Morse is best known for being a speechwriter and assistant to Governor Gerald L. Baliles and has the distinction of having written commencement speeches for every state college and university in Virginia.

Mr. Morse announced that he just learned of the death of Governor Baliles this morning. He shared stories of his time with the Governor, and made general observations about higher education and the political climate.

He noted that the two political parties in Virginia must sort through the financial commitments that have already been made and explained that implications exist for colleges, K12 and other areas. Mr. Morse said that institutions should describe how students and the regions they serve benefit from public investments in higher education.

He answered questions from members.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake reviewed each of the items in his written report in the agenda book and added:

Boards of visitors orientation: Attendance at the October 22-23 orientation included the Governor and five cabinet members, 27 new board members, three rectors, 10 board professionals and two students. Mr. Blake will provide survey results at the January meeting. As required by the *Code of Virginia*, staff will submit a report on the orientation no later than January 8, 2020.

Tech Talent Incentive Program: Mr. Moret expressed his appreciation to Mr. Blake and others for reviewing the proposals. He anticipates that the Governor will sign institutional MOUs by November 1.

Virginia Research Investment Committee (VRIC): Mr. Blake reported on the October 8 meeting and congratulated Emily Salmon for her work on the Research and Technology Strategic Roadmap, which staff has transmitted to Governor Northam for final approval.

ACTION ON PARTNERSHIP WITH GOVERNOR'S OFFICE AND LUMINA FOUNDATION

Mr. Blake provided background information on an effort to establish a partnership between the Governor's office and the Lumina Foundation that will help close educational attainment gaps and achieve equitable outcomes. Colorado, Oregon and Tennessee have partnerships with Lumina, and Mr. Blake anticipated an announcement soon from Lumina that a partnership with Virginia would be added. On a motion by Ms. Connelly and seconded by Ms. Webb, the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia endorses the Talent, Innovation and Equity partnership between the Commonwealth of Virginia, acting by and through SCHEV, and the

Lumina Foundation for Education, Inc., to increase educational attainment and close equity gaps.

The chairman called for a break at 10:15. The meeting resumed at 10:30.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Ms. Webb noted the following reports and actions from the committee:

Action on Programs at Public Institutions

Ms. Webb provided a brief introduction and clarified that Virginia Tech will offer the program in Blacksburg as well as Northern Virginia. The committee's recommendation was seconded by Mr. Light and the following resolution was approved unanimously (8-0). Mr. Fralin abstained from the vote due to his affiliation with Virginia Tech:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the Virginia Polytechnic Institute and State University to offer the degree designation Master of Engineering (M.Eng.) - in addition to the existing Master of Science (M.S.) - in Computer Science and Applications (CIP: 11.0101), effective spring 2020.

Program Proposals in the Review Pipeline

Ms. Webb provided an update to the committee, which is noted on page 13 of the agenda book.

Action on Private Postsecondary Education Institution Provisional Certification

Ms. Webb provided an overview, and the committee's recommendation was seconded by Ms. Harker. The following resolution as approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Virginia Business College (VBC) to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, until October 28, 2020, in accordance with the conditions enumerated below:

- 1. that, during the period of provisional certification, VBC shall be allowed to advertise and receive student applications, but not actually enroll or instruct students;**
- 2. that, during the period of provisional certification, VBC shall be allowed to recruit and hire faculty and staff;**
- 3. that, during the period of provisional certification, VBC may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-130(E) of the Virginia Administrative Code;**

4. that, during the period of provisional certification, all publicity, advertisements, and promotional materials must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
5. that, during the period of provisional certification, no changes to the board of directors may be made without explicit approval from SCHEV;
6. that, prior to the expiration of the period of provisional certification, SCHEV staff shall conduct a final review of faculty and administrator credentials hired during the provisional certification period;
7. that, prior to the expiration of the period of provisional certification, SCHEV staff (or an assigned expert) shall conduct a review of VBC's online platform and content as a condition to authorizing the school to offer distance education;
8. that, prior to the expiration of the period of provisional certification, VBC will provide SCHEV with proof of its non-profit status;
9. that, prior to the expiration of the period of provisional certification, VBC shall satisfy a site visit conducted by SCHEV staff demonstrating that its facilities conform to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;
10. that, prior to the expiration of the period of provisional certification, VBC shall submit a surety instrument in the amount of \$20,000, which would be adequate to provide refunds to students in the event of school closure during the first year of operation; and
11. that VBC's provisional certification shall lapse if the school does not satisfy conditions 6-10 by October 28, 2020; in the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the SCHEV Director authority to confer full certification on Virginia Business College upon (i) SCHEV's final review of faculty and administrator credentials; (ii) SCHEV's final review of VBC's online platform and content; (iii) SCHEV's verification of VBC's non-profit status; (iv) successful completion of the site visit by SCHEV staff; and (v) VBC's submission of the required \$20,000 surety instrument.

Action on Private Postsecondary Education Institutional Certification

The committee's recommendation was seconded by Mr. Slater, and the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Lotus School of Integrated Professions to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective October 29, 2019.

Update on Graduate Outcomes Survey

Ms. Webb indicated that Dr. Ellis provided an update to the committee on the progress of this survey. She noted that the project was funded by the General Assembly in 2019. Council will receive more-detailed information at the January meeting.

Report on Higher Education and Workforce Alignment Project

Ms. Webb reminded members that at the last meeting, Chairman Fralin requested that the Council begin a project to improve alignment between workforce needs and higher education academic programs, with the goal of reducing occupational shortages and supporting individuals as they seek meaningful careers. Emily Salmon will staff the project and work with the Governor's chief workforce advisor and others. Updates on the progress of the project will be provided at each committee meeting, with a final report in July 2020.

Update on Transfer Virginia

The committee members in attendance decided to postpone this item until the next meeting.

Report from Resources and Planning Committee

Mr. Slater provided a report on the following items:

Update on Enrollment Projections and Degree Estimates

Staff will bring these data to the Council for action in January due to a delay in receipt of verified information from some institutions.

Action on Financial Aid Reform Study

Mr. Slater provided background on this item, and Mr. Andes summarized the findings. He indicated that he has worked with governmental and institutional representatives over the last six months as well as other states, and he believes the best option moving forward is to focus on students with the highest level of need and on institutions with the highest number of low-income students. Mr. Andes said that staff will continue to review other items over the next year. The committee's recommendation was seconded by Dr. Murray, and the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the final report on the Review of Financial Aid Funding Formulas and Awarding Practices and directs staff to proceed with the recommendations contained therein.

Action on Budget and Policy Recommendations for the 2020-2022 Biennium

System Operating Budget

Ms. Kang reviewed the summary table on page 54 of the agenda book and highlighted the discussion of these items from the committee meeting. She distributed two revised

documents that incorporated feedback from committee members. The revised documents were the Tuition Assistance Grant (TAG) item on page 61 and the General Fund share on page 57. The revised versions were posted on the SCHEV website. Ms. Kang answered questions from members.

The committee's recommendation was seconded by Ms. Connelly, and the following resolution was approved unanimously (9-0):

WHEREAS, higher education and the attainment of a credential or degree contributes to greater individual and regional prosperity, including increased earnings, improved economic growth, greater levels of community engagement and improved health outcomes; and

WHEREAS, Virginia's public higher education system ranks as one of the best in the country when considering factors such as graduation rates, average net price, low loan default rates and high return on investment, it is a status that must be preserved and nurtured; and

WHEREAS, The Virginia Plan for Higher Education, the statewide strategic plan for the Commonwealth, focuses on placing Virginia as the best-educated state by 2030; and

WHEREAS, Virginia's higher education system is a shared responsibility of the state, institutions and students and parents to reach the highest level of performance and accountability; and

WHEREAS, budget recommendations for the 2020-22 biennium focus on addressing the statewide needs of affordability, excellence, access, success, talent development, efficiency, effectiveness and planning, now therefore,

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Budget and Policy Recommendations for the 2020-22 biennium.

Capital Outlay Budget

Mr. Fralin noted that no further discussion was requested, and the committee's recommendation was seconded by Ms. Harker. The following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia supports additional investment in the maintenance reserve program, but defers the determination of funding amounts to the Department of Planning and Budgeting for the 2020-22 Biennium until additional data are available through the COVA Trax/M-R-Fix system.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia calculates a need of \$824,779,216 from the general fund and \$1,750,000 from nongeneral funds to support the capital outlay needs of public higher education institutions in the 2020-22 biennium.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends that priority for debt authorization be provided for the Maintenance Reserve Program.

Mr. Slater noted that, at the committee meeting, Ms. Kang thanked her staff for their efforts in organizing the entire budget recommendation packet. He echoed his thanks and also thanked Mr. Blake.

UPDATE ON THE OFFICE OF THE QUALIFIED EDUCATION LOAN OMBUDSMAN ACTIVITIES FOR 2019

Mr. Kemp provided an update to the committee, noting that he has received 130 cases since he began in this position. Noting that state-level loan ombudsman positions are relatively new, he has been working with other states that have similar positions in an effort toward common goals of assisting students to alleviate debt issues. The complexity of student loans makes it more difficult for students to navigate. In his role, he serves as an intermediary and advocate on behalf of borrowers.

Mr. Kemp shared his suggestions on changes to federal policies that would be helpful, based on his dealings with borrowers over the last year. In response to a question from Mr. Fralin and Mr. Light, staff agreed to survey best practices in dealing with for-profit institutions to ensure students are protected when institutions go out of business. Members were interested in knowing what other states are doing in the certification process that could address student debt at for-profit institutions. Mr. Blake said this request would be better addressed within SCHEV's private postsecondary section. Dr. DeFilippo noted that SCHEV currently has some oversight but agreed to have staff provide a report in January.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake reported that the actions taken by staff on behalf of Council as delegated items were included in the agenda book. As required, a copy of these items is attached to the minutes. Ms. Connelly raised a question about the ODU community program, which Dr. DeFilippo answered.

RECEIPT OF PUBLIC COMMENT

Mr. Fralin announced that the Council received two requests for public comment. First to speak was Laura Goren, Research Director at The Commonwealth Institute for Fiscal Analysis. Ms. Goren spoke about upcoming legislation regarding in-state tuition for Virginia residents regardless of immigration status.

The second speaker was Stacie Gordon from Partners for College Affordability and Public Trust. Ms. Gordon spoke about the proposed review of higher education costs and exploration of outcomes funding strategies. Both speakers provided a copy of their remarks.

OLD BUSINESS

None.

NEW BUSINESS

Mr. Fralin paid tribute to Governor Gerald Baliles, saying he was a dear friend of higher education and of SCHEV. He reminded members that at the September 2018 meeting, the governor presented important information to SCHEV about the inequity experienced in the “rural horseshoe” sector of the state. Mr. Fralin said Governor Baliles was known as a governor that transformed transportation in Virginia but noted that his heart was in higher education. He had a lasting impact and served as mentor for all of us. The chair called for a moment of silence.

MOTION TO ADJOURN

The meeting adjourned at 11:15 a.m.

Katharine Webb
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
Eastern Shore Community College	Facilitated Staff Approval: Associate of Applied Science degree program in Technical Studies (15.0612)	Spring 2020
George Mason University	Facilitated Staff Approval: Master of Science degree program in Climate Science (40.0401)	Spring 2020
Tidewater Community College	Spin-off Approved: Spin-off an Associate of Science degree program in Computer Science (11.0701) from the existing A.S. in Science, Computer Science Specialization (30.0101)	Spring 2020
Virginia Polytechnic Institute and State University	CIP Code Changes Approved: Bachelor of Architecture in Architecture from 04.0201 to 04.0902	Spring 2020
Virginia Western Community College	Facilitated Staff Provisional Approval: Associate of Applied Science degree program in Surgical Technology (51.0909)	Fall 2021

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate a new Graduate Certificate Program in Music for Well-Being (50.9999)	Spring 2020
University of Virginia	Initiate a new Graduate Certificate Program in Environmental Humanities (03.0103)	Spring 2020

Pursuant to the Code of Virginia, Section § 23.1-211 and Council's "*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*," the following item is approved as delegated to staff:

National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals

Institution	Effective Date
University of North America	October 3, 2019

COIA-Exception Policy Approvals

Institution	Policy	Effective Date
Virginia Commonwealth University	Research and Development Exception for the Conflict of Interests Act	July 25, 2019



Katherine A. Rowe

On February 20, 2018, William & Mary's Board of Visitors unanimously elected Katherine A. Rowe as the 28th president of the university. Rowe is deeply interested in design thinking, entrepreneurship and the digital humanities and is nationally recognized as an innovator in higher education. She began on July 1, 2018 and was [inaugurated on February 8, 2019](#).

At William & Mary, Rowe launched a series of university-wide generative discussions called [Thinking Forward](#). These conversations on the future of knowledge, work and service at the 326-year-old institution are informing the university's [strategic planning process](#), which began in August 2019.

Previously, Rowe served as provost and dean of faculty at Smith College in Massachusetts. Rowe led academic strategy and planning, overseeing all academic operations. She led a senior team administering more than 600 faculty members and staff in almost 200 units. During her tenure, Smith launched a design thinking curriculum, greatly increased diversity in faculty hiring and established one of the first statistical and data sciences majors at a liberal arts college (and the first at a women's college). Rowe also served as Smith's interim vice president for inclusion, diversity and equity.

Rowe is cofounder and former CEO of Luminary Digital Media, which developed a series of educational apps enhancing student engagement and learning of classic Shakespearean texts.

Rowe earned a bachelor's degree in English and American literature from Carleton College and a master's and a Ph.D. in English and American literature from Harvard. She has completed graduate work in Cinema and Media Studies at New York University's Tisch School of the Arts. Her areas of research and scholarship include Shakespeare, Milton, Spenser, Medieval and Renaissance drama and media history.

Rowe spent 16 years at Bryn Mawr College as an English professor, department chair and director of the Katharine Houghton Hepburn Center for leadership and public engagement. She was awarded the Rosalyn R. Schwartz Teaching Prize for Excellence and Innovation in 2011. Rowe also directed two collaborative programs with Haverford and Swarthmore, Tri-Co Digital Humanities and the Mellon Tri-College Faculty Forum. Before that, she was assistant professor of English at Yale.

Rowe has published three books: *New Wave Shakespeare on Screen* with Thomas Cartelli (Polity Press, 2007), *Reading the Early Modern Passions: Essays in the Cultural History of Emotion* as co-editor (Penn Press, 2004) and *Dead Hands: Fictions of Agency, Renaissance to Modern* (Stanford, 2000). She also has editing credits in the *Cambridge Guide to the Worlds of Shakespeare* and introduced G.B. Evans' *The Tragedy of Macbeth*.

The Cambridge Guide to the Worlds of Shakespeare, with more than 350 scholarly contributors from five continents, was honored in 2016 by the American Association of Publishers with two PROSE awards, considered the most prestigious in the publishing industry, for excellence in

reference works and multi-volume reference in the humanities and social sciences. This international collaboration was also recognized in 2016 by the Library Journal for outstanding print reference work for the *Cambridge Guide* as well as the American Library Association's outstanding academic title.

Rowe serves as president of the Shakespeare Association of America. She also served on Harvard's Board of Overseers' Visiting Committee of the Library and the Executive Committee of the American Council of Learned Societies. She has held memberships and other service positions in the Modern Language Association, International Shakespeare Association and Society for Cinema and Media Studies.

Rowe has spent more than a decade coaching Ultimate Frisbee and has led multiple teams to state championships in Pennsylvania. She was a World Ultimate Club Finalist and a Women's Nationals Finalist. She also co-founded the nonprofit Boston Ultimate Disc Alliance and the Carleton College women's Ultimate team.

Rowe shares her love of Ultimate with her spouse, Bruce Jacobson. They have two adult children, Daniel and Beah.



Robert D. Holsworth

Robert D. Holsworth, Ph.D., is a managing principal of DecideSmart, a firm that provides strategic advice, research and civic engagement services to public sector organizations, nonprofits and private sector companies with public policy and governmental interests. He was the founding director of the Center for Public Policy and a director of the L. Douglas Wilder School of Government and Public Affairs at Virginia Commonwealth University. He also served as dean and interim dean of the College of Humanities and Sciences, the largest unit of the university serving more than 14,000 undergraduate and graduate

students.

A number of major governmental initiatives have benefited from Dr. Holsworth's service in key positions. He acted as executive director of the Governor's Commission on Efficiency and Effectiveness from 2002-04, a comprehensive analysis of the business practices of Virginia state government that became the foundation of an extensive governmental reform package. Dr. Holsworth worked as director of the Virginia Executive Institute, the leading professional development program for state executives in the commonwealth. In addition, he served as co-staff director of the Commission on the Future of Virginia's Urban Areas, a gubernatorial commission that examined how Virginia's urban areas could become flourishing parts of regional economies.

Dr. Holsworth has considerable experience designing, leading and managing complex survey research studies, regional data initiatives and countywide civic engagement projects. His observances on national and Virginia politics have appeared in *The Wall Street Journal*, *The Washington Post* and *The New York Times*. In 2011, *Campaigns and Elections* magazine named him one of Virginia's 100 influentials.

He holds a bachelor's degree from Seton Hall University and a Ph.D. from the University of North Carolina at Chapel Hill. Dr. Holsworth has one daughter and lives in Richmond, Va.



Carla Williams

Carla Williams serves as the University of Virginia's director of athletics. Williams was previously an athletics administrator at the University of Georgia for 13 years, and served as the deputy director of athletics. In her role as deputy director of athletics at Georgia, Williams was responsible for the day-to-day operations of the department and its \$127 million budget. She served as administrator for the Bulldogs' football and Lady Bulldogs' women's basketball programs and also had supervisory responsibility for academic support services, business operations, compliance, event management, external operations, facilities and new construction, human resources, sports facilitators (21 sports and 15 head coaches), sports medicine, strength and

conditioning, student services and ticketing.

Since 2011, she helped to oversee \$162 million in facility additions, upgrades and improvements for the UGA athletics program. She served as the Georgia Athletic Association's liaison to the president's office, provost's office, general counsel, equal opportunity office and student affairs. She also served as the athletics department's deputy Title IX officer. Williams began her administrative career at Georgia in 2004. She served as associate athletic director (2004-2008), senior associate athletic director (2008-2011) and executive associate athletic director (2011-2015) before being promoted. During Williams' tenure as an administrator at Georgia, its athletics teams won 16 NCAA team championships and 37 Southeastern Conference titles.

Williams becomes the first female African-American athletics director at a Power Five conference institution and is the fifth active female athletics director at that level. She succeeds Craig Littlepage, who has served as the Cavaliers' athletics director for the past 16 years. Williams and her husband, Brian, an associate professor of public administration and policy in UGA's School of Public & International Affairs, have three children: daughters Carmen and Camryn, and a son, Joshua.

State Council of Higher Education for Virginia Agenda Item

Item: Council #C4 – Report of the Agency Director

Date of Meeting: January 7, 2020

Presenter: Peter Blake
Director
peterblake@schev.edu

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Purpose of Agenda Item:

The purpose of this agenda item is to inform Council of recent and upcoming work in which staff is involved.

Background Information/Summary of Major Elements: N/A

Materials Provided: Report of the Agency Director.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Relationship to Goals of The Virginia Plan for Higher Education: N/A

Resolution: N/A

**State Council of Higher Education
Director's report
January 7, 2020**

Exemplary leadership award for Ken Ampy: The Old Dominion University Alumni Association presented Council member Ken Ampy with the Jack Frost Alumni Service award. The award is given for exemplary leadership and significant, compassionate service to the University, the community, the state and the nation.

Virginia Business Person of the Year: Virginia Business magazine has recognized Council member and Virginia Department of Economic Development Partnership president Stephen Moret as its person of the year.

Partnership with Lumina on Talent, Innovation and Equity: On November 13, Governor Northam announced a partnership among the Governor's office, SCHEV and the Lumina Foundation for a two-year initiative on Talent, Innovation and Equity (TIE). The partnership includes a \$500,000 award that SCHEV will administer.

Outstanding Faculty Awards: On December 6, the State Council of Higher Education (SCHEV) and Dominion Energy announced the recipients of the 2020 Outstanding Faculty Awards. Each of the 12 awardees will receive a \$7,500 award at a special ceremony in Richmond on March 9, 2020. Thanks to Dominion Energy, we are able to increase this year's award from \$5,000. Since 1987, these awards have recognized faculty at Virginia's institutions of higher learning who exemplify the highest standards of teaching, scholarship and service. SCHEV staff member Ashley Lockhart led the peer-review process.

Board of visitors orientation: Staff received a total of 20 responses from the survey of participants in the October orientation program, 13 of whom are new members. Attendees responded positively to all sessions, with particular interest in the sessions on institutional excellence and issues in college student life. Responses to three open-ended questions are included as an appendix to this report.

Virginia Research Investment Committee (VRIC) annual report: In my role as the committee's chair, I submitted on November 1 the annual report of the Virginia Research Investment Committee to Governor Northam and the money-committee chairs. The document details progress on the first round (2017) of grants from the Virginia Research Investment Fund; this year's two VRIF Round 2 grants; calls for proposals in VRIF Rounds 3 and 4; progress on the Commonwealth Cyber Initiative; and approval – following development by SCHEV – of the Commonwealth Research and Technology Strategic Roadmap. The report is accessible on the websites of the Committee and of LIS Reports (see <https://rga.lis.virginia.gov/Published/2019/RD488>).

Virginia Research Investment Committee: On December 9, I chaired the committee's final meeting of 2019. The agenda included a discussion of an inventory of the Commonwealth's research and development assets and activities, discussion of Round 3 awards from the Virginia Research Investment Fund and on the request for funding for the Commonwealth Cyber Initiative and discussion of a proposed new research and commercialization authority in the Commonwealth. Council members Henry Light and Tom Slater (along with Heywood Fralin, who also sits on VRIC) participated in the meeting.

Student Advisory Committee meeting: On November 8, SCHEV staff member Paula Robinson convened the second meeting of the 2019-20 Student Advisory Committee. Agency staff solicited feedback on ongoing SCHEV projects, and students offered their priorities and preferences for the 2020 legislative session. Students acknowledged common campus concerns, such as tuition and financial aid, parking and advising, but have chosen to focus on issues on which they can contribute directly, notably campus food insecurity and mental health.

Virginia College Application Week (VCAW): In its 8th year of implementation in the state, Virginia College Application Week 2019 engaged and supported more students and schools than ever before. Over 100 high school host sites registered to host VCAW at their schools the week of November 18-22. Participating sites provided students with time to complete college applications during the school day, with advisement from counselors, college representatives and other volunteers.

Virginia College Access Network (VCAN). In December, the Virginia College Access Network hosted its annual conference with over 230 attendees. Council members Marge Connelly and Tom Slater joined the opening lunch. This conference engages community and school-based groups across the state on best practices in college access activities. Speakers included Secretary of Education, Atif Qarni; Deputy Secretary of Education Fran Bradford; Teacher of the Year, Rodney Robinson and representatives from the Lumina Foundation. SCHEV staff provide a leading role in coordinating the event and providing presentations.

Legislative Liaisons meeting: On November 8, SCHEV staff member Beverly Rebar convened college and university legislative liaisons. The agenda included discussion of the election results and potential impacts on education committees and legislation; higher-education-advocacy materials that SCHEV is developing; and follow-through on legislation or requests from the 2019 session. Council member Katie Webb participated in the meeting.

Tech Talent Incentive Program: In November, Governor Northam announced that he and 11 university presidents had signed agreements to provide computer science and related educational programming to at least 30,000 students over the next 20 years. He also said that other institutions, including the Virginia Community College System, would become part of the initiative. Subject to appropriation, the

Governor and the General Assembly contemplate investing over \$1 billion in colleges and universities over this period.

General Professional Advisory Committee: The agenda for the November 18 meeting of college and university presidents included a presentation on the recent General Assembly elections by Dr. Robert Holsworth, a political commentator, and discussions of Council initiatives.

Money committee retreats: Both the House Appropriations Committee and the Senate Finance Committee held retreats in November. Council staff members Beverly Rebar and Wendy Kang attended each retreat. Council staff member Tod Massa co-presented at the Senate retreat on the Virginia Longitudinal Data System.

Internship grant awards: SCHEV is offering grants to improve the readiness of institutions to bring high-quality, paid internships to scale. This is part of the Innovative Internship Program, approved during the 2019 General Assembly session.

Agency Staff Meeting and Holiday Party: SCHEV staff celebrated a successful year and the holiday season with a luncheon on December 16. On behalf of all agency employees, I extended thanks to Council members.

SCHEV Talks: The November SCHEV Talk featured representatives from Northern Virginia Community College discussing fraudulent student records. They discussed unscrupulous attempts to gain access to in-state tuition or student financial aid and measures they have taken to identify and eliminate fraud.

Out and about: On November 13-15, Secretary of Education Atif Qarni, Paula Robinson and I attended the Lumina Foundation state policy conference in San Francisco. On December 4-6, State Superintendent of Public Instruction James Lane and I participated in the winter meeting of the Education Commission of the States. In other activities, I attended a luncheon of the Virginia Foundation of Independent Colleges; a reception of the Grace Harris Leadership Institute of Virginia Commonwealth University; a reception at the Executive Mansion in recognition of researchers who have received and commercialization grants; and the 35th anniversary gala of the Great Aspirations Scholarship Program (GRASP). I participated in a panel discussion at the 2019 Virginia Education Summit at George Mason University; met with officials from the Strada Education Network, along with Council member Stephen Moret and SCHEV staff; and participated in a meeting of a Southern Regional Education Board initiative on dual enrollment. I celebrated my oldest son's wedding on November 22.

Q11 Do you have comments or suggestions regarding the venue of the orientation in terms of convenience, parking, catering, etc?

Answered: 12 Skipped: 8

#	RESPONSES	DATE
1	The venue was really nice, parking was easy to access, and convenient overall. The catering was acceptable. The reception was lovely and the food good.	11/17/2019 3:03 AM
2	Orientation venue was excellent. Catering was ok.	11/5/2019 3:47 AM
3	All aspects were very acceptable	10/31/2019 3:05 PM
4	The venue was great, easy to see and hear	10/30/2019 4:23 PM
5	I found the venue inviting and was particularly impressed with the invitation to explore the two exhibits. I usually find sitting for long stretches not conducive to attentiveness, but the speakers so engaging that it did not pose a great problem..	10/29/2019 2:15 PM
6	It's a very good and easy venue! Much better than the capitol.	10/28/2019 5:47 PM
7	The venue was perfect.	10/28/2019 5:17 PM
8	Healthier snacks at breaks? [Carrots, other vegetables?]	10/28/2019 4:08 PM
9	Tables too large for conversation, odd chairs, venue is fantastic but room was frigid at times... the setup can improve (U tables? Boardroom style?). Food was fair to mediocre.	10/28/2019 3:19 PM
10	Great location.	10/28/2019 2:51 PM
11	Perfect. Food was wonderful; reception lovely, particularly with admission to exhibits; parking adequate; room set-up and acoustics were excellent.	10/24/2019 6:58 PM
12	SCHEV staff was extremely professional and most helpful.	10/17/2019 2:33 PM

Q12 What are the top three things you learned at the orientation?

Answered: 12 Skipped: 8

#	RESPONSES	DATE
1	-Budget creation and the role of board -solid data on higher education in VA -the role of FERPA and the legal limits of meeting	11/17/2019 3:03 AM
2	Valuable perspective from State administrators, especially fiscally; importance of preserving and maintaining equity; and best practices for Public Boards.	11/5/2019 3:47 AM
3	Don't take notes in board meetings. Preparation and participation are critical to fulfill our duties as members of the Board of Visitors.	11/1/2019 1:51 AM
4	Clearer understanding of responsibilities Better perspective of campus and student challenges Increased appreciation of President & Rector roles	10/31/2019 3:05 PM
5	Review of FOIA, more about how the state views the financial resources available and budgeted for education, tools available to help Board members (SCHWV website, AGB)	10/30/2019 4:23 PM
6	It was especially impressed with the discussion of Board responsibilities, the degree to which the Commonwealth seems to be committed to equity in the college and university experience and an appreciation and perspective for the "full time job" of a college/university president.	10/29/2019 2:15 PM
7	Financial budgeting and financing	10/28/2019 5:47 F

8	Key student life issues on campus and good questions to ask of University leadership The financial outlook for the state and how higher ed factors into the budget Priorities at other universities (through networking)	10/28/2019 5:12 PM
9	Planning/coordination landscape Funding dynamics Fiduciary roles	10/28/2019 3:19 PM
10	FOIA matters, more about the role and responsibilities of governing board (NIFO), diversity, inclusion and equity matters	10/28/2019 2:51 PM
11	Generally, some approaches to some situations, info from the AG's office, new state government faces good to know.	10/24/2019 6:58 PM
12	How great SCHEV is.	10/17/2019 2:33 PM

Q13 What are three things you would like to learn more about to assist you in your role as a board member or would like to see covered in future orientations?

Answered: 14 Skipped: 6

#	RESPONSES	DATE
1	-the institutional budget process and options for support -the relationship between university foundations and the BOV -engaging with legislators on behalf of university and with administration	11/17/2019 3:03 AM
2	More about financial health and legislative process. More interaction with university Presidents.	11/5/2019 3:47 AM
3	More detail of the relationship between the governor's administration and BOV's/universities. More Q&A formats vs. lecture formats for all subjects. More detail of the K-12/Community College/ University partnerships and pathways regarding workforce development.	10/31/2019 3:05 PM
4	I think future orientations should be more interactive, rather than mostly talking at members.	10/30/2019 4:23 PM
5	Actions underway in regard to diversity amongst students and faculty? Outreach actions regarding low income students?	10/29/2019 4:19 PM
6	I thought the topics were good/great. Unfortunately, I missed some comments because the microphones were not working or folks didn't use them - not really an answer to your question, but it did somewhat negatively impact the learning process. I think it would be helpful to address this for future orientations.	10/29/2019 2:15 PM
7	The financial piece is the most daunting.- understanding the budgets.	10/29/2019 11:50 AM
8	More of a finance 101 type course - specifically detailing how University Budgets are crafted, where monies come from and where monies go.	10/28/2019 5:17 PM
9	Less on the role of a board (this could be pre-reading for those who don't have board experience) More networking (have board members sit together randomly vs by University, do introductions)- allow for some discussion amongst board members to share ideas/best practices	10/28/2019 5:12 PM
10	How to, specific advice about how to be a board member is really needed. Emphasize the role of Board members (I thought the various rectors and former rectors and current presidents were really good about this).	10/28/2019 4:08 PM
11	P3's in public U's landscape Donor/stakeholders relations Monetization and best practices of Research and products/co's being fostered	10/28/2019 3:19 PM
12	The applicable areas of the Code of VA	10/28/2019 2:51 PM
13	Just an observation....sessions might be compacted enough to make this a one-day meeting. (This time there were two sessions that somewhat duplicated one of the topics.)	10/24/2019 6:58 PM
14	More snacks.	10/17/2019 2:33 PM

State Council of Higher Education for Virginia Agenda Item

Item: Council #III. G – Update on 2020 General Assembly

Date of Meeting: January 7, 2020

Presenter: Beverly Rebar
Senior Associate for Academic and Legislative Affairs

Most Recent Review/Action:

- ☒ No previous Council review/action
☐ Previous review/action

Date:

Background Information/Summary of Major Elements: Ms. Rebar will provide an overview of legislative issues affecting higher education in the 2020 General Assembly. The legislature will begin its long session on January 8, 2020. Important session dates are as follows:

January 8: General Assembly convenes; committee assignments announced

January 10: Budget amendment deadline

January 17: Bill Filing Deadline

February 3: Money Committees report out respective versions of the budget

February 12: Crossover Day (the date on which each house may only consider legislation and amendments introduced in the other house, except the Budget bill and revenue bills)

February 16: Budgets reported out of respective houses; budget conferees appointed

March 7: Adjournment

During session, SCHEV will be closely monitoring the actions of the House Appropriations Committee and the Senate Finance Committee with respect to Governor Northam's introduced budget. Legislation pending in the House Education Committee and the Senate Education and Health Committee will also be tracked closely.

Materials Provided: A handout of pre-filed legislation will be provided at the meeting.

Financial Impact: None.

Timetable for Further Review/Action: None.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: Council #III.H – Update on Student Protections in Virginia Postsecondary Regulation

Date of Meeting: January 7, 2020

Presenters: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Ms. Sylvia Rosa-Casanova
Director of Private Postsecondary Education
syviarosacasanova@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: October 29, 2019

Action: In the course of discussing activities of the qualified education loan ombudsman, Council requested a systematic update on protections available for students of institutions certified by SCHEV to operate in Virginia.

Purpose of the Agenda Item: The purpose of this agenda item is to supply a systematic briefing on the scope of student protections provided by Virginia's postsecondary education regulations, and suggestions for improving such protections, especially for students of closed schools.

Background Information/Summary of Major Elements: Code of Virginia § 23.1-213 to 23.1-230 charges Council with responsibility for certifying postsecondary institutions to operate in Virginia. This responsibility applies to multiple types of institutions (degree, non-degree, for-profit, non-profit, in-state, and out of state) and comprehends a broad range of higher education functions and activities, including (but not limited to): admissions standards, catalog content, instructional standards, financial stability, student complaint resolution, and student record preservation in case of closure. Staff will provide a review of the nature and scope of SCHEV regulations with special attention to those that relate directly to student protections.

Materials Provided: PowerPoint presentation will be provided at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Relationship to Goals of the Virginia Plan for Higher Education: SCHEV's oversight of private and out of state postsecondary schools authorized to operate in Virginia is related to Goals 2 and 4 of the Virginia Plan:

- Optimize Student Success for Work and Life
- Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: Council #III.I – Update on The Virginia Plan for Higher Education

Date of Meeting: January 7, 2020

Presenter: Peter Blake
Director
peterblake@schev.edu

Most Recent Review/Action:

- ☐ No previous Council review/action
☒ Previous review/action

Date: September 17

Action: Council received a report of the August retreat and a table of proposed initiatives.

Purpose of the agenda item: The purpose of this agenda item is to provide an update on the annual report on The Virginia Plan for Higher Education, discuss and approve updates to the priority initiatives and review a timeline for further modifying The Virginia Plan.

Background Information/Summary of Major Elements: Over the last six months, Council member engaged in a series of activities to help inform updates to The Virginia Plan for Higher Education – the statewide strategic plan developed in 2014. The updates are part of a review process to update the plan at least every six years as part of an effort to ensure the plan remains relevant to the Commonwealth's needs and as required in the Code of Virginia.

The following are items for Council discussion at the meeting:

Annual Report for 2019: Each year, SCHEV submits an annual report for the Virginia Plan for Higher Education to the Governor and General Assembly. The report includes findings and recommendations. Staff developed this year's report through reviews of the following items: updates to the measures, targets, related indicators of The Virginia Plan; input from Council members, including the July and August retreats; the Strategic Finance Plan developed in partnership with Strategy Labs; SCHEV's budget and policy recommendations for the 2020 General Assembly; national trends and input from higher education stakeholders. A draft copy of the report is located on the Council agenda webpage under the presentation materials (<https://schev.edu/index/agency-info/council-information/agenda-books>). Staff will present the findings and recommendations at the Council meeting. The report is due to the General Assembly on the first day of session.

Proposed Initiatives: At the September meeting, Council members reviewed a revised list of initiatives. The table provided on the following page includes revisions to the list based on additional stakeholder input. During the Council meeting, staff will seek additional input on this list and Council approval for these initiatives.

Staff notes that there are several prior initiatives that could be incorporated into existing strategies. After the Council approves the initiatives, staff will review the existing goals, strategies, measures and targets to determine if further wording alignment is needed to reflect the priority initiatives. Adjustments to these areas would be introduced at the March Council meeting.

Materials Provided: No additional materials are provided

Financial Impact:

Timetable for Further Review/Action: The following is a proposed timeline for further review and action on The Virginia Plan for Higher Education:

- **January:** Approve initiatives
- **March:** Review adjustments to goals, strategies and measures to align with priority areas as a revised version of The Virginia Plan for Higher Education and receive stakeholder input on these changes.
- **May/July:** Approve final version of The Virginia Plan.

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Priority Initiatives for The Virginia Plan for Higher Education.

POTENTIAL MODIFICATIONS TO COUNCIL'S PRIORITY INITIATIVES

CURRENT PRIORITY INITIATIVE	POTENTIAL MODIFICATIONS
Coordinate the development and implementation of programs that align resources from pre-K-12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.	<i>Establish with the Virginia Department of Education and the Secretary of Education a shared goal for educational attainment and create reports to track progress.</i>
Support policies and practices that improve student success and close equity gaps.	<i>Identify and implement policies and practices that improve student success and close equity gaps in access, completion and attainment.</i>
Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand of occupations across regions of the state.	<i>Recommend options by which policy makers can assess employer demand, identify workforce shortages and align higher education practices programs and practices.</i>
Seek legislative and policy changes that support stable and sustainable funding, advance restructuring and improve quality and efficiency.	<i>Seek legislative and policy changes to assess higher education costs, funding needs and allocation of public resources.</i>
Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.	<i>Produce and broadly distribute information about the value and benefit of higher education.</i>
Promote economic development outcomes by pursuing policies that enhance academic research, degree and workforce credential programs and commercialization of new products and discoveries.	<i>Implement the statewide innovative internship program through institutions and in partnership with employers.</i> <i>Establish a process for maintaining an inventory of the Commonwealth's current research and development endeavors in both the public and private sectors that can be used to attract research and commercialization excellence in the Commonwealth.</i>

Council #III.L. - Summary of Resources and Planning Committee Actions & Discussions
(Chair: T. Slater)

#II.C., Update on Fall 2019 Enrollment at Public Four-Year Institutions

#II.D., Action on Enrollment Projections and Degree Estimates

#II.E., Action on Domicile Guidelines

#II.F., Review of Governor's introduced budget and General Assembly session

#II.G., Presentation on Innovative Internship Program

#II.H., Update on Strategic Finance Plan/Resource Map Project

#II.I., Update on Financial Aid Award Letters

Council #III.K - Summary of Academic Affairs Committee Actions & Discussions
(Chair: K. Ampy)

#I.C., Action on Private Postsecondary (PPE) Institutional Certification

#I.D., Action on Mission Statement Change (William & Mary)

#I.E., Program Proposals in the Review Pipeline

#I.F., Update on Transfer Virginia

#I.G., Progress Report on Higher Education and Workforce Alignment Project

#I.H., Update on Graduate Outcome Survey

#I.I., Report of the Staff Liaison to the Committee

State Council of Higher Education for Virginia Agenda Item

Item: Council #III.M – Receipt of Items Delegated to Staff

Date of Meeting: January 7, 2020

Presenter: Peter Blake
Director
peterblake@schev.edu

Most Recent Review/Action:

☐ No previous Council review/action

☒ Previous review/action

Date: March 20, 2002, July, 2002, September 2006

Action: The Council approved delegation of certain items to staff

Purpose of Agenda Item: The purpose of this agenda item is to keep Council apprised of the items it delegated to staff.

Background Information/Summary of Major Elements: Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

Degree Program Actions

George Mason University

Norfolk State University

Virginia Polytechnic Institute and State University

Virginia State University

Diploma, Certificate, Discontinued and Modified Programs

George Mason University

Old Dominion University

Radford University

University of Virginia

Policies and Procedures for Internal and Off-Campus Organizational Changes

The College of William & Mary in Virginia

Virginia Polytechnic Institute and State University

National Council for State Authorization Reciprocity Agreements (NC-SARA)

Columbia College

Southside Virginia Community College

Hollins University

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Relationship to Goals of The Virginia Plan for Higher Education: N/A

Resolution: N/A

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Facilitated Staff Approval: Master of Laws degree program in Cyber, Intelligence and National Security (22.0299)	Spring 2020
Norfolk State University	Facilitated Staff Approval: Master of Science degree program in CyberPsychology (42.2899)	Fall 2020
Virginia Polytechnic Institute and State University	CIP Code Change Approved: Change the CIP code of the Bachelor of Architecture (B.Arch.) in Architecture from 04.0201 to 04.0902	Spring 2020
Virginia Polytechnic Institute and State University	Degree Designation Approved: Add the Master of Architecture (M.Arch.) in Architecture degree designation and program to the existing Master of Science (M.S.) degree program in Architecture. The programs will share the CIP code: 04.0201.	Spring 2019
Virginia State University	Substantial Program Modification Approved: Modify the credit hours of the Master Education degree program in Counselor Education (13.1101) with 48 credit hours to 60 credit hours	Spring 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Program Discontinuance: Discontinue the Master of Engineering (M.Eng.) degree program in Geotechnical, Construction, and Structural Engineering (14.3301) [Council Approval: October 26, 2011]	Summer 2020

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate a new Graduate Certificate Program in Public Management (44.0401)	Fall 2020
George Mason University	Initiate new Graduate Certificate Programs: <ul style="list-style-type: none"> Science, Technology, and Security (44.9999) Strategic Trade (52.1101) 	Spring 2020
Old Dominion University	Initiate a new Graduate Certificate Program in School Library Practice (13.1334)	Spring 2020
Radford University	Initiate a new Post-Professional Certificate Program in Reading Specialist (13.1315)	Fall 2020
University of Virginia	Simple Program Modification: Modify the credit hours of the Bachelor of Science degree program in Computer Science (11.0101) with 127 credit hours to 126 credit hours	Spring 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council's *"Policies and Procedures for Internal and Off-Campus Organizational Changes,"* the following item is approved as delegated to staff:

Institution	Change/Site	Effective Date
The College of William & Mary in Virginia	Establish the William and Mary Washington Center off-campus instructional site located at 1779 Massachusetts Avenue, NW, Suite 705, Washington, D.C. 20036	December 15, 2019
Virginia Polytechnic Institute and State University	Close the Virginia Tech Newport News Center off-campus site located at 600 Thimble Shoals Boulevard, Newport News, VA 23606	December 31, 2019
Virginia Polytechnic Institute and State University	Establish the Virginia Tech Newport News Center off-campus instructional site located at 630 Hofstadter Road, Suite 305, Newport News, Virginia 23606	January 1, 2020

Pursuant to the Code of Virginia, Section § 23.1-211 and Council's *"Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,"* the following items are approved as delegated to staff:

National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals

Institution	Effective Date
Columbia College	October 22, 2019
Southside Virginia Community College	November 7, 2019
Hollins University	November 19, 2019

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

IN REMEMBRANCE OF GOVERNOR GERALD L. BALILES

WHEREAS, Governor Gerald L. Baliles, a consummate public servant, respected statesman and true friend of Virginia higher education, died on October 29, 2019; and

WHEREAS, Gerald Baliles spent his entire adult life in – and committed to – the Commonwealth of Virginia; and

WHEREAS, a 1967 graduate of the University of Virginia School of Law, Gerald Baliles served as a Deputy Attorney General in the early 1970s, before being elected to three terms in the House of Delegates and then one term as Attorney General, for which in 1981 he was chosen by his peers as Outstanding Attorney General of the United States; and

WHEREAS, in 1985, Gerald Baliles went from long-shot candidate to landslide winner, being elected the 65th Governor of the Commonwealth; and

WHEREAS, as Governor, Gerald Baliles continued to defy the odds, by getting a special session of the legislature to pass a tax increase to improve transportation, and also in securing significant funding increases for education and the environment; and

WHEREAS, by opening the doors of state government to women and minorities, including appointing the first woman to the Virginia Supreme Court and opposing males-only admission policies at public colleges, Governor Baliles helped transform the Old Dominion into a New Virginia; and

WHEREAS, as Governor, Gerald Baliles emphasized academics in Virginia higher education, replacing several members of a public institutions' Board of Visitors over an athletics scandal; and

WHEREAS, Gerald Baliles went on to spend 16 years as a partner with the Hunton & Williams (now Hunton Andrews Kurth) law firm, during which time he was appointed by President Bill Clinton to lead a blue ribbon commission to improve the airline industry; served as Chair of the Association of Governing Boards' Commission on the Academic Presidency; and founded the Patrick County Education Foundation; and

WHEREAS, in 2006 Gerald Baliles became the fifth Director and CEO of the University of Virginia Miller Center of Public Affairs, where during his eight-year tenure, he created the National Discussion and Debate Series, the National War Powers Commission and the American Forum television program; and

WHEREAS, in his later years, Gerald Baliles was an in-demand and inspiring speaker, whose final public address was his Marshall Plan speech to the joint meeting of the State Council of Higher Education and the Council of Presidents in September 2018, which served as a foundational pillar for the State Council's 2019 report, "The Cost of Doing Nothing: An Urgent Call to Increase Educational Attainment in the Commonwealth;" now, therefore be it

RESOLVED, that the State Council of Higher Education for Virginia hereby notes with great sadness the loss of the Honorable Gerald L. Baliles, the 65th Governor of the Commonwealth, whose legacy is one of the most influential in modern Virginia history; and be it

FURTHER RESOLVED, that the State Council directs its staff to prepare a copy of this resolution for presentation to the family of Governor Baliles as an expression of the Council's respect for his memory and its admiration for his five decades of contributions to the lives of Virginians and countless generations to come.

W. Heywood Fralin
Chairman

Peter Blake
Director

Approved this seventh day of January, 2020
State Council of Higher Education for Virginia